





Station	Promotion	Drovida			
Station	Promotion	Provide			
<u>ATLANTA</u>	ROE PASS GIVEAWAY	ROE Pa	sses: 3	0	
WVEE-FM 103.3	You're Next Online Giveaway				
Urban Contemporary	From 8/12-8/23, Lionsgate and WVEE/V-103 will team up to give Atlanta a	Pos	ters	DVD	
Amanda Mickler	chance to check out You're Next! Listeners will be directed to the customized			Pack	
404-898-8935	You're Next Contest Page on V-103.com via pre-recorded promos. There,		0	20	
amanda.mickler@cbsradio.com	they can register to win the ROE passes, read up on the movie and check out	Lamb	Tiger	Fox	
1201 Peachtree St. Suite 800 Atlanta, GA 30361	the trailer! Lionsgate will receive: a minimum of 10):10 pre-recorded	Mask	Mask	Mask	
Atlanta, da 30301	promos, a customized contest page with logo, link, copy and any other	20		20	
CBS Radio	graphics provided and movie trailer!		_		
CBS Radio	ROE passes will also be given out during a minimum of 4) V-103	Other N	eeds: co	ору	
12+ Imps: 526,866	remotes/events. Possible inclusion in call ins to station.				
A18-34 Imps: 316,866		DIGITAL			
VALUE: \$4,845.33	8/12/2013 to 8/23/2013	250x250	_		
VALUE. \$4,845.55		movie li	•	eddable	code
	# Mentions: 10 10 x :10	needed)			
		Due Date: 8/7/2013 Webmaster: Amanda Mickler 40-898-8935 amanda.mickler@cbsradio.com			
	DIGITAL ELEMENTS				
	Customized Contest Page w/logo, link and movie trailer (embeddable code				
	needed)				
	URL: www.v-103.com				
	<b>Digital Media Dates:</b> 8/12/2013 to 8/23/2013				
	Digital IMPs (est): 202,866				
<u>ATLANTA</u>	SCREENING PROMOTION	Screeni	ng Pass	ses: 10	
WVEE-FM 103.3	You're Next Screening On-air Giveaway	ROE Pa	sses: 1	0	
Urban Contemporary	From 8/12-8/23, Lionsgate and WVEE/V-103 will team up to give Atlanta a				
Amanda Mickler	chance to check out an advanced screening of You're Next! Listeners will call	Pos	ters	DVD	
404-898-8935	in during various dayparts for their chance to win! A V-103 On-air Personality			Pack	
amanda.mickler@cbsradio.com	will host the screening as well! You're Next will receive: a minimum of (10)	1	0		
1201 Peachtree St. Suite 800	:10 pre-recorded promos and (15) live :10 mentions!	Lamb	Tiger	Fox	
Atlanta, GA 30361	*PENDING FINAL PROGRAMMING/PROMOTIONS APPROVAL*	Mask	Mask	Mask	
CBS Radio				10	
CB3 Kudio	8/12/2013 to 8/23/2013				
12+ Imps: 1,012,866		Other N	eeds: co	ору	
A18-34 Imps: 487,866	# Mentions: 25 25 x:10				
VALUE: \$9,070.33	DIGITAL NEED				
VALUE: 33,070.33	DIGITAL ELEMENTS	250x250		ovie pos	ter and
	Customized Contest Page w/logo, link and movie trailer (embeddable code	movie link			
	needed)	Due Dat	e: 8/7/2	2013	
	URL: www.v-103.com	Webmas		nda Mick	ler 404-
	<b>Digital Media Dates:</b> 8/12/2013 to 8/23/2013	898-8935			
	Digital IMPs (est): 202,866	amanda.ı	mickler@	cbsradio.	com
		1			





<u>Station</u>	Promotion	Provide	<u>Provide</u>		
AUSTIN	ROE PASS GIVEAWAY	ROE Pa	sses: 3	0	
KROX-FM 101.5	Next Big Thing Trivia				
Alternative	After mentioning "You're Next" movie premiere on the Morning Show, we will	Pos	ters	DVD	
Ashley Ryan	have a "Next Big Thing" song trivia contest where listeners call in and answer			Pack	
512-908-4989	the trivia question over a song that could be the next big hit. Winner will earn		0	20	
ARyan@emmisaustin.com 8309 N IH 35	a pair of ROE tickets to "You're Next." We'll give out one pair per day.	Lamb	Tiger	Fox	
Austin, TX 78753	8/12/2013 to 8/23/2013	Mask 20	Mask	Mask 20	
7.63, 7.7.7.55		20		20	
Emmis Broadcasting	<b>Mentions:</b> Five 15 second mentions on air of movie per day (8/19 - 8/23). 3 in				
	afternoon and 2 at night. In addition to 2 remotes with fifteen 15 second				
12+ Imps: 447,300	mentions and 4 call-ins.				
A18-34 Imps: 270,900	# Mentions: 63 63 x:15				
VALUE: \$3,225.60					
AUSTIN	SCREENING PROMOTION	Screen	Screening Passes: 20		
KROX-FM 101.5	You're Next Playlist	ROE Pa	sses: 2	0	
Alternative	After watching the "You're Next" trailer, listeners will choose up to 3 songs on				
Ashley Ryan	what they think is the next big song on our "Next Big Thing" webpage on our	Pos	ters	DVD	
512-908-4989	101X website.			Pack	
ARyan@emmisaustin.com 8309 N IH 35	8/19/2013 to 8/23/2013	-	.0		
Austin, TX 78753		Lamb	Tiger	Fox	
,	<b>Mentions:</b> Five 15 second mentions on air of movie per day (8/19 - 8/23). 3 in	Mask	Mask	Mask	
Emmis Broadcasting	afternoon and 2 at night.				
_	# Mentions: 25 25 x : 15				
12+ Imps: 185,000	DIGITAL FLEATAITE	DIGITAL	NEEDS		
A18-34 Imps: 115,000	DIGITAL ELEMENTS	_	_	ovie title	in
VALUE: \$1,355.00	One 300 x 100 pixel tile ad on homepage  URL: www.101x.com	correct	-	ovie title	111
	Preroll?: Yes. On contest webpage.	Due Dat	-	/2013	
	Social Media: 1 tweet from 101X promoting movie			stasia Tea	gue 512-
	Digital Media Dates: 8/19/2013 to 8/23/2013	908-4907			
	Digital IMPs (est): 7,500	ateague(	gemmisa	ustin.com	1
	2.5.ca 3 (c30). 7,300				





<u>Station</u>	Promotion	Provide	<u>Provide</u>		
BALTIMORE	ROE PASS GIVEAWAY	ROE Passes: 40			
WERQ-FM 92.3	You're Next ROE Give Away				
Urban Contemporary	WERQ's promotions team, the Q-Clique, will give out passes to Lionsgate	Pos	ters	DVD	
Robert Cardoni	Film's new movie - You're Next - at all station events between 8/19 and 8/23.			Pack	
410-907-0322	8/19/2013 to 8/23/2013	4	0	25	
rcardoni@radio-one.com		Lamb	Tiger	Fox	
1705 Whitehead Rd Baltimore, MD 21207	Mentions: :15 promo	Mask	Mask	Mask	
baltimore, MiD 21207	# Mentions: 20 20 x :15	25		25	
Radio One					
12+ Imps: 376,000					
A18-34 Imps: 134,000					
VALUE: \$3,268.42					
<u>CHICAGO</u>	ROE PASS GIVEAWAY	ROE Passes: 2		5	
WBBM-FM 96.3	You're Next Pass and Prize giveaway				
Rhythmic Oldies	Mentions will instruct listeners to go to the B96 Website to register to win,	Pos	ters	DVD	
Steve Hardey	along with brief movie description.			Pack	
312 729 3839	8/12/2013 to 8/23/2013		.5	25	
steve.hardey@cbsradio.com 180 N Stetson, suite 963		Lamb	Tiger	Fox	
Chicago, IL 60618	Mentions: Commercials will tell people where to go to register to win, along	Mask	Mask	Mask	
cincago, in ocono	with brief movie description	25		25	
CBS Radio	# Mentions: <b>30</b> 30 x :10				
12+ Imps: 844,000	DIGITAL ELEMENTS	DIGITAL	_		
A18-34 Imps: 322,000	"You're Next" images will be included on the B96.com contest page, when	High Re		•	
VALUE: \$4,600.00	listeners can register to win passes and swag packs. The page will also include	Due Dat	: <b>e:</b> 8/6/2	2013	
TALULI YTJUUUIUU	a link to the trailer				
	URL: www.b96.com				
	Preroll?: No				
	<b>Digital Media Dates:</b> 8/12/2013 to 8/23/2013				
	Digital IMPs (est): 10,000				





<u>Station</u>	Promotion	Provide	<u> </u>		
CHICAGO	SCREENING PROMOTION	Screeni	Screening Passes: 25		
WKQX-FM 87.7	You're Next Screening ROE pass & swag bag giveaway	ROE Pa	ROE Passes: 25		
Modern Rock	We'll promote the movie screening via a text contest. We'll run :15s				
Cheryl Ziemba 312-245-8139	(including your 5-8 word tagline) and ask listeners to text in to win. We'll pick	Pos	ters	DVD	
cziemba@merlinchicago.com	winners from all entries received to win ROE passes to the screening + swag			Pack	
222 Merchandise Mart Plaza, Suite	bags (DVDs, masks, posters, etc.)	Lamb	5 Tiger	Fox	
230	8/15/2013 to 8/22/2013	Mask	Mask	Mask	
Chicago, IL 60654	Mentions: :15 promos to drive listeners to text-to-win	25		25	
Advanto Advanto	# Mentions: 15 15 x :15			I	
Merlin Media		Other N	eeds: 5	-8 word	tagline,
12+ Imps: 237,000		copy to	be includ	ded on w	ebsite/
A18-34 Imps: 139,500					
VALUE: \$1,800.00					
CHICAGO	HISPANIC SCREENING PROMOTION	Screeni	ng Pass	es: 20	
WPPN-FM 106.7	You're Next Swag Packs				
Spanish Adult Contemporary	You're Next Swag Packs will be given away through station website and	Pos	ters	DVD	
Eduardo Gutierrez	promoted via social media and live on-air mentions. A total of 15 LIVE			Pack	
312-981-1871 edgutierrez@UnivisionRadio.com	mentions and minimum 3 posts for Swag Pack/reserved seating tickets.	1			
625 N. Michigan Ave. 3rd Fl	8/19/2013 to 8/23/2013	Lamb Mask	Tiger Mask	Fox Mask	
Chicago, IL 60611	Mentions: Live on-air mentions	10	IVIGSK	Widok	
	# Mentions: 15 15 x :15	L			
Univision Radio	7. Heritagio. 25 23 A.13				
12+ Imps: 312,000	DIGITAL ELEMENTS				
A18-34 Imps: 208,500	Registration page				
VALUE: \$2,118.75	URL: www.pasionchicago.com				
- · <i></i>	<b>Digital Media Dates:</b> 8/19/2013 to 8/23/2013				
	Digital IMPs (est): 15,000				







<u>Station</u>	Promotion	<u>Provide</u>	
DALLAS	SCREENING PROMOTION	Screening Passe	es: 25
KDGE-FM 102.1	Register to win Screening Passes	ROE Passes: 25	
New Rock	Listeners will be directed by :15 promos to register to win on the contest page		
Nicole Goggans	for a Family 4-pack of screening passes. Can be on site at the screening for a 1	Posters	DVD
214-866-8064	hour van hit as added value (pending station availability).		Pack
nicolegoggans@clearchannel.com	8/12/2013 to 8/22/2013	20	
14001 Dallas Parkway, #300 Dallas, TX 75240		Lamb Tiger	Fox
Dallas, 1A 73240	# Mentions: 6 6 x:15	Mask Mask	Mask
Clear Channel Media +		25 20	
Entertainment	DIGITAL ELEMENTS		
Entertainment	Contest Webpage	Other Needs: log	o/link to
121 Imps: 114 600	URL: www.kdge.com	movie. 5x Swag P	acks. If
12+ Imps: 114,600	Preroll?: No	available.	
A18-34 Imps: 49,800	Digital Media Dates: 8/12/2013 to 8/22/2013		
VALUE: \$635.83	Digital IMPs (est): 9,000	Webmaster: Nicole	Goggins 214-
		866-8064 nicolegoggans@clea	
DALLAS	ROE PASS GIVEAWAY	ROE Passes: 25	
KHKS-FM 106.1	11021110101121111111	RUE Passes: 25	
CHR	Register To Win	l	212
	Listeners will be directed by :15 promos to register to win on the contest page	Posters	DVD Pack
Nicole Goggans 214-866-8064	for a Family 4-pack of tickets to see You're Next and Swag Bag.	25	5
nicolegoggans@clearchannel.com	8/12/2013 to 8/22/2013	Lamb Tiger	Fox
14001 Dallas Parkway, #300		Mask Mask	Mask
Dallas, TX 75240	# Mentions: 6 6 x :15	5 5	15
Clear Channel Media +	DIGITAL ELEMENTS	Other Needs: log	o/link to
Entertainment	Contest Webpage	movie. 5x Swag P	
	URL: www.1061kissfm.com	inovie. JA Swag F	acks.
12+ Imps: 249,000	Preroll?: No	Webmaster: Nicole	Goggins 214-
A18-34 Imps: 102,000	Digital Media Dates: 8/12/2013 to 8/22/2013	866-8064	55
VALUE: \$1,440.00	Digital IMPs (est): 9,000	nicolegoggans@clea	archannel.com







<u>Station</u>	Promotion	<u>Provide</u>
DALLAS	HISPANIC SCREENING PROMOTION	Screening Passes: 150
KMVK-FM 107.5	You're Next Con La Grande 107.5	
Mexican Regional	Station to Run 15s Promotional Promos to support screening. Web Inclusion,	Posters DVD
Jennifer Marquez	Social Media. Movie Passes Distribution at all Grande Events/Remotes &	Pack
214-525-7007	Appearances upon recieval of passes.	10
jennifer.marquez@cbsradio.com 4131 N Central Expressway	8/19/2013 to Screening Date TBD	Lamb Tiger Fox
Dallas, TX 75204		Mask Mask Mask
Builds, IX 73201	<b>Mentions:</b> 15s Promotional Mentions In support of screening and notifying	10
CBS Radio	listeners screening location and where to acquire their tickets.	
	# Mentions: 20 20 x :15	DICITAL NEEDS
12+ Imps: 459,608		DIGITAL NEEDS
A18-34 Imps: 409,608	DIGITAL ELEMENTS	Need Photos with Credit as well
VALUE: \$3,989.93	Screening Date inclusion to La Grande Events Page, Movie Synopsis post on	as the movie one sheet to share
, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	our website as well as social net shares.	on our website.
	URL: www.lagrande1075.com	Due Date: 8/16/2013 Webmaster: Jennifer Marquez 214-
	Social Media: 1 Social Net Push Prior to Screening	525-7007
	Digital Media Dates: 8/19/2013 to Day Of Screening TBD	jennifer.marquez@cbsradio.com
	Digital IMPs (est): 253,608	
DENVER	SCREENING PROMOTION	Screening Passes: 20
KPTT-FM 95.7	You're Next Web Contest	ROE Passes: 20
Rhythmic CHR	KPTT will give listeners the chance to be the "Next" winner in the You're Next	ROE Passes. 20
Edie Iwata	Web contest. Listeners will be driven through promotional announcements	Posters DVD
303-713-8570	to 95.7theParty.com to register for their chance to win the You're Next Prize	Posters DVD Pack
edieiwata@clearchannel.com	pack including ROE Passes, Screening passes, DVD's other fun You're Next	20 20
4695 S. Monaco St	Prizes	Lamb Tiger Fox
Denver, CO 80237	8/19/2013 to 8/23/2013	Mask Mask Mask
	0,13,2013 to 0,23,2013	20 20
Clear Channel Media +	Mentions: 15's will run M-Thu 5a-12m	
Entertainment	# Mentions: 10 10 x :15	Other Needs: 15x Swag Bag
	THE MONTH IS TO ALL	
12+ Imps: 109,500	DIGITAL ELEMENTS	DIGITAL NEEDS
A18-34 Imps: 48,500	Logo and Link for You're Next on the contest page	Logo and Link for You're Next on
VALUE: \$718.00	URL: www.957theParty.com	the contest page
	Preroll?: No	Due Date: 8/13/2013
	Digital Media Dates: 8/19/2013 to 8/23/2013	Webmaster: Edie Iwata 303-713-
	Digital IMPs (est): 5,500	8570 edieiwata@clearchannel.com
	g 5 (656). 5)555	





<u>Station</u>	Promotion	Provide	<u>e</u>		
DETROIT	SCREENING PROMOTION	Screen	ing Pass	ses: 25	
WJLB-FM 97.9	You're Next Online Giveaway				
Urban Contemporary	Station will direct listeners through on air mentions to participate in an Online	Pos	sters	DVD	
Jaime Watson	Contest to win tickets to see "You're Next". Listeners sign in to win.			Pack	
248-324-7073	8/19/2013 to 8/23/2013	2	25		
jaimewatson@clearchannel.com		Lamb	Tiger	Fox	
27675 Halsted	Mentions: Copy points will direct traffic to website to sign up on line to win	Mask	Mask	Mask	
Farmington Hills, MI 48331	tickets and swag for the movie "You're Next".	25		25	
or or 155 to	# Mentions: 10 10 x :15				
Clear Channel Media +					
Entertainment	DIGITAL ELEMENTS	DIGITAL	. NEEDS		
42.4	Entry Page for On Line Contest	300x250	O jpeg, co	opy poin	ts, URL
12+ Imps: 170,853	URL: www.fm98wjlb.com	Due Da	<b>te:</b> 8/15,	/2013	
A18-34 Imps: 86,853	Social Media: Not guaranteed		<b>ter:</b> Jaim	e Watson	248-
VALUE: \$896.03	Digital Media Dates: 8/19/2013 to 8/23/2013	324-707			
	Digital IMPs (est): 17,853	jaimewa	tson@clea	archanne	.com
DETROIT WKQI-FM 95.5	ROE PASS GIVEAWAY	ROE Pa	isses: 2	5	
CHR	You're Next Online Giveaway	D-1		DVD	
Jaime Watson	Station will direct listeners through on air mentions to participate in an Online	Pos	sters	DVD Pack	
248-324-7073	Contest to win tickets to see "You're Next". Listeners sign in to win.		25	rack	
jaimewatson@clearchannel.com	8/19/2013 to 8/23/2013	Lamb	Tiger	Fox	
27675 Halsted	Mentions: Copy points will direct traffic to website to sign up on line to win	Mask	Mask	Mask	
Farmington Hills, MI 48331	tickets and swag for the movie "You're Next".	25		25	
	# Mentions: 10 10 x :15		ı	ı	
Clear Channel Media +	Within the state of the state o				
Entertainment	DIGITAL ELEMENTS	DIGITAL	NEEDS		
	Entry Page for On Line Contest	300x250	) jpeg, co	opy poin	ts, URL
12+ Imps: 200,853	URL: www.channel955.com		te: 8/15,		
A18-34 Imps: 108,853	Social Media: Not guaranteed	Webmas	<b>ter:</b> Jaim	e Watson	248-
VALUE: \$1,583.68	Digital Media Dates: 8/19/2013 to 8/23/2013	324-707			
	Digital IMPs (est): 17,853	jaimewa	tson@clea	archanne	.com





<u>Station</u>	Promotion	<u>Provide</u>			
HOUSTON	SCREENING PROMOTION	Screening Passes: 20			
KBXX-FM 97.9	You're Next Screening Ticket Giveaway	ROE Passes: 20			
Rhythmic CHR	97.9 will encourage listeners to be caller #9 or other show related contesting				
Asia Mcdonald	for a chance to win a pair of tickets to the advance screening.	Pos	ters	DVD	
713-300-5865	8/12/2013 to 8/16/2013			Pack	
amcdonald@radio-one.com		4	0		
24 Greenway Plaza, Ste. 900	# Mentions: 20 20 x :10	Lamb	Tiger	Fox	
Houston, TX 77046		Mask	Mask	Mask	
Budio One					
Radio One					
12+ Imps: 766,000					
A18-34 Imps: 382,000					
VALUE: \$4,500.00					
<u>HOUSTON</u>	ROE PASS GIVEAWAY	ROE Pa	sses: 20	0	
KBXX-FM 97.9	You're Next Ticket Giveaway				
Rhythmic CHR	97.9 will encourage listeners to be caller #9 or other show related contesting	Pos	ters	DVD	
Asia Mcdonald	for a chance to win a pair of tickets to see You're Next			Pack	
713-300-5865	8/19/2013 to 8/22/2013	2	0	20	
amcdonald@radio-one.com		Lamb	Tiger	Fox	
24 Greenway Plaza, Ste. 900	Mentions: Mentions to drive listeners to call in to win	Mask	Mask	Mask	
Houston, TX 77046	# Mentions: 20 20 x :10	20	20		
Radio One					
12+ Imps: 766,000					
A18-34 Imps: 382,000					
VALUE: \$4,500.00					







<u>Station</u>	Promotion	Provide	<u>!</u>		
HOUSTON	HISPANIC SCREENING PROMOTION	Screeni	ng Pass	ses: 60	
KLOL-FM 101	You're Next Ticket Giveaways				
Spanish contemporary	Station will conduct on air & on site giveaways of You're Next Screening	Pos	ters	DVD	
Liliana Ary	tickets			Pack	
713-881-5562	8/12/2013 to 8/22/2013	1	0		
liliana.ary@cbsradio.com		Lamb	Tiger	Fox	
24 Greenway Plaza suite 1900	Mentions: Live on-air mentions	Mask	Mask	Mask	
Houston, TX 77046	# Mentions: 10 10 x :15		10		
CBS Radio	DIGITAL ELEMENTS				
	We will include an online story in station website www.mega101fm.com	DIGITAL	NEEDS		
12+ Imps: 164,000	URL: www.mega101fm.com	Logo an	d art wo	rk in pdf	or jpg
A18-34 Imps: 119,000	Social Media: 2 Facebook iclusion	file form		•	<i>31</i> 0
VALUE: \$1,034.38	Digital Media Dates: 8/12/2013	Due Dat	<b>e:</b> 8/9/2	2013	
	Digital IMPs (est): 5,000	Webmas			la 713
	Digital livies (est). 5,000	881-5254			
		patricia.e	strada@	cbsradio.d	com
LOS ANGELES	ROE PASS GIVEAWAY	ROE Pa		5	
KAMP-FM 97.1		NOLFa	33C3. Z	J	
CHR	On Line You're Next Movie Ticket Giveaway  Online contest wo win ROE passes and movie swag packs	Pos	ters	DVD	
Stacy Ezra	8/16/2013 to 8/23/2013		iers	Pack	
323-930-4461	6/10/2013 to 6/25/2013	2	 5	20	
stacy.ezra@kroq.com	Mentions: On air promos	Lamb	Tiger	Fox	
5670 Wilshire Blvd. Suite 200	# Mentions: 10 10 x :15	Mask	Mask	Mask	
Los Angeles, CA 90036	I Mendolisi 20 10 X.13	20	20		
CBS Radio	DIGITAL ELEMENTS				
CB3 Kaalu	Listing on contest page				
12. Impo: 410.000	URL: www.ampradio.com	DIGITAL	NEEDS		
12+ Imps: 410,000 A18-34 Imps: 185,000	<b>Digital Media Dates:</b> 8/16/2013 to 8/23/2013	Poster a			ge
VALUE: \$2,645.00	Digital IMPs (est): 2,000	Due Dat			
VALUE: \$2,645.00		Webmas		•	3-930-
		4461 stac	y.ezra@l	kroq.com	





<u>Station</u>	<u>Promotion</u>	Provide	2		
LOS ANGELES	ROE PASS GIVEAWAY	ROE Pa	sses: 5	0	
KPWR-FM 105.9	You're Next Movie Pass Giveaway				
CHR	Power 106 will give away passes to the upcoming film You're Next.	Pos	Posters		
Bryan Elms	Giveaways will take place on-air only via live DJ giveaways during all dayparts			Pack	
818-238-6629	Mon-Fri 6a-10p between 8/15 - 8/23.	5	0		
belms@power106.com		Lamb	Tiger	Fox	
2600 W Olive Ave 8th floor Burbank, CA 91505	Mentions: Live giveaways	Mask	Mask	Mask	
Burbank, CA 91303	# Mentions: 45 30 x :15 15 x :10	20	40		
Emmis Broadcasting	URL: www.power106.com	Webmas	<b>ter:</b> Brya	n Elms 81	18-238-
12+ Imps: 1,854,000		6629 beli	ns@pow	er106.co	m
A18-34 Imps: 981,000					
VALUE: \$17,066.76					
LOS ANGELES	SCREENING PROMOTION	Screening Passes: 25			
KROQ-FM 106.7	KROQ.com online promotion				
Alternative	Listeners will go to KROQ.com for their chance to enter to win screening	Pos	ters	DVD	
Stacy Ezra	passes. KROQ promo crew will be onsite at the screening.			Pack	
323-930-4461	8/12/2013 to 8/18/2013		1		
stacy.ezra@kroq.com 5670 Wilshire Blvd. Suite 200		Lamb	Tiger	Fox	
Los Angeles, CA 90036	Mentions: Mentions will drive listeners to KROQ.com to enter to win	Mask	Mask	Mask	
	# Mentions: 10 10 x :15				
CBS Radio	DIGITAL ELEMENTS				
	Online contest listing on contest page of kroq.com	DIGITAL	NEEDS		
12+ Imps: 434,500	URL: www.krog.com	Poster a	rt work	contest	listing
A18-34 Imps: 184,500	Preroll?: No	Due Dat	e: 8/7/2	2013	
VALUE: \$5,196.76	<b>Digital Media Dates:</b> 8/12/2013 to 8/18/2013	Webmas		,	
	Digital IMPs (est): 3,500	4461 stac	cy.ezra@l	kroq.com	





Station	Promotion	<u>Provide</u>		
LOS ANGELES KXOL-FM 96.3	HISPANIC SCREENING PROMOTION  KXOL-FM Out And About	Screening Passes: 100		
Rhythmic CHR Claudia Garcia 310-229-3249	Station will give out Screening Tickets on location during the week of 8/19-8/23. Station will promote screening ticket giveaway on air and online. 8/19/2013 to 8/23/2013	Posters 10	Pack	
cgarcia@sbslosangeles.com 10281 W Pico Blvd Los Angeles, CA 90064	Mentions: What's Ups. Promo spots telling listeners where to go to pick up free passes to the screening # Mentions: 10 10 x :10	Lamb Tig Mask Ma	-	
12+ Imps: 178,000 A18-34 Imps: 141,000 VALUE: \$1,064.29	DIGITAL ELEMENTS Will include on "whats happening" page listing events where we will give out the tickets. URL: la96.3la.com Social Media: Station will post locations on facebook to pick up tickets Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 10,000	Other Needs movie screet details date  DIGITAL NEE 240x100 bar Due Date: 8 Webmaster:	ning includin time and loc EDS nner 8/12/2013	g ation.
MCALLEN BROWNSVILLE KBFM-FM 104.1 Rhythmic CHR Monica Chairez 956-975-2101 monicachairez@clearchannel.com 901 East Pike Weslaco, TX 78596  Clear Channel Media + Entertainment  12+ Imps: 288,000 A18-34 Imps: 130,000 VALUE: \$800.00	SCREENING PROMOTION Lionsgate You're Next Promo Station to give out movie passes for a free-screening (tickets provided by Lionsgate). Tickets must be guaranteed seats not first come first serve basis. 8/19/2013 to 8/23/2013  # Mentions: 20 20 x :05  DIGITAL ELEMENTS Dynamic lead on station website. (Artwork/graphics must be submitted by client.) URL: www.wild104.net Social Media: Station can do Facebook and Twitter posts	Posters  Posters  25 Lamb Tig Mask Ma 25  Other Needs provide mov out at screen	DVD Pack ger Fox Mask 25 s: If client ca	







<u>Station</u>	Promotion	<u>Provide</u>			
MCALLEN BROWNSVILLE	HISPANIC SCREENING PROMOTION	Screeni	Screening Passes: 28		
KGBT-FM 98.5	Ganagd Pases Dobles Para El Estreno de la Pelicula "You're Next"				
Mexican Regional	Win Double Passes for the Screening of the Movie "You're Next"	Pos	Posters		
Cesar Chapa	People will have to be stay tuned to listen to our "scream" sound and then be			Pack	
956-278-8697	the lucky caller to win 2 passes to the screening.	1	.0		
956-631-5499	8/14/2013 to 8/22/2013	Lamb	Tiger	Fox	
cchapa@univisionradio.com		Mask	Mask	Mask	
200 S. 10th street, Suite 600	Mentions: This is the moment you have to call in to win a double pass to		10		
McAllen, TX 78501	watch the screeing of the movie "YOU ARE NEXT" on August 23rd. The most				
Habitaian Badia	scary movie of the year. Only here on KGBT 98.5 . Total mentions: 14				
Univision Radio	mentions on air, 14 mentions on site (Remotes, van hits)	DIGITAL	NEEDS		
12 Jmns, EE2 400	# Mentions: 28 28 x :15	Link to t	he traile	r	
12+ Imps: 553,400 A18-34 Imps: 363,000					
VALUE: \$1,496.75					
VALUE: \$1,496.75	Social Media: 3 daily posts through our KGBT985 facebook page and 3 daily				
	posts through our KGBT985 Twitter account promoting the on air giveaway				
	promotion.				
	<b>Digital Media Dates:</b> 8/14/2013 to 8/22/2013				
	Digital IMPs (est): 1,800				
MIAMI	HISPANIC SCREENING PROMOTION	Screeni	ing Pass	ses: 20	
WAMR-FM 107.5	Facebook Tix Giveaway		_		
Spanish Adult Contemporary	Ticket give away through our facebook page	Pos	ters	DVD	
Bertha Martinez	8/19/2013 to 8/23/2013			Pack	
305-569-3111		1	.0		
bmartinez@univision.net	Mentions: Promo driving listeners to Facebook page to win their ticket	Lamb	Tiger	Fox	
800 Douglas Road Suite 111	# Mentions: 20 20 x :30	Mask	Mask	Mask	
Coral Gables, Fl 33176			10		
Univision Radio					
CVISIOII RUUIO	Social Media: Facebook Tix Giveaway				
12+ Imps: 550,000	<b>Digital Media Dates:</b> 8/19/2013 to 8/23/2013	DIGITAL			
A18-34 Imps: 256,000	Digital IMPs (est): 10,000	Digital L	•	_	
VALUE: \$4,278.57		Due Dat	e: 8/12	/2013	
VALUE. 34,270.37					







<u>Station</u>	<u>Promotion</u>	Provide	<u>Provide</u>		
MIAMI	SCREENING PROMOTION	Screening Passes: 25			
WEDR-FM 99.1	You're Next Movie Screening Contest				_
Urban Contemporary	WEDR will create a dedicated web contest on www.wedr.com directing	Posters		DVD	
Marissa Friese	listeners through :15 sec promotional announcements to register to win			Pack	
321-281-2091	movie passes to see You're Next. WEDR will also give away screening tickets	2	_		
Marissa.Friese@CoxInc.com  2741 North 29th Avenue	away on-air, at remotes, and on Facebook.	Lamb Mask	Tiger Mask	Fox Mask	
Hollywood, FL 33020	8/12/2013 to 8/18/2013	IVIASK	IVIASK	IVIASK	
Cox Media Group  12+ Imps: 607,500  A18-34 Imps: 232,500  VALUE: \$4,404.55	Mentions: (25):10 SEC &:15 sec spots directing listeners to listen & call in for their chance to win screening tickets on-air or to visit our website for their chance to register to win a You're Next Prize Pack w/ screening tickets.  # Mentions: 25 10 x:15 15 x:10  DIGITAL ELEMENTS Two week dedicated web contest on www.wedr.com, that will include movie trailer, copy points, and movie poster/logo. URL: www.wedr.com Preroll?: No, but we can play the movie trailer on the contest page. Social Media: WEDR will give away screening tickets on their facebook page too. Digital Media Dates: 8/12/2013 to 8/18/2013 Digital IMPs (est): 7,500	Other N movie tr DIGITAL Movie tr jpeg ima or logo. Due Dat Webmas 281-2091 Marissa.F	NEEDS railer on ge of th e: 8/2/2 ter: Mari	-line cod e movie 2013 ssa Friese	poster





<u>Station</u>	Promotion	Provide	<u>Provide</u>				
MIAMI	ROE PASS GIVEAWAY	ROE Pa	sses: 2	5			
WEDR-FM 99.1	You're Next Movie Pass Giveaway						
Urban Contemporary	WEDR will create a dedicated web contest on www.wedr.com directing	Pos	ters	DVD			
Marissa Friese	listeners through :15 sec promotional announcements to register to win						
321-281-2091	movie passes to see You're Next.	25					
Marissa.Friese@CoxInc.com	8/12/2013 to 8/18/2013	Lamb	Tiger	Fox			
2741 North 29th Avenue		Mask	Mask	Mask			
Hollywood, FL 33020	Mentions: (15):15 sec spots directing listeners to our website for their	25		25			
Cox Media Group	chance to register to win a "You're Next" Prize Pack.						
Cox Media Group	# Mentions: 15 15 x :15			opy poin	its, logo,		
13. (200)		movie tr	ailer				
12+ Imps: 367,500	DIGITAL ELEMENTS						
A18-34 Imps: 142,500	One week dedicated web contest on www.wedr.com, that will include movie	DIGITAL	NEEDS				
VALUE: \$2,672.73	trailer, copy points, and movie poster/logo.	Movie ti	railer on	-line cod	ling,		
	URL: www.wedr.com	jpeg ima	ige of th	e movie	poster		
	<b>Preroll?:</b> No, but we can play the movie trailer on the contest page.	or logo.					
	<b>Digital Media Dates:</b> 8/12/2013 to 8/18/2013	Due Dat					
	Digital IMPs (est): 7,500	Webmas		ssa Friese	e 321-		
		281-2091					
		Marissa.F	-riese@Ci	oxinc.com	1		
NEW YORK	ROE PASS GIVEAWAY						
WNOW-FM 92.3	Exclusive 9pm Music Mix Sponsorship	Pos	ters	DVD			
CHR	You're Next will be the exclusive sponsor of the 9PM Music Mix			Pack			
Joe Kenavan	8/20/2013 to 8/23/2013						
212-314-9241		Lamb	Tiger	Fox			
Jkenavan@923NOW.com	# Mentions: 8 8 x :10	Mask	Mask	Mask			
345 Hudson St							
New York, NY 10014							
CBS Radio							
12+ Imps: 251,200							
A18-34 Imps: 96,000							
VALUE: \$1,291.30							







<u>Station</u>	Promotion	Provide	<u>Provide</u>				
NEW YORK	ROE PASS GIVEAWAY	ROE Pa	ROE Passes: 35				
WQHT-FM 97.1	Online run of engagement pass giveaway- • Inclusion in online contest on						
CHR	Hot97.com.	Pos	ters	DVD			
Jessica Toribio	We will also use the engagement passes as tagalongs at 1-2 Hot 97 events.			Pack			
212-229-9797	Plus Inclusion in mobile default bounce-back- pushing listeners to check the	3	5				
JToribio@emmisny.com	trailer and win roe passes	Lamb	Tiger	Fox			
395 Hudson St Fl 7	8/12/2013 to 8/18/2013	Mask	Mask	Mask			
New York, NY 10014-3600			25	30			
	Mentions: On air mentions 6x:10						
Emmis Broadcasting	# Mentions: 6 6 x :10						
42. / 250 200		DIGITAL	NEEDS				
12+ Imps: 250,200	DIGITAL ELEMENTS	Copy an	d approv	ved mov	ie		
A18-34 Imps: 165,600	Online contest plus mobile bounceback	image fo	or online	contest			
VALUE: \$2,047.83	URL: www.hot97.com	Due Dat	e: 8/5/2	2013			
	Preroll?: No	Webmas					
	<b>Social Media:</b> 1x twitter post pushing people to enter to win passes	229-9797 JToribio@emmisr		ny.com			
	Digital Media Dates: 8/12/2013 to 8/18/2013						
	Digital IMPs (est): 15,000						
NEW YORK	ROE PASS GIVEAWAY	ROE Passes: 40					
WWPR-FM 105.1	On Line You're Next Movie Ticket Giveaway						
Urban Contemporary	Online contest in Power Rewards Zone to win passes to see You're Next	Pos	ters	DVD			
David Zaentz	supported by 14x:10s.			Pack			
212-549-0823	8/19/2013 to 8/25/2013	4	0				
davidzaentz@clearchannel.com		Lamb	Tiger	Fox			
32 Ave of the Americas	Mentions: 21x:10s driving listeners to contesting.	Mask	Mask	Mask			
New York, NY 10013	# Mentions: 21 21 x :10			40			
Clear Channel Media +							
Entertainment	DIGITAL ELEMENTS	Other N		.0 secon	d ON		
Entertumment	Online Contest in Power Rewards Zone	AIR COP	Y				
12+ Imps: 970,200	URL: www.power1051fm.com						
A18-34 Imps: 501,900	Preroll?: No	DIGITAL	_				
VALUE: \$3,953.91	<b>Digital Media Dates:</b> 8/19/2013 to 8/23/2013	Creative		copy and	d		
VALUE: \$3,933.91		synopsis		_			
		Due Dat					
		Webmas	ter: Davi	d Zaentz :	212-549-		
		0823 davidzaei	ntz@closs	rchannel	com		
		uaviuzdei	112@Clea	i ciiaiiiiei.	COIII		
		1					





<u>Station</u>	Promotion	<u>Provide</u>
NEW YORK WWPR-FM 105.1 Urban Contemporary David Zaentz 212-549-0823 davidzaentz@clearchannel.com 32 Ave of the Americas New York, NY 10013  Clear Channel Media + Entertainment  12+ Imps: 970,200 A18-34 Imps: 501,900 VALUE: \$3,953.91	Promotion  SCREENING PROMOTION Online screening pass Giveaway Online contest in Power Rewards Zone to win screening passes to see You're Next supported by 14x:10s. 8/9/2013 to 8/16/2013  Mentions: 21x:10s driving listeners to contesting. # Mentions: 21 21 x:10  DIGITAL ELEMENTS Online Contest in Power Rewards Zone URL: www.power1051fm.com Preroll?: No Digital Media Dates: 8/9/2013 to 8/16/2013	Provide  Screening Passes: 20  Posters DVD Pack Lamb Tiger Fox Mask Mask Mask  Other Needs: :10 second ON AIR COPY  DIGITAL NEEDS Creative, online copy and synopsis Due Date: 7/25/2013 Webmaster: David Zaentz 212-549-0823
NEW YORK WXNY-FM 96.3 Spanish Contemporary Candi Izelo 212-310-6122 cizelo@univisionradio.com 485 Madison Ave., 3rd Floor New York, NY 10022 Univision Radio 12+ Imps: 351,600 A18-34 Imps: 227,400 VALUE: \$1,929.81	HISPANIC SCREENING PROMOTION You're Next Screening X 96.3FM will promote the screening of "You're Next" during the Luis Jimenez Show with (2):30sec live-call ins per day, Tue-Thur 6a-10a promoting the chance to win You're Next Prize Packages. 8/20/2013 to 8/23/2013  Mentions: 2 call-ins per day during morning show 6a-10a by Alexis # Mentions: 6 6 x:30	Screening Passes: 10  Posters DVD Pack 10 Lamb Tiger Fox Mask Mask Mask 10  Other Needs: Copy points for Call ins





<u>Station</u>	Promotion	Provide	<u> </u>		
ORLANDO WXXL-FM 106.7 CHR Alana Hecht 407-916-8372 alanahecht@clearchannel.com 2500 Maitland Center Parkway Suite 401 Maitland, FL 32751  Clear Channel Media + Entertainment  12+ Imps: 56,000 A18-34 Imps: 24,500 VALUE: \$468.75	You're Next online contest to promote the screening Station will direct listeners through on air mentions to participate in an Online Contest to win tickets to see "You're Next".  8/12/2013 to 8/23/2013  Mentions: 5x:30s driving listeners to contesting.  # Mentions: 5 5 x:30  DIGITAL ELEMENTS Online contest for one week to promote screening, 1 social media post to promote contest. I will also include ticket giveaways at remotes leading up to the screening URL: www.xl1067.com Preroll?: No Social Media: Facebook Post Only Digital Media Dates: 8/12/2013 to 8/19/2013	Provide  Screening Passes: 50  ROE Passes: 40  Posters DVD Pack  40 Lamb Tiger Fox Mask Mask 20 20  Other Needs: I would also lik some movie premiums to har out at remotes.  DIGITAL NEEDS Copy and approved movie image for online contest Due Date: 8/5/2013			
PHILADELPHIA WRFF-FM 104.5 Alternative Lena Brown 610-784-5235 DorlenaBRown@clearchannel.com 111 Presidential Blvd Suite 100 Bala Cynwyd, PA 19004  Clear Channel Media + Entertainment  12+ Imps: 345,000 A18-34 Imps: 150,000 VALUE: \$2,301.14	SCREENING PROMOTION You're Next Prize Package Giveaway Giveaway of You're Next Run Of Engagement passes and a You're Next Prize Packages which include You're Next animal masks, posters, and horror DVD packs. The Horror DVD Packs contain 3 DVD's per pack including titles like CABIN IN THE WOODS, SINISTER, THE LAST EXORCISM, TEXAS CHAINSAW and POSSESSION. The station will give away screening passes at appearances . 8/19/2013 to 8/23/2013  Mentions: approximately 15x:10 mention in the Featutred Advertiser feature # Mentions: 15 15 x:10  DIGITAL ELEMENTS Listing on Radio1045.com contest page with 88x88 and prize copy that will lead to a unique landing page with 300x250 static image OR movie trailer, link and additional client copy. URL: www.radio1045.com/cc-common/contests/	Posters  20 Lamb Tiger Mask Mask 20 20  DIGITAL NEEDS 88x88, 300x250 0 copy Due Date: 8/6/2 Webmaster: conta		DVD Pack 20 r Fox k Mask  00 OR trailer, :15	
	Preroll?: station can embed the movie trailer  Digital Media Dates: 8/19/2013 to 8/23/2013				





<u>Station</u>	Promotion	Provide	<u>Provide</u>				
PHOENIX	ROE PASS GIVEAWAY	ROE Pa	sses: 50	0			
KMXP-FM 96.9	Online Giveaway						
Hot AC	Listeners will log onto the MIX website and register for a chance to win a pair	Pos	ters	DVD			
Heather Hammonds	of ROE passes to see You're Next.			Pack			
602-374-6003	8/19/2013 to 8/25/2013	2	5				
heatherhammonds@clearchannel.		Lamb	Tiger	Fox			
com	Mentions: Pre-recorded promotional mentions	Mask	Mask	Mask			
4686 E Van Buren, Suite 300 Phoenix, AZ 85008	# Mentions: 10 10 x :15	25	25				
Clear Channel Media +	DIGITAL ELEMENTS						
Entertainment	Custom contest page that will include copy points, links, logos and graphics.	DIGITAL	_				
	URL: www.mix969.com	300X250	• .	i, logo, li	nk,		
12+ Imps: 191,000	<b>Preroll?:</b> We can include the trailer on the contest page.	copy po		(2042			
A18-34 Imps: 94,000	<b>Digital Media Dates:</b> 8/19/2013 to 8/23/2013	Due Dat Webmas					
VALUE: \$1,625.00	Digital IMPs (est): 50,000	heatherh					
		om	arriirioria.	See cicarci	namici.c		
PHOENIX	SCREENING PROMOTION	Screeni	ng Pass	es: 25			
KUPD-FM 97.9	Larry's Lunch Sack						
Active Rock	Each weekday, midday on-air personality and vetern PD Larry McFeelie, fills	Pos	ters	DVD			
Candice Tolonen	his lunch sack with various prizes such as DVDs, CDs, movie passes, concert			Pack			
480-941-1007	tickets, food coupons and more. One lucky listener is selected at random to	2		25			
candice.tolonen@kslx.com 4343 E. Camelback Rd. Suite #200	win the contents of his lunch sack. For the week of 8/13, Larry will include	Lamb	Tiger	Fox			
Phoenix, AZ 85018	pairs of tickets to see "You're Next".	Mask	Mask	Mask			
THOCHN, NE 03010	8/19/2013 to 8/23/2013		25	25			
Sandusky	Mentions: On air mentions						
12+ Imps: 196,000	# Mentions: 15 15 x :10	DIGITAL NEEDS					
A18-34 Imps: 97,000		468x60 banner					
VALUE: \$1,742.50	DIGITAL ELEMENTS	Due Dat			460		
	Rotating banner ad throughout the site	Webmas 941-1007		lice Folon	1en 480-		
	URL: www.98kupd.com	candice.t		kslx.com			
	Preroll?: No	candice.t	الهااعانات	NJIA.CUIII			
	<b>Digital Media Dates:</b> 8/13/2013 to 8/23/2013						
	Digital IMPs (est): 10,000						





		<u>Provide</u>			
KVIR-FM 95 1	SPANIC SCREENING PROMOTION	Screening Passes: 10			
2CL	reening passes giveaway				
Spanish Hot AC KVI	/IB will giveaway 10x passes to see a screening of You're Next at station	Posters		DVD	
Kristin Minichiello app	pearances in the month of August. KVIB will not be responsible for hosting			Pack	
	coordinating the screening.	1	0		
	19/2013 to 8/23/2013	Lamb	Tiger	Fox	
om 4745 N. 7th St. Suite 410		Mask	Mask	Mask	
Phoenix, AZ 85014	entions: Promotional Annoucements			10	
# N	Mentions: 20 20 x :10				
Riviera Broadcasting					
12+ Imps: 84,000					
A18-34 Imps: 70,000					
VALUE: \$710.53					
SACRAMENTO RO	DE PASS GIVEAWAY	ROE Pa	sses: 10	)	
KDND-FM 107.9 Wi	in Passes to the "You're Next"!				
	ın of engagement passes will be given away at street appearances and	Posters		DVD	
	nline/text clubs, and in addition will be featured on our contest listing pages			Pack	
	r all 3 stations.	1	_		
ctudor@entercom.com 5345 Madison Ave	12/2013 to 8/19/2013	Lamb	Tiger	Fox	
Sacramento, CA 95841		Mask	Mask	Mask	
Me	entions: x15 per station	10		10	
Entercom Radio # N	Mentions: 15 15 x :15				
DIC DIC	GITAL ELEMENTS	DIGITAL	NEEDS		
12+ Imps: 142,000 The	ne roe passes will be given away in our online clubs and featured on the	High-res	olution g	graphic a	and
A18-34 Imps: 77,500	intest listing homepage with on air support.	banner t	hat we d	an use f	for
VALUE: 51./8/.50	RL: www.endonline.com	contesti	ng		
Pre	eroll?: No	Due Dat	<b>e:</b> 8/5/2	2013	
Soc	ocial Media: We will post a link to our online club contest via either	Webmast			
Fac	cebook or Twitter for each station to raise awareness about the movie,	339-4201	ctudor@	entercon	n.com
scr	reening and promotion. If GoFoBo codes are provided per station, we will				
	place the online contest post with a GoFoBo post that pushes individual				
sta	ation codes.				
Dig	gital Media Dates: 8/12/2013 to 8/19/2013				
Dig	gital IMPs (est): 10,000				





Station	Promotion	Provide
SACRAMENTO	ROE PASS GIVEAWAY	ROE Passes: 10
KKDO-FM 94.7	Win Passes to the "You're Next" !	NOE Passes. 10
Alternative		Posters DVD
Christina Tudor	Run of engagement passes will be given away at street appearances and online/text clubs, and in addition will be featured on our contest listing pages	Pack
916-339-4201	for all 3 stations.	10
ctudor@entercom.com	8/12/2013 to 8/19/2013	Lamb Tiger Fox
5345 Madison Ave	0/12/2013 t0 0/13/2013	Mask Mask Mask
Sacramento, CA 95841	Mentions: x15 per station	10 10
	# Mentions: 15 15 x :15	
Entercom Radio	# IVIEITUOIS. 13 13 X .13	
	DIGITAL ELEMENTS	DIGITAL NEEDS
12+ Imps: 196,000	The roe passes will be given away in our online clubs and featured on the	High-resolution graphic and
A18-34 Imps: 91,000	contest listing homepage with on air support.	banner that we can use for
VALUE: \$1,787.50	URL: www.radio947.net	contesting
		Due Date: 8/5/2013
	Preroll?: No	Webmaster: Christina Tudor 916-
	Social Media: We will post a link to our online club contest via either	339-4201 ctudor@entercom.com
	Facebook or Twitter for each station to raise awareness about the movie,	
	screening and promotion. If GoFoBo codes are provided per station, we will	
	replace the online contest post with a GoFoBo post that pushes individual	
	station codes.	
	Digital Media Dates: 8/12/2013 to 8/19/2013	
	Digital IMPs (est): 10,000	
SACRAMENTO	ROE PASS GIVEAWAY	ROE Passes: 20
KRXQ-FM 98.5	Win Passes to the "You're Next"!	
Rock	Run of engagement passes will be given away at street appearances and	Posters DVD
Christina Tudor	online/text clubs, and in addition will be featured on our contest listing pages	Pack
916-339-4201 ctudor@entercom.com	for all 3 stations.	20
5345 Madison Ave	8/12/2013 to 8/19/2013	Lamb Tiger Fox Mask Mask Mask
Sacramento, CA 95841		20 20
,	Mentions: x15 per station	20 20
Entercom Radio	# Mentions: 15 15 x :15	
		DIGITAL NEEDS
12+ Imps: 182,500	DIGITAL ELEMENTS	High-resolution graphic and
A18-34 Imps: 98,500	The roe passes will be given away in our online clubs and featured on the	banner that we can use for
VALUE: \$1,534.38	contest listing homepage with on air support.	contesting
	URL: www.krxq.net	Due Date: 8/5/2013
	Preroll?: No	Webmaster: Christina Tudor 916-
	Social Media: We will post a link to our online club contest via either	339-4201 ctudor@entercom.com
	Facebook or Twitter for each station to raise awareness about the movie,	
	screening and promotion. If GoFoBo codes are provided per station, we will	
	replace the online contest post with a GoFoBo post that pushes individual	
	station codes.	
	<b>Digital Media Dates:</b> 8/12/2013 to 8/19/2013	
	Digital IMPs (est): 10,000	





<u>Station</u>	<u>Promotion</u>	<u>Provide</u>			
SAN ANTONIO	ROE PASS GIVEAWAY	ROE Passes:	ROE Passes: 40		
KBBT-FM 98.5	"You're Next" Ticket Giveaway				
Rhythmic CHR	KBBT will giveaway ROE passes to "You're Next". Passes to be provided by	Posters	DVD		
Veronica Trevino	agency.		Pack		
210-804-6972	8/19/2013 to 8/23/2013	40			
vtrevino@univisionradio.com		Lamb Tiger	Fox		
12451 Network Blvd	Mentions: # of mentions to be determined pending how many passes we	Mask Mask	Mask		
San Antonio, TX 78249-3336	receive in-house. #s are reflective of 20 pairs.	20 20			
	# Mentions: 40 40 x :10				
Univision Radio		Other Needs:	Copy points		
12+ Imps:  484,000 A18-34 Imps: 224,000					
VALUE: \$2,370.00					
		Screening Passes: 20			
SAN ANTONIO	SCREENING PROMOTION	Screening Pa	sses: 20		
	SCREENING PROMOTION "You're Next" Screening	Screening Pa	sses: 20		
KBBT-FM 98.5		Screening Pa  Posters	sses: 20		
KBBT-FM 98.5 Rhythmic CHR	"You're Next" Screening				
KBBT-FM 98.5 Rhythmic CHR Veronica Trevino	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be		DVD		
KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency.	Posters	DVD Pack		
KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency.	Posters 40	DVD Pack Fox		
KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency. 8/19/2013 to 8/23/2013	Posters  40  Lamb Tiger	DVD Pack Fox		
SAN ANTONIO KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd San Antonio, TX 78249-3336 Univision Radio	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency. 8/19/2013 to 8/23/2013  Mentions: # of mentions to be determined pending how many passes we	Posters  40  Lamb Tiger Mask Mask	Pack Fox Mask		
KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd San Antonio, TX 78249-3336  Univision Radio	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency. 8/19/2013 to 8/23/2013  Mentions: # of mentions to be determined pending how many passes we receive in-house. #s are reflective of 20 pairs.	Posters  40  Lamb Tiger Mask Mask 20	Pack Fox Mask		
KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd San Antonio, TX 78249-3336	"You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency. 8/19/2013 to 8/23/2013  Mentions: # of mentions to be determined pending how many passes we receive in-house. #s are reflective of 20 pairs.	Posters  40  Lamb Tiger Mask Mask 20	Pack Fox Mask		





<u>Station</u>	<u>Promotion</u>	<u>Provide</u>				
SAN DIEGO XHTZ-FM 90.3	SCREENING PROMOTION		Screening Passes: 25 ROE Passes: 25			
Top 40 Rhythmic	You're Next Screening Passes  Jammin' Z90 will schedule one giveaway per day during the Morning Drive.	RUE Passes: 25				
Karina Mann 858-888-7077	8/19/2013 to 8/23/2013	Posters DVD Pack				
kmann@z90.com	Mentions: Live and Recorded Mentions	2	5	25		
6160 Cornerstone Ct. East Ste. 150	# Mentions: 30 15 x :15 15 x :10	Lamb	Tiger	Fox		
San Diego, CA 92121		Mask	Mask	Mask		
	DIGITAL ELEMENTS	25	25	25		
12+ Imps: 310,000	online web contest					
A18-34 Imps: 172,000	URL: www.z90.com					
VALUE: \$2,212.27	<b>Digital Media Dates:</b> 8/12/2013 to 8/23/2013	DIGITAL	NEEDS			
VALUE. \$2,212.27	Digital IMPs (est): 1,000	*banner	•		ints	
		*trailer				
		Due Dat	e: as so	on as pro	oposal	
		is appro	ved			
		Webmas			358-888-	
		7077 kma	ann@z90	.com		
SAN FRANCISCO	HISPANIC SCREENING PROMOTION	Screeni	ng Dace	: <b>AS:</b> 50		
KBRG-FM 100.3	Win tickets on Facebook!	Screeni	iig rass	<b>ies.</b> 50		
Spanish Contemporary	Register to win tickets to the screening on our station Facebook page.	Pos	ters	DVD		
Luz Maria Rodriguez	8/13/2013 to 8/22/2013		ters	Pack		
415-733-5750	0,13,2013 to 0,22,2013	1	0			
luzrodriguez@univisionradio.com	Mentions: Audio stream promos	Lamb	Tiger	Fox		
750 Battery Street Ste 200	# Mentions: 50 50 x :30	Mask	Mask	Mask		
San Francisco, CA 94111	in Mentalist 30 30 X.30			10		
Univision Radio	Social Media: Facebook Contest	Other N	eeds: Ti	ckets m	ust be in	
	Digital Media Dates: 8/13/2013 to 8/16/2013	house by	/ 8/9 to	start Fac	ebook	
12+ Imps: 760,000		promoti	on on 8/	<b>′</b> 13		
A18-34 Imps: 515,000						
VALUE: \$5,625.00		DIGITAL	NEEDS			
		pictures	and mo	vie traile	er	
		Due Dat				
			. ,			
		1				





<u>Station</u>	Promotion	<u>Provide</u>
SAN FRANCISCO	ROE PASS GIVEAWAY	ROE Passes: 50
KMEL-FM 106.1	You're Next On Line Movie Pass Contest	
Urban Contemporary	KMEL will run promotional announcements directing listeners to station	Posters DVD
Cat Ong	website for their chance to win a YOU'RE NEXT Prize Pack (includes ROE	Pack
415-247-4513	passes and movie swag). Listeners will be encouraged to tell us their top 3	25 25
CatOng@clearchannel.com	songs they think are the "Next Big Thing". You're Next logo, link and copy	Lamb Tiger Fox
340 Townsend Street	included on contest page.	Mask Mask Mask
San Francisco, CA 94107	8/19/2013 to 8/23/2013	25 25
Clear Channel Media + Entertainment	# Mentions: 15 15 x :15	DIGITAL NEEDS
	DIGITAL ELEMENTS	200x200 logo (jpeg format),
12+ Imps: 395,000	Logo, link, copy	official movie link and
A18-34 Imps: 260,000	URL: www.kmel.com	copy/synopsis of the film.
VALUE: \$3,106.25	Preroll?: No	<b>Due Date:</b> 8/7/2013
	Digital Media Dates: 8/19/2013 to 8/23/2013	Webmaster: Cat Ong 415-247-4513
	Digital IMPs (est): 20,000	CatOng@clearchannel.com
CEATTLE	CODEFNING PROMOTION	Coversing Persons 50
SEATTLE KONNY ENA 63 E	SCREENING PROMOTION	Screening Passes: 50
KQMV-FM 92.5	Movin' Street Hits	
Rhythmic Oldies	KQMV can feature the "Your Next" swag bags and Screening tickets in and all	Posters DVD Pack
Julie M. Judge 425-653-1004	of our 5 Street Hits with the MOViN Party Patrol that week. Listeners will be	50
juliej@sanduskyseattle.com	told where we are going to be and they can come out to the various street	Lamb Tiger Fox
3650 131st Ave SE, #550	hits to pick up their passes. KQMv will be on site at the screening with DJ and	Mask Mask Mask
Bellevue, WA 98006	some of the MOViN Party Patrol promotional staff for 2 hours prior to the	50
	screening. We can hand out the client provided "Your Next" swag bags at the	
Sandusky	screening.	
	8/19/2013 to 8/23/2013	DIGITAL NEEDS
12+ Imps: 1,560,000	Mantioner Promos letting listopers know where to find us to get their passes	Logo, link and all prize details
A18-34 Imps: 1,164,000	<b>Mentions:</b> Promos letting listeners know where to find us to get their passes	for the contest page plus all
VALUE: \$13,857.69	for the screening plus info on the movie screening.  # Mentions: 40 25 x :30 15 x :10	client approved copy points
	# Wentions: 40 25 x :30 15 x :10	Due Date: 8/13/2013
	DIGITAL ELEMENTS	Webmaster: Julie Judge 425-653-
	DIGITAL ELEMENTS  Panner or graphic and link plus contact datails	1004 juliej@sanduskyseattle.com
	Banner or graphic and link plus contest details  URL: www.movin925.com	
	Preroll?: banner or graphic and link plus contest details	
	Social Media: We can include trailer for movie on the contest page	
	Digital Media Dates: 8/19/2013 to 8/25/2013	
	Digital IMPs (est): 900,000	





<u>Station</u>	Promotion	Provide	<u>Provide</u>			
SEATTLE	ROE PASS GIVEAWAY	ROE Pa	ROE Passes: 50			
KQMV-FM 92.5	Movin' Street Hits and "Win Stuff"					
Rhythmic Oldies	KQMV features the "Your Next" swag bags and ROE tickets in both our "Win	Posters DVD				
Julie M. Judge	Stuff" web contest and all of our 5 Street Hits with the MOViN Party Patrol	Pack				
425-653-1004	that week.	2	5	25		
juliej@sanduskyseattle.com	8/19/2013 to 8/25/2013	Lamb	Tiger	Fox		
3650 131st Ave SE, #550		Mask	Mask	Mask		
Bellevue, WA 98006	Mentions: Promo spots inviting listeners to enter to win which will include		25			
Sandusky	details of movie and prize package.					
Sundusky	# Mentions: 30 15 x:30 15 x:10					
12+ Imps: 1,395,000		DIGITAL	_			
A18-34 Imps: 1,098,000	DIGITAL ELEMENTS	Logo, lin				
VALUE: \$12,643.27	Banner or graphic and link plus contest details	for the o				
VALUE. 312,643.27	URL: www.movin925.com	client approved copy points <b>Due Date:</b> 8/13/2013 <b>Webmaster:</b> Julie Judge 425-653-			nts	
	Preroll?: We can include trailer for movie on the contest page					
	<b>Digital Media Dates:</b> 8/19/2013 to 8/25/2013					
	Digital IMPs (est): 900,000	1004 juliej@sanduskyseattle.com			e.com	
WASHINGTON DC	ROE PASS GIVEAWAY	ROE Pa				
WKYS-FM 93.9		RUE Pa	55e5: 4	U		
Urban Contemporary	You're Next Movie Pass Giveaway			DVD		
Kedeesha Campbell	WKYS will promote the opening of YOU'RE NEXT in the Washington DC market	Pos	ters	Pack		
301-429-2633	with on air ticket and swag bag giveaways.	2	5	25		
kcampbell@radio-one.com	8/19/2013 to 8/23/2013	Lamb	Tiger	Fox		
8515 Georgia Ave, Suite 900 9th	Bilantiana, W//VC will partner with Liangerta regional publicity team to	Mask	Mask	Mask		
floor	Mentions: WKYS will partner with Lionsgate regional publicity team to	25	25	25		
Silver Spring, MD 20910	promote the YOU'RE NEXT screen in the Washington DC market by giving			_		
	away a Dinner and a Movie! Listeners will be encouraged to call in and win a					
Radio One	pizza gift card and ROE passes along with "You're Next" swag. 1x:10 Mention					
	whenever passes are given away on air.					
12+ Imps: 498,000	# Mentions: 30 10 x :30 20 x :10					
A18-34 Imps: 273,000						
VALUE: \$4,267.97						





<u>Station</u>	Promotion	<u>Provide</u>			
WASHINGTON DC	SCREENING PROMOTION	Screening Passes: 10			
WPGC-FM 95.5	You're Next Swag Packs Giveaways	ROE Passes: 10			
Rhythmic CHR	In PM drive and early night 6p-10p dayparts, DJ Flexx abd Peter Parker will do				
Chavall Church	You're NEXT Swag Packs Giveaway'sthey will play up You're Next with saying	Posters DVD			
301-683-2258	You're Next by dialing in now for chance to win	Pa		Pack	
chavall.church@cbsradio.com	8/19/2013 to 8/23/2013	1	10		
4200 Parliament Place Lanham, MD 20706		Lamb	Tiger	Fox	
Lamilam, IVID 20700	Mentions: 1x live :10 mention per giveaway/10x :15 prerecorded mentions	Mask	Mask	Mask	
CBS Radio	# Mentions: 20 10 x :15 10 x :10	10	10	10	
42. (	DIGITAL ELEMENTS	Other Needs: Copy Points			its
12+ Imps: 236,000	Logo on contest page for one week				
A18-34 Imps: 144,000	URL: www.wpgc.com	DIGITAL NEEDS  Camera ready logo for film			
VALUE: \$1,944.32	Preroll?: No				
	Social Media: 1 Facebook Push 1 Twitter Push	Due Date: 8/12/2013 Webmaster: Mike Gartell 301-91			
	<b>Digital Media Dates:</b> 8/19/2013 to 8/23/2013				
	Digital IMPs (est): 10,000	2362 mike.gartell@cbsradio.com			
12+ Imps: A18-34 Imps: VALUE:		Pos Lamb Mask	ters Tiger Mask	Pack Fox Mask	
12+ Imps: A18-34 Imps: VALUE:		Lamb Tiger Fox		DVD Pack Fox Mask	





<u>Station</u>	<u>Promotion</u>	<u>Provide</u>			
12+ Imps: A18-34 Imps: VALUE:		Lamb Mask	Tiger Mask	DVD Pack Fox Mask	
12+ Imps: A18-34 Imps: VALUE:		Pos Lamb Mask	Tiger Mask	DVD Pack Fox Mask	
12+ Imps: A18-34 Imps: VALUE:		Pos Lamb Mask	Tiger Mask	DVD Pack Fox Mask	
12+ Imps: A18-34 Imps: VALUE:		Posters  Lamb Tiger  Mask Mask		DVD Pack Fox Mask	





<u>Station</u>	Promotion	Provide	<u>Provide</u>			
		ROE Passes: 665				
12+ Imps: 22,492,246 A18-34 Imps: 12,568,046		Posters		DVD Pack		
VALUE: \$162,737.48		800		200		
		Lamb Mask	Tiger Mask	Fox Mask		
		420	300	405		