



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>ATLANTA WVEE-FM 103.3 Urban Contemporary Amanda Mickler 404-898-8935 amanda.mickler@cbsradio.com 1201 Peachtree St. Suite 800 Atlanta, GA 30361</p> <p>CBS Radio</p> <p>12+ Imps: 526,866 A18-34 Imps: 316,866 VALUE: \$4,845.33</p>	<p>ROE PASS GIVEAWAY You're Next Online Giveaway From 8/12-8/23, Lionsgate and WVEE/V-103 will team up to give Atlanta a chance to check out You're Next! Listeners will be directed to the customized You're Next Contest Page on V-103.com via pre-recorded promos. There, they can register to win the ROE passes, read up on the movie and check out the trailer ! Lionsgate will receive: a minimum of 10) :10 pre-recorded promos, a customized contest page with logo, link, copy and any other graphics provided and movie trailer! ROE passes will also be given out during a minimum of 4) V-103 remotes/events. Possible inclusion in call ins to station.</p> <p>8/12/2013 to 8/23/2013</p> <p># Mentions: 10 10 x :10</p> <p>DIGITAL ELEMENTS Customized Contest Page w/logo, link and movie trailer (embeddable code needed) URL: www.v-103.com Digital Media Dates: 8/12/2013 to 8/23/2013 Digital IMPs (est): 202,866</p>	<p>ROE Passes: 30</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td>20</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td></td> <td>20</td> </tr> </table> <p>Other Needs: copy</p> <p>DIGITAL NEEDS 250x250 logo, movie poster and movie link (embeddable code needed) Due Date: 8/7/2013 Webmaster: Amanda Mickler 404-898-8935 amanda.mickler@cbsradio.com</p>	Posters		DVD Pack	20		20	Lamb Mask	Tiger Mask	Fox Mask	20		20
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
20		20												
<p>ATLANTA WVEE-FM 103.3 Urban Contemporary Amanda Mickler 404-898-8935 amanda.mickler@cbsradio.com 1201 Peachtree St. Suite 800 Atlanta, GA 30361</p> <p>CBS Radio</p> <p>12+ Imps: 1,012,866 A18-34 Imps: 487,866 VALUE: \$9,070.33</p>	<p>SCREENING PROMOTION You're Next Screening On-air Giveaway From 8/12-8/23, Lionsgate and WVEE/V-103 will team up to give Atlanta a chance to check out an advanced screening of You're Next! Listeners will call in during various dayparts for their chance to win! A V-103 On-air Personality will host the screening as well! You're Next will receive: a minimum of (10) :10 pre-recorded promos and (15) live :10 mentions! *PENDING FINAL PROGRAMMING/PROMOTIONS APPROVAL*</p> <p>8/12/2013 to 8/23/2013</p> <p># Mentions: 25 25 x :10</p> <p>DIGITAL ELEMENTS Customized Contest Page w/logo, link and movie trailer (embeddable code needed) URL: www.v-103.com Digital Media Dates: 8/12/2013 to 8/23/2013 Digital IMPs (est): 202,866</p>	<p>Screening Passes: 10 ROE Passes: 10</p> <table border="1" data-bbox="1219 1297 1458 1480"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td>10</td> </tr> </table> <p>Other Needs: copy</p> <p>DIGITAL NEEDS 250x250 logo, movie poster and movie link Due Date: 8/7/2013 Webmaster: Amanda Mickler 404-898-8935 amanda.mickler@cbsradio.com</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask			10
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
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<p>AUSTIN KROX-FM 101.5 Alternative Ashley Ryan 512-908-4989 ARyan@emmisaustin.com 8309 N IH 35 Austin, TX 78753</p> <p><i>Emmis Broadcasting</i></p> <p>12+ Imps: 447,300 A18-34 Imps: 270,900 VALUE: \$3,225.60</p>	<p>ROE PASS GIVEAWAY Next Big Thing Trivia After mentioning "You're Next" movie premiere on the Morning Show, we will have a "Next Big Thing" song trivia contest where listeners call in and answer the trivia question over a song that could be the next big hit. Winner will earn a pair of ROE tickets to "You're Next." We'll give out one pair per day. 8/12/2013 to 8/23/2013</p> <p>Mentions: Five 15 second mentions on air of movie per day (8/19 - 8/23). 3 in afternoon and 2 at night. In addition to 2 remotes with fifteen 15 second mentions and 4 call-ins. # Mentions: 63 63 x :15</p>	<p>ROE Passes: 30</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">30</td> <td>20</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td></td> <td>20</td> </tr> </table>	Posters		DVD Pack	30		20	Lamb Mask	Tiger Mask	Fox Mask	20		20
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20		20												
<p>AUSTIN KROX-FM 101.5 Alternative Ashley Ryan 512-908-4989 ARyan@emmisaustin.com 8309 N IH 35 Austin, TX 78753</p> <p><i>Emmis Broadcasting</i></p> <p>12+ Imps: 185,000 A18-34 Imps: 115,000 VALUE: \$1,355.00</p>	<p>SCREENING PROMOTION You're Next Playlist After watching the "You're Next" trailer, listeners will choose up to 3 songs on what they think is the next big song on our "Next Big Thing" webpage on our 101X website. 8/19/2013 to 8/23/2013</p> <p>Mentions: Five 15 second mentions on air of movie per day (8/19 - 8/23). 3 in afternoon and 2 at night. # Mentions: 25 25 x :15</p> <p>DIGITAL ELEMENTS One 300 x 100 pixel tile ad on homepage URL: www.101x.com Preroll?: Yes. On contest webpage. Social Media: 1 tweet from 101X promoting movie Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 7,500</p>	<p>Screening Passes: 20 ROE Passes: 20</p> <table border="1" data-bbox="1219 1020 1458 1203"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table> <p>DIGITAL NEEDS Movie logo & movie title in correct font Due Date: 8/12/2013 Webmaster: Anastasia Teague 512-908-4907 ateague@emmisaustin.com</p>	Posters		DVD Pack	20			Lamb Mask	Tiger Mask	Fox Mask			
Posters		DVD Pack												
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<p>BALTIMORE WERQ-FM 92.3 Urban Contemporary Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207</p> <p><i>Radio One</i></p> <p>12+ Imps: 376,000 A18-34 Imps: 134,000 VALUE: \$3,268.42</p>	<p>ROE PASS GIVEAWAY You're Next ROE Give Away WERQ's promotions team, the Q-Clique, will give out passes to Lionsgate Film's new movie - You're Next - at all station events between 8/19 and 8/23. 8/19/2013 to 8/23/2013</p> <p>Mentions: :15 promo # Mentions: 20 20 x :15</p>	<p>ROE Passes: 40</p> <table border="1" data-bbox="1219 552 1458 732"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">40</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table>	Posters		DVD Pack	40		25	Lamb Mask	Tiger Mask	Fox Mask	25		25
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Lamb Mask	Tiger Mask	Fox Mask												
25		25												
<p>CHICAGO WBBM-FM 96.3 Rhythmic Oldies Steve Hardey 312 729 3839 steve.hardey@cbsradio.com 180 N Stetson, suite 963 Chicago, IL 60618</p> <p><i>CBS Radio</i></p> <p>12+ Imps: 844,000 A18-34 Imps: 322,000 VALUE: \$4,600.00</p>	<p>ROE PASS GIVEAWAY You're Next Pass and Prize giveaway Mentions will instruct listeners to go to the B96 Website to register to win, along with brief movie description. 8/12/2013 to 8/23/2013</p> <p>Mentions: Commercials will tell people where to go to register to win, along with brief movie description # Mentions: 30 30 x :10</p> <p>DIGITAL ELEMENTS "You're Next" images will be included on the B96.com contest page, when listeners can register to win passes and swag packs. The page will also include a link to the trailer URL: www.b96.com Preroll?: No Digital Media Dates: 8/12/2013 to 8/23/2013 Digital IMPs (est): 10,000</p>	<p>ROE Passes: 25</p> <table border="1" data-bbox="1219 984 1458 1165"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table> <p>DIGITAL NEEDS High Resolution Image Due Date: 8/6/2013</p>	Posters		DVD Pack	25		25	Lamb Mask	Tiger Mask	Fox Mask	25		25
Posters		DVD Pack												
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<p>CHICAGO WKQX-FM 87.7 Modern Rock Cheryl Ziemba 312-245-8139 cziemba@merlinchicago.com 222 Merchandise Mart Plaza, Suite 230 Chicago, IL 60654</p> <p>Merlin Media</p> <p>12+ Imps: 237,000 A18-34 Imps: 139,500 VALUE: \$1,800.00</p>	<p>SCREENING PROMOTION You're Next Screening ROE pass & swag bag giveaway We'll promote the movie screening via a text contest. We'll run :15s (including your 5-8 word tagline) and ask listeners to text in to win. We'll pick winners from all entries received to win ROE passes to the screening + swag bags (DVDs, masks, posters, etc.) 8/15/2013 to 8/22/2013</p> <p>Mentions: :15 promos to drive listeners to text-to-win # Mentions: 15 15 x :15</p>	<p>Screening Passes: 25 ROE Passes: 25</p> <table border="1" data-bbox="1219 590 1458 772"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3">25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table> <p>Other Needs: 5-8 word tagline, copy to be included on website</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask	25		25
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
25		25												
<p>CHICAGO WPPN-FM 106.7 Spanish Adult Contemporary Eduardo Gutierrez 312-981-1871 edgutierrez@UnivisionRadio.com 625 N. Michigan Ave. 3rd Fl Chicago, IL 60611</p> <p>Univision Radio</p> <p>12+ Imps: 312,000 A18-34 Imps: 208,500 VALUE: \$2,118.75</p>	<p>HISPANIC SCREENING PROMOTION You're Next Swag Packs You're Next Swag Packs will be given away through station website and promoted via social media and live on-air mentions. A total of 15 LIVE mentions and minimum 3 posts for Swag Pack/reserved seating tickets. 8/19/2013 to 8/23/2013</p> <p>Mentions: Live on-air mentions # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS Registration page URL: www.pasionchicago.com Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 15,000</p>	<p>Screening Passes: 20</p> <table border="1" data-bbox="1219 1037 1458 1220"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3">10</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>10</td> <td></td> <td></td> </tr> </table>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask	10		
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<p>DALLAS KDGE-FM 102.1 New Rock Nicole Goggans 214-866-8064 nicolegoggans@clearchannel.com 14001 Dallas Parkway, #300 Dallas, TX 75240</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 114,600 A18-34 Imps: 49,800 VALUE: \$635.83</p>	<p>SCREENING PROMOTION Register to win Screening Passes Listeners will be directed by :15 promos to register to win on the contest page for a Family 4-pack of screening passes. Can be on site at the screening for a 1 hour van hit as added value (pending station availability). 8/12/2013 to 8/22/2013</p> <p># Mentions: 6 6 x :15</p> <p>DIGITAL ELEMENTS Contest Webpage URL: www.kdge.com Preroll?: No Digital Media Dates: 8/12/2013 to 8/22/2013 Digital IMPs (est): 9,000</p>	<p>Screening Passes: 25 ROE Passes: 25</p> <table border="1" data-bbox="1219 583 1458 768"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td>20</td> <td></td> </tr> </table> <p>Other Needs: logo/link to movie. 5x Swag Packs. If available.</p> <p>Webmaster: Nicole Goggins 214-866-8064 nicolegoggans@clearchannel.com</p>	Posters		DVD Pack	20			Lamb Mask	Tiger Mask	Fox Mask	25	20	
Posters		DVD Pack												
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<p>DALLAS KHKS-FM 106.1 CHR Nicole Goggans 214-866-8064 nicolegoggans@clearchannel.com 14001 Dallas Parkway, #300 Dallas, TX 75240</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 249,000 A18-34 Imps: 102,000 VALUE: \$1,440.00</p>	<p>ROE PASS GIVEAWAY Register To Win Listeners will be directed by :15 promos to register to win on the contest page for a Family 4-pack of tickets to see You're Next and Swag Bag. 8/12/2013 to 8/22/2013</p> <p># Mentions: 6 6 x :15</p> <p>DIGITAL ELEMENTS Contest Webpage URL: www.1061kissfm.com Preroll?: No Digital Media Dates: 8/12/2013 to 8/22/2013 Digital IMPs (est): 9,000</p>	<p>ROE Passes: 25</p> <table border="1" data-bbox="1219 1178 1458 1362"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>5</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>5</td> <td>5</td> <td>15</td> </tr> </table> <p>Other Needs: logo/link to movie. 5x Swag Packs.</p> <p>Webmaster: Nicole Goggins 214-866-8064 nicolegoggans@clearchannel.com</p>	Posters		DVD Pack	25		5	Lamb Mask	Tiger Mask	Fox Mask	5	5	15
Posters		DVD Pack												
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<p>DALLAS KMVK-FM 107.5 Mexican Regional Jennifer Marquez 214-525-7007 jennifer.marquez@cbsradio.com 4131 N Central Expressway Dallas, TX 75204</p> <p>CBS Radio</p> <p>12+ Imps: 459,608 A18-34 Imps: 409,608 VALUE: \$3,989.93</p>	<p>HISPANIC SCREENING PROMOTION You're Next Con La Grande 107.5 Station to Run 15s Promotional Promos to support screening. Web Inclusion, Social Media. Movie Passes Distribution at all Grande Events/Remotes & Appearances upon receipt of passes. 8/19/2013 to Screening Date TBD</p> <p>Mentions: 15s Promotional Mentions In support of screening and notifying listeners screening location and where to acquire their tickets. # Mentions: 20 20 x :15</p> <p>DIGITAL ELEMENTS Screening Date inclusion to La Grande Events Page, Movie Synopsis post on our website as well as social net shares. URL: www.lagrande1075.com Social Media: 1 Social Net Push Prior to Screening Digital Media Dates: 8/19/2013 to Day Of Screening TBD Digital IMPs (est): 253,608</p>	<p>Screening Passes: 150</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>10</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Need Photos with Credit as well as the movie one sheet to share on our website. Due Date: 8/16/2013 Webmaster: Jennifer Marquez 214-525-7007 jennifer.marquez@cbsradio.com</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask		10	
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<p>DENVER KPTT-FM 95.7 Rhythmic CHR Edie Iwata 303-713-8570 edieiwata@clearchannel.com 4695 S. Monaco St Denver, CO 80237</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 109,500 A18-34 Imps: 48,500 VALUE: \$718.00</p>	<p>SCREENING PROMOTION You're Next Web Contest KPTT will give listeners the chance to be the "Next" winner in the You're Next Web contest. Listeners will be driven through promotional announcements to 95.7theParty.com to register for their chance to win the You're Next Prize pack including ROE Passes, Screening passes, DVD's other fun You're Next Prizes 8/19/2013 to 8/23/2013</p> <p>Mentions: 15's will run M-Thu 5a-12m # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Logo and Link for You're Next on the contest page URL: www.957theParty.com Preroll?: No Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 5,500</p>	<p>Screening Passes: 20 ROE Passes: 20</p> <table border="1" data-bbox="1219 1247 1458 1430"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td>20</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td></td> <td>20</td> </tr> </table> <p>Other Needs: 15x Swag Bag</p> <p>DIGITAL NEEDS Logo and Link for You're Next on the contest page Due Date: 8/13/2013 Webmaster: Edie Iwata 303-713-8570 edieiwata@clearchannel.com</p>	Posters		DVD Pack	20		20	Lamb Mask	Tiger Mask	Fox Mask	20		20
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<p>DETROIT WJLB-FM 97.9 Urban Contemporary Jaime Watson 248-324-7073 jaimewatson@clearchannel.com 27675 Halsted Farmington Hills, MI 48331</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 170,853 A18-34 Imps: 86,853 VALUE: \$896.03</p>	<p>SCREENING PROMOTION You're Next Online Giveaway Station will direct listeners through on air mentions to participate in an Online Contest to win tickets to see "You're Next". Listeners sign in to win. 8/19/2013 to 8/23/2013</p> <p>Mentions: Copy points will direct traffic to website to sign up on line to win tickets and swag for the movie "You're Next". # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Entry Page for On Line Contest URL: www.fm98wjlb.com Social Media: Not guaranteed Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 17,853</p>	<p>Screening Passes: 25</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table> <p>DIGITAL NEEDS 300x250 jpeg, copy points, URL Due Date: 8/15/2013 Webmaster: Jaime Watson 248-324-7073 jaimewatson@clearchannel.com</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask	25		25
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<p>DETROIT WKQI-FM 95.5 CHR Jaime Watson 248-324-7073 jaimewatson@clearchannel.com 27675 Halsted Farmington Hills, MI 48331</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 200,853 A18-34 Imps: 108,853 VALUE: \$1,583.68</p>	<p>ROE PASS GIVEAWAY You're Next Online Giveaway Station will direct listeners through on air mentions to participate in an Online Contest to win tickets to see "You're Next". Listeners sign in to win. 8/19/2013 to 8/23/2013</p> <p>Mentions: Copy points will direct traffic to website to sign up on line to win tickets and swag for the movie "You're Next". # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Entry Page for On Line Contest URL: www.channel955.com Social Media: Not guaranteed Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 17,853</p>	<p>ROE Passes: 25</p> <table border="1" data-bbox="1219 1150 1458 1333"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table> <p>DIGITAL NEEDS 300x250 jpeg, copy points, URL Due Date: 8/15/2013 Webmaster: Jaime Watson 248-324-7073 jaimewatson@clearchannel.com</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask	25		25
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<p>HOUSTON KBXX-FM 97.9 Rhythmic CHR Asia Mcdonald 713-300-5865 amcdonald@radio-one.com 24 Greenway Plaza, Ste. 900 Houston, TX 77046</p> <p><i>Radio One</i></p> <p>12+ Imps: 766,000 A18-34 Imps: 382,000 VALUE: \$4,500.00</p>	<p>SCREENING PROMOTION You're Next Screening Ticket Giveaway 97.9 will encourage listeners to be caller #9 or other show related contesting for a chance to win a pair of tickets to the advance screening. 8/12/2013 to 8/16/2013</p> <p># Mentions: 20 20 x :10</p>	<p>Screening Passes: 20 ROE Passes: 20</p> <table border="1" data-bbox="1219 585 1458 768"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3">40</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>	Posters		DVD Pack	40			Lamb Mask	Tiger Mask	Fox Mask			
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40														
Lamb Mask	Tiger Mask	Fox Mask												
<p>HOUSTON KBXX-FM 97.9 Rhythmic CHR Asia Mcdonald 713-300-5865 amcdonald@radio-one.com 24 Greenway Plaza, Ste. 900 Houston, TX 77046</p> <p><i>Radio One</i></p> <p>12+ Imps: 766,000 A18-34 Imps: 382,000 VALUE: \$4,500.00</p>	<p>ROE PASS GIVEAWAY You're Next Ticket Giveaway 97.9 will encourage listeners to be caller #9 or other show related contesting for a chance to win a pair of tickets to see You're Next 8/19/2013 to 8/22/2013</p> <p>Mentions: Mentions to drive listeners to call in to win # Mentions: 20 20 x :10</p>	<p>ROE Passes: 20</p> <table border="1" data-bbox="1219 984 1458 1167"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td>20</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td>20</td> <td></td> </tr> </table>	Posters		DVD Pack	20		20	Lamb Mask	Tiger Mask	Fox Mask	20	20	
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
20	20													



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>HOUSTON KLOL-FM 101 Spanish contemporary Liliana Ary 713-881-5562 liliana.ary@cbsradio.com 24 Greenway Plaza suite 1900 Houston, TX 77046</p> <p>CBS Radio</p> <p>12+ Imps: 164,000 A18-34 Imps: 119,000 VALUE: \$1,034.38</p>	<p>HISPANIC SCREENING PROMOTION You're Next Ticket Giveaways Station will conduct on air & on site giveaways of You're Next Screening tickets 8/12/2013 to 8/22/2013</p> <p>Mentions: Live on-air mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS We will include an online story in station website www.mega101fm.com URL: www.mega101fm.com Social Media: 2 Facebook inclusion Digital Media Dates: 8/12/2013 Digital IMPs (est): 5,000</p>	<p>Screening Passes: 60</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>10</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Logo and art work in pdf or jpg file format Due Date: 8/9/2013 Webmaster: Patricia Estrada 713 881-5254 patricia.estrada@cbsradio.com</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask		10	
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
	10													
<p>LOS ANGELES KAMP-FM 97.1 CHR Stacy Ezra 323-930-4461 stacy.ezra@kroq.com 5670 Wilshire Blvd. Suite 200 Los Angeles, CA 90036</p> <p>CBS Radio</p> <p>12+ Imps: 410,000 A18-34 Imps: 185,000 VALUE: \$2,645.00</p>	<p>ROE PASS GIVEAWAY On Line You're Next Movie Ticket Giveaway Online contest wo win ROE passes and movie swag packs 8/16/2013 to 8/23/2013</p> <p>Mentions: On air promos # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Listing on contest page URL: www.ampradio.com Digital Media Dates: 8/16/2013 to 8/23/2013 Digital IMPs (est): 2,000</p>	<p>ROE Passes: 25</p> <table border="1" data-bbox="1219 1182 1458 1365"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>20</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td>20</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Poster art for contest page Due Date: 8/14/2013 Webmaster: Stacy Ezra 323-930-4461 stacy.ezra@kroq.com</p>	Posters		DVD Pack	25		20	Lamb Mask	Tiger Mask	Fox Mask	20	20	
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
20	20													



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>LOS ANGELES KPWR-FM 105.9 CHR Bryan Elms 818-238-6629 belms@power106.com 2600 W Olive Ave 8th floor Burbank, CA 91505</p> <p><i>Emmis Broadcasting</i></p> <p>12+ Imps: 1,854,000 A18-34 Imps: 981,000 VALUE: \$17,066.76</p>	<p>ROE PASS GIVEAWAY You're Next Movie Pass Giveaway Power 106 will give away passes to the upcoming film You're Next. Giveaways will take place on-air only via live DJ giveaways during all dayparts Mon-Fri 6a-10p between 8/15 - 8/23.</p> <p>Mentions: Live giveaways # Mentions: 45 30 x :15 15 x :10</p> <p>URL: www.power106.com</p>	<p>ROE Passes: 50</p> <table border="1" data-bbox="1219 552 1458 737"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3">50</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td>40</td> <td></td> </tr> </table> <p>Webmaster: Bryan Elms 818-238-6629 belms@power106.com</p>	Posters		DVD Pack	50			Lamb Mask	Tiger Mask	Fox Mask	20	40	
Posters		DVD Pack												
50														
Lamb Mask	Tiger Mask	Fox Mask												
20	40													
<p>LOS ANGELES KROQ-FM 106.7 Alternative Stacy Ezra 323-930-4461 stacy.ezra@kroq.com 5670 Wilshire Blvd. Suite 200 Los Angeles, CA 90036</p> <p><i>CBS Radio</i></p> <p>12+ Imps: 434,500 A18-34 Imps: 184,500 VALUE: \$5,196.76</p>	<p>SCREENING PROMOTION KROQ.com online promotion Listeners will go to KROQ.com for their chance to enter to win screening passes. KROQ promo crew will be onsite at the screening. 8/12/2013 to 8/18/2013</p> <p>Mentions: Mentions will drive listeners to KROQ.com to enter to win # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Online contest listing on contest page of kroq.com URL: www.kroq.com Preroll?: No Digital Media Dates: 8/12/2013 to 8/18/2013 Digital IMPs (est): 3,500</p>	<p>Screening Passes: 25</p> <table border="1" data-bbox="1219 1020 1458 1205"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3"></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table> <p>DIGITAL NEEDS Poster art work contest listing Due Date: 8/7/2013 Webmaster: Stacy Ezra 323-930-4461 stacy.ezra@kroq.com</p>	Posters		DVD Pack				Lamb Mask	Tiger Mask	Fox Mask			
Posters		DVD Pack												
Lamb Mask	Tiger Mask	Fox Mask												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>LOS ANGELES KXOL-FM 96.3 Rhythmic CHR Claudia Garcia 310-229-3249 cgarcia@sbslosangeles.com 10281 W Pico Blvd Los Angeles, CA 90064</p> <p>SBS</p> <p>12+ Imps: 178,000 A18-34 Imps: 141,000 VALUE: \$1,064.29</p>	<p>HISPANIC SCREENING PROMOTION KXOL-FM Out And About Station will give out Screening Tickets on location during the week of 8/19-8/23. Station will promote screening ticket giveaway on air and online. 8/19/2013 to 8/23/2013</p> <p>Mentions: What's Ups. Promo spots telling listeners where to go to pick up free passes to the screening # Mentions: 10 10 x :10</p> <p>DIGITAL ELEMENTS Will include on "whats happening" page listing events where we will give out the tickets. URL: la96.3la.com Social Media: Station will post locations on facebook to pick up tickets Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 10,000</p>	<p>Screening Passes: 100</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>10</td> <td></td> </tr> </table> <p>Other Needs: Copy points for movie screening including details date time and location.</p> <p>DIGITAL NEEDS 240x100 banner Due Date: 8/12/2013 Webmaster: Andrew Polsky</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask		10	
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
	10													
<p>MCALLEN BROWNSVILLE KBFM-FM 104.1 Rhythmic CHR Monica Chairez 956-975-2101 monicachairez@clearchannel.com 901 East Pike Weslaco, TX 78596</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 288,000 A18-34 Imps: 130,000 VALUE: \$800.00</p>	<p>SCREENING PROMOTION Lionsgate You're Next Promo Station to give out movie passes for a free-screening (tickets provided by Lionsgate). Tickets must be guaranteed seats not first serve basis. 8/19/2013 to 8/23/2013</p> <p># Mentions: 20 20 x :05</p> <p>DIGITAL ELEMENTS Dynamic lead on station website. (Artwork/graphics must be submitted by client.) URL: www.wild104.net Social Media: Station can do Facebook and Twitter posts</p>	<p>Screening Passes: 25 ROE Passes: 25</p> <table border="1" data-bbox="1219 1224 1458 1407"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table> <p>Other Needs: If client can provide movie swag to be given out at screening</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask	25		25
Posters		DVD Pack												
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LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>MCALLEN BROWNSVILLE KGBT-FM 98.5 Mexican Regional Cesar Chapa 956-278-8697 956-631-5499 cchapa@univisionradio.com 200 S. 10th street, Suite 600 McAllen, TX 78501</p> <p>Univision Radio</p> <p>12+ Imps: 553,400 A18-34 Imps: 363,000 VALUE: \$1,496.75</p>	<p>HISPANIC SCREENING PROMOTION Ganagd Pases Dobles Para El Estreno de la Pelicula "You're Next" Win Double Passes for the Screening of the Movie "You're Next" People will have to be stay tuned to listen to our "scream" sound and then be the lucky caller to win 2 passes to the screening. 8/14/2013 to 8/22/2013</p> <p>Mentions: This is the moment you have to call in to win a double pass to watch the screening of the movie "YOU ARE NEXT" on August 23rd. The most scary movie of the year. Only here on KGBT 98.5 . Total mentions: 14 mentions on air, 14 mentions on site (Remotes, van hits) # Mentions: 28 28 x :15</p> <p>Social Media: 3 daily posts through our KGBT985 facebook page and 3 daily posts through our KGBT985 Twitter account promoting the on air giveaway promotion. Digital Media Dates: 8/14/2013 to 8/22/2013 Digital IMPs (est): 1,800</p>	<p>Screening Passes: 28</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3">10</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>10</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Link to the trailer</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask		10	
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
	10													
<p>MIAMI WAMR-FM 107.5 Spanish Adult Contemporary Bertha Martinez 305-569-3111 bmartinez@univision.net 800 Douglas Road Suite 111 Coral Gables, FL 33176</p> <p>Univision Radio</p> <p>12+ Imps: 550,000 A18-34 Imps: 256,000 VALUE: \$4,278.57</p>	<p>HISPANIC SCREENING PROMOTION Facebook Tix Giveaway Ticket give away through our facebook page 8/19/2013 to 8/23/2013</p> <p>Mentions: Promo driving listeners to Facebook page to win their ticket # Mentions: 20 20 x :30</p> <p>Social Media: Facebook Tix Giveaway Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 10,000</p>	<p>Screening Passes: 20</p> <table border="1" data-bbox="1219 1165 1458 1348"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="3">10</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>10</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Digital Logo Due Date: 8/12/2013</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask		10	
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
	10													



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>MIAMI WEDR-FM 99.1 Urban Contemporary Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com 2741 North 29th Avenue Hollywood, FL 33020</p> <p>Cox Media Group</p> <p>12+ Imps: 607,500 A18-34 Imps: 232,500 VALUE: \$4,404.55</p>	<p>SCREENING PROMOTION You're Next Movie Screening Contest WEDR will create a dedicated web contest on www.wedr.com directing listeners through :15 sec promotional announcements to register to win movie passes to see You're Next. WEDR will also give away screening tickets away on-air, at remotes, and on Facebook. 8/12/2013 to 8/18/2013</p> <p>Mentions: (25) :10 SEC & :15 sec spots directing listeners to listen & call in for their chance to win screening tickets on-air or to visit our website for their chance to register to win a You're Next Prize Pack w/ screening tickets. # Mentions: 25 10 x :15 15 x :10</p> <p>DIGITAL ELEMENTS Two week dedicated web contest on www.wedr.com, that will include movie trailer, copy points, and movie poster/logo. URL: www.wedr.com Preroll?: No, but we can play the movie trailer on the contest page. Social Media: WEDR will give away screening tickets on their facebook page too. Digital Media Dates: 8/12/2013 to 8/18/2013 Digital IMPs (est): 7,500</p>	<p>Screening Passes: 25</p> <table border="1" data-bbox="1219 552 1458 737"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table> <p>Other Needs: Copy points, logo, movie trailer</p> <p>DIGITAL NEEDS Movie trailer on-line coding, jpeg image of the movie poster or logo. Due Date: 8/2/2013 Webmaster: Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask			
Posters		DVD Pack												
25														
Lamb Mask	Tiger Mask	Fox Mask												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>MIAMI WEDR-FM 99.1 Urban Contemporary Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com 2741 North 29th Avenue Hollywood, FL 33020</p> <p>Cox Media Group</p> <p>12+ Imps: 367,500 A18-34 Imps: 142,500 VALUE: \$2,672.73</p>	<p>ROE PASS GIVEAWAY You're Next Movie Pass Giveaway WEDR will create a dedicated web contest on www.wedr.com directing listeners through :15 sec promotional announcements to register to win movie passes to see You're Next. 8/12/2013 to 8/18/2013</p> <p>Mentions: (15) :15 sec spots directing listeners to our website for their chance to register to win a "You're Next" Prize Pack. # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS One week dedicated web contest on www.wedr.com, that will include movie trailer, copy points, and movie poster/logo. URL: www.wedr.com Preroll?: No, but we can play the movie trailer on the contest page. Digital Media Dates: 8/12/2013 to 8/18/2013 Digital IMPs (est): 7,500</p>	<p>ROE Passes: 25</p> <table border="1" data-bbox="1219 552 1458 737"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td></td> <td>25</td> </tr> </table> <p>Other Needs: Copy points, logo, movie trailer</p> <p>DIGITAL NEEDS Movie trailer on-line coding, jpeg image of the movie poster or logo. Due Date: 8/2/2013 Webmaster: Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask	25		25
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
25		25												
<p>NEW YORK WNOW-FM 92.3 CHR Joe Kenavan 212-314-9241 Jkenavan@923NOW.com 345 Hudson St New York, NY 10014</p> <p>CBS Radio</p> <p>12+ Imps: 251,200 A18-34 Imps: 96,000 VALUE: \$1,291.30</p>	<p>ROE PASS GIVEAWAY Exclusive 9pm Music Mix Sponsorship You're Next will be the exclusive sponsor of the 9PM Music Mix 8/20/2013 to 8/23/2013</p> <p># Mentions: 8 8 x :10</p>	<table border="1" data-bbox="1219 1241 1458 1425"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2"></td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table>	Posters		DVD Pack				Lamb Mask	Tiger Mask	Fox Mask			
Posters		DVD Pack												
Lamb Mask	Tiger Mask	Fox Mask												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>NEW YORK WQHT-FM 97.1 CHR Jessica Toribio 212-229-9797 JToribio@emmisny.com 395 Hudson St Fl 7 New York, NY 10014-3600</p> <p><i>Emmis Broadcasting</i></p> <p>12+ Imps: 250,200 A18-34 Imps: 165,600 VALUE: \$2,047.83</p>	<p>ROE PASS GIVEAWAY Online run of engagement pass giveaway- • Inclusion in online contest on Hot97.com. We will also use the engagement passes as tagalongs at 1-2 Hot 97 events. Plus Inclusion in mobile default bounce-back- pushing listeners to check the trailer and win roe passes 8/12/2013 to 8/18/2013</p> <p>Mentions: On air mentions 6x :10 # Mentions: 6 x :10</p> <p>DIGITAL ELEMENTS Online contest plus mobile bounceback URL: www.hot97.com Preroll?: No Social Media: 1x twitter post pushing people to enter to win passes Digital Media Dates: 8/12/2013 to 8/18/2013 Digital IMPs (est): 15,000</p>	<p>ROE Passes: 35</p> <table border="1" data-bbox="1219 552 1458 732"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">35</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>25</td> <td>30</td> </tr> </table> <p>DIGITAL NEEDS Copy and approved movie image for online contest Due Date: 8/5/2013 Webmaster: Jessica Toribio 212-229-9797 JToribio@emmisny.com</p>	Posters		DVD Pack	35			Lamb Mask	Tiger Mask	Fox Mask		25	30
Posters		DVD Pack												
35														
Lamb Mask	Tiger Mask	Fox Mask												
	25	30												
<p>NEW YORK WWPR-FM 105.1 Urban Contemporary David Zaentz 212-549-0823 davidzaentz@clearchannel.com 32 Ave of the Americas New York, NY 10013</p> <p><i>Clear Channel Media + Entertainment</i></p> <p>12+ Imps: 970,200 A18-34 Imps: 501,900 VALUE: \$3,953.91</p>	<p>ROE PASS GIVEAWAY On Line You're Next Movie Ticket Giveaway Online contest in Power Rewards Zone to win passes to see You're Next supported by 14x :10s. 8/19/2013 to 8/25/2013</p> <p>Mentions: 21x :10s driving listeners to contesting. # Mentions: 21 21 x :10</p> <p>DIGITAL ELEMENTS Online Contest in Power Rewards Zone URL: www.power1051fm.com Preroll?: No Digital Media Dates: 8/19/2013 to 8/23/2013</p>	<p>ROE Passes: 40</p> <table border="1" data-bbox="1219 1150 1458 1331"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">40</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td>40</td> </tr> </table> <p>Other Needs: :10 second ON AIR COPY</p> <p>DIGITAL NEEDS Creative, online copy and synopsis Due Date: 7/25/2013 Webmaster: David Zaentz 212-549-0823 davidzaentz@clearchannel.com</p>	Posters		DVD Pack	40			Lamb Mask	Tiger Mask	Fox Mask			40
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
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LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>NEW YORK WWPR-FM 105.1 Urban Contemporary David Zaentz 212-549-0823 davidzaentz@clearchannel.com 32 Ave of the Americas New York, NY 10013</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 970,200 A18-34 Imps: 501,900 VALUE: \$3,953.91</p>	<p>SCREENING PROMOTION Online screening pass Giveaway Online contest in Power Rewards Zone to win screening passes to see You're Next supported by 14x :10s. 8/9/2013 to 8/16/2013</p> <p>Mentions: 21x :10s driving listeners to contesting. # Mentions: 21 21 x :10</p> <p>DIGITAL ELEMENTS Online Contest in Power Rewards Zone URL: www.power1051fm.com Preroll?: No Digital Media Dates: 8/9/2013 to 8/16/2013</p>	<p>Screening Passes: 20</p> <table border="1" data-bbox="1219 552 1458 732"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td></td> </tr> </table> <p>Other Needs: :10 second ON AIR COPY</p> <p>DIGITAL NEEDS Creative, online copy and synopsis Due Date: 7/25/2013 Webmaster: David Zaentz 212-549-0823 davidzaentz@clearchannel.com</p>	Posters		DVD Pack	Lamb Mask	Tiger Mask	Fox Mask						
Posters		DVD Pack												
Lamb Mask	Tiger Mask	Fox Mask												
<p>NEW YORK WXNY-FM 96.3 Spanish Contemporary Candi Izelo 212-310-6122 cizelo@univisionradio.com 485 Madison Ave., 3rd Floor New York, NY 10022</p> <p>Univision Radio</p> <p>12+ Imps: 351,600 A18-34 Imps: 227,400 VALUE: \$1,929.81</p>	<p>HISPANIC SCREENING PROMOTION You're Next Screening X 96.3FM will promote the screening of "You're Next" during the Luis Jimenez Show with (2) :30sec live-call ins per day, Tue-Thur 6a-10a promoting the chance to win You're Next Prize Packages. 8/20/2013 to 8/23/2013</p> <p>Mentions: 2 call-ins per day during morning show 6a-10a by Alexis # Mentions: 6 6 x :30</p>	<p>Screening Passes: 10</p> <table border="1" data-bbox="1219 1245 1458 1425"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>10</td> <td></td> </tr> </table> <p>Other Needs: Copy points for Call ins</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask		10	
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
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LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>ORLANDO WXXL-FM 106.7 CHR Alana Hecht 407-916-8372 alanahecht@clearchannel.com 2500 Maitland Center Parkway Suite 401 Maitland, FL 32751</p> <p><i>Clear Channel Media + Entertainment</i></p> <p>12+ Imps: 56,000 A18-34 Imps: 24,500 VALUE: \$468.75</p>	<p>You're Next online contest to promote the screening Station will direct listeners through on air mentions to participate in an Online Contest to win tickets to see "You're Next". 8/12/2013 to 8/23/2013</p> <p>Mentions: 5x :30s driving listeners to contesting. # Mentions: 5 5 x :30</p> <p>DIGITAL ELEMENTS Online contest for one week to promote screening, 1 social media post to promote contest. I will also include ticket giveaways at remotes leading up to the screening URL: www.xl1067.com Preroll?: No Social Media: Facebook Post Only Digital Media Dates: 8/12/2013 to 8/19/2013</p>	<p>Screening Passes: 50 ROE Passes: 40</p> <table border="1" data-bbox="1219 583 1458 768"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">40</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td>20</td> <td></td> </tr> </table> <p>Other Needs: I would also like some movie premiums to hand out at remotes.</p> <p>DIGITAL NEEDS Copy and approved movie image for online contest Due Date: 8/5/2013</p>	Posters		DVD Pack	40			Lamb Mask	Tiger Mask	Fox Mask	20	20	
Posters		DVD Pack												
40														
Lamb Mask	Tiger Mask	Fox Mask												
20	20													
<p>PHILADELPHIA WRFF-FM 104.5 Alternative Lena Brown 610-784-5235 DorlenaBRowne@clearchannel.com 111 Presidential Blvd Suite 100 Bala Cynwyd, PA 19004</p> <p><i>Clear Channel Media + Entertainment</i></p> <p>12+ Imps: 345,000 A18-34 Imps: 150,000 VALUE: \$2,301.14</p>	<p>SCREENING PROMOTION You're Next Prize Package Giveaway Giveaway of You're Next Run Of Engagement passes and a You're Next Prize Packages which include You're Next animal masks, posters, and horror DVD packs. The Horror DVD Packs contain 3 DVD's per pack including titles like CABIN IN THE WOODS, SINISTER, THE LAST EXORCISM, TEXAS CHAINSAW and POSSESSION. The station will give away screening passes at appearances . 8/19/2013 to 8/23/2013</p> <p>Mentions: approximately 15x:10 mention in the Featutred Advertiser feature # Mentions: 15 15 x :10</p> <p>DIGITAL ELEMENTS Listing on Radio1045.com contest page with 88x88 and prize copy that will lead to a unique landing page with 300x250 static image OR movie trailer, link and additional client copy. URL: www.radio1045.com/cc-common/contests/ Preroll?: station can embed the movie trailer Digital Media Dates: 8/19/2013 to 8/23/2013</p>	<p>Screening Passes: 20 ROE Passes: 20</p> <table border="1" data-bbox="1219 1262 1458 1446"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td>20</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td>20</td> <td></td> </tr> </table> <p>DIGITAL NEEDS 88x88, 300x250 OR trailer, :15 copy Due Date: 8/6/2013 Webmaster: contact lena brown</p>	Posters		DVD Pack	20		20	Lamb Mask	Tiger Mask	Fox Mask	20	20	
Posters		DVD Pack												
20		20												
Lamb Mask	Tiger Mask	Fox Mask												
20	20													



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>PHOENIX KMXP-FM 96.9 Hot AC Heather Hammonds 602-374-6003 heatherhammonds@clearchannel.com 4686 E Van Buren, Suite 300 Phoenix, AZ 85008</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 191,000 A18-34 Imps: 94,000 VALUE: \$1,625.00</p>	<p>ROE PASS GIVEAWAY Online Giveaway Listeners will log onto the MIX website and register for a chance to win a pair of ROE passes to see You're Next. 8/19/2013 to 8/25/2013</p> <p>Mentions: Pre-recorded promotional mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Custom contest page that will include copy points, links, logos and graphics. URL: www.mix969.com Preroll?: We can include the trailer on the contest page. Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 50,000</p>	<p>ROE Passes: 50</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td>25</td> <td></td> </tr> </table> <p>DIGITAL NEEDS 300X250 graphic, logo, link, copy points Due Date: 8/15/2013 Webmaster: Heather Hammonds heatherhammonds@clearchannel.com</p>	Posters		DVD Pack	25			Lamb Mask	Tiger Mask	Fox Mask	25	25	
Posters		DVD Pack												
25														
Lamb Mask	Tiger Mask	Fox Mask												
25	25													
<p>PHOENIX KUPD-FM 97.9 Active Rock Candice Tolonen 480-941-1007 candice.tolonen@kslx.com 4343 E. Camelback Rd. Suite #200 Phoenix, AZ 85018</p> <p>Sandusky</p> <p>12+ Imps: 196,000 A18-34 Imps: 97,000 VALUE: \$1,742.50</p>	<p>SCREENING PROMOTION Larry's Lunch Sack Each weekday, midday on-air personality and veteran PD Larry McFeelie, fills his lunch sack with various prizes such as DVDs, CDs, movie passes, concert tickets, food coupons and more. One lucky listener is selected at random to win the contents of his lunch sack. For the week of 8/13, Larry will include pairs of tickets to see "You're Next". 8/19/2013 to 8/23/2013</p> <p>Mentions: On air mentions # Mentions: 15 15 x :10</p> <p>DIGITAL ELEMENTS Rotating banner ad throughout the site URL: www.98kupd.com Preroll?: No Digital Media Dates: 8/13/2013 to 8/23/2013 Digital IMPs (est): 10,000</p>	<p>Screening Passes: 25</p> <table border="1" data-bbox="1219 1182 1458 1365"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>25</td> <td>25</td> </tr> </table> <p>DIGITAL NEEDS 468x60 banner Due Date: 8/12/2013 Webmaster: Candice Tolonen 480-941-1007 candice.tolonen@kslx.com</p>	Posters		DVD Pack	25		25	Lamb Mask	Tiger Mask	Fox Mask		25	25
Posters		DVD Pack												
25		25												
Lamb Mask	Tiger Mask	Fox Mask												
	25	25												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>PHOENIX KVIB-FM 95.1 Spanish Hot AC Kristin Minichiello 602-682-9334 kminichiello@rivierabroadcasting.com 4745 N. 7th St. Suite 410 Phoenix, AZ 85014</p> <p>Riviera Broadcasting</p> <p>12+ Imps: 84,000 A18-34 Imps: 70,000 VALUE: \$710.53</p>	<p>HISPANIC SCREENING PROMOTION Screening passes giveaway KVIB will giveaway 10x passes to see a screening of You're Next at station appearances in the month of August. KVIB will not be responsible for hosting or coordinating the screening. 8/19/2013 to 8/23/2013</p> <p>Mentions: Promotional Announcements # Mentions: 20 20 x :10</p>	<p>Screening Passes: 10</p> <table border="1" data-bbox="1219 552 1458 732"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td>10</td> </tr> </table>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask			10
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
		10												
<p>SACRAMENTO KDND-FM 107.9 Top 40 Christina Tudor 916-339-4201 ctudor@entercom.com 5345 Madison Ave Sacramento, CA 95841</p> <p>Entercom Radio</p> <p>12+ Imps: 142,000 A18-34 Imps: 77,500 VALUE: \$1,787.50</p>	<p>ROE PASS GIVEAWAY Win Passes to the "You're Next" ! Run of engagement passes will be given away at street appearances and online/text clubs, and in addition will be featured on our contest listing pages for all 3 stations. 8/12/2013 to 8/19/2013</p> <p>Mentions: x15 per station # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS The roe passes will be given away in our online clubs and featured on the contest listing homepage with on air support. URL: www.endonline.com Preroll?: No Social Media: We will post a link to our online club contest via either Facebook or Twitter for each station to raise awareness about the movie, screening and promotion. If GoFoBo codes are provided per station, we will replace the online contest post with a GoFoBo post that pushes individual station codes. Digital Media Dates: 8/12/2013 to 8/19/2013 Digital IMPs (est): 10,000</p>	<p>ROE Passes: 10</p> <table border="1" data-bbox="1219 1014 1458 1194"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>10</td> <td></td> <td>10</td> </tr> </table> <p>DIGITAL NEEDS High-resolution graphic and banner that we can use for contesting Due Date: 8/5/2013 Webmaster: Christina Tudor 916-339-4201 ctudor@entercom.com</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask	10		10
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
10		10												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>SACRAMENTO KKDO-FM 94.7 Alternative Christina Tudor 916-339-4201 ctudor@entercom.com 5345 Madison Ave Sacramento, CA 95841</p> <p><i>Entercom Radio</i></p> <p>12+ Imps: 196,000 A18-34 Imps: 91,000 VALUE: \$1,787.50</p>	<p>ROE PASS GIVEAWAY Win Passes to the "You're Next" ! Run of engagement passes will be given away at street appearances and online/text clubs, and in addition will be featured on our contest listing pages for all 3 stations. 8/12/2013 to 8/19/2013</p> <p>Mentions: x15 per station # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS The roe passes will be given away in our online clubs and featured on the contest listing homepage with on air support. URL: www.radio947.net Preroll?: No Social Media: We will post a link to our online club contest via either Facebook or Twitter for each station to raise awareness about the movie, screening and promotion. If GoFoBo codes are provided per station, we will replace the online contest post with a GoFoBo post that pushes individual station codes. Digital Media Dates: 8/12/2013 to 8/19/2013 Digital IMPs (est): 10,000</p>	<p>ROE Passes: 10</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>10</td> <td></td> <td>10</td> </tr> </table> <p>DIGITAL NEEDS High-resolution graphic and banner that we can use for contesting Due Date: 8/5/2013 Webmaster: Christina Tudor 916-339-4201 ctudor@entercom.com</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask	10		10
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
10		10												
<p>SACRAMENTO KRXQ-FM 98.5 Rock Christina Tudor 916-339-4201 ctudor@entercom.com 5345 Madison Ave Sacramento, CA 95841</p> <p><i>Entercom Radio</i></p> <p>12+ Imps: 182,500 A18-34 Imps: 98,500 VALUE: \$1,534.38</p>	<p>ROE PASS GIVEAWAY Win Passes to the "You're Next" ! Run of engagement passes will be given away at street appearances and online/text clubs, and in addition will be featured on our contest listing pages for all 3 stations. 8/12/2013 to 8/19/2013</p> <p>Mentions: x15 per station # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS The roe passes will be given away in our online clubs and featured on the contest listing homepage with on air support. URL: www.krxq.net Preroll?: No Social Media: We will post a link to our online club contest via either Facebook or Twitter for each station to raise awareness about the movie, screening and promotion. If GoFoBo codes are provided per station, we will replace the online contest post with a GoFoBo post that pushes individual station codes. Digital Media Dates: 8/12/2013 to 8/19/2013 Digital IMPs (est): 10,000</p>	<p>ROE Passes: 20</p> <table border="1" data-bbox="1219 1260 1458 1442"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">20</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>20</td> <td>20</td> </tr> </table> <p>DIGITAL NEEDS High-resolution graphic and banner that we can use for contesting Due Date: 8/5/2013 Webmaster: Christina Tudor 916-339-4201 ctudor@entercom.com</p>	Posters		DVD Pack	20			Lamb Mask	Tiger Mask	Fox Mask		20	20
Posters		DVD Pack												
20														
Lamb Mask	Tiger Mask	Fox Mask												
	20	20												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>SAN ANTONIO KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd San Antonio, TX 78249-3336</p> <p><i>Univision Radio</i></p> <p>12+ Imps: 484,000 A18-34 Imps: 224,000 VALUE: \$2,370.00</p>	<p>ROE PASS GIVEAWAY "You're Next" Ticket Giveaway KBBT will giveaway ROE passes to "You're Next". Passes to be provided by agency. 8/19/2013 to 8/23/2013</p> <p>Mentions: # of mentions to be determined pending how many passes we receive in-house. #s are reflective of 20 pairs. # Mentions: 40 40 x :10</p>	<p>ROE Passes: 40</p> <table border="1" data-bbox="1219 552 1458 737"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">40</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>20</td> <td>20</td> <td></td> </tr> </table> <p>Other Needs: Copy points</p>	Posters		DVD Pack	40			Lamb Mask	Tiger Mask	Fox Mask	20	20	
Posters		DVD Pack												
40														
Lamb Mask	Tiger Mask	Fox Mask												
20	20													
<p>SAN ANTONIO KBBT-FM 98.5 Rhythmic CHR Veronica Trevino 210-804-6972 vtrevino@univisionradio.com 12451 Network Blvd San Antonio, TX 78249-3336</p> <p><i>Univision Radio</i></p> <p>12+ Imps: 484,000 A18-34 Imps: 224,000 VALUE: \$2,370.00</p>	<p>SCREENING PROMOTION "You're Next" Screening KBBT will giveaway passes to the screening of "You're Next". Passes to be provided by agency. 8/19/2013 to 8/23/2013</p> <p>Mentions: # of mentions to be determined pending how many passes we receive in-house. #s are reflective of 20 pairs. # Mentions: 40 40 x :10</p>	<p>Screening Passes: 20</p> <table border="1" data-bbox="1219 989 1458 1173"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">40</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>20</td> <td></td> </tr> </table> <p>Other Needs: Copy points</p>	Posters		DVD Pack	40			Lamb Mask	Tiger Mask	Fox Mask		20	
Posters		DVD Pack												
40														
Lamb Mask	Tiger Mask	Fox Mask												
	20													



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>SAN DIEGO XHTZ-FM 90.3 Top 40 Rhythmic Karina Mann 858-888-7077 kmann@z90.com 6160 Cornerstone Ct. East Ste. 150 San Diego, CA 92121</p> <p>12+ Imps: 310,000 A18-34 Imps: 172,000 VALUE: \$2,212.27</p>	<p>SCREENING PROMOTION You're Next Screening Passes Jammin' Z90 will schedule one giveaway per day during the Morning Drive. 8/19/2013 to 8/23/2013</p> <p>Mentions: Live and Recorded Mentions # Mentions: 30 15 x :15 15 x :10</p> <p>DIGITAL ELEMENTS online web contest URL: www.z90.com Digital Media Dates: 8/12/2013 to 8/23/2013 Digital IMPs (est): 1,000</p>	<p>Screening Passes: 25 ROE Passes: 25</p> <table border="1" data-bbox="1219 585 1458 768"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td>25</td> <td>25</td> </tr> </table> <p>DIGITAL NEEDS *banner image *copy points *trailer (if applicable) Due Date: as soon as proposal is approved Webmaster: Karina Mann 858-888-7077 kmann@z90.com</p>	Posters		DVD Pack	25		25	Lamb Mask	Tiger Mask	Fox Mask	25	25	25
Posters		DVD Pack												
25		25												
Lamb Mask	Tiger Mask	Fox Mask												
25	25	25												
<p>SAN FRANCISCO KBRG-FM 100.3 Spanish Contemporary Luz Maria Rodriguez 415-733-5750 luzrodriguez@univisionradio.com 750 Battery Street Ste 200 San Francisco, CA 94111</p> <p>Univision Radio</p> <p>12+ Imps: 760,000 A18-34 Imps: 515,000 VALUE: \$5,625.00</p>	<p>HISPANIC SCREENING PROMOTION Win tickets on Facebook! Register to win tickets to the screening on our station Facebook page. 8/13/2013 to 8/22/2013</p> <p>Mentions: Audio stream promos # Mentions: 50 50 x :30</p> <p>Social Media: Facebook Contest Digital Media Dates: 8/13/2013 to 8/16/2013</p>	<p>Screening Passes: 50</p> <table border="1" data-bbox="1219 1218 1458 1400"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td></td> <td>10</td> </tr> </table> <p>Other Needs: Tickets must be in house by 8/9 to start Facebook promotion on 8/13</p> <p>DIGITAL NEEDS pictures and movie trailer Due Date: 8/8/2013</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask			10
Posters		DVD Pack												
10														
Lamb Mask	Tiger Mask	Fox Mask												
		10												



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>SAN FRANCISCO KMEL-FM 106.1 Urban Contemporary Cat Ong 415-247-4513 CatOng@clearchannel.com 340 Townsend Street San Francisco, CA 94107</p> <p>Clear Channel Media + Entertainment</p> <p>12+ Imps: 395,000 A18-34 Imps: 260,000 VALUE: \$3,106.25</p>	<p>ROE PASS GIVEAWAY You're Next On Line Movie Pass Contest KMEL will run promotional announcements directing listeners to station website for their chance to win a YOU'RE NEXT Prize Pack (includes ROE passes and movie swag). Listeners will be encouraged to tell us their top 3 songs they think are the "Next Big Thing". You're Next logo, link and copy included on contest page. 8/19/2013 to 8/23/2013</p> <p># Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS Logo, link, copy URL: www.kmel.com Preroll?: No Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 20,000</p>	<p>ROE Passes: 50</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>25</td> <td>25</td> </tr> </table> <p>DIGITAL NEEDS 200x200 logo (jpeg format), official movie link and copy/synopsis of the film. Due Date: 8/7/2013 Webmaster: Cat Ong 415-247-4513 CatOng@clearchannel.com</p>	Posters		DVD Pack	25		25	Lamb Mask	Tiger Mask	Fox Mask		25	25
Posters		DVD Pack												
25		25												
Lamb Mask	Tiger Mask	Fox Mask												
	25	25												
<p>SEATTLE KQMV-FM 92.5 Rhythmic Oldies Julie M. Judge 425-653-1004 juliej@sanduskyseattle.com 3650 131st Ave SE, #550 Bellevue, WA 98006</p> <p>Sandusky</p> <p>12+ Imps: 1,560,000 A18-34 Imps: 1,164,000 VALUE: \$13,857.69</p>	<p>SCREENING PROMOTION Movin' Street Hits KQMV can feature the "Your Next" swag bags and Screening tickets in and all of our 5 Street Hits with the MOVIN Party Patrol that week. Listeners will be told where we are going to be and they can come out to the various street hits to pick up their passes. KQMV will be on site at the screening with DJ and some of the MOVIN Party Patrol promotional staff for 2 hours prior to the screening. We can hand out the client provided "Your Next" swag bags at the screening. 8/19/2013 to 8/23/2013</p> <p>Mentions: Promos letting listeners know where to find us to get their passes for the screening plus info on the movie screening. # Mentions: 40 25 x :30 15 x :10</p> <p>DIGITAL ELEMENTS Banner or graphic and link plus contest details URL: www.movin925.com Preroll?: banner or graphic and link plus contest details Social Media: We can include trailer for movie on the contest page Digital Media Dates: 8/19/2013 to 8/25/2013 Digital IMPs (est): 900,000</p>	<p>Screening Passes: 50</p> <table border="1" data-bbox="1219 1182 1458 1365"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">50</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>50</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Logo, link and all prize details for the contest page plus all client approved copy points Due Date: 8/13/2013 Webmaster: Julie Judge 425-653-1004 juliej@sanduskyseattle.com</p>	Posters		DVD Pack	50			Lamb Mask	Tiger Mask	Fox Mask		50	
Posters		DVD Pack												
50														
Lamb Mask	Tiger Mask	Fox Mask												
	50													



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>SEATTLE KQMV-FM 92.5 Rhythmic Oldies Julie M. Judge 425-653-1004 juliej@sanduskyseattle.com 3650 131st Ave SE, #550 Bellevue, WA 98006</p> <p>Sandusky</p> <p>12+ Imps: 1,395,000 A18-34 Imps: 1,098,000 VALUE: \$12,643.27</p>	<p>ROE PASS GIVEAWAY Movin' Street Hits and "Win Stuff" KQMV features the "Your Next" swag bags and ROE tickets in both our "Win Stuff" web contest and all of our 5 Street Hits with the MOVIN Party Patrol that week. 8/19/2013 to 8/25/2013</p> <p>Mentions: Promo spots inviting listeners to enter to win which will include details of movie and prize package. # Mentions: 30 15 x :30 15 x :10</p> <p>DIGITAL ELEMENTS Banner or graphic and link plus contest details URL: www.movin925.com Preroll?: We can include trailer for movie on the contest page Digital Media Dates: 8/19/2013 to 8/25/2013 Digital IMPs (est): 900,000</p>	<p>ROE Passes: 50</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td></td> <td>25</td> <td></td> </tr> </table> <p>DIGITAL NEEDS Logo, link and all prize details for the contest page plus all client approved copy points Due Date: 8/13/2013 Webmaster: Julie Judge 425-653-1004 juliej@sanduskyseattle.com</p>	Posters		DVD Pack	25		25	Lamb Mask	Tiger Mask	Fox Mask		25	
Posters		DVD Pack												
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Lamb Mask	Tiger Mask	Fox Mask												
	25													
<p>WASHINGTON DC WKYS-FM 93.9 Urban Contemporary Kedeesha Campbell 301-429-2633 kcampbell@radio-one.com 8515 Georgia Ave, Suite 900 9th floor Silver Spring, MD 20910</p> <p>Radio One</p> <p>12+ Imps: 498,000 A18-34 Imps: 273,000 VALUE: \$4,267.97</p>	<p>ROE PASS GIVEAWAY You're Next Movie Pass Giveaway WKYS will promote the opening of YOU'RE NEXT in the Washington DC market with on air ticket and swag bag giveaways. 8/19/2013 to 8/23/2013</p> <p>Mentions: WKYS will partner with Lionsgate regional publicity team to promote the YOU'RE NEXT screen in the Washington DC market by giving away a Dinner and a Movie! Listeners will be encouraged to call in and win a pizza gift card and ROE passes along with "You're Next" swag. 1x :10 Mention whenever passes are given away on air. # Mentions: 30 10 x :30 20 x :10</p>	<p>ROE Passes: 40</p> <table border="1" data-bbox="1219 1182 1458 1365"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">25</td> <td>25</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>25</td> <td>25</td> <td>25</td> </tr> </table>	Posters		DVD Pack	25		25	Lamb Mask	Tiger Mask	Fox Mask	25	25	25
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LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide												
<p>WASHINGTON DC WPGC-FM 95.5 Rhythmic CHR Chavall Church 301-683-2258 chavall.church@cbsradio.com 4200 Parliament Place Lanham, MD 20706</p> <p>CBS Radio</p> <p>12+ Imps: 236,000 A18-34 Imps: 144,000 VALUE: \$1,944.32</p>	<p>SCREENING PROMOTION You're Next Swag Packs Giveaways In PM drive and early night 6p-10p dayparts, DJ Flexx abd Peter Parker will do You're NEXT Swag Packs Giveaway's...they will play up You're Next with saying You're Next by dialing in now for chance to win 8/19/2013 to 8/23/2013</p> <p>Mentions: 1x live :10 mention per giveaway/10x :15 prerecorded mentions # Mentions: 20 10 x :15 10 x :10</p> <p>DIGITAL ELEMENTS Logo on contest page for one week URL: www.wpgc.com Preroll?: No Social Media: 1 Facebook Push 1 Twitter Push Digital Media Dates: 8/19/2013 to 8/23/2013 Digital IMPs (est): 10,000</p>	<p>Screening Passes: 10 ROE Passes: 10</p> <table border="1" data-bbox="1219 583 1458 768"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">10</td> <td></td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>10</td> <td>10</td> <td>10</td> </tr> </table> <p>Other Needs: Copy Points</p> <p>DIGITAL NEEDS Camera ready logo for film Due Date: 8/12/2013 Webmaster: Mike Gartell 301-918-2362 mike.gartell@cbsradio.com</p>	Posters		DVD Pack	10			Lamb Mask	Tiger Mask	Fox Mask	10	10	10
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Lamb Mask	Tiger Mask	Fox Mask												
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Station	Promotion	Provide												
<p>12+ Imps: 22,492,246 A18-34 Imps: 12,568,046 VALUE: \$162,737.48</p>		<p>ROE Passes: 665</p> <table border="1" data-bbox="1219 552 1458 735"> <tr> <td colspan="2">Posters</td> <td>DVD Pack</td> </tr> <tr> <td colspan="2">800</td> <td>200</td> </tr> <tr> <td>Lamb Mask</td> <td>Tiger Mask</td> <td>Fox Mask</td> </tr> <tr> <td>420</td> <td>300</td> <td>405</td> </tr> </table>	Posters		DVD Pack	800		200	Lamb Mask	Tiger Mask	Fox Mask	420	300	405
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