



<u>Station</u>	Promotion	Status / Comments
ATLANTA	Mentions inside of "What's Happening Atlanta" and giveaways during	Station Not Purchased and
WAOK-AM 1380	a remote at McDonalds.	Provided Proof of
News/Talk		Performance .
	# Mentions: 10	
Olivia Seymore		
404-898-8886		
olivia.seymore@cbsradio.com		
A18-49 Imps: 7,000		
<i>Station Value:</i> \$4,500.00		
MS Value: \$103.04		
ATLANTA	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WRDA-FM 105.7		Did Not Provide Proof of
Modern Rock	# Mentions: 12	Performance .
Matt Herron		
404-962-7134		
mattherron@clearchannel.com		
A18-49 Imps: 90,000		
<i>Station Value:</i> \$3,400.00		
MS Value: \$1,324.80		
ATLANTA	Special Movie Sneak Preview at the Regal Atlantic Station with on air	Station Purchased and
WVEE-FM 103.3	ticket giveaways.	Provided Proof of
Urban Contemporary		Performance .
Olivia Soumara	# Mentions: 15	
Olivia Seymore 404-898-8886		
olivia.seymore@cbsradio.com		
onvia.scymore@cbsradio.com		
A18-49 Imps: 225,000		
Station Value: \$9,250.00		
MS Value: \$3,803.57		
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<u>Station</u>	Promotion	Status / Comments
ATLANTA	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
WWPW-FM 96.1		Not Provide Proof of
CHR	# Mentions: 13	Performance .
Matt Herron		
404-962-7134		
mattherron@clearchannel.com		
A18-49 Imps: 114,400		
Station Value: \$3,600.00		
MS Value: \$1,541.57		
AUSTIN	Special Movie Sneak Preview at the Alamo Draft House with on air 4	Station Not Purchased and
KROX-FM 101.5	pack ticket giveaways.	Provided Proof of
Modern Rock		Performance .
	# Mentions: 18	
Frankie Ruiz		
512.832.4063		
fruiz@krox.com		
A18-49 Imps: 81,000		
Station Value: \$5,450.00		
MS Value: \$900.00		
BALTIMORE	Giveaways during remote at Arundel Plaza with on-air mention.	Station Not Purchased and
WERQ-FM 92.3	, ,	Provided Proof of
Urban Contemporary	# Mentions: 10	Performance .
Robert Cardoni		
410-907-0322		
rcardoni@radio-one.com		
A18-49 Imps: 79,000		
Station Value: \$8,500.00		
<i>MS Value:</i> \$1,491.00		





<u>Station</u>	Promotion	Status / Comments
BALTIMORE	Giveaways of movie passes on station "98 Freeloaders" webpage with	Station Not Purchased and
WIYY-FM 97.9	on-air mention.	Provided Proof of
Rock		Performance .
	# Mentions: 35	
Jessica Deike		
410-338-6248		
jdeike@hearst.com		
A18-49 Imps: 164,500		
Station Value: \$15,500.00		
MS Value: \$2,982.00		
BALTIMORE	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WWMX-FM 106.5		Did Not Provide Proof of
Hot AC	# Mentions: 10	Performance because they were not informed that they
Dave Tart		needed to. On-site
410-825-1065		
david.tart@cbsradio.com		appearances only - does not
-		have pictures.
A18-49 Imps: 46,000		Comments: On-site
Station Value: \$9,000.00		
MS Value: \$852.00		appearances only - does not
		have pictures
BALTIMORE	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WHFS-FM 104.9		Did Not Provide Proof of
Alternative	# Mentions: 10	Performance .
Hal Martin		
410-825-1000		
hal.martin@cbsradio.com		
A18-49 Imps: 7,000		
<i>Station Value:</i> \$7,500.00		
MS Value: \$213.00		
110 FUNC: 9213.00		





<u>Station</u>	Promotion	Status / Comments
BOSTON	Giveaways during station remote.	Station Not Purchased and
WBMX-FM 104.1		Provided Proof of
Hot AC	# Mentions: 20	Performance .
Dana Zabilski		
617-746-1300		
dzabilski@mix1041.com		
A18-49 Imps: 154,000		
Station Value: \$8,000.00		
MS Value: \$3,168.00		
BOSTON	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
WJMN-FM 94.5		Not Provide Proof of
Rhythmic-CHR	# Mentions: 30	Performance .
Shaileen Santoro		
781-663-2500		
shaileensantoro@clearchannel.com		
A18-49 Imps: 243,000		
Station Value: \$14,000.00		
MS Value: \$5,040.70		
BOSTON	Giveaways during station remote.	Station Not Purchased and
WODS-FM 103.3		Provided Proof of
CHR	# Mentions: 20	Performance .
Rachel Kennedy		
, 617-787-7500		
rachel@1033ampradio.com		
A18-49 Imps: 126,000		
Station Value: \$8,000.00		
MS Value: \$2,376.00		
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<u>Station</u>	Promotion	Status / Comments
BOSTON	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
WXKS-FM 107.9		Not Provide Proof of
CHR	# Mentions: 30	Performance .
Shaileen Santoro		
781-663-2500		
shaileensantoro@clearchannel.com		
A18-49 Imps: 381,000		
Station Value: \$16,000.00		
MS Value: \$11,278.85		
<u>CHARLOTTE</u>	On-air giveaways of a 4-pack movie passes.	Station Not Purchased and
WEND-FM 106.5		Provided Proof of
Modern Rock	# Mentions: 15	Performance .
Phillip Higginbotham		
704-339-3237		
philliphigginbotham@clearchannel.com		
A18-49 Imps: 55,500		
Station Value: \$3,250.00		
MS Value: \$490.50		
<u>CHARLOTTE</u>	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WHQC-FM 96.1		Did Not Provide Proof of
CHR	# Mentions: 10	Performance .
Phillip Higginbotham		
704-339-3237		
philliphigginbotham@clearchannel.com		
A18-49 Imps: 46,000		
Station Value: \$3,100.00		
MS Value: \$436.00		





<u>Station</u>	Promotion	Status / Comments
CHICAGO	Advanced screening passes given away on-line with on-air mentions.	Station Purchased and
WGCI-FM 107.5		Provided Proof of
Urban Contemporary	# Mentions: 10	Performance .
Barbra Gueno		
312-540-2125		
barbaragueno@clearchannel.com		
A18-49 Imps: 197,000		
Station Value: \$10,000.00		
MS Value: \$2,788.64		
CHICAGO	Advanced screening passes given away on-line with on-air mentions.	Station Purchased and
WKSC-FM 103.5		Provided Proof of
CHR	# Mentions: 10	Performance .
Barbra Gueno		
312-540-2125		
barbaragueno@clearchannel.com		
A18-49 Imps: 187,000		
Station Value: \$10,000.00		
MS Value: \$2,915.22		
CHICAGO	Advanced screening passes given away on-line and passed out at	Station Not Purchased and
WVAZ-FM 102.7	remote at McDonalds.	Provided Proof of
Urban AC		Performance . Since number
	Assumed # Mentions: 20	of mentions was not provided,
Barbra Gueno		Mindshare estimated #
312-540-2125		mentions, value and
barbaragueno@clearchannel.com		impressions.
A18-49 Imps: 354,000		
Station Value:		
MS Value: \$4,016.00		
1110 Funct, 97,010.00		





<u>Station</u>	Promotion	Status / Comments
<u>CINCINNATI</u>	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WIZF-FM 101.1		Did Not Provide Proof of
Urban Contemporary	# Mentions: 30	Performance .
Jamila Grant		
513-679-6000		
jamcarter@radio-one.com		
A18-49 Imps: 147,000		
Station Value: \$5,400.00		
MS Value: \$1,620.00		
<u>CINCINNATI</u>	Giveaways on-line as well at station events.	Station Not Purchased and
WKFS-FM 107.1		Provided Proof of
CHR	# Mentions: 25	Performance .
Brieann Sherlock		
513-686-8300		
brieannsherlock@clearchannel.com		
A18-49 Imps: 122,500		
Station Value: \$4,375.00		
MS Value: \$1,350.00		
CLEVELAND	Web contest to win advanced screening passes.	Station Not Purchased and
WDOK-FM 102.1		Provided Proof of
Adult Contemporary	# Mentions: 35	Performance .
Kristy Brown		
216-861-0100		
kristy@q104.com		
A18-49 Imps: 126,000		
Station Value: \$10,500.00		
MS Value: \$1,358.00		
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<u>Station</u>	Promotion	Status / Comments
CLEVELAND	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WENZ-FM 107.9		Did Not Provide Proof of
Urban Contemporary	# Mentions: 20	Performance .
Rohnesha Horne		
216-774-0912		
rhorne@radio-one.com		
A18-49 Imps: 106,000		
Station Value: \$5,000.00		
MS Value: \$1,358.00		
CLEVELAND	Free Movie passes featured in the Q104 "Free Stuff Club"	Station Not Purchased and
WQAL-FM 104.1		Provided Proof of
Hot AC	# Mentions: 40	Performance .
Kristy Brown		
216-861-0100		
kristy@q104.com		
A18-49 Imps: 176,000		
Station Value: \$12,500.00		
MS Value: \$1,940.00		
CLEVELAND	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WZAK-FM 93.1		Did Not Provide Proof of
Urban AC	# Mentions: 20	Performance .
Rohnesha Horne		
216-774-0912		
rhorne@radio-one.com		
A18-49 Imps: 64,000		
Station Value: \$5,000.00		
MS Value: \$776.00		





<u>Station</u>	Promotion	Status / Comments
COLUMBUS OH	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WNCI-FM 97.9		Did Not Provide Proof of
CHR	# Mentions: 25	Performance .
Erin Rafferty		
614-486-6101		
erinrafferty@clearchannel.com		
A18-49 Imps: 222,500		
Station Value: \$5,625.00		
MS Value: \$2,887.50		
COLUMBUS OH	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WWCD-FM 102.5		Did Not Provide Proof of
Modern Rock	# Mentions: 50	Performance because they were not informed that they
Kara Jones		needed to. On-site
614-221-9923		appearances only - does not
kara@cd1025.com		have pictures.
A18-49 Imps: 105,000		Comments: On-site
Station Value: \$3,750.00		appearances only - does not
MS Value: \$1,050.00		have pictures
DALLAS	Advanced screening passes given away on-line with on-air mentions.	Station Purchased and
KHKS-FM 106.1		Provided Proof of
CHR	# Mentions: 10	Performance .
Krista Gern		
214-866-8074		
kristagern@clearchannel.com		
A18-49 Imps: 201,000		
Station Value: \$4,833.00		
MS Value: \$3,653.85		





NO PROMOTION DETAILS PROVIDED # Mentions: 10	Station Purchased and Did Not Provide Proof of Performance .
# Mentions: 10	Performance .
NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
	Did Not Provide Proof of
# Mentions: 30	Performance .
NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
	Did Not Provide Proof of
# Mentions: 30	Performance .
	# Mentions: 30 NO PROMOTION DETAILS PROVIDED





<u>Station</u>	Promotion	Status / Comments
DENVER	Giveaways during station remote.	Station Not Purchased and
KALC-FM 105.9		Provided Proof of
Hot AC	# Mentions: 5	Performance .
Lindsay Reinert		
303-967-2700 x2831		
lreinert@entercom.com		
A18-49 Imps: 35,000		
Station Value: \$2,000.00		
MS Value: \$437.50		
DENVER	On-air giveaways of movie passes.	Station Not Purchased and
KKFN-FM 104.3		Provided Proof of
Sports	# Mentions: 15	Performance .
JJ Pellini		
303-270-9736		
jjpellini@1043thefan.com		
A18-49 Imps: 25,500		
Station Value: \$3,000.00		
MS Value: \$262.50		
DENVER	On-air giveaways of movie passes during the morning show's "Movie	Station Not Purchased and
KQKS-FM 107.5	Club".	Provided Proof of
CHR		Performance .
	# Mentions: 15	
JJ Pellini		
303-270-9736		
jjpellini@1043thefan.com		
A18-49 Imps: 121,500		
Station Value: \$5,000.00		





<u>Station</u>	Promotion	Status / Comments
DETROIT	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
CIMX-FM 88.7		Did Not Provide Proof of
Modern Rock	Assumed # Mentions: 20	Performance because they
	Assumed # Mentions. 20	were not informed that they
Clare Baker/Amanda Wellinger		needed to. On-site
Clare@89Xradio.com;		
Amanda@89Xradio.com		appearances only - does not
		have pictures. Mindshare wa
A18-49 Imps: 70,000		not provided how many
Station Value:		mentions that the promotion
		would generate, therefore
MS Value: \$760.00		was unable to calculate a
		value or impression total.
		Comments: On-site
		appearances only - does not
		have pictures
DETROIT	On-air movie passes given away during station evening show.	Station Purchased and
 WKQI-FM 95.5		Provided Proof of
CHR	# Mentions: 25	Performance .
		Ferformance .
Cody Trombley		
248-324-2006		
codytrombley@clearchannel.com		
A18-49 Imps: 237,500		
Station Value: \$11,000.00		
<i>MS Value:</i> \$3,381.05		
••••••••••		
FRESNO	Movie passes given away on-line with on-air mentions.	Station Not Purchased and
KSEQ-FM 97.1		Provided Proof of
Rhythmic-CHR	# Mentions: 55	Performance .
		Ferrormance .
Danny Salas		
415.951.2352		
dannysalas@q97.com		
,		
A18-49 Imps: 159,500		
Station Value: \$8,250.00		





<u>Station</u>	Promotion	Status / Comments
HARTFORD-NEW HAVEN	Movie passes given away at Planet Fitness grand opening remote.	Station Not Purchased and
WTIC-FM 96.5		Provided Proof of
Hot AC	# Mentions: 20	Performance .
Tristano Korlou		
860-284-9299		
tkorlou@cbs.com		
A18-49 Imps: 62,000		
Station Value: \$8,000.00		
MS Value: \$1,188.00		
HARTFORD-NEW HAVEN	Movie passes given away at Planet Fitness grand opening remote.	Station Not Purchased and
WZMX-FM 93.7		Provided Proof of
Rhythmic-CHR	# Mentions: 20	Performance .
Tristano Korlou		
860-284-9299		
tkorlou@cbs.com		
A18-49 Imps: 72,000		
Station Value: \$7,000.00		
MS Value: \$1,386.00		
HOUSTON	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
КВХХ-FM 97.9		Not Provide Proof of
Rhythmic-CHR	# Mentions: 50	Performance .
TeeStarr Universe		
713-300-5852		
tgrandison@radio-one.com		
A18-49 Imps: 875,000		
Station Value: \$30,000.00		
MS Value: \$14,055.56		
IVIS VUIUE: \$14,055.50		





<u>Station</u>	Promotion	Status / Comments
HOUSTON	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KLOL-FM 101.1		Not Provide Proof of
Spanish Hits	Assumed # Mentions: 20	Performance . Since number
		of mentions was not provided,
Andrea Parra		Mindshare estimated #
andrea.parra@cbsradio.com		mentions, value and
		impressions.
A18-49 Imps: 212,000		
Station Value:		
MS Value: \$2,546.67		
HOUSTON	ROE passes given away via on-line contest.	Station Not Purchased and
KTBZ-FM 94.5		Provided Proof of
Modern Rock	Assumed # Mentions: 20	Performance . Since number
		of mentions was not provided,
Rob Skinner		Mindshare estimated #
robskinner@clearchannel.com		mentions, value and impressions.
A18-49 Imps: 302,000		impressions.
Station Value:		
MS Value: \$3,180.00		
INDIANAPOLIS	Giveaways during station remote.	Station Not Purchased and
WHHH-FM 96.3		Provided Proof of
Urban Contemporary	# Mentions: 20	Performance .
Max Williams		
317-266-9600 mwilliams@radio-one.com		
IIIwiiiiaiiiS@Idulo-Offe.coffi		
A18-49 Imps: 102,000		
Station Value: \$6,000.00		
MS Value: \$1,358.00		





<u>Station</u>	Promotion	Status / Comments
INDIANAPOLIS	Giveaways during station remote.	Station Not Purchased and
WNOU-FM 100.9		Provided Proof of
CHR	# Mentions: 25	Performance .
Max Williams		
317-266-9600		
mwilliams@radio-one.com		
A18-49 Imps: 65,000		
Station Value: \$3,750.00		
MS Value: \$727.50		
KANSAS CITY	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KRBZ-FM 96.5		Did Not Provide Proof of
Alternative	# Mentions: 25	Performance .
Chris Knoeppl		
913-744-3747		
ck@entercom.com		
A18-49 Imps: 97,500		
Station Value: \$4,500.00		
MS Value: \$1,337.50		
KANSAS CITY	On-air giveaways of ROE passes.	Station Not Purchased and
KPRS-FM 103.3		Provided Proof of
Urban Contemporary	# Mentions: 25	Performance .
Rich McCauley		
816-763-2040		
richmc@kprs.com		
A18-49 Imps: 152,500		
Station Value: \$6,250.00		
MS Value: \$1,872.50		





<u>Station</u>	Promotion	Status / Comments
LAS VEGAS	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KLUC-FM 98.5		Did Not Provide Proof of
Rhythmic-CHR	# Mentions: 75	Performance .
Katrina Llapitan		
702-889-5928		
katrina.llapitan@cbsradio.com		
A18-49 Imps: 337,500		
Station Value: \$15,500.00		
MS Value: \$4,200.00		
LAS VEGAS	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KXTE-FM 107.5		Did Not Provide Proof of
Alternative	# Mentions: 75	Performance .
Katrina Llapitan		
702-889-5928		
katrina.llapitan@cbsradio.com		
A18-49 Imps: 187,500		
Station Value: \$15,500.00		
MS Value: \$2,520.00		
LAS VEGAS	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KMXB-FM 94.1		Did Not Provide Proof of
Adult Contemporary	# Mentions: 75	Performance .
Katrina Llapitan		
702-889-5928		
katrina.llapitan@cbsradio.com		
A18-49 Imps: 412,500		
Station Value: \$15,500.00		





<u>Station</u>	Promotion	Status / Comments
LAS VEGAS	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KVEG-FM 97.5		Did Not Provide Proof of
Rhythmic-CHR	# Mentions: 45	Performance .
Robert Raya		
702-736-6161		
promotion@kvegas.com		
A18-49 Imps: 166,500		
Station Value: \$4,625.00		
MS Value: \$2,016.00		
LAS VEGAS	Dinner and movie passes given away during station evening show as	Station Not Purchased and
KOMP-FM 92.3	well as on-line.	Provided Proof of
Rock		Performance .
	# Mentions: 50	
Durwin Piper		
702-876-1460		
durwinp@lvradio.com		
A18-49 Imps: 150,000		
Station Value: \$6,500.00		
MS Value: \$1,680.00		
LOS ANGELES	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KIIS-FM 102.7		Not Provide Proof of
CHR		Performance . They did Not
		Run Promotion because
Christina Sarkissian		Station was never contacted
818-566-4671		by Allied. Mindshare was no
christinasarkissian@clearchannel.com		provided how many mention
		that the promotion would
A18-49 Imps: -		generate, therefore was
Station Value:		unable to calculate a value o
MS Value:		impression total.
		Comments: Station was
		never contacted by Allied





<u>Station</u>	Promotion	Status / Comments
LOS ANGELES	Advanced screening passes given away at station remotes and a	Station Purchased and
KLVE-FM 107.5	private advanced screening of the film.	Provided Proof of
Romantica		Performance . Since number
	Assumed # Mentions: 20	of mentions was not provided
Cynthia Flores		Mindshare estimated #
310-846-2849		mentions, value and
cyflores@UnivisionRadio.com		impressions.
A18-49 Imps: 386,000		
Station Value:		
MS Value: \$11,736.84		
LOS ANGELES	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KPWR-FM 105.9		Not Provide Proof of
Rhythmic-CHR	# Mentions: 15	Performance .
Fernando Lujan		
818-953-4200		
flujan@power106.com		
A18-49 Imps: 483,000		
Station Value: \$15,000.00		
MS Value: \$8,437.50		
LOS ANGELES	On-air giveaways of advanced screening passes of the special KROQ-	Station Not Purchased and
KROQ-FM 106.7	FM screening.	Provided Proof of
Modern Rock		Performance .
	# Mentions: 5	
Jeremey Reyes		
323-930-4445		
Jeremy.Reyes@kroq.com		
A18-49 Imps: 122,500		
Station Value: \$50,000.00		
MS Value: \$1,570.00		





<u>Station</u>	Promotion	Status / Comments
MIAMI	Advanced screening passes given away on-line with on-air mentions.	Station Purchased and
WHYI-FM 100.7		Provided Proof of
CHR	# Mentions: 25	Performance .
David Faber		
954-862-2000		
davidfaber@clearchannel.com		
A18-49 Imps: 260,000		
Station Value: \$11,000.00		
MS Value: \$3,804.05		
MIAMI	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
WPOW-FM 96.5		Not Provide Proof of
Rhythmic-CHR	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Gino Reyes		Mindshare estimated #
Gino.Reyes@power96.com		mentions, value and
A18-49 Imps: 188,000		impressions.
Station Value:		
MS Value: \$3,320.00		
MIAMI	ROE movie passes given away at station events.	Station Purchased and
		Provided Proof of
Tropical	Assumed # Mentions: 20	Performance . Since number
		of mentions was not provided,
Monica Rabassa		Mindshare estimated #
mrabassa@univisionradio.com		mentions, value and
A18-49 Imps: 136,000		impressions.
Station Value:		
MS Value: \$2,842.11		





<u>tion</u>	Promotion	Status / Comments
INEAPOLIS	Advanced screening passes given away on-line with on-air mentions	Station Not Purchased and
VB-FM 101.3	during "The Dave Ryan Morning Show".	Provided Proof of
ł		Performance .
	# Mentions: 30	
Tungseth		
417-3088		
tungseth@clearchannel.com		
- 49 Imps: 471,000		
tion Value: \$14,000.00		
Value: \$4,950.00		
	Advanced corponing percess riven avay via on line context	Chatlan Nat Dunch and and
INEAPOLIS K-AM 1130	Advanced screening passes given away via on-line contest.	Station Not Purchased and
	H	Provided Proof of
	# Mentions: 40	Performance .
rest Smith		
417-3249		
estsmith@clearchannel.com		
- 49 Imps: 48,000		
tion Value: \$12,500.00		
<i>Value:</i> \$600.00		
SHVILLE	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
FN-FM 106.7		Did Not Provide Proof of
ł	# Mentions: 15	Performance .
Vallentine		
291-7295		
-		
2 -49 Imps: 22,500		
tion Value: \$3,200.00		
Value: \$279.00		
tion Value: \$3,200.00		





<u>Station</u>	Promotion	Status / Comments
NASHVILLE	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WQQK-FM 92.1		Did Not Provide Proof of
Urban AC	# Mentions: 10	Performance .
Cori Vallentine		
615-291-7295		
cori.vallentine@cumulus.com		
A18-49 Imps: 23,000		
Station Value: \$3,100.00		
MS Value: \$279.00		
NEW ORLEANS	On-air movie passes given away during station evening show as well as	Station Not Purchased and
WQUE-FM 93.3	on-line.	Provided Proof of
Urban Contemporary		Performance .
	# Mentions: 10	
Christina Thomas		
504-679-7300 x140		
christinathomas@clearchannel.com		
A18-49 Imps: 123,000		
Station Value: \$2,000.00		
MS Value: \$1,040.00		
NEW YORK	Advanced screening passes given away on-line with on-air mentions.	Station Purchased and
WHTZ-FM 100.3		Provided Proof of
CHR	# Mentions: 14	Performance .
David Zaentz		
212-549-0823		
davidzaentz@clearchannel.com		
A18-49 Imps: 565,600		
Station Value: \$15,000.00		
<i>MS Value:</i> \$6,141.15		





<u>Station</u>	Promotion	Status / Comments
NEW YORK	Advanced screening passes given away on-line.	Station Purchased and
WKTU-FM 103.5		Provided Proof of
Rhythmic AC	# Mentions: 14	Performance .
David Zaentz		
212-549-0823		
davidzaentz@clearchannel.com		
A18-49 Imps: 435,400		
Station Value: \$10,000.00		
MS Value: \$3,852.98		
NEW YORK	Passes given away during a Metro PCS station remote.	Station Purchased and
WSKQ-FM 97.9		Provided Proof of
Tropical	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Grace Agostino		Mindshare estimated #
646-455-9045		mentions, value and
gagostino@sbsnewyork.com		impressions.
A18-49 Imps: 744,000		
Station Value:		
MS Value: \$10,555.56		
NORFOLK	ROE psses given away via the stations Facebook page.	Station Not Purchased and
WGH-FM		Provided Proof of
Country	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Joe Britton		Mindshare estimated #
757-671-1000		mentions, value and
jbritton@maxmediava.com		impressions.
A18-49 Imps: 40,000		
Station Value:		
MS Value: \$408.00		





<u>Station</u>	Promotion	Status / Comments
NORFOLK	ROE psses given away via the stations Facebook page.	Station Not Purchased and
WVBW-FM		Provided Proof of
Adult Contemporary	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Joe Britton		Mindshare estimated #
757-671-1000		mentions, value and
jbritton@maxmediava.com		impressions.
A18-49 Imps: 40,000		
Station Value:		
MS Value: \$408.00		
NORFOLK	ROE psses given away via the stations Facebook page.	Station Not Purchased and
WVHT-FM		Provided Proof of
Тор 40	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Joe Britton		Mindshare estimated #
757-671-1000		mentions, value and
jbritton@maxmediava.com		impressions.
A18-49 Imps: 50,000		
Station Value:		
MS Value: \$408.00		
NORFOLK	Web contest awarding listeners a pair of ROE passes to see the movie.	Station Not Purchased and
WAFX-FM		Provided Proof of
Classic Rock	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Dave Taylor		Mindshare estimated #
757-366-9900		mentions, value and
dtaylor@tciradio.net		impressions.
A18-49 Imps: 30,000		
Station Value:		
MS Value: \$272.00		





<u>Station</u>	Promotion	Status / Comments
NORFOLK	Web contest awarding listeners a pair of ROE passes to see the movie.	Station Not Purchased and
WNOR-FM		Provided Proof of
Active Rock	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Dave Taylor		Mindshare estimated #
757-366-9900		mentions, value and
dtaylor@tciradio.net		impressions.
A18-49 Imps: 70,000		
Station Value:		
MS Value: \$680.00		
<u>ORLANDO</u>	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WJHM-FM 101.9		Did Not Provide Proof of
CHR	# Mentions: 8	Performance . They did Not Run Promotion because
Tom Davis		Station never received passes.
407-919-1000		
thomas.davis@cbsradio.com		Comments: Station never received passes
A18-49 Imps: 24,800		
Station Value: \$2,000.00		
MS Value: \$336.00		
<u>PHILADELPHIA</u>	Advanced screening passes given away via on-line contest.	Station Purchased and
WRDW-FM 96.5		Provided Proof of
Rhythmic-CHR	# Mentions: 25	Performance .
Samantha Sylvia		
610-822-1333		
samantha@wired965.com		
A18-49 Imps: 222,500		
Station Value: \$9,750.00		
MS Value: \$3,485.92		





<u>Station</u>	Promotion	Status / Comments
PHILADELPHIA	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
WUSL-FM 98.9		Not Provide Proof of
Urban Contemporary	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Joe McCollum		Mindshare estimated #
joemccollum@clearchannel.com		mentions, value and impressions.
A18-49 Imps: 212,000		
Station Value:		
MS Value: \$2,821.43		
PHOENIX	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KKFR-FM 98.3		Not Provide Proof of
Rhythmic-CHR	# Mentions: 30	Performance .
Deonne McBean		
602-682-9328		
dmcbean@power983fm.com		
A18-49 Imps: 204,000		
Station Value: \$11,750.00		
MS Value: \$2,339.36		
PHOENIX	ROE movie passes given away on-air as well as on-line.	Station Purchased and
KZON-FM 101.5		Provided Proof of
Rhythmic-CHR	# Mentions: 15	Performance .
Sandy Corcoran		
602-452-1031		
sandy.corcoran@cbsradio.com		
A18-49 Imps: 112,500		
Station Value: \$7,200.00		
MS Value: \$1,402.70		





<u>Station</u>	Promotion	Status / Comments
<u>PHOENIX</u>	Passes given away during a station remote.	Station Not Purchased and
KVIB-FM 95.1		Provided Proof of
Spanish AC	# Mentions: 25	Performance .
Tom McLaughlin		
602-682-9366		
tmclaughlin@myphoenixradio.com		
A18-49 Imps: 75,000		
Station Value: \$8,500.00		
MS Value: \$925.00		
PITTSBURGH	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WKST-FM 96.1		Did Not Provide Proof of
CHR	# Mentions: 5	Performance .
Amanda Abbott		
412-937-9610		
amandaabbott@clearchannel.com		
A18-49 Imps: 39,500		
Station Value: \$6,500.00		
MS Value: \$441.00		
PORTLAND OR	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KKRZ-FM 100.3		Did Not Provide Proof of
CHR	# Mentions: 10	Performance .
Chris Sept		
503-323-6400		
christophersept@clearchannel.com		
A18-49 Imps: 61,000		
Station Value: \$5,500.00		
MS Value: \$895.00		





<u>Station</u>	Promotion	Status / Comments
PORTLAND OR	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KXJM-FM 107.5		Did Not Provide Proof of
Rhythmic-CHR	# Mentions: 10	Performance .
Chris Sept		
503-323-6400		
christophersept@clearchannel.com		
A18-49 Imps: 55,000		
Station Value: \$5,500.00		
MS Value: \$895.00		
RALEIGH-DURHAM	ROE passes given away via a Facebook contest.	Station Not Purchased and
WCMC-FM 99.9		Provided Proof of
Sports	# Mentions: 25	Performance .
Luanne Lane		
919 890-6131		
llane@999thefan.com		
A18-49 Imps: 37,500		
Station Value: \$5,200.00		
MS Value: \$660.00		
SACRAMENTO	Advanced screening passes given away via on-line contest and stations	Station Purchased and
KDND-FM 107.9	Facebook page with on-air mentions.	Provided Proof of
CHR		Performance .
	# Mentions: 15	
Christina Tudor		
916-339-4201		
ctudor@entercom.com		
A18-49 Imps: 117,000		
Station Value: \$4,000.00		
MS Value: \$1,520.83		





Promotion	Status / Comments
Advanced screening passes given away via stations Facebook page.	Station Purchased and
	Provided Proof of
# Mentions: 15	Performance .
NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
	Did Not Provide Proof of
# Mentions: 20	Performance .
ROE movie passes given away on-air as well as on-line.	Station Not Purchased and
	Provided Proof of
# Mentions: 34	Performance .
	# Mentions: 15 NO PROMOTION DETAILS PROVIDED # Mentions: 20 ROE movie passes given away on-air as well as on-line.





Station	Promotion	Status / Comments
SALT LAKE CITY	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KJMY-FM 99.5		Did Not Provide Proof of
Hot AC	# Mentions: 20	Performance .
Keelee Roberts		
801-908-1300		
kelleeroberts@clearchannel.com		
A18-49 Imps: 80,000		
Station Value: \$15,000.00		
MS Value: \$896.00		
SALT LAKE CITY	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KZHT-FM 97.1		Did Not Provide Proof of
CHR	# Mentions: 20	Performance .
Keelee Roberts		
801-908-1300		
kelleeroberts@clearchannel.com		
A18-49 Imps: 128,000		
Station Value: \$15,000.00		
MS Value: \$1,344.00		
SAN ANTONIO	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KBBT-FM 98.5		Not Provide Proof of
Rhythmic-CHR	# Mentions: 20	Performance .
Javier Carillo		
210-610-4305		
jacarrillo@UnivisionRadio.com		
A18-49 Imps: 150,000		
Station Value: \$12,000.00		
MS Value: \$1,820.00		
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<u>Station</u>	Promotion	Status / Comments
SAN ANTONIO	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KXXM-FM 96.1		Not Provide Proof of
CHR	Assumed # Mentions: 20	Performance . Since number of mentions was not provided,
Raven Riojas		Mindshare estimated #
ravenriojas@clearchannel.com		mentions, value and impressions.
A18-49 Imps: 132,000		impressions.
Station Value:		
MS Value: \$1,029.73		
SAN DIEGO	ROE movie passes given away on-line with on-air mentions.	Station Not Purchased and
KFMB-AM 760		Provided Proof of
News/Talk	# Mentions: 30	Performance .
Cassie Edmonds		
858-495-7545		
cedmonds@kfmb.com		
A18-49 Imps: 54,000		
Station Value: \$10,500.00		
MS Value: \$519.00		
SAN DIEGO	ROE movie passes given away on-line via "Jack's Club" with on-air	Station Not Purchased and
KFMB-FM 100.7	mentions.	Provided Proof of
Classic Hits		Performance .
	# Mentions: 30	
Cassie Edmonds		
858-495-7545		
cedmonds@kfmb.com		
A18-49 Imps: 111,000		
Station Value: \$17,550.00		
MS Value: \$1,038.00		





<u>Station</u>	Promotion	Status / Comments
SAN DIEGO	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KSON-FM 97.3		Did Not Provide Proof of
Country	Assumed # Mentions: 20	Performance . Mindshare
		was not provided how many
John D'Angelo		mentions that the promotion
john.dangelo@lincolnfinancialmedia.com		would generate, therefore
110 10 January 112 000		was unable to calculate a
A18-49 Imps: 112,000		value or impression total.
Station Value:		
MS Value: \$1,384.00		
SAN DIEGO	Advanced screening passes given away via on-line contest with on-air	Station Not Purchased and
XHRM-FM 92.5	mentions.	Provided Proof of
Rhythmic Oldies		Performance .
	# Mentions: 20	
Jessica Vasquez		
858-888-7054		
jvasquez@lmasandiego.com		
A18-49 Imps: 88,000		
Station Value: \$6,500.00		
MS Value: \$1,038.00		
SAN DIEGO	Advanced screening passes given away via on-line contest with on-air	Station Purchased and
XHTZ-FM 90.3	mentions.	Provided Proof of
Rhythmic-CHR		Performance .
	# Mentions: 30	
Karina Mann		
858-888-7077		
kmann@lmasandiego.com		
A18-49 Imps: 180,000		
Station Value: \$9,000.00		
MS Value: \$2,571.43		





<u>Station</u>	Promotion	Status / Comments
SAN DIEGO	Advanced screening passes given away via on-line contest with on-air	Station Not Purchased and
XTRA-FM 91.1	mentions.	Provided Proof of
Modern Rock		Performance .
	# Mentions: 15	
Rachel Tunnell		
858-888-7026		
rtunnell@Imasandiego.com		
A18-49 Imps: 70,500		
Station Value: \$4,000.00		
MS Value: \$778.50		
SAN FRANCISCO	ROE passes given away via on-line contest with on-air mentions.	Station Purchased and
KMEL-FM 106.1		Provided Proof of
Urban Contemporary	# Mentions: 20	Performance .
Cat Ong		
415-975-5555		
catong@clearchannel.com		
A18-49 Imps: 256,000		
Station Value: \$32,500.00		
MS Value: \$4,450.00		
SAN FRANCISCO	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
KMVQ-FM 99.7		Not Provide Proof of
CHR	# Mentions: 15	Performance .
John Weaver		
415-951-2352		
John@jcweaver3pr.com		
A18-49 Imps: 177,000		
Station Value: \$22,000.00		
<i>MS Value:</i> \$3,267.86		
10 value. 95,207.00		1





<u>Station</u>	Promotion	Status / Comments
SAN FRANCISCO	ROE passes given away via on-line contest with on-air mentions.	Station Purchased and
KYLD-FM 94.9		Provided Proof of
Rhythmic-CHR	# Mentions: 20	Performance .
Cat Ong		
415-975-5555		
catong@clearchannel.com		
A18-49 Imps: 224,000		
Station Value: \$32,500.00		
MS Value: \$3,895.83		
SEATTLE	Web contest awarding listeners a pair of advanced screening passes of	Station Not Purchased and
KISW-FM 99.9	the movie.	Provided Proof of
Rock		Performance .
	# Mentions: 10	
Ryan Schroeder		
206-285-7625		
rschroeder@entercom.com		
A18-49 Imps: 110,000		
Station Value: \$5,500.00		
MS Value: \$1,494.00		
ST. LOUIS	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
KPNT-FM 105.7		Did Not Provide Proof of
Modern Rock	# Mentions: 4	Performance . They did Not
		Run Promotion because
Tony Patrico		Station did not air promotion
314.613.7987		due to lack of inventory.
tpatrico@stl.emmis.com		
A18-49 Imps: 30,800		Comments: Station did not
<i>Station Value:</i> \$2,000.00		air promotion due to lack of
		inventory
MS Value: \$130.80		





Giveaways during remote at Buzz Westfall Plaza with on-air mentions. # Mentions: 25	Station Not Purchased and Provided Proof of
# Mentions: 25	Provided Proof of
# Mentions: 25	
	Performance .
NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
	Did Not Provide Proof of
# Mentions: 25	Performance .
Station ran added value mentions only.	Station Purchased and Did
	Not Provide Proof of
# Mentions: 15	Performance .
	# Mentions: 25 Station ran added value mentions only.





<u>Station</u>	Promotion	Status / Comments
WASHINGTON DC	NO PROMOTION DETAILS PROVIDED	Station Purchased and Did
WIHT-FM 99.5		Not Provide Proof of
CHR	# Mentions: 20	Performance because they
		were not informed that they
Colin Campbell		needed to. On-site
240-747-2946		appearances only - does not
colin.campbell@clearchannel.com		have pictures.
A18-49 Imps: 314,000		Comments: On-site
Station Value: \$13,000.00		appearances only - does not
MS Value: \$5,920.69		have pictures
WASHINGTON DC	Station ran added value mentions and gave movie passes away at two	Station Purchased and
WPGC-FM 95.5	different on-site events in the DC Metro region.	Provided Proof of
Rhythmic-CHR		Performance .
	# Mentions: 15	
Mark Stephens		
301-683-2219		
mark.stephens@cbsradio.com		
A18-49 Imps: 133,500		
Station Value: \$9,500.00		
MS Value: \$1,812.50		
WASHINGTON DC	NO PROMOTION DETAILS PROVIDED	Station Not Purchased and
WWDC-FM 101.1		Did Not Provide Proof of
Modern Rock	# Mentions: 20	Performance because they
		were not informed that they
Colin Campbell		needed to. On-site
240-747-2946		appearances only - does not
colin.campbell@clearchannel.com		have pictures.
A18-49 Imps: 168,000		Commentes On site
Station Value: \$13,000.00		Comments: On-site
<i>MS Value:</i> \$2,388.00		appearances only - does not
		have pictures
		1