

Lionsgate Hunger Games: Catching Fire

Radio Promotion Overview

Market Station	Format	Contact	Flight Dates	Promotion Description	Total Mentions	Mention Length	Web	Social	Impressions	Value	Soundtrack Prize Packs	IMAX Prize Packs	Premiere Passes	IMAX Tickets
ATLANTA GA WRTA-FM 107.9 Radio One	Urban Contemporary	Lori Hall 404-832-7203 lhall@radio-one.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion PM Drive DJ Emperor Seary and the Kingdom will give out The Hunger Games: Catching Fire IMAX prize packs during the Top 5 @ 5.	20	20x:15	NO	NO	282,000	\$ 3,207.41		5		
ATLANTA GA WSB-FM 98.5 Cox Media Group	AC	Tanya Freeman 404-897-7513 tanya.freeman@coxradio.com	11/18-11/22	The Hunger Games: Catching Fire contest Listeners will log on to b985.com and register for their chance to win a "The Hunger Games: Catching Fire" soundtrack prize pack - to include the Catching Fire soundtrack, poster, one sheet, Mockingjay pin, Hunger Games DVD and ROE passes (station to provide).	20	20x:15	YES	NO	424,000	\$ 4,294.59	20			
BOSTON MA WBXM-FM 104.1 CBS Radio, Inc.	Hot AC	Tara Medeiros 617-787-7540 tara.medeiros@cbsradio.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack giveaway WBXM will facilitate on-site "The Hunger Games: Catching Fire" Soundtrack prize pack giveaways at a minimum of (1) event during the week of 11/18 with on-air support in the form of :30 promotional mentions with The Hunger Games copy, tag and prize info.	10	10x:30	NO	NO	131,000	\$ 2,071.43	20			
BOSTON MA WJMN-FM 94.5 Clear Channel Media & Entertainment	Rhythmic-CHR	Rob Johanson 781-393-7721 RobertJohanson@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire IMAX Promotion The week of 11/18, WJMN-FM Jam'n 94.5 will hold a contest to give listeners the chance to win a The Hunger Games: Catching Fire Prize Pack including tickets to see the film in IMAX! Listeners will be solicited via recorded on-air promos to enter to win at Jam'n945.com, where The Hunger Games: Catching Fire will have its own contesting page featuring any desired images, videos and links.	15	10x:15 5x:10	YES	NO	157,500	\$ 2,038.06		5		
BOSTON MA WXKS-FM 107.9 Clear Channel Media & Entertainment	CHR	Rob Johanson 781-393-7721 RobertJohanson@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack Promotion The week of 11/18, WXKS-FM Kiss 108 will hold a contest to give listeners the chance to win a The Hunger Games: Catching Fire Soundtrack Prize Pack including the soundtrack to the film! Listeners will be solicited via recorded on-air promos to enter to win at Kiss108.com, where Catching Fire will have its own contesting page featuring any desired images, videos and links.	15	10x:15 5x:10	YES	NO	329,500	\$ 4,420.68	20			
CHICAGO IL WBMM-FM 96.3 CBS Radio, Inc.	Rhythmic-CHR	Steve Hardey 312-729-3839 shardey@b96.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion B96 will give away two "The Hunger Games: Catching Fire" IMAX prize packs each day during the 6pm prime time afternoon drive hour. Listeners will have to call in to win when they hear the mockingjay ringtone.	20	10x:10 10x:05	NO	NO	458,000	\$ 4,851.85		10		
CHICAGO IL WGCI-FM 107.5 Clear Channel Media & Entertainment	Urban Contemporary	Barbara A. Gueno 312-540-2125 barbaragueno@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion WGCI-FM will air recorded promotional announcements directing listeners to the customized jump-page to enter to win a "The Hunger Games: Catching Fire" IMAX prize pack.	10	10x:15	YES	YES	271,000	\$ 2,013.04		5		
CHICAGO IL WKSC-FM 103.5 Clear Channel Media & Entertainment	CHR	Barbara A. Gueno 312-540-2125 barbaragueno@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion WKSC-FM will air recorded promotional announcements directing listeners to the customized jump-page to enter to win a "The Hunger Games: Catching Fire" IMAX prize pack.	10	10x:15	YES	YES	255,000	\$ 2,587.50		5		
CHICAGO IL WPPN-FM 106.7 Univision/Broadcasting Media Partners	Spanish Hits	Eduardo Gutierrez 312-981-1871 edgutierrez@univisionradio.com	11/18-11/22	The Hunger Games: Catching Fire IMAX Promotion The Hunger Games: Catching Fire IMAX prize packs will be given away on-air and promoted via social media and live on-air mentions.	30	30x:15	NO	YES	342,000	\$ 5,250.00		5		
DALLAS TX KDGE-FM 102.1 Clear Channel Media & Entertainment	Rock	Lili von Moltke 214-866-8000 llil@kdmx.com	11/18-11/21	Register to Win The Hunger Games Catching Fire Soundtrack Listeners will be encouraged to register online to win the soundtrack to The Hunger Games: Catching Fire.	10	10x:15	YES	YES	206,000	\$ 1,647.37	20			
DALLAS TX KHKS-FM 106.1 Clear Channel Media & Entertainment	CHR	Sami Yazdanyar 214-866-8142 SAMIAZDANYAR@CLEARCHANNEL.COM	11/18-11/22	The Hunger Games: Catching Fire Soundtrack Giveaway Listeners will be encouraged to enter to win a "The Hunger Games: Catching Fire" Prize Pack which includes 1 CATCHING FIRE soundtrack, 1 mini poster, 1 one-sheet, 1x Mockingjay pin and 1x HUNGER GAMES DVD.	6	6x:15	YES	NO	223,800	\$ 2,204.21	20			
DALLAS TX KODA-FM 104.5 Service Broadcasting Corp.	Urban Contemporary	Crystal Mitchell 972-647-5800 crystal.mitchell@k104fm.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion On-air personalities will encourage listeners to call in and win a "The Hunger Games: Catching Fire" prize pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to enter to win a "The Hunger Games: Catching Fire" IMAX prize pack.	25	25x:15	YES	NO	772,500	\$ 6,043.10		10		
DENVER CO KTCL-FM 93.3 Clear Channel Media & Entertainment	Modern Rock	Edie Iwata 303-733-4570 ediewata@clearchannel.com	11/14-11/20	"The Hunger Games: Catching Fire" Soundtrack promotion Channel 93.3 is conducting a music survey, where listeners stream cutting edge new songs and decide what they want to hear on their airwaves. Music Survey members will choose what new songs they play and will be entered to win "The Hunger Games: Catching Fire" Soundtrack Prize Pack!	50	50x:10	YES	NO	587,000	\$ 5,837.31	20			
DETROIT MI WKQJ-FM 95.5 Clear Channel Media & Entertainment	CHR	Chelsea Kivell 248-324-5403 ChelseaKivell@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" Soundtrack Giveaway Channel 95.5 will have an online enter-to-win contest for "The Hunger Games: Catching Fire" Soundtrack Prize Packs.	10	10x:15	YES	YES	197,000	\$ 2,246.67	20			
HOUSTON TX KBOX-FM 97.9 Radio One	Rhythmic-CHR	Asia McDonald 281-300-5865 amcdonald@radio-one.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack Prize Pack When listeners hear the "mockingjay" sounder they will be encouraged to call into to win The Hunger Games: Catching Fire Soundtrack prize pack.	15	10x:10 5x:05	NO	NO	496,500	\$ 4,378.13	20			
LOS ANGELES CA KAMP-FM 97.1 CBS Radio, Inc.	CHR									\$ -				

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LOS ANGELES CA KIS-FM 102.7 Clear Channel Media & Entertainment	CHR									\$ -				
LOS ANGELES CA KIVE-FM 107.5 Univision/Broadcasting Media Partners	Romantica	Cynthia Flores 310-846-2849 cyflores@univisionradio.com	11/07-11/12	The Hunger Games: Catching Fire Los Angeles PREMIERE Listeners will be told when they hear the Mockingjay Ringtone to call in and win tickets to the Los Angeles PREMIERE OF "The Hunger Games: Catching Fire" on November 18th.	40	40x:30	NO	NO	1,372,000	\$ 20,571.43			40	
LOS ANGELES CA KIVE-FM 107.5 Univision/Broadcasting Media Partners	Romantica	Cynthia Flores 310-846-2849 cyflores@univisionradio.com	11/18-11/22	The Hunger Games: Catching Fire IMAX Prize Pack Promotion Listeners will be asked to go to loveklove.com and enter for their chance to win a "The Hunger Games: Catching Fire" IMAX prize pack.	5	5x:15	YES	YES	171,500	\$ 2,571.43	20			
LOS ANGELES CA KFWN-FM 105.9 Emmis Communications Corp.	Rhythmic-CHR	Dianna Jason / Fernando Lujan 818-953-4200 ext. 5681 / 5684 djason@power106.com; flujan@power106.com	11/08-11/10	The Hunger Games: Catching Fire Los Angeles Premiere World Premiere Weekend! Power 106 will kick off this promotion with an exclusive The Hunger Games: Catching Fire Premiere Weekend! Power 106 will play the "Mockingjay" sounder to tell listeners to text GAMES to 69106 to win tickets to the world premiere of The Hunger Games: Catching Fire on Monday, November 18 at the Nokia Theatre at LA Live. The weekend will feature 80 prerecorded promotional announcements and 80 live announcements. Each text entry will feature a custom bounceback message about the open date of the film and bitly to official website. Power 106 is requesting red carpet access for press and an on-air interview with Josh Hutcherson with Big Boy's Neighborhood. Opening Week/Weekday Promotion 11/18 - 11/22: This promotion will run weekdays for a one week period November 11/18 - 11/22 up to opening day. Power 106 will run 50 live on-air mentions to include on-air giveaways to promote the film's required copy points! On-air giveaways will promote awarding ROE IMAX passes and official swag provided by Lionsgate. We are requesting 20 - 4 packs of IMAX tickets and Hunger Games Swag to complete the opening week promotion.	160	80x:30 80x:05	YES	YES	6,000,000	\$ 65,860.47			48	
LOS ANGELES CA KFWN-FM 105.9 Emmis Communications Corp.	Rhythmic-CHR	Dianna Jason / Fernando Lujan 818-953-4200 ext. 5681 / 5684 djason@power106.com; flujan@power106.com	11/18-11/22	The Hunger Games: Catching Fire IMAX giveaways Power 106 will give away "The Hunger Games: Catching Fire" IMAX prize packs live on-air the week of the movie opening. The 50 live on-air mentions will include the film's required copy points.	50	50x:10	YES	YES	1,875,000	\$ 20,581.40		5		
LOS ANGELES CA KROQ-FM 106.7 CBS Radio, Inc.	Modern Rock	Stacy Ezra 323-930-4461 stacy.ezra@kroq.com	11/20-11/22	KROQ-FM STREET TEAM APPEARANCE The KROQ Street Team will be onsite on 11/23 at Universal Mini for a promotional appearance. The street team will do contests where attendees can win "The Hunger Games: Catching Fire" soundtrack prize packs.	10	10x:15	NO	NO	325,000	\$ 6,964.29	10			
MIAMI FL WAMR-FM 107.5 Univision/Broadcasting Media Partners	Spanish Hits	Bertha Martinez 305-569-3111 bmartinez@univisionradio.com	11/18-11/22	Amor Takes You to The Movies Listeners will call in every weekday morning for their chance to win "The Hunger Games: Catching Fire" prize pack.	25	25x:30	NO	NO	490,000	\$ 6,085.53	20			
MIAMI FL WEDR-FM 99.1 Cox Media Group	Urban Contemporary	Marissa Friese 321-281-2091 Marissa.Friese@coxnc.com	11/18-11/22	The Hunger Games: Catching Fire soundtrack Giveaway WEDR will conduct a caller # 9 type contest, on-air with Felisha Monet (9p-10p) and Butta P (10p-1a). WEDR will also create a dedicated web contest on www.wedr.com directing listeners through :10 sec promotional announcements to register to win a The Hunger Games: Catching Fire soundtrack prize pack.	45	30x:15 15x:10	YES	NO	855,625	\$ 5,365.34	20			
MIAMI FL WPOW-FM 96.5 Beasley Broadcast Group	Rhythmic-CHR	Lisa Blum 305-654-1723 lsab@wkis.com	11/18-11/22	The Hunger Games: Catching Fire IMAX Giveaways Power 96 will execute one giveaway per day Monday - Friday. Listeners will be encouraged to be the 9th caller when they hear the Mockingjay cue to call.	30	10x:15 20x:10	NO	NO	387,000	\$ 3,535.71		5		
MINNEAPOLIS ST PAUL MN KDWB-FM 101.3 Clear Channel Media & Entertainment	CHR	John Feliska 952-417-3047 johnfeliska@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" Soundtrack Prize Pack Giveaway KDWB is excited to partner with Lionsgate to promote the release of The Hunger Games: Catching Fire! During the w/o 11/18, KDWB will conduct an integrated on-air and online promotion. Listeners will be prompted to listen to BigD from 6p-12m each day. When he plays The Hunger Games Mockingjay tone, listeners will call in to win. The 11th caller will win the prize pack. In addition to the on-air contest, listener will have a second chance to win by registering on the KDWB.com contest page.	25	5x:15 20x:10	YES	YES	515,000	\$ 6,702.17	20			
MINNEAPOLIS ST PAUL MN KSTP-FM 94.5 Hubbard Broadcasting, Inc.	Hot AC	Melanie Miltz 651-642-4168 mmiltz@ks95.com	11/19-11/22	The Hunger Games: Catching Fire Giveaways KSTP-FM will give away five "The Hunger Games: Catching Fire" prize packs during the evening show.	10	10x:10	YES	NO	197,500	\$ 2,192.50		5		
NEW YORK CITY NY WLTW-FM 106.7 Clear Channel Media & Entertainment	Adult Contemporary	David Zaentz 212-549-0823 davidzaentz@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire - IMAX tickets and Prize Pack Giveaway! Listeners will be encouraged to log on to the Rewards Zone of 1067itwfm.com to enter to win The Hunger Games: Catching Fire IMAX prize packs. Mentions will include: "brought to you by The Hunger Games: Catching Fire. In theaters tomorrow/today, etc."	21	21x:05	YES	NO	1,651,150	\$ 15,338.82		5		
NEW YORK CITY NY WKUT-FM 103.5 Clear Channel Media & Entertainment	Rhythmic AC	David Zaentz 212-549-0823 davidzaentz@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire - IMAX tickets and Prize Pack Giveaway! Listeners will be encouraged to log on to the Rewards Zone of ktu.com to enter to win The Hunger Games: Catching Fire IMAX prize packs. Mentions will include: "brought to you by The Hunger Games: Catching Fire. In theaters tomorrow/today, etc."	21	21x:05	YES	NO	1,167,883	\$ 7,214.58		5		

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NEW YORK CITY NY WVFS-FM 102.7 CBS Radio, Inc.	AC	Kevin Cox 212-830-3736 kevin.cox@cbsradio.com	11/18-11/22	The Hunger Games: Catching Fire IMAX promotion FRESH 102.7 is hooking you up with free tickets to see the Hunger Games: Catching Fire in full IMAX plus score prizes from the movie. We will select 5 winners via our broadcast.	20	20x:15	YES	YES	795,000	\$ 3,927.78		5		
NEW YORK CITY NY WVNY-FM 96.3 Univision/Broadcasting Media Partners	Tropical	Candi Izelio 212-310-6122 cizelio@univisionradio.com	11/19-11/21	The Hunger Games: Catching Fire-Soundtrack Prize Pack Giveaway! X 96.3FM will promote "The Hunger Games: Catching Fire" during the Luis Jimenez Show with (2) :30sec live-call ins per day by X Street Team, Tue-Thur 6a-10a promoting the chance to win "The Hunger Games: Catching Fire" soundtrack prize packages.	6	6x:60	NO	NO	235,200	\$ 2,812.50	20			
ORLANDO FL WVKA-FM 92.3 Cox Media Group	Country	Marisa Friese 321-282-2991 Marisa.Friese@Cox.nc.com	11/19-11/22	The Hunger Games: Catching Fire Soundtrack Giveaway WVKA will create a dedicated web contest on www.k923orlando.com directing listeners through :15 sec promotional announcements to register to win a "The Hunger Games: Catching Fire" soundtrack prize pack.	15	15x:15	YES	NO	137,130	\$ 2,475.53	20			
PHILADELPHIA PA WIOQ-FM 102.1 Clear Channel Media & Entertainment	CHR	Dorlena Brown 610-784-5235 dorlenabrown@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack giveaway WIOQ-FM will encourage listeners to visit 102.com to enter for their chance to win a "The Hunger Games: Catching Fire" soundtrack prize pack.	10	10x:10	YES	NO	149,541	\$ 1,389.05	20			
PHILADELPHIA PA WRFF-FM 104.5 Clear Channel Media & Entertainment	Modern Rock	Dorlena Brown 610-784-5235 DorlenaBrown@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack giveaway Listeners will hear a :10 solicit encouraging them to visit Radio1045.com for their chance to win The Hunger Games: Catching Fire soundtrack prize pack.	10	10x:10	YES	NO	179,163	\$ 1,718.30	20			
PHOENIX AZ KMXP-FM 96.9 Clear Channel Media & Entertainment	Hot AC	Heather Hammonds 602-374-6003 heatherhammonds@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion Listeners will be directed to the station website for a chance to register to win an IMAX/The Hunger Games Prize Pack that will include: 1 Pair of IMAX tickets, 1 HUNGER GAMES DVD, 1 keychain or bookmark, 1 rubber bracelet, 1 shopping bag or pair of socks and 1 beanie.	10	10x:15	YES	NO	165,827	\$ 1,872.14		5		
PHOENIX AZ KZON-FM 101.5 CBS Radio, Inc.	Rhythmic-CHR	Sandy Corcoran 602-452-1031 sandy.corcoran@cbsradio.com	11/18-11/22	"The Hunger Games: Catching Fire" Soundtrack giveaway Listeners will be told to listen to LIVE 101.5's Nina Cruz Saucy 7 at 7 Countdown. When they hear the Mockingjay cue to call, the caller to get through and name all 7 songs will win The Hunger Games: Catching Fire soundtrack prize pack.	15	15x:15	YES	YES	208,600	\$ 2,114.33	20			
PHOENIX AZ KZZP-FM 104.7 Clear Channel Media & Entertainment	CHR	Heather Hammonds 602-374-6003 heatherhammonds@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion Listeners will be directed to the station website for a chance to register to win an IMAX/Hunger Games Prize Pack that will include: 1 Pair of IMAX tickets, 1 HUNGER GAMES DVD, 1 keychain or bookmark, 1 rubber bracelet, 1 shopping bag or pair of socks and 1 beanie.	10	10x:15	YES	NO	435,040	\$ 4,217.79		5		
SACRAMENTO CA KNDN-FM 107.9 Entercom	CHR	Christina Tudor 916-339-4201 ctudor@entercom.com	11/18-11/22	Win The Hunger Games: Catching Fire Soundtrack Prize Pack! The station will give away "The Hunger Games: Catching Fire" Soundtrack prize packs online through their E-Club Contest Page. They will also support the online contest with social media pushes and links included in talent blogs.	20	20x:15	YES	YES	192,500	\$ 3,285.00	20			
SALT LAKE CITY UT KZHT-FM 97.1 Clear Channel Media & Entertainment	CHR	Stacy Sappenfield 801-908-1516 stacysappenfield@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX giveaway The Morning Zoo will play the Mockingjay Ringtone during a designated hour each day for the chance for people to win The Hunger Games: Catching Fire IMAX prize pack.	40	20x:30 20x:10	YES	YES	340,000	\$ 3,630.00		5		
SAN DIEGO CA KHTS-FM 93.3 Clear Channel Media & Entertainment	CHR	Christina Sanchez 858-522-5518 christinasanchez@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack giveaways Channel 933's VIP Rewards Program is a fabulous way to generate awareness to the upcoming release of "The Hunger Games: Catching Fire." Channel 933 VIP Rewards Program is a frequent listener rewards program that offers listeners the opportunity to collect points to be used in order to win prizes online! We will highlight Lionsgate by offering Star 94.1 listeners the chance to win a "The Hunger Games: Catching Fire" soundtrack prize pack! Lionsgate will be featured in rotating carousel on the main Rewards page which links to your own page with logo, a detailed description and a hyperlink to (client website).	10	10x:15	YES	NO	210,330	\$ 2,143.30	20			
SAN FRANCISCO/OAKLAND CA KBRG-FM 100.3 Univision/Broadcasting Media Partners	Spanish Adult Hits	Marina Gutierrez 415-733-5721 marinagutierrez@univisionradio.com	11/18-11/21	The Hunger Games: Catching Fire Soundtrack giveaway KBRG-FM will air a series of promos from 11/18-11/21 driving listeners to the FACEBOOK contest page to register for their chance to win a "The Hunger Games: Catching Fire" Soundtrack Prize pack! The Facebook contest page will contain a Countdown timer to the movie, and an area to register to win. Winner will be chosen on 11/21.	15	15x:15	NO	YES	178,500	\$ 2,850.00	20			
SAN FRANCISCO/OAKLAND CA KMEL-FM 106.1 Clear Channel Media & Entertainment	Urban Contemporary	Cat Ong 415-247-4513 catong@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" Soundtrack giveaway KMEL will run a week long promotion starting Nov. 18 with 15x:15 promos directing listeners to the station website for their chance to win a The Hunger Games: Catching Fire prize pack including the movie soundtrack. Promos will include the mockingjay ringtone and tag line.	15	15x:15	YES	NO	295,464	\$ 3,006.20	20			
SAN FRANCISCO/OAKLAND CA KMQV-FM 99.7 CBS Radio, Inc.	CHR	Grace Lunardi 415-765-4093 grace.lunardi@cbsradio.com	11/18-11/22	The Hunger Games: Catching Fire IMAX giveaways KMQV's morning show, Fernando & Greg will hold a contest on their segment "Dirty on the 30" to give out "The Hunger Games: Catching Fire" IMAX prize packs.	30	30x:30	NO	NO	594,000	\$ 7,031.25		5		

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SAN FRANCISCO/OAKLAND CA KYLD-FM 94.9 Clear Channel Media & Entertainment	Rhythmic-CHR	Cat Ong 415-247-4513 catong@clearchannel.com	11/18-11/22	"The Hunger Games: Catching Fire" Soundtrack giveaway KYLD will run a week long promotion starting Nov. 18 with 15x :15 promos directing listeners to the station website for their chance to win a The Hunger Games: Catching Fire prize pack including the movie soundtrack. Promos will include the mockingjay ringtone and tag line.	15	15x:15	YES	NO	269,142	\$ 2,856.42	20			
SEATTLE WA KBKS-FM 106.1 Clear Channel Media & Entertainment	CHR	Shiva Javanshir 206-494-2112 SHIVAJAVANSHIR@CLEARCHANNEL.COM	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion Each day during the "Mind Bender" station feature, KBKS-FM will give 1 lucky winner the a "The Hunger Games: Catching Fire" IMAX Prize Pack.	10	10x:15	YES	NO	120,000	\$ 1,613.79		5		
SEATTLE WA KQMV-FM 92.5 Sandusky Radio	CHR	Julie M. Judge 425-653-3004 jjudge@hubbardradio.com	11/18-11/22	"The Hunger Games: Catching Fire" IMAX promotion Brooke & Jubal in the Morning will give away "The Hunger Games: Catching Fire" IMAX prize packs the week of the moving opening.	25	15x:30 10x:15	YES	NO	1,087,500	\$ 11,990.74		5		
SEATTLE WA KUBE-FM 93.3 Clear Channel Media & Entertainment	Rhythmic-CHR	Shiva Javanshir 206-494-2112 SHIVAJAVANSHIR@CLEARCHANNEL.COM	11/18-11/22	HUNGER GAME PRIZE PACK Each day during the "Dot.com Question of the day" station feature, KUBE-FM will give 1 lucky winner the a "The Hunger Games: Catching Fire" IMAX Prize Pack.	10	10x:15	YES	NO	112,000	\$ 1,183.33		5		
TAMPA/SAINT PETE FL WFLZ-FM 93.3 Clear Channel Media & Entertainment	CHR	Erin Ramesar 813-832-1442 erinbarber@clearchannel.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack giveaway Listeners will be directed online to win their own copy of the soundtrack for the new "The Hunger Games: Catching Fire" release.	40	40x:30	YES	NO	410,183	\$ 7,269.83	20			
WASHINGTON DC WHTF-FM 99.5 Clear Channel Media & Entertainment	CHR	Kim Sauer 240-747-2840 kimsauer@clearchannel.com	11/18-11/22	Win The Hunger Games: Catching Fire IMAX passes with Elizabethanny! Night DJ Elizabethanny will give away "The Hunger Games: Catching Fire" IMAX prize packs live on-air.	20	20x:15	YES	YES	424,500	\$ 5,328.70		5		
WASHINGTON DC WKYS-FM 93.9 Radio One	Urban Contemporary	Kedesha Campbell 301-429-2633 kcampbell@radioone.com	11/18-11/22	Catch Fire with WKYS-FM Listeners will be encouraged to tune in to the Coka Lani show which airs from 10-2pm, M-F. The 19th caller will win "Hunger Games: Catching Fire" Dinner & Movie swag prize pack that will include a gift card to a local restaurant.	15	15x:15	NO	NO	216,000	\$ 1,987.50		5		
WASHINGTON DC WIAD-FM 94.7 CBS Radio, Inc.	Hot AC	Sarah Jachelski 301-683-2245 sarah.jachelski@cbsradio.com	11/18-11/22	The Hunger Games: Catching Fire Soundtrack giveaway WIAD-FM will give away "The Hunger Games: Catching Fire" prize packs via a web contest with promos directing listeners to enter to win.	20	20x:15	YES	YES	232,000	\$ 1,451.22	20			
WASHINGTON DC WIAD-FM 94.7 CBS Radio, Inc.	Hot AC	Sarah Jachelski 301-683-2245 sarah.jachelski@cbsradio.com	11/18-11/22	The Hunger Games: Catching Fire IMAX ticket giveaway Nine pair of IMAX passes to see "The Hunger Games: Catching Fire" will be given away in morning drive on "The Tommy Show" and the last pair will be given away via a Facebook contest.	30	20x:15 10x:10	YES	YES	348,000	\$ 2,176.83				20
25 Clear Channel Markets Early Ticket Push			09/29-10/01	Early Ticket Push Promotional spots on stations in the top 25 Clear Channel Markets pushing early ticket sales. Stations to give away Fandango tickets to film, on-air/digital/social (subject to station availability)	500	500x:30	YES	NO	14,264,900	\$ 24,947.00				
DIGITAL PUREPLAY Pandora			09/29-10/11	"The Hunger Games: Catching Fire" Tweetstake Audio Everywhere :30 with companion banner promoting Tweetstake. "The Hunger Games: Catching Fire" Tweetstake received 27,056,355 impressions with the Pandora campaign that ran September 29th - October 11th. People tweeted to win "The Hunger Games: Catching Fire" premiere tickets in Rome. A total of 17,563 entries and 6,559 qualified Tweets.				YES	NO	5,105,100	\$ 30,188.00			
NETWORK Ryan Seacrest			09/25-10/01	Ryan Seacrest Pick Your Premiere Contest On-Air with Ryan Seacrest and American Top 40 held a national contest for a "Pick Your Premiere-London, Paris or Berlin" trip. Total sweeps entries for national promotion was 10,107. Total P12-49 Impressions is 37,466,350.	700	700x:10	YES	NO	20,156,600	\$ 124,568.00				
53 of 55					2319		40	17	67,002,678	\$ 474,109.55	490	120	88	20