



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>ATLANTA GA WHTA-FM 107.9 Urban Contemporary Lori Hall 404-765-9750 lohall@radio-one.com 101 Marietta Street 12th floor Atlanta, GA 30303</p> <p>Radio One</p> <p>12+ Imps: 282,000 VALUE: \$3,207.41</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion PM Drive DJ Emperor Searcy and the Kingdom will give out The Hunger Games: Catching Fire IMAX prize packs during the Top 5 @ 5. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 20 20 x :15</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p>
<p>ATLANTA GA WSB-FM 98.5 AC Tanya Freeman 404-897-7500 tanya.freeman@coxradi.com 1601 W. Peachtree Street, NE Atlanta, GA 30309</p> <p>Cox Media Group</p> <p>12+ Imps: 424,000 VALUE: \$4,294.59</p>	<p>SOUNDTRACK The Hunger Games- Catching Fire contest Listeners will log on to b985.com and register for their chance to win a "The Hunger Games: Catching Fire" soundtrack prize pack - to include the Catching Fire soundtrack, poster, one sheet, Mockingjay pin, Hunger Games DVD and ROE passes (station to provide). 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded promos that will include the Mockingjay ringtone # Mentions: 20 20 x :15</p> <p>DIGITAL ELEMENTS Station Contest Page will include Copy points, Logo and Hyperlink. URL: b985.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 10,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points, logo and link</p> <p>Webmaster: Tanya Freeman 404-897-7513 tanya.freeman@coxradi.com</p>
<p>BOSTON MA WBMX-FM 104.1 Hot AC Tara Medeiros 617-746-1400 tara.medeiros@cbsradio.com 83 Leo M Birmingham Pkry Boston, MA 02135</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 131,000 VALUE: \$2,071.43</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaway WBMX will facilitate on-site "The Hunger Games: Catching Fire" Soundtrack prize pack giveaways at a minimum of (1) event during the week of 11/18 with on-air support in the form of :30 promotional mentions with The Hunger Games copy, tag and prize info. 11/18/2013 to 11/22/2013</p> <p>Mentions: Pre-recorded promotional mention of event with client copy # Mentions: 10 10 x :30</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p>



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<p>BOSTON MA WJMN-FM 94.5 Rhythmic-CHR Rob Johanson 781-663-2500 RobertJohanson@clearchannel.com 10 Cabot Road Suite 302 Medford, MA 02155</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 157,500 VALUE: \$2,038.06</p>	<p>IMAX The Hunger Games: Catching Fire IMAX Promotion The week of 11/18, WJMN-FM Jam'n 94.5 will hold a contest to give listeners the chance to win a The Hunger Games: Catching Fire Prize Pack including tickets to see the film in IMAX! Listeners will be solicited via recorded on-air promos to enter to win at Jamn945.com, where The Hunger Games: Catching Fire will have its own contesting page featuring any desired images, videos and links. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 promos and :10 mentions in the What's Up Report # Mentions: 15 10 x :15 5 x :10</p> <p>DIGITAL ELEMENTS Listing on Contests page at Jam'n 94.5, custom contesting page featuring images/video, copy, links URL: Jamn945.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 3,000</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points</p> <p>DIGITAL NEEDS 300x 250 banner, link to embeddable trailer Due Date: 11/13/2013 Webmaster: Rob Johanson 781-393-7721 RobertJohanson@clearchannel.com</p>
<p>BOSTON MA WXKS-FM 107.9 CHR Rob Johanson 781-396-1430 RobertJohanson@clearchannel.com 10 Cabot Road Suite 302 Medford, MA 02155</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 329,500 VALUE: \$4,420.68</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack Promotion The week of 11/18, WXKS-FM Kiss 108 will hold a contest to give listeners the chance to win a The Hunger Games: Catching Fire Soundtrack Prize Pack including the soundtrack to the film! Listeners will be solicited via recorded on-air promos to enter to win at Kiss108.com, where Catching Fire will have its own contesting page featuring any desired images, videos and links. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 promos and :10 mentions in Kiss Calendar Reports # Mentions: 15 10 x :15 5 x :10</p> <p>DIGITAL ELEMENTS Listing on Contests page at Kiss 108, custom contesting page featuring images/video, copy, links URL: Kiss108.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 4,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points</p> <p>DIGITAL NEEDS 300x 250 banner, link to embeddable trailer Due Date: 11/13/2013 Webmaster: Rob Johanson 781-393-7721 RobertJohanson@clearchannel.com</p>



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<p>CHICAGO IL WBMM-FM 96.3 Rhythmic-CHR Steve Hardey 312-861-9600 shardey@b96.com 180 N Stetson, Suite 963 Chicago, IL 60601</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 458,000 VALUE: \$4,851.85</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion B96 will give away two "The Hunger Games: Catching Fire" IMAX prize packs each day during the 6pm prime time afternoon drive hour. Listeners will have to call in to win when they hear the mockingjay ringtone. 11/18/2013 to 11/22/2013</p> <p>Mentions: Mention will include movie name, prize package, and opening date # Mentions: 20 10 x :10 10 x :05</p>	<p>PRIZING 10 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p>
<p>CHICAGO IL WGCI-FM 107.5 Urban Contemporary Barbara A. Gueno 312-540-2000 barbaragueno@clearchannel.com 233 North Michigan Avenue, 28th Floor Chicago, IL 60601</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 271,000 VALUE: \$2,013.04</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion WGCI-FM will air recorded promotional announcements directing listeners to the customized jump-page to enter to win a "The Hunger Games: Catching Fire" IMAX prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS jpeg logo's, url, content will be posted on the contest page URL: wgci.com Social Media: If space available station will do 1 SM post the week of the contest. Digital Media Dates: 11/18/2013 to 11/22/2013</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Approved content for contest page and recorded promos.</p> <p>DIGITAL NEEDS 300 x 250 jpeg logo, url address Due Date: 11/12/2013 Webmaster: Barbara A. Gueno 312-540-2125 barbaragueno@clearchannel.com</p>



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<p>CHICAGO IL WKSC-FM 103.5 CHR Barbara A. Gueno 312-540-2000 barbaragueno@clearchannel.com 233 North Michigan Avenue, 28th Floor Chicago, IL 60601</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 255,000 VALUE: \$2,587.50</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion WKSC-FM will air recorded promotional announcements directing listeners to the customized jump-page to enter to win a "The Hunger Games: Catching Fire" IMAX prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS jpeg logo's, url, content will be posted on the contest page URL: 1035kissfm.com Social Media: If space available station will do 1 SM post the week of the contest. Digital Media Dates: 11/18/2013 to 11/22/2013</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Approved content for contest page and recorded promos.</p> <p>DIGITAL NEEDS 300 x 250 jpeg logo, url address Due Date: 11/12/2013 Webmaster: Barbara A. Gueno 312-540-2125 barbaragueno@clearchannel.com</p>
<p>CHICAGO IL WPPN-FM 106.7 Spanish Hits Eduardo Gutierrez 312-981-1800 edgutierrez@univisionradio.com 625 N. Michigan Ave. Chicago, IL 60611</p> <p><i>Univision/Broadcasting Media Partners</i></p> <p>12+ Imps: 342,000 VALUE: \$5,250.00</p>	<p>IMAX The Hunger Games: Catching Fire IMAX Promotion The Hunger Games: Catching Fire IMAX prize packs will be given away on-air and promoted via social media and live on-air mentions. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live on-air mentions. # Mentions: 30 30 x :15</p> <p>URL: facebook.com/Pasion1067 Social Media: Two Facebook Posts Digital Media Dates: 11/18/2013 to 11/22/2013</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Jpg Movie Artwork Due Date: 11/14/2013 Webmaster: Eduardo Gutierrez 312-981-1871 edgutierrez@univisionradio.com</p>



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<p>DALLAS TX KDGE-FM 102.1 Rock Lili von Moltke 214-866-8000 lili@kdmx.com 14001 North Dallas Parkway Suite 300 Dallas, TX 75240</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 206,000 VALUE: \$1,647.37</p>	<p>SOUNDTRACK Register to Win The Hunger Games Catching Fire Soundtrack Listeners will be encouraged to register online to win the soundtrack to The Hunger Games: Catching Fire. 11/18/2013 to 11/21/2013</p> <p>Mentions: Pre-recorded mentions driving listeners to the website to register to win soundtrack # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS e-blast inclusion 11/21 URL: kdge.com Social Media: 1 Facebook post and 1 Twitter post Digital Media Dates: 11/18/2013 to 11/21/2013 Digital IMPs (est): 70,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 200x200 banner Due Date: 11/15/2013 Webmaster: Matt Scafidi 214-866-8012 MATTHEW@CLEARCHANNEL.COM</p>
<p>DALLAS TX KHKS-FM 106.1 CHR Sami Yazdanyar 214-866-8000 SAMIYAZDANYAR@CLEARCHANNEL.COM 14001 N Dallas Parkway, Suite 300 Dallas, TX 75240</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 223,800 VALUE: \$2,204.21</p>	<p>SOUNDTRACK The Hunger Games : Catching Fire Soundtrack Giveaway Listeners will be encouraged to enter to win a "The Hunger Games: Catching Fire" Prize Pack which includes 1 CATCHING FIRE soundtrack, 1 mini poster, 1 one-sheet, 1x Mockingjay pin and 1x HUNGER GAMES DVD. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 6 6 x :15</p> <p>DIGITAL ELEMENTS Online Contest on station's main contest page and eblast inclusion on 11/21 URL: 1061kissfm.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 30,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 200x200 banner Due Date: 11/17/2013 Webmaster: Matt Scafidi 214-866-8012 MATTHEW@CLEARCHANNEL.COM</p>



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<p>DALLAS TX KKDA-FM 104.5 Urban Contemporary Crystal Mitchell 972-263-9911 crystal.mitchell@k104fm.com 621 NW 6th St. Grand Prairie, TX 75050</p> <p>Service Broadcasting Corp.</p> <p>12+ Imps: 772,500 VALUE: \$6,043.10</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion On-air personalities will encourage listeners to call in and win a "The Hunger Games: Catching Fire" prize pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to enter to win a "The Hunger Games: Catching Fire" IMAX prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Pre-recorded promos # Mentions: 25 25 x :15</p> <p>DIGITAL ELEMENTS Contest inclusion on the station website URL: myk104.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 300,000</p>	<p>PRIZING 10 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Logo and link Due Date: 11/11/2013 Webmaster: Crystal Mitchell 972-647-5000 crystal.mitchell@k104fm.com</p>
<p>DENVER CO KTCL-FM 93.3 Modern Rock Edie Iwata 303-713-8000 edieiwata@clearchannel.com 4695 S. Monaco St Denver, CO 80237</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 587,000 VALUE: \$5,837.31</p>	<p>SOUNDTRACK "The Hunger Games: Catching Fire" Soundtrack promotion Channel 93.3 is conducting a music survey, where listeners stream cutting edge new songs and decide what they want to hear on their airwaves. Music Survey members will choose what new songs they play and will be entered to win "The Hunger Games: Catching Fire" Soundtrack Prize Pack! 11/14/2013 to 11/20/2013</p> <p>Mentions: Live mentions # Mentions: 50 50 x :10</p> <p>DIGITAL ELEMENTS Inclusion in email blast to database of 52,000 listeners---name and link only. Logo and Link on Music Survey Landing Page on station's website URL: area93.com Digital Media Dates: 11/14/2013 to 11/20/2013 Digital IMPs (est): 77,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS jpeg logo and URL Due Date: 11/5/2013 Webmaster: Edie Iwata 303-713-8570 edieiwata@clearchannel.com</p>



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<p>DETROIT MI WKQI-FM 95.5 CHR Chelsea Kivell 248-324-5800 ChelseaKivell@clearchannel.com 27675 Halsted Rd Farmington Hills, MI 48331</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 197,000 VALUE: \$2,246.67</p>	<p>SOUNDTRACK "The Hunger Games: Catching Fire" Soundtrack Giveaway Channel 955 will have an online enter-to-win contest for "The Hunger Games: Catching Fire" Soundtrack Prize Packs. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Contest Page inclusion URL: channel955.com Social Media: One Facebook post Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 58,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 320x250 jpeg and any copy points that need to be included Due Date: 11/11/2013 Webmaster: Tim Lock TimLock@clearchannel.com</p>
<p>HOUSTON TX KBXX-FM 97.9 Rhythmic-CHR Asia McDonald 713-623-2108 amcdonald@radio-one.com 24 Greenway Plaza, Ste. 900 Houston, TX 77046</p> <p>Radio One</p> <p>12+ Imps: 496,500 VALUE: \$4,378.13</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack Prize Pack When listeners hear the "mockingjay" sounder they will be encouraged to call into to win The Hunger Games: Catching Fire Soundtrack prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Each giveaway will receive 2x 10sec mentions. 1x to pre-promote to listen for the sounder and 1x actual give away to winner # Mentions: 15 10 x :10 5 x :05</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p>
<p>LOS ANGELES CA KAMP-FM CHR 323-971-9710</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: - VALUE: \$-</p>	<p># Mentions: 0</p>	<p>PRIZING Prize Packs</p>



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<p>LOS ANGELES CA KIIS-FM CHR 818-559-2252</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: - VALUE: \$-</p>	<p># Mentions: 0</p>	<p>PRIZING Prize Packs 0 Mocking Jay Pins</p>
<p>LOS ANGELES CA KLVE-FM 107.5 Romantica Cynthia Flores 818-500-4500 cyflores@univisionradio.com 5999 Center Dr Los Angeles, CA 90025</p> <p><i>Univision/Broadcasting Media Partners</i></p> <p>12+ Imps: 1,372,000 VALUE: \$20,571.43</p>	<p>PREMIERE The Hunger Games: Catching Fire Los Angeles PREMIERE Listeners will be told when they hear the Mockingjay Ringtone to call in and win tickets to the Los Angeles PREMIERE OF "The Hunger Games: Catching Fire" on Nvember 18th. 11/7/2013 to 11/12/2013</p> <p>Mentions: Live mentions # Mentions: 40 40 x :30</p>	<p>PRIZING 40 PREMIERE Tickets 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy Points</p>
<p>LOS ANGELES CA KLVE-FM 107.5 Romantica Cynthia Flores 818-500-4500 cyflores@univisionradio.com 5999 Center Dr Los Angeles, CA 90025</p> <p><i>Univision/Broadcasting Media Partners</i></p> <p>12+ Imps: 171,500 VALUE: \$2,571.43</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire IMAX Prize Pack Promotion Listeners will be asked to go to iloveklove.com and enter for their chance to win a "The Hunger Games: Catching Fire" IMAX prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 5 5 x :15</p> <p>DIGITAL ELEMENTS Contest Page inclusion URL: iloveklove.com Social Media: 2 FB posts and 2 Twitter Posts Digital Media Dates: 11/18/2013 to 11/22/2013</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>Due Date: 11/11/2013 Webmaster: Nijhal Martinez 310-846-2936 nimartinez@univisionradio.com</p>



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<p>LOS ANGELES CA KPWR-FM 105.9 Rhythmic-CHR Dianna Jason / Fernando Lujan 818-953-4200 djason@power106.com; flujan@power106.com 2600 West Olive Avenue Suite 800 Burbank, CA 91505</p> <p>Emmis Communications Corp.</p> <p>12+ Imps: 6,000,000 VALUE: \$65,860.47</p>	<p>PREMIERE The Hunger Games: Catching Fire Los Angeles Premiere World Premiere Weekend! Power 106 will kick off this promotion with an exclusive The Hunger Games: Catching Fire Premiere Weekend! Power 106 will play the "Mockingjay" sounder to tell listeners to text GAMES to 69106 to win tickets to the world premiere of The Hunger Games: Catching Fire on Monday, November 18 at the Nokia Theatre at LA Live. The weekend will feature 80 prerecorded promotional announcements and 80 live announcements. Each text entry will feature a custom bounceback message about the open date of the film and bitly to official website. Power 106 is requesting red carpet access for press and an on-air interview with Josh Hutcherson with Big Boy's Neighborhood. Opening Week/Weekday Promotion 11/18 - 11/22: This promotion will run weekdays for a one week period November 11/18 - 11/22 up to opening day. Power 106 will run 50 live on-air mentions to include on-air giveaways to promote the film's required copy points! On-air giveaways will promote awarding ROE IMAX passes and official swag provided by Lionsgate. We are requesting 20 - 4 packs of IMAX tickets and Hunger Games Swag to complete the opening week promotion.</p> <p>11/8/2013 to 11/10/2013</p> <p>Mentions: Live and pre-recorded mentions # Mentions: 160 80 x :30 80 x :05</p> <p>DIGITAL ELEMENTS 1- Rotating homepage banner, Custom Contest Page, 1 Facebook video post, 5 Twitter posts, 1 email blast to 300,000 database and approximately 60,000 custom text bouncebacks. URL: power106.com Social Media: Instream Social Media post featuring official trailer and the opportunity to win tickets. Digital Media Dates: 11/8/2013 to 11/22/2013</p>	<p>PRIZING 60 PREMIERE Tickets 60 Mini Posters 10 Mocking Jay Pins Other Needs: Mockingjay sounder for on-air imaging. Layered files for email blast, rotating banner and social media.</p> <p>DIGITAL NEEDS 665 X 265, 728 X 90, 300 X 600, 728 X 90, 970 X 90 or layered files, link to official trailer. Due Date: 11/5/2013 Webmaster: Matt Papp 818-238-6670 mpapp@power106.com</p>



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<p>LOS ANGELES CA KPWR-FM 105.9 Rhythmic-CHR Dianna Jason / Fernando Lujan 818-953-4200 djason@power106.com; flujan@power106.com 2600 West Olive Avenue Suite 800 Burbank, CA 91505</p> <p><i>Emmis Communications Corp.</i></p> <p>12+ Imps: 1,875,000 VALUE: \$20,581.40</p>	<p>IMAX The Hunger Games: Catching Fire IMAX giveaways Power 106 will give away "The Hunger Games: Catching Fire" IMAX prize packs live on-air the week of the movie opening. The 50 live on-air mentions will include the film's required copy points. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 50 50 x :10</p> <p>DIGITAL ELEMENTS 1- Rotating homepage banner, Custom Contest Page, 1 Facebook video post, 5 Twitter posts and 1 email blast to 300,000 database URL: power106.com Social Media: Instream Social Media post featuring official trailer and the opportunity to win tickets. Digital Media Dates: 11/8/2013 to 11/22/2013</p>	<p>PRIZING 5 IMAX Prize Packs 30 Mini Posters 10 Mocking Jay Pins Other Needs: Mockingjay sounder for on-air imaging. Layered files for email blast, rotating banner and social media.</p> <p>DIGITAL NEEDS 665 X 265, 728 X 90, 300 X 600, 728 X 90, 970 X 90 or layered files, link to official trailer. Due Date: 11/5/2013 Webmaster: Matt Papp 818-238-6670 mpapp@power106.com</p>
<p>LOS ANGELES CA KROQ-FM 106.7 Modern Rock Stacy Ezra 323-930-1067 stacy.ezra@kroq.com 5670 Wilshire Blvd. #200 Los Angeles, CA 90036</p> <p><i>CBS Radio, Inc.</i></p> <p>12+ Imps: 325,000 VALUE: \$6,964.29</p>	<p>SOUNDTRACK KROQ-FM STREET TEAM APPEARANCE The KROQ Street Team will be onsite on 11/23 at Universal Mini for a promotional appearance. The street team will do contests where attendees can win "The Hunger Games: Catching Fire" soundtrack prize packs. 11/20/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 10 10 x :15</p>	<p>PRIZING 10 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p>



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<p>MIAMI FL WAMR-FM 107.5 Spanish Hits Bertha Martinez 305-447-1140 bmartinez@univisionradio.com 800 Douglas Rd. Suite 111 Coral Gables, fl 33134</p> <p>Univision/Broadcasting Media Partners</p> <p>12+ Imps: 490,000 VALUE: \$6,085.53</p>	<p>SOUNDTRACK Amor Takes You to The Movies Listeners will call in every weekday morning for their chance to win "The Hunger Games: Catching Fire" prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 25 25 x :30</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p>
<p>MIAMI FL WEDR-FM 99.1 Urban Contemporary Marissa Friese 305-444-4404 Marissa.Friese@CoxInc.com 2741 N. 29th Avenue Hollywood, FL 33020</p> <p>Cox Media Group</p> <p>12+ Imps: 855,625 VALUE: \$5,365.34</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire soundtrack Giveaway WEDR will conduct a caller # 9 type contest, on-air with Felisha Monet (6p-10p) and Butta P (10p-1a). WEDR will also create a dedicated web contest on www.wedr.com directing listeners through :10 sec promotional announcements to register to win a The Hunger Games: Catching Fire soundtrack prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live and pre-recorded mentions # Mentions: 45 30 x :15 15 x :10</p> <p>DIGITAL ELEMENTS One week dedicated web contest on www.wedr.com, that will include movie trailer, copy points, and movie poster/logo. URL: wedr.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 625</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: copy points, logo, movie trailer</p> <p>DIGITAL NEEDS Movie trailer on-line coding, j.png image of the movie poster or logo and copy points. Due Date: 11/8/2013 Webmaster: Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com</p>
<p>MIAMI FL WPOW-FM 96.5 Rhythmic-CHR Lisa Blum 305-654-1700 lisab@wkis.com 194 NW 187th st Miami, FL 33169</p> <p>Beasley Broadcast Group</p> <p>12+ Imps: 387,000 VALUE: \$3,535.71</p>	<p>IMAX The Hunger Games: Catching Fire IMAX Giveaways Power 96 will execute one giveaway per day Monday - Friday. Listeners will be encourage to be the 9th caller when they hear the Mockingjay cue to call. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 30 10 x :15 20 x :10</p>	<p>PRIZING 5 IMAX Prize Packs 60 Mini Posters 10 Mocking Jay Pins</p>



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RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>MINNEAPOLIS ST PAUL MN KDWB-FM 101.3 CHR John Peliska 952-417-3000 johnpeliska@clearchannel.com 1600 Utica Ave S. Suite 500 Minneapolis, MN 55416</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 515,000 VALUE: \$6,702.17</p>	<p>SOUNDTRACK "The Hunger Games: Catching Fire" Soundtrack Prize Pack Giveaway KDWB is excited to partner with Lionsgate to promote the release of The Hunger Games Catching Fire! During the w/o 11/18, KDWB will conduct an integrated on-air and online promotion. Listeners will be prompted to listen to BigD from 6p-12m each day. When he plays The Hunger Games Mockingjay tone, listeners will call in to win. The 11th caller will win the prize pack. In addition to the on-air contest, listener will have a second chance to win by registering on the KDWB.com contest page. 11/18/2013 to 11/22/2013</p> <p>Mentions: Name and prize mention with movie info. # Mentions: 25 5 x :15 20 x :10</p> <p>DIGITAL ELEMENTS Online contest page listing includes logo, text and link. URL: kdwb.com Social Media: BigD will FB/tweet the contest Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 30,000</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 300x250 logo, text, link Due Date: 11/11/2013 Webmaster: John Peliska 952-417-3047 johnpeliska@clearchannel.com</p>
<p>MINNEAPOLIS ST PAUL MN KSTP-FM 94.5 Hot AC Melanie Miltz 651-642-4107 mmiltz@ks95.com 3415 University Avenue SE St. Paul, MN 55114</p> <p><i>Hubbard Broadcasting, Inc.</i></p> <p>12+ Imps: 197,500 VALUE: \$2,192.50</p>	<p>IMAX The Hunger Games: Catching Fire Giveaways KSTP-FM will give away five "The Hunger Games: Catching Fire" prize packs during the evening show. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 10 10 x :10</p> <p>DIGITAL ELEMENTS Inclusion on the Loyal Listener Club page URL: ks95.com Digital Media Dates: 11/18/2013 to 11/21/2013 Digital IMPs (est): 500</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>Webmaster: Melanie Miltz 651-642-4168 mmiltz@ks95.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>NEW YORK CITY NY WLTW-FM 106.7 Adult Contemporary David Zaentz 212-377-7900 davidzaentz@clearchannel.com 32 Ave of the Americas, 2nd floor New York, NY 10013</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 1,651,150 VALUE: \$15,338.82</p>	<p>IMAX The Hunger Games: Catching Fire - IMAX tickets and Prize Pack Giveaway! Listeners will be encouraged to log on to the Rewards Zone of 1067litefm.com to enter to win The Hunger Games: Catching Fire IMAX prize packs. Mentions will include: "Brought to you by The Hunger Games: Catching Fire. In theaters tomorrow/today, etc." 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 21 21 x :05</p> <p>DIGITAL ELEMENTS Inclusion on the rewards zone page. URL: 1067litefm.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 246,250</p>	<p>PRIZING 5 IMAX Prize Packs 75 Mini Posters 20 Mocking Jay Pins</p> <p>DIGITAL NEEDS Online Enter to win copy, 300x250 banner OR movie poster jpg will work Due Date: 11/11/2013 Webmaster: David Zaentz 212-549-0823 davidzaentz@clearchannel.com</p>
<p>NEW YORK CITY NY WKTU-FM 103.5 Rhythmic AC David Zaentz 212-377-7900 davidzaentz@clearchannel.com 32 Ave of the Americas, 2nd floor New York, NY 10013</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 1,167,883 VALUE: \$7,214.58</p>	<p>IMAX The Hunger Games: Catching Fire - IMAX tickets and Prize Pack Giveaway! Listeners will be encouraged to log on to the Rewards Zone of ktu.com to enter to win The Hunger Games: Catching Fire IMAX prize packs. Mentions will include: "Brought to you by The Hunger Games: Catching Fire. In theaters tomorrow/today, etc." 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 21 21 x :05</p> <p>DIGITAL ELEMENTS Inclusion on the rewards zone page. URL: ktu.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 69,583</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Online Enter to win copy, 300x250 banner OR movie poster jpg will work Due Date: 11/11/2013 Webmaster: David Zaentz 212-549-0823 davidzaentz@clearchannel.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>NEW YORK CITY NY WWFS-FM 102.7 AC Kevin Cox 212-242-6190 kevin.cox@cbsradio.com 345 Hudson Street New York, NY 10014</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 795,000 VALUE: \$3,927.78</p>	<p>IMAX The Hunger Games: Catching Fire IMAX promotion FRESH 102.7 is hooking you up with free tickets to see the Hunger Games: Catching Fire in full IMAX plus score prizing from the movie. We will select 5 winners via our broadcast. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live liners and recorded promos # Mentions: 20 20 x :15</p> <p>DIGITAL ELEMENTS Contest Page inclusion URL: fresh1027.com Social Media: 1 Twitter post Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 15,000</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS hi res art/logo Due Date: 11/11/2013 Webmaster: Jarrod Weaver 212-830-3791 jarrod.weaver@cbsradio.com</p>
<p>NEW YORK CITY NY WXNY-FM 96.3 Tropical Candi Izelo 212-310-6000 cizelo@univisionradio.com 485 Madison Ave. 3rd Floor New York, NY 10022</p> <p>Univision/Broadcasting Media Partners</p> <p>12+ Imps: 235,200 VALUE: \$2,812.50</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire -Soundtrack Prize Pack Giveaway! X 96.3FM will promote "The Hunger Games: Catching Fire" during the Luis Jimenez Show with (2) :30sec live-call ins per day by X Street Team, Tue-Thur 6a-10a promoting the chance to win "The Hunger Games: Catching Fire" soundtrack prize packages. 11/19/2013 to 11/21/2013</p> <p>Mentions: 2 call-ins per day during morning show 6a-10a by Street Team # Mentions: 6 6 x :60</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 75 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>ORLANDO FL WWKA-FM 92.3 Country Marissa Friese 407-299-9595 Marissa.Friese@CoxInc.com 4192 N. John Young Parkway Orlando, FL 32804</p> <p>Cox Media Group</p> <p>12+ Imps: 137,130 VALUE: \$2,475.53</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire soundtrack Giveaway WWKA will create a dedicated web contest on www.k923orlando.com directing listeners through :15 sec promotional announcements to register to win a "The Hunger Games: Catching Fire" soundtrack prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Pre-recorded mentions # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS One week dedicated web contest on www.k923orlando.com, that will include movie trailer, copy points, and movie poster/logo. URL: k923orlando.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 630</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: copy points, logo, movie trailer</p> <p>DIGITAL NEEDS Movie trailer on-line coding, j.jpeg image of the movie poster or logo and copy points. Due Date: 11/8/2013 Webmaster: Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com</p>
<p>PHILADELPHIA PA WIOQ-FM 102.1 CHR Dorlena Brown 610-784-3333 dorlenabrown@clearchannel.com 111 Presidential Blvd Suite 100 Bala Cynwyd, PA 19004</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 149,541 VALUE: \$1,389.05</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaway WIOQ-FM will encourage listeners to visit q102.com to enter for their chance to win a "The Hunger Games: Catching Fire" soundtrack prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 10 10 x :10</p> <p>DIGITAL ELEMENTS Static high res. client banner/image OR trailer and link with :15 movie copy and list of bands included on soundtrack. URL: q102.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 2,541</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points</p> <p>DIGITAL NEEDS Movie trailer OR high res movie poster for Catching Fire contest landing page and link to client site. Due Date: 11/12/2013 Webmaster: Dorlena Brown 610-784-5235 dorlenabrown@clearchannel.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>PHILADELPHIA PA WRRF-FM 104.5 Modern Rock Dorlena Brown 610-784-3333 DorlenaBRown@clearchannel.com 111 Presidential Blvd Suite 100 Bala Cynwyd, PA 19004</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 179,163 VALUE: \$1,718.30</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaway Listeners will hear a :10 solicit encouraging them to visit Radio1045.com for their chance to win The Hunger Games: Catching Fire soundtrack prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: :10 promo will air M-F 6a-6a # Mentions: 10 10 x :10</p> <p>DIGITAL ELEMENTS Static high res. client banner/image OR trailer and link with :15 movie copy and list of bands included on soundtrack. URL: Radio1045.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 10,163</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: :10 copy</p> <p>DIGITAL NEEDS trailer OR high res movie poster for Catching Fire contest landing page and link to client site. Due Date: 11/12/2013 Webmaster: Dorlena Brown 610-784-5235 DorlenaBRown@clearchannel.com</p>
<p>PHOENIX AZ KMXP-FM 96.9 Hot AC Heather Hammonds 602-374-6000 heatherhammonds@clearchannel.com 4686 E Van Buren, Suite 300 Phoenix, AZ 85008</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 165,827 VALUE: \$1,872.14</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion Listeners will be directed to the station website for a chance to register to win an IMAX/The Hunger Games Prize Pack that will include: 1 Pair of IMAX tickets, 1 HUNGER GAMES DVD, 1 keychain or bookmark, 1 rubber bracelet, 1 shopping bag or pair of socks and 1 beanie. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 pre-recorded promos # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Online custom contest page that will include client's copy points, logo, link and graphics. URL: mix969.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 63,827</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points and link</p> <p>DIGITAL NEEDS Copy points, link, 300X250 logo, 300X250 graphics Due Date: 11/11/2013 Webmaster: Heather Hammonds 602-374-6003 heatherhammonds@clearchannel.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>PHOENIX AZ KZON-FM 101.5 Rhythmic-CHR Sandy Corcoran 602-452-1000 sandy.corcoran@cbsradio.com 840 N Central Ave Phoenix, AZ 85004</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 208,600 VALUE: \$2,114.33</p>	<p>SOUNDTRACK "The Hunger Games: Catching Fire" Soundtrack giveaway Listeners will be told to listen to LIVE 101.5's Nina Cruz Saucy 7 at 7 Countdown. When they hear the Mockingjay cue to call, the caller to get through and name all 7 songs will win The Hunger Games: Catching Fire soundtrack prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS Inclusion on the contest page and in an e-newsletter. URL: LIVE1015phoenix.com Social Media: Inclusion on LIVE 101.5 Facebook/Twitter pages. Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 55,600</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Graphic to include in contest page (615 w x 500 h). Graphic for newsletter (600 w x 324 h). Graphic for Facebook/Twitter. Due Date: 11/14/2013 Webmaster: Jason Pawlik 602-452-1031 jason.pawlik@cbsradio.com</p>
<p>PHOENIX AZ KZZP-FM 104.7 CHR Heather Hammonds 602-374-6000 heatherhammonds@clearchannel.com 4686 E Van Buren, Suite 300 Phoenix, AZ 85008</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 435,040 VALUE: \$4,217.79</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion Listeners will be directed to the station website for a chance to register to win an IMAX/Hunger Games Prize Pack that will include: 1 Pair of IMAX tickets, 1 HUNGER GAMES DVD, 1 keychain or bookmark, 1 rubber bracelet, 1 shopping bag or pair of socks and 1 beanie. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 pre-recorded promos # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Online custom contest page that will include client's copy points, logo, link and graphics. URL: 1047kissfm.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 340,040</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points and link</p> <p>DIGITAL NEEDS Copy points, link, 300X250 logo, 300X250 graphics Due Date: 11/11/2013 Webmaster: Heather Hammonds 602-374-6003 heatherhammonds@clearchannel.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>SACRAMENTO CA KDND-FM 107.9 CHR Christina Tudor 916-334-7777 ctudor@entercom.com 5345 Madison Ave Sacramento, CA 95691</p> <p>Entercom</p> <p>12+ Imps: 192,500 VALUE: \$3,285.00</p>	<p>SOUNDTRACK Win The Hunger Games: Catching Fire Soundtrack Prize Pack! The station will give away "The Hunger Games: Catching Fire" Soundtrack prize packs online through their E-Club Contest Page. They will also support the online contest with social media pushes and links included in talent blogs. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 20 20 x :15</p> <p>DIGITAL ELEMENTS The Soundtrack Prize Packs will be given away in our online club and featured on the contest listing homepage with on air support. URL: endonline.com Social Media: They will post a link to contest club via Facebook to raise awareness about the movie and promotion. They will also feature contest link in morning show talent's blog, "Gavin Grades the Movies". Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 2,500</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Art graphics (from prizing included) Due Date: 11/4/2013 Webmaster: Christina Tudor 916-339-4201 ctudor@entercom.com</p>
<p>SALT LAKE CITY UT KZHT-FM 97.1 CHR Stacy Sappenfield 801-908-1300 stacysappenfield@clearchannel.com 2801 S. Decker Lake Drive Salt Lake City, UT 84119</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 340,000 VALUE: \$3,630.00</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX giveaway The Morning Zoo will play the Mockingjay Ringtone during a designated hour each day for the chance for people to win The Hunger Games: Catching Fire IMAX prize pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 40 20 x :30 20 x :10</p> <p>DIGITAL ELEMENTS Contest featured from the homepage to a custom landing page with logo & link. People can enter to win an IMAX prize pack. Inclusion in weekly eblast to 34,000. URL: 971zht.com Social Media: 5 FB postings linking to contest page at 971zht.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 28,000</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Logo & link Due Date: 11/13/2013 Webmaster: Ryan Poore 801-908-1374 ryanpoore@clearchannel.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>SAN DIEGO CA KHTS-FM 93.3 CHR Christina Sanchez 858-292-2000 christinasanchez@clearchannel.com 9660 Granite Ridge Drive San Diego, CA 92123</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 210,330 VALUE: \$2,143.30</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaways Channel 933's VIP Rewards Program is a fabulous way to generate awareness to the upcoming release of "The Hunger Games: Catching Fire." Channel 933 VIP Rewards Program is a frequent listener rewards program that offers listeners the opportunity to collect points to be used in order to win prizes online! We will highlight Lionsgate by offering Star 94.1 listeners the chance to win a "The Hunger Games: Catching Fire" soundtrack prize pack! Lionsgate will be featured in rotating carousel on the main Rewards page which links to your own page with logo, a detailed description and a hyperlink to (client website).</p> <p>11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded announcements that will include the tagline as well as the Mockingjay Ringtone # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS VIP Rewards page inclusion URL: channel933.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 108,330</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 300x250 banner/log, copy points and hyperlink Due Date: 11/14/2013 Webmaster: Christina Sanchez 858-522-5518 christinasanchez@clearchannel.com</p>
<p>SAN FRANCISCO/OAKLAND CA KBRG-FM 100.3 Spanish Adult Hits Marina Gutierrez 415-989-5765 Marinagutierrez@univisionradio.com 750 Battery Street Ste 200 San Francisco, CA 94111</p> <p>Univision/Broadcasting Media Partners</p> <p>12+ Imps: 178,500 VALUE: \$2,850.00</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaway KBRG-FM will air a series of promos from 11/18-11/21 driving listeners to the FACEBOOK contest page to register for their chance to win a "The Hunger Games: Catching Fire" Soundtrack Prize pack! The Facebook contest page will contain a Countdown timer to the movie, and an area to register to win . Winner will be chosen on 11/21.</p> <p>11/18/2013 to 11/21/2013</p> <p>Mentions: :15 sec pre-recorded promo announcements driving listeners to Facebook contest page where listeners can register to win Soundtrack prize pack. # Mentions: 15 15 x :15</p> <p>Social Media: Facebook contest page created to register to win the Soundtrack prize Pack. 5x posts will be made M-Friday, promoting the contest and 1x post announcing winners contest and winner announcement. Digital Media Dates: 11/18/2013 to 11/21/2013</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Movie Image Due Date: 11/10/2013 Webmaster: Marina Gutierrez 415-733-5721 Marinagutierrez@univisionradio.com</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>SAN FRANCISCO/OAKLAND CA KMEL-FM 106.1 Urban Contemporary Cat Ong 415-975-5555 catong@clearchannel.com 340 Townsend Street San Francisco, CA 94107</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 295,464 VALUE: \$3,006.20</p>	<p>SOUNDTRACK "The Hunger Games: Catching Fire" Soundtrack giveaway KMEL will run a week long promotion starting Nov. 18 with 15x :15 promos directing listeners to the station website for their chance to win a The Hunger Games: Catching Fire prize pack including the movie soundtrack. Promos will include the mockingjay ringtone and tag line. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 promos driving listeners to station website for their chance to win a prize pack. # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS Client logo, link and copy to be included on online contest page. URL: kmel.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 2,964</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Client logo - jpg format, official movie site link and copy points Due Date: 11/4/2013 Webmaster: Cat Ong 415-247-4513 catong@clearchannel.com</p>
<p>SAN FRANCISCO/OAKLAND CA KMVQ-FM 99.7 CHR Grace Lunardi 415-391-9970 grace.lunardi@cbsradio.com 865 Battery St San Francisco, CA 94111</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 594,000 VALUE: \$7,031.25</p>	<p>IMAX The Hunger Games: Catching Fire IMAX giveaways KMVQ'S morning show, Fernando & Greg will hold a contest on their segment "Dirty on the 30" to give out "The Hunger Games: Catching Fire" IMAX prize packs. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live and pre-recorded mentions :20 mentions # Mentions: 30 30 x :30</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy points for on-air mentions, ROES and IMAX Prize packs</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>SAN FRANCISCO/OAKLAND CA KYLD-FM 94.9 Rhythmic-CHR Cat Ong 415-975-5555 catong@clearchannel.com 340 Townsend Street San Francisco, CA 94107</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 269,142 VALUE: \$2,856.42</p>	<p>SOUNDTRACK "The Hunger Games: Catching Fire" Soundtrack giveaway KYLD will run a week long promotion starting Nov. 18 with 15x :15 promos directing listeners to the station website for their chance to win a The Hunger Games: Catching Fire prize pack including the movie soundtrack. Promos will include the mockingjay ringtone and tag line. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 promos driving listeners to station website for their chance to win a prize pack. # Mentions: 15 15 x :15</p> <p>DIGITAL ELEMENTS Client logo, link and copy to be included on online contest page. URL: wild949.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 5,142</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Client logo - jpg format, official movie site link and copy points Due Date: 11/4/2013 Webmaster: Cat Ong 415-247-4513 catong@clearchannel.com</p>
<p>SEATTLE WA KBKS-FM 106.1 CHR Shiva Javanshir 206-494-2000 SHIVAJAVANSHIR@CLEARCHANNEL.COM 645 Elliott Ave W Suite 400 Seattle, WA 98119</p> <p>Clear Channel Media & Entertainment</p> <p>12+ Imps: 120,000 VALUE: \$1,613.79</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion Each day during the "Mind Bender" station feature, KBKS-FM will give 1 lucky winner the a "The Hunger Games: Catching Fire" IMAX Prize Pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Contest Page inclusion URL: kissfmseattle.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 20,000</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 200x200 jpeg logo of the movie, link to the trailer, Facebook & twitter link Due Date: 11/8/2013 Webmaster: Shiva Javanshir 206-494-2112 SHIVAJAVANSHIR@CLEARCHANNEL.COM</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>SEATTLE WA KQMV-FM 92.5 CHR Julie M. Judge 425-373-5545 jjudge@hubbardradio.com 3650 131st Ave SE, Suite #550 Bellevue, WA 98006</p> <p><i>Sandusky Radio</i></p> <p>12+ Imps: 1,087,500 VALUE: \$11,990.74</p>	<p>IMAX "The Hunger Games: Catching Fire" IMAX promotion Brooke & Jubal in the Morning will give away "The Hunger Games: Catching Fire" IMAX prize packs the week of the moving opening. 11/18/2013 to 11/22/2013</p> <p>Mentions: Promos with required copy points and mockingjay sound. # Mentions: 25 15 x :30 10 x :15</p> <p>DIGITAL ELEMENTS banner, logo, link & copy for website contest page and possible inclusion on the Brooke & Jubal page as well. Possible eblast inclusion as well. URL: movin925.com Digital Media Dates: 11/18/2013 to 11/21/2013 Digital IMPs (est): 750,000</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy & web elements as indicated above. We have the mocking jay sound MP3 which came with this request.</p> <p>DIGITAL NEEDS banner, logo, link & copy for website Due Date: 11/11/2013 Webmaster: Julie M. Judge 425-653-1004 jjudge@hubbardradio.com</p>
<p>SEATTLE WA KUBE-FM 93.3 Rhythmic-CHR Shiva Javanshir 206-494-2000 SHIVAJAVANSHIR@CLEARCHANNEL.COM 645 Elliott Ave W Suite 400 Seattle, WA 98119</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 112,000 VALUE: \$1,183.33</p>	<p>IMAX HUNGER GAME PRIZE PACK Each day during the "Dot.com Question of the day" station feature, KUBE-FM will give 1 lucky winner the a "The Hunger Games: Catching Fire" IMAX Prize Pack. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Contest Page inclusion URL: kube93.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 20,000</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS 200x200 jpeg logo of the movie, link to the trailer, Facebook & twitter link Due Date: 11/8/2013 Webmaster: Shiva Javanshir 206-494-2112 SHIVAJAVANSHIR@CLEARCHANNEL.COM</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>TAMPA/SAINT PETE FL WFLZ-FM 93.3 CHR Erin Ramesar 813-839-9393 erinbarber@clearchannel.com 4002 W Gandy Blvd Tampa, FL 33611</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 410,183 VALUE: \$7,269.83</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaway Listeners will be directed online to win their own copy of the soundtrack for the new "The Hunger Games: Catching Fire" release. 11/18/2013 to 11/22/2013</p> <p>Mentions: Recorded mentions # Mentions: 40 40 x :30</p> <p>DIGITAL ELEMENTS Online register to win on contest page URL: 933wflz.com Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 22,183</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Movie logo, sound track images Due Date: 11/13/2013 Webmaster: Erin Ramesar 813-832-1442 erinbarber@clearchannel.com</p>
<p>WASHINGTON DC WIHT-FM 99.5 CHR Kim Sauer 240-747-2700 kimsauer@clearchannel.com 1801 Rockville Pike, 5th Floor Rockville, MD 20852</p> <p><i>Clear Channel Media & Entertainment</i></p> <p>12+ Imps: 424,500 VALUE: \$5,328.70</p>	<p>IMAX Win The Hunger Games: Catching Fire IMAX passes with Elizabethanny! Night DJ Elizabethanny will give away "The Hunger Games: Catching Fire" IMAX prize packs live on-air. 11/18/2013 to 11/22/2013</p> <p>Mentions: Live contesting mentions # Mentions: 20 20 x :15</p> <p>DIGITAL ELEMENTS Dedicated contest page URL: hot995.com Social Media: Facebook contest Digital Media Dates: 11/18/2013 to 11/22/2013 Digital IMPs (est): 2,500</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins</p> <p>DIGITAL NEEDS Hunger Games movie poster, link to movie trailer, or embed code to embed movie trailer on dedicated contest page. Due Date: 11/11/2013 Webmaster: Jerry Houston 240-747-2034 JerryHouston@ClearChannel.com</p>
<p>WASHINGTON DC WKYS-FM 93.9 Urban Contemporary Kedeasha Campbell 301-306-1111 kcampbell@radio-one.com 8515 Georgia Ave, 9th Floor, Suite 900 Silver Spring, MD 20910</p> <p><i>Radio One</i></p> <p>12+ Imps: 216,000 VALUE: \$1,987.50</p>	<p>IMAX Catch Fire with WKYS-FM Listeners will be encouraged to tune in to the Coka Lani show which airs from 10-2pm, M-F. The 19th caller will win "Hunger Games: Catching Fire" Dinner & Movie swag prize pack that will include a gift card to a local restaurant. 11/18/2013 to 11/22/2013</p> <p>Mentions: :15 spots will encourage listeners to listen to the show for a chance to win the Dinner & Movie prize pack. The Mockingjay Ringtone will be included in the spot. # Mentions: 15 15 x :15</p>	<p>PRIZING 5 IMAX Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy Points</p>



LIONSGATE

RADIO PROMOTION SUMMARY



Station	Promotion	Provide
<p>WASHINGTON DC WIAD-FM 94.7 Hot AC Sarah Jachelski 301-306-0991 sarah.jachelski@cbsradio.com 4200 Parliament Place, 3rd Floor Lanham, MD 20706</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 232,000 VALUE: \$1,451.22</p>	<p>SOUNDTRACK The Hunger Games: Catching Fire Soundtrack giveaway WIAD-FM will give away "The Hunger Games: Catching Fire" prize packs via a web contest with promos directing listeners to enter to win. 11/18/2013 to 11/22/2013</p> <p>Mentions: Pre-recorded mentions # Mentions: 20 20 x :15</p> <p>DIGITAL ELEMENTS Inclusion on the contest page and 1 e-blast inclusion URL: 947freshfm.cbslocal.com Social Media: Facebook and Twitter posts Digital Media Dates: 11/18/2013 to 11/22/2013</p>	<p>PRIZING 20 SOUNDTRACK Prize Packs 50 Mini Posters 10 Mocking Jay Pins Other Needs: Copy for on-air promos</p> <p>DIGITAL NEEDS Logo and copy Due Date: 11/11/2013 Webmaster: Sarah Jachelski 301-683-2245 sarah.jachelski@cbsradio.com</p>
<p>WASHINGTON DC WIAD-FM 94.7 Hot AC Sarah Jachelski 301-306-0991 sarah.jachelski@cbsradio.com 4200 Parliament Place, 3rd Floor Lanham, MD 20706</p> <p>CBS Radio, Inc.</p> <p>12+ Imps: 348,000 VALUE: \$2,176.83</p>	<p>IMAX The Hunger Games: Catching Fire IMAX ticket giveaway Nine pair of IMAX passes to see "The Hunger Games: Catching Fire" will be given away in morning drive on "The Tommy Show" and the last pair will be given away via a Facebook contest. 11/18/2013 to 11/22/2013</p> <p>Mentions: Pre-recorded and live mentions # Mentions: 30 20 x :15 10 x :10</p> <p>DIGITAL ELEMENTS Inclusion on the contest page, 1 e-blast inclusion and event listing URL: 947freshfm.cbslocal.com Social Media: Facebook and Twitter posts Digital Media Dates: 11/18/2013 to 11/22/2013</p>	<p>PRIZING 0 IMAX Prize Packs 20 IMAX Tickets</p> <p>Other Needs: Copy points and logo</p> <p>DIGITAL NEEDS Copy points and logo Due Date: 11/13/2013 Webmaster: Sarah Jachelski 301-683-2245 sarah.jachelski@cbsradio.com</p>
<p>25 Clear Channel Markets Early Ticket Push</p> <p>12+ Imps: 14,264,900 VALUE: \$24,947.00</p>	<p>Early Ticket Push Promotional spots on stations in the top 25 Clear Channel Markets pushing early ticket sales. Stations to give away Fandango tickets to film, on-air/digital/social (subject to station availability) 9/29/2013 to 10/1/2013</p> <p>Mentions: Promotional spots pushing early ticket sales. 20 mentions x 25 markets. # Mentions: 500 500 x :30</p> <p>DIGITAL ELEMENTS Web give away Fandango tickets to film, on-air/digital/social (subject to station availability) Digital Media Dates: 9/29/2013 to 10/1/2013</p>	



LIONSGATE

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<p>DIGITAL PUREPLAY Pandora</p> <p><i>12+ Imps: 5,105,100</i> <i>VALUE: \$30,188.00</i></p>	<p>"The Hunger Games: Catching Fire" Tweetstake Audio Everywhere :30 with companion banner promoting Tweetstake. "The Hunger Games: Catching Fire" Tweetstake received 27,056,355 impressions with the Pandora campaign that ran September 29th - October 11th. People tweeted to win "The Hunger Games: Catching Fire" premiere tickets in Rome. A total of 17,563 entries and 6,559 qualified Tweets. 9/29/2013 to 10/11/2013</p> <p>Mentions: :30 with Banner promoting Tweetstake</p> <p>DIGITAL ELEMENTS 300x250 companion banner promoting Tweetstake URL: www.pandora.com Digital Media Dates: 9/29/2013 to 10/11/2013 Digital IMPs (est): 27,056,355</p>	
<p>NETWORK Ryan Seacrest</p> <p><i>12+ Imps: 20,156,600</i> <i>VALUE: \$124,568.00</i></p>	<p>Ryan Seacrest Pick Your Premiere Contest On-Air with Ryan Seacrest and American Top 40 held a national contest for a "Pick Your Premiere-London, Paris or Berlin" trip. Total sweeps entries for national promotion was 10,107. Total P12-49 Impressions is 37,466,350. 9/25/2013 to 10/1/2013</p> <p>Mentions: :10 mentions promoting sweepstakes # Mentions: 700 700 x :10</p> <p>DIGITAL ELEMENTS On-Air with Ryan Seacrest and American Top 40 held a national contest for a "Pick Your Premiere-London, Paris or Berlin" trip. Total sweeps entries for national promotion was 10,107. Total P12-49 Impressions is 37,466,350. Digital Media Dates: 9/25/2013 to 10/1/2013 Digital IMPs (est): 37,466,350</p>	