



<u>Station</u>		Promotion	<u>Provide</u>
<u>ATLANTA</u>		Girls Night Out- Mind Body & Soul	LIONSGATE PROVIDED PRIZING
WAMJ-FM 10	7.5/97.5	Listeners will call in for their chance to win ROE passes to Tyler Perry's	ROE Passes: 35
Urban AC		"Single Moms Club", dinner at a hot restaurant, and tickets to Majic 107.5's	Survival Kits: 5
		Mind, Body, & Soul event. 4 additional winners will win swag bags.	Mini Posters: 40
Brandi Cohen		3/3/2014 to 3/14/2014	Nail Files: 10
404-832-7277			Chocolate Bars: 10
bcohen@radio-		Mentions: Recorded promos and live liners	Hand Wipes: 10
101 Marietta St	•	# Mentions: 45 30 x :30 15 x :10	Tyler DVD: 7
Atlanta, GA 30	303		Romantic DVD:
Radio One		GRAND PRIZE (Station Provides): Dinner for 4 at local restaurant	
12+ Imps: 949,500			
AAW 18-49 Ir	nps: 247,500		
VALUE: \$15,456.52			
On Air	YES		
Digital	NO		
Social	NO		
ATLANTA	,	Single Moms Club	LIONSGATE PROVIDED PRIZING
WVEE-FM 10	3.3	WVEE will giveaway ROE passes, the DVD Packs + the winner and a guest's	ROE Passes: 40
Urban AC		name on the list for Old School Saturdays (a monthly event in Atlanta) or a	Survival Kits: 5
		comparable event within the same timeframe.	Mini Posters: 40
Amanda Mick	der	3/10/2014 to 3/14/2014	Nail Files: 10
404.898.8935			Chocolate Bars: 10
amanda.mickle	r@cbsradio.com	# Mentions: 25 25 x :10	Hand Wipes: 10
1201 Peachtree			Tyler DVD: 15
Atlanta, GA 30 CBS Radio	318	GRAND PRIZE (Station Provides): Winner's name + 1 on the guest	Romantic DVD:
CB3 Naulo		list for an event	
12+ Imps: 94	0.625		DIGITAL NEEDS
AAW 18-49 Imps: 363,125		DIGITAL PROMOTION	Copy, embeddable trailer link,
VALUE: \$12,:	•	Contest Page listing	graphics Digital Due Date: 3/3/2014
		3/10/2014 to 3/14/2014	Webmaster: Amanda Mickler
On Air	YES		404.898.8935
Digital	YES		amanda.mickler@cbsradio.com
Social	NO NO		
Jocial	NO		





BALTIMORE WERQ-FM 92.3 Urban CHR During the week of 3/10, WERQ mid day host Kiki Brown will solicit for moms to call in to her show for their chance to win a Single Moms Club gift pack. All winners (5) will be entered to win the grand prize, a spa day for herself and 3 girlfriends 3/10/2014 to 3/14/2014	<u>Station</u>		Promotion	<u>Provide</u>
moms to call in to her show for their chance to win a Single Moms Club gift pack. All winners (5) will be entered to win the grand prize, a spa day for herself and 3 girlfriends 3/10/2014 to 3/14/2014 Mentions: Recorded :30s and live :10s # Mentions: 35 20 x :30 15 x :10 GRAND PRIZE (Station Provides): Spa package for 4 people # WIN-FM 95.9 Urban AC # Will be given away on air all weekend long . # Woman Scorded Battimore, MD 21207 Radio One # Will be given away on air all weekend long . # Mentions: 60 30 x :60 30 x :15 # Mentions: 60 30 x :60 30 x :15 # Mentions: a spa day for herself and 3 girlfriends # Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD: # Mentions: All winners (5) will be entered to win the grand prize, a spa day for herself and 3 girlfriends Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD: # Mentions: Spa package for 4 people # Will Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD: # Wini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler Pory: 5 Romantic DVD: # Wini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD: # Wini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler Pory: 5 Romantic DVD: Comments: Utilizing prizes from sister station	BALTIMORE		Moms Night Out	LIONSGATE PROVIDED PRIZING
pack. All winners (5) will be entered to win the grand prize, a spa day for herself and 3 girlfriends 3/10/2014 to 3/14/2014 Mentions: Recorded: 30s and live: 10s # Mentions: 35 20 x: 30 15 x: 10 Mentions: Spa package for 4 people GRAND PRIZE (Station Provides): Spa package for 4 people GRAND PRIZE (Station Provides): Spa package for 4 people Tyler Porty On Air YES Digital NO BALTIMORE WWIN-FM 95.9 Urban AC Urban AC Urban AC Robert Cardoni 410-907-0322 Icardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Tyler Porty Winning Weekend WIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 3/7/2014 to 3/9/2014 Mentions: Inclusion in live and recorded promos # Mentions: Inclusion in live and recorded promos # Mentions: Utilizing prizes from sister station	WERQ-FM 92.3	}	During the week of 3/10, WERQ mid day host Kiki Brown will solicit for	ROE Passes: 50
Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One 12+ Imps: 560,000 AAW 18-49 Imps: 122,500 VALUE: \$7,779.17 On Air	Urban CHR		moms to call in to her show for their chance to win a Single Moms Club gift	Survival Kits: 10
410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One 12+ Imps: 560,000 AAW 18-49 Imps: 122,500 VALUE: \$7,779.17 On Air YES Digital NO Social NO BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One 3/10/2014 to 3/14/2014 Mentions: Recorded :30s and live :10s # Mentions: Recorded :30s and live :10s # Mentions: 35 20 x :30 15 x :10 Mentions: Recorded :30s and live :10s # Mentions: Spa package for 4 people AW 18-49 Imps: 122,500 VALUE: \$7,779.17 Tyler DVD: Romantic DVD: Tyler Perry Winning Weekend WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7-3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 3/7/2014 to 3/9/2014 Mentions: Inclusion in live and recorded promos # Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: S Romantic DVD: LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Nail Files: Chocolate Bars: 10 Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station			pack. All winners (5) will be entered to win the grand prize, a spa day for	Mini Posters: 40
reardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One	Robert Cardoni		herself and 3 girlfriends	Nail Files: 10
1705 Whitehead Rd Baltimore, MD 21207 Radio One	410-907-0322		3/10/2014 to 3/14/2014	Chocolate Bars: 10
Baltimore, MD 21207 Radio One 12+ Imps: 560,000 AAW 18-49 Imps: 122,500 VALUE: \$7,779.17 On Air YES Digital NO Social NO BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Radio One Wentions: 35 20 x :30 15 x :10 GRAND PRIZE (Station Provides): Spa package for 4 people Wentions: Spa package for 4 people LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Mail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Romantic DVD: Comments: Utilizing prizes from sister station	rcardoni@radio-o	one.com		Hand Wipes: 10
#Mentions: 35 20 x:30 15 x:10 Comparison of Comparison			Mentions: Recorded :30s and live :10s	Tyler DVD: 5
12+ Imps: 560,000 AAW 18-49 Imps: 122,500 VALUE: \$7,779.17 On Air	1	1207	# Mentions: 35 20 x :30 15 x :10	Romantic DVD:
AAW 18-49 Imps: 122,500 VALUE: \$7,779.17 On Air YES Digital NO Social NO BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Tyler Perry Winning Weekend WWIN sill celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long. 3/7/2014 to 3/9/2014 Choccolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	Radio One			
AAW 18-49 Imps: 122,500 VALUE: \$7,779.17 On Air YES Digital NO Social NO BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Tyler Perry Winning Weekend WWIN sill celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets Will be given away on air all weekend long. 3/7/2014 to 3/9/2014 Choccolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	13. Imms. 560	000	GRAND PRIZE (Station Provides): Spa package for 4 people	
VALUE: \$7,779.17 On Air YES Digital NO Social NO BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Tyler Perry Winning Weekend WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets Will be given away on air all weekend long. 3/7/2014 to 3/9/2014 Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15 LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	•			
Digital NO Social NO				
Digital NO Social NO	VALUE. \$7,779	.17		
Digital NO Social NO	On Air	YES		
BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Tyler Perry Winning Weekend WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 3/7/2014 to 3/9/2014 Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15 LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	Digital			
BALTIMORE WWIN-FM 95.9 Urban AC Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Tyler Perry Winning Weekend WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 3/7/2014 to 3/9/2014 Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15 LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	Social	NO		
WWIN-FM 95.9 Urban AC WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7- 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long. 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7- Survival Kits: Mini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	BALTIMORE	<u> </u>	Tyler Perry Winning Weekend	LIONSGATE PROVIDED PRIZING
Urban AC 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One 3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets Wini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	· · · · · · · · · · · · · · · · · · ·)		ROE Passes:
tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 3/7/2014 to 3/9/2014 Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station				Survival Kits:
Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One will be given away on air all weekend long . 3/7/2014 to 3/9/2014 Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station				Mini Posters:
410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One 3/7/2014 to 3/9/2014 Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	Robert Cardoni			Nail Files:
rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15 Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	410-907-0322			Chocolate Bars:
1705 Whitehead Rd Baltimore, MD 21207 Radio One Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15 Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station	rcardoni@radio-o	one.com		Hand Wipes:
Radio One # Mentions: 60 30 x :60 30 x :15 Romantic DVD: Comments: Utilizing prizes from sister station			Mentions: Inclusion in live and recorded promos	•
Comments: Utilizing prizes from sister station		1207	·	· ·
from sister station	Radio One			Comments: Utilizing prizes
12+ Imps: 594,000				.
	•			
	AAW 18-49 Imps: 114,000			
VALUE: \$13,335.71	VALUE: \$13,335.71			
On Air YES	On Air	YES		
Digital NO				
Social NO	I — -	_		





<u>Station</u>	Promotion	<u>Provide</u>
BIRMINGHAM	The Office Request 5 Pack	LIONSGATE PROVIDED PRIZING
WBHK-FM 98.7	Listeners will log onto 987kiss.com and register 5 songs they want to hear in	ROE Passes: 25
Urban AC	a row and our midday jock will select the winner. They will win Single Mom	Survival Kits:
	Club movie passes and dinner at a local restaurant plus \$100 Gift Card to	Mini Posters: 40
Jason Jones	AURA Spa.	Nail Files: 10
205-326-2543 or 205-201	298 3/10/2014 to 3/14/2014	Chocolate Bars: 10
jason.jones@summitmed	corp.co	Hand Wipes: 10
m	Mentions: 3 mentions per giveaway	Tyler DVD: 5
2700 Corporate Drive, Su Birmingham, AL 35242	# Mentions: 30 30 x :10	Romantic DVD:
Carl Palmer		
Cull Fullilei	GRAND PRIZE (Station Provides): Dinner for 4 at local restaurant	
12+ Imps: 537,000	plus \$100 Gift Card to AURA Spa (from Allied)	
AAW 18-49 Imps: 126		
VALUE: \$1,997.37		
VALUL. 71,337.37		
On Air YES		
Digital NO		
Social NO		
BIRMINGHAM	Girls Night Out	LIONSGATE PROVIDED PRIZING
WBHJ-FM 95.7	Listeners will be driven to the website by on air promotion announcements	ROE Passes:
Hip Hop and R&B	to win ROE passes and swag to Tyler Perry's "Single Moms Club".	Survival Kits:
	3/3/2014 to 3/14/2014	Mini Posters:
Deanna Reed		Nail Files:
2055863561	Mentions: Tyler Perry's new movie Single Moms Club	Chocolate Bars:
Deanna.Reed@summitm	iacorp. # Mentions: 115 60 x :30 15 x :15 40 x :10	Hand Wipes:
com		Tyler DVD:
2700 Corporate Drive Sui	DIGITAL PROMOTION	Romantic DVD:
Bham, AL 35242	Web Banner with Movie Details.	
Summit Media	SOCIAL PROMOTIONS	Digital Due Date: 3/19/2014
42 4 207 500		Webmaster: Jeff Hall 205-322-2987
12+ Imps: 1,307,500	Social Media posts to include movie release date and video trailers.	jeff.hall@summitmediacorp.com
AAW 18-49 Imps: 410,	3/3/2014 to 3/14/2014	Comments: Utilizing prizes
VALUE: \$8,656.58		from sister station
On Air YES		
Digital YES		
	1 1	





<u>Station</u>		<u>Promotion</u>	<u>Provide</u>
CHARLOTTE		Single Moms Spa Night	LIONSGATE PROVIDED PRIZING
WBAV-FM 97.9		Smaller provided prize packs will be given to the winning caller and those	ROE Passes: 25
Urban AC		callers will be qualified to win our grand prize of a massage at Vocispa Total	Survival Kits: 5
		Body Renewal.	Mini Posters: 40
Andrea Arguijo)	3/10/2014 to 3/14/2014	Nail Files: 10
704-227-8809			Chocolate Bars: 10
andrea.arguijo@	cbsradio.com	Mentions: Promtional liners	Hand Wipes: 10
1520 South Blvd	200	# Mentions: 10 10 x :15	Tyler DVD: 5
Charlotte, NC 28	3203		Romantic DVD:
CBS Radio		GRAND PRIZE (Station Provides): One hour Massage at Vocispa	
12: / 140	720	Total Body Renewal	DIGITAL NEEDS
12+ Imps: 140			need apporved image for the
AAW 18-49 Im		DIGITAL PROMOTION	page
VALUE: \$2,003	s.9b		Digital Due Date: 3/3/2014
	T.,==	featured on the contest page of Power98's website	
On Air	YES	3/10/2014 to 3/14/2014	
Digital	YES		
Social	NO		
<u>CHICAGO</u>		Club de Mama Solteras	LIONSGATE PROVIDED PRIZING
WLEY-FM 107.		We have the 25 packs to give out in the AM traffic, starting 3/06 until 3/11.	ROE Passes: 25
Regional Mexic	can	On Wednesday 3/12 Arriba Chicago will hold the "Single mother" topic and	Survival Kits: 5
		include that due to the movie they brought the topic up. That Thursday	Mini Posters: 40
Elena Castro		there will be one mother that wins a prize pack and a 4 pack of tickets for	Nail Files: 10
312-621-5480		her own "Single's Mom" night out for either "Obscuro total" or to see	Chocolate Bars: 10
ecastro@sbschic	•	Temerarios at the Aragon.	Hand Wipes: 10
ttaylor@sbschica 150 N. Michigan	_	3/5/2014 to 3/14/2014	Tyler DVD:
Chicago, IL 6060			Romantic DVD: 5
Raul Alarcon	, <u> </u>	Mentions: 25 live mentions tag to street hit mentions. 1 hour topic	
		regarding Single Moms club during Arriba Chicago (AM show)	DIGITAL NEEDS
12+ Imps: 275	.000	# Mentions: 25 25 x:15	movie art work
AAW 18-49 Im			
VALUE: \$2,500	•	GRAND PRIZE (Station Provides): 4 tickets for spanish play	
7-,000		or	
On Air	YES	4 tickets for dance at Aragon	
Digital	YES	1	
Social	YES	DIGITAL PROMOTION	
- 30.0.	1.25	Banner on concursos Page and promote on social media	
		SOCIAL PROMOTIONS	
		facebook, twitter, and Instagram suport	





<u>Station</u>		Promotion	<u>Provide</u>
CHICAGO		Girls Night Out	LIONSGATE PROVIDED PRIZING
WVAZ-FM 102	.7	Customized "Girls Night Out" jumppage will be hosted on the contest page	ROE Passes: 25
Urban AC		of www.V103.com and contain Lionsgate provided art, url banners linking to	Survival Kits:
		the movie site or trailer.	Mini Posters: 40
Barbara A. Gue	no	3/7/2014 to 3/14/2014	Nail Files: 10
312-540-2125			Chocolate Bars: 10
barbaragueno@d	clearchannel.com	Mentions: Recorded promotional announcements will invite listeners to log	Hand Wipes: 10
233 North Michig		on for an opportunity to win the Girls Night Out Grand Prize along w/the in	Tyler DVD: 5
Chicago, IL 6060	1	theatre date.	Romantic DVD:
Clear Channel		# Mentions: 15 15 x:15	
Media+Enterta	inment		DIGITAL NEEDS
		GRAND PRIZE (Station Provides): Gift Certificates to Catch 35	300x250, url, link to video
12+ Imps: 639,	,000		Digital Due Date: 3/3/2014
AAW 18-49 Im	ps: 132,000	Restaurant www.catch35.com	Webmaster: Barb Gueno
VALUE: \$5,075	5.00		312.540.2125
		DIGITAL PROMOTION	barbaragueno@clearchannel.com
On Air	YES	contest page, customized jumppage will include client provided links,	
Digital	YES	logos & content.	
Social	NO	3/14/2014 to 3/14/2014	
CLEVELAND		Single Moms' Night Out with Sam Sylk	LIONSGATE PROVIDED PRIZING
WENZ-FM 107.	.9	Listeners will text to win the ROE passes to see Tyler Perry's Single Moms	ROE Passes: 25
Urban Contem	porarv	Club plus free entry to Single Moms' Night Out hosted by Sam Sylk! Saturday	Survival Kits:
	,	March 15th. One lucky grand prize winner will be able to speak on the	Mini Posters: 40
Haig Meguerdi	tchian	Relationship Panel and receive the Single Moms Club spa treatment.	Nail Files: 10
216-774-0928		3/3/2014 to 3/14/2014	Chocolate Bars: 10
haig@radio-one.	com	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Hand Wipes: 10
6555 Carnegie Av	venue	# Mentions: 20 20 x:10	Tyler DVD: 10
Cleveland, OH 44	4103	With the state of	Romantic DVD:
Radio One		CRAND DDIZE (Chation Duravides). Con Treatment Manierre C	nomantic byb.
		GRAND PRIZE (Station Provides): Spa Treatment- Manicure &	Webmaster: Alea Warren 216-579-
12+ Imps: 433,	,500	Pedicure	1111 awarren@radio-one.com
AAW 18-49 Im	ps: 205,500		
VALUE: \$3,575.00		SOCIAL PROMOTIONS	
,		Facebook Post, Twitter Post promoting the contest and event.	
		Instagram post on station account day of the event.	
On Air	YES	instagram post on station account day of the event.	
On Air Digital	YES NO	3/3/2014 to 3/14/2014	





Spa Day Giveaway / Dinner Giveaway Spa Day Giveaway / Properties Spa Day Giveaway / Properties Spa Day Giveaway / Dinner Giveaway Spa Day Giveaway / Properties Spa Day Giveaway / Spa Day Giveaway Spa Day Giveaway / Spa Day Giveaway Spa Day Give	<u>Station</u>	Promotion	<u>Provide</u>
SPEPEM 97.9 SP.79 The Beat will select the 9th caller each day at 4pm, the listeners will win ROF passes: 20 Survival Kits: 10 Main Posters: 40 Main Poster	DALLAS	Spa Day Giveaway / Dinner Giveaway	LIONSGATE PROVIDED PRIZING
March14th , targeting single moms who could really use a break and a day of pampering. 97.9 The Beat will combine the swag with a spa service \$100 gift card or \$100 tag in the surface \$100 gift card or \$100 tag in the surface \$100 tag in the \$100 tag in the surface \$100 tag in the surface \$100 tag in the \$100 tag in	KBFB-FM 97.9	97.9 The Beat will select the 9th caller each day at 4pm, the listeners will win	ROE Passes: 20
Aaron Payne 972-331-5428 972-347-5200 Naii Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD: Mentions: Live contest mentions during Veda Loca evening drive, in the 4pm hour. # Mentions: 50 25 x:15 25 x:10 GRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local pay on a \$100 gift card to a local restaurant and or \$50 gift card to a local pay on a \$100 gift card to a local restaurant and or \$50 gift card to a local pay on a \$100 gift card to a l	Rhythmic CHR	ROE passes each day. The grand prize winner will be selected on Friday,	Survival Kits: 10
972-331-5428 apayne@radio-one.com 13331 Prestor Nd, Suitre 1180 Dallas, TX, 75240 Radio One 124 Imps: 840,200 AAW 18-49 Imps: 175,200 VALUE: \$8,899.06 On Air		March14th , targeting single moms who could really use a break and a day	Mini Posters: 40
Allied to provide a - \$100 Gift Card to Koffee Day Spa.	Aaron Payne	of pampering. 97.9 The Beat will combine the swag with a spa service \$100	Nail Files: 10
13331 Preston Rd, Suite 1180 Dallas, TX 75240 Mentions: Live contest mentions during Veda Loca evening drive, in the 4pm hour. #Mentions: 50 25 x:15 25 x:10 Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Mentions: Live contest mentions during Veda Loca evening drive, in the 4pm hour. #Mentions: 50 25 x:15 25 x:10 Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Mentions: 50 25 x:15 25 x:10 Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1551 prooks@radio-one.com Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1501 Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 645-283-1501 Digital Due Date: 3/5/2014 Webmast	972-331-5428	gift card or \$100 tp a restaurant and/or \$50 gift card to a local nail salon .	Chocolate Bars: 10
Dallas, TX 75240 Radio One 12+ Imps: 840,200 AAW 18-49 Imps: 175,200 VALUE: \$8,899.06 CRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local analysalon. Allied to provide a - \$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTIONS Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014 Single Moms Club On-air personalities will encourage listeners to call in and win their free Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 12+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00 DIGITAL PROMOTION Con Air YES Digital YES DIGITAL PROMOTION Contest Page 3/9/2014 to 3/15/2014	· · -	Allied to provide a - \$100 Gift Card to Koffee Day Spa.	Hand Wipes: 10
Mentions: Live contest mentions during Veda Loca evening drive, in the 4pm hour. # Mentions: 50 25 x :15 25 x :10 Mentions: 50 25 x :15 25 x :10 Mentions: 50 25 x :15 25 x :10 GRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local spa, or a \$100 gift card to a local restaurant and or \$50 gift card to a local nail salon. Allied to provide a - \$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION		3/10/2014 to 3/14/2014	Tyler DVD: 5
Mentions: Live contest mentions during veda Loca evening drive, in the 4pm hour. # Mentions: 50 25 x:15 25 x:10 CRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local spa, or a \$100 gift card to a local restaurant and or \$50 gift card to a local nail salon. Allied to provide a - \$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTIONS Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014	•		Romantic DVD:
# Mentions: 50 25 x:15 25 x:10 Webmaster: Robert Brooks 646-283-1551 rbrooks@radio-one.com	Nuulo Olle	Mentions: Live contest mentions during Veda Loca evening drive, in the	
#Wentions: 30 25 x 15 25 x 10 WALUE: \$8,899.06 GRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local restaurant and or \$50 gift card to a local nail salon. Allied to provide a - \$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTION Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014 Single Moms Club On-air personalities will encourage listeners to call in and win their free Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas Digital YES Digital YES Digital YES Digital YES # Mentions: 30 25 x 15 25 x 10 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas Total Provided to \$100 Gift Card to Diva Styles Salon in Dallas GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to DiGITAL NEEDS banners, artWork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com DiGITAL PROMOTION Contest Page 3/9/2014 to 3/15/2014	12+ Imps: 840 200	1 .	
CRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local spa, or a \$100 gift card to a local restaurant and or \$50 gift card to a local nail salon. Allied to provide a - \$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTIONS Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014		# Mentions: 50 25 x :15 25 x :10	
GRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local spa, or a \$100 gift card to a local restaurant and or \$50 gift card to a local nail salon. Allied to provide a -\$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTION			2552 15750NS@18870 OHC.COM
restaurant and or \$50 gift card to a local nail salon. Allied to provide a - \$100 Gift Card to Koffee Day Spa. DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTIONS Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014 Single Moms Club Urban Contemporary Urban Contemporary Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas Joy 2014 to 3/15/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas Joy 2014 to 3/15/2014 Digital YES Digital YES Digital YES 3/9/2014 to 3/15/2014	70,000.00	GRAND PRIZE (Station Provides): The Grand prize winner will	
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DIGITAL PROMOTION Banner for on-line contest page, link to enter to video SOCIAL PROMOTIONS Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014 Single Moms Club On-air personalities will encourage listeners to call in and win their free Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas On Air YES Digital YES Digital YES Digital YES Digital YES Digital YES Digital Solution Provides Solution Provided Solution Provides Solution Provides Solution Provides Solution Provides Solution Provided Solution Provided Solution Provided Solution Provided Solution Provides Solution Provides Solution Provides Solution Provides Solution Provided Solution Provided Solution Provides Solution Provides Solution Provided Solu		a - \$100 Gift Card to Koffee Day Spa.	
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Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014 Single Moms Club On-air personalities will encourage listeners to call in and win their free Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 12+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00 On Air YES Digital YES Digital YES Digital YES Single Moms Club On-air personalities will encourage listeners to call in and win their free ROE Passes: 15 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD: DIGITAL NEEDS banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelinamonroe@k104fm.com		Banner for on-line contest page, link to enter to video	
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DALLAS KKDA-FM 104.5 Urban Contemporary Crystal Mitchell Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas		Insagram, twitter and facbook post.	
KKDA-FM 104.5On-air personalities will encourage listeners to call in and win their freeROE Passes: 15Urban ContemporarySingle Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in DallasNail Files: 10972-647-5000 crystal.mitchell@k104fm.com 621 NW 6th St Grand Prairie, TX 75050 Service Broadcasting Corp.#Mentions: 60 60 x:15Chocolate Bars: 1012+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in DallasDIGITAL PROMOTIONOn Air YESDigital YESJ9/2014 to 3/15/2014		3/10/2014 to 3/14/2014	
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personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 3/9/2014 to 3/14/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com On Air YES Digital YES Digital YES Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD: DIGITAL NEEDS banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com	KKDA-FM 104.5	On-air personalities will encourage listeners to call in and win their free	ROE Passes: 15
to register to win their free copy of Single Moms Club Prize Pack. One lucky grand Prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas AW 18-49 Imps: 660,000 VALUE: \$12,000.00 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas Digital YES 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD: DIGITAL NEEDS banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com	Urban Contemporary	Single Moms Club Prize Pack by asking for the 10th caller. In addition,	Survival Kits: 5
grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014 3/9/2014 to 3/14/2014 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas AW 18-49 Imps: 660,000 VALUE: \$12,000.00 On Air YES Digital YES Digital YES Grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD: DIGITAL NEEDS banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com		personalities will direct listeners to the station website and encourage them	Mini Posters: 40
Signature Sign	Crystal Mitchell	to register to win their free copy of Single Moms Club Prize Pack. One lucky	Nail Files: 10
621 NW 6th St Grand Prairie, TX 75050 Service Broadcasting Corp. # Mentions: 60 60 x :15 # Mentions: 60 60 x :15 # Mentions: 60 60 x :15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Digital Provided A \$100	972-647-5000	grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas	Chocolate Bars: 10
# Mentions: 60 60 x :15 # Digital NEEDS banners, artwork # Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com # Digital YES # Digital YES # Mentions: 60 60 x :15		3/9/2014 to 3/14/2014	Hand Wipes: 10
Service Broadcasting Corp. 12+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00 On Air YES Digital YES # Mentions: 60 60 x:15 GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Disable provided a \$100			Tyler DVD: 7
12+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00 On Air YES Digital YES Digital YES GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to DiGITAL NEEDS banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com	·	# Mentions: 60 60 x :15	Romantic DVD:
12+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00 DIGITAL PROMOTION Contest Page 3/9/2014 to 3/15/2014 Digital YES CRAND PRIZE (Station Provides). Affied provided a \$100 GHT Card to banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com	Service Broadcasting corp.		
AAW 18-49 Imps: 660,000 VALUE: \$12,000.00 DIGITAL PROMOTION Contest Page 3/9/2014 to 3/15/2014 Digital YES Diva Styles Salon in Dallas Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com	12+ Imps: 1.716.000	GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to	
VALUE: \$12,000.00 647-5031 On Air YES Digital YES 3/9/2014 to 3/15/2014		Diva Styles Salon in Dallas	·
On Air YES Digital YES Digital YES Oligital PROMOTION Contest Page 3/9/2014 to 3/15/2014	•		
Digital YES 3/9/2014 to 3/15/2014	, ,	DIGITAL PROMOTION	evelina.monroe@k104fm.com
1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	On Air YES	Contest Page	
Social NO	Digital YES	3/9/2014 to 3/15/2014	
	Social NO		





Station		Promotion	Provide
DALLAS		Single Moms Club	LIONSGATE PROVIDED PRIZING
KRNB-FM 105.7		On-air personalities will encourage listeners to call in and win their free	ROE Passes: 15
Urban Contemp	oorary	Single Moms Club Prize Pack by asking for the 10th caller. In addition,	Survival Kits: 5
	•	personalities will direct listeners to the station website and encourage them	Mini Posters: 40
Crystal Mitchell	I	to register to win their free copy of Single Moms Club Prize Pack	Nail Files: 10
972-647-5076		3/9/2014 to 3/14/2014	Chocolate Bars: 10
crystal.mitchell@	k104fm.com		Hand Wipes: 10
621 NW 6th St		# Mentions: 60 60 x :15	Tyler DVD: 7
Grand Prairie, TX	75050		Romantic DVD:
Service Broadco	asting Corp.	DIGITAL PROMOTION	
		Contest Page	DIGITAL NEEDS
12+ Imps: 906,			banner ad, artwork
AAW 18-49 lmp		3/9/2014 to 3/15/2014	Digital Due Date: 3/2/2014
VALUE: \$10,80	0.00		Webmaster: Evelina Monroe 972-
			647-5031 evelina.monroe@k104fm.com
On Air	YES		eveima.monroe@k104fm.com
Digital	YES		
Social	NO		
<u>DETROIT</u>		Single Moms Massage	LIONSGATE PROVIDED PRIZING
WMXD-FM 92.3	3	WMXD will execute an on line contest to win ROE passes to see the Single	ROE Passes: 50
Urban AC		Moms Club, and entering will give you a chance to win a gift certificate for a	Survival Kits: 5
		massage at Lavida Massage.	Mini Posters: 40
Jaime Watson		3/10/2014 to 3/14/2014	Nail Files: 10
248-324-7073			Chocolate Bars: 10
jaimewatson@cle		Mentions: Directing Listeners to website	Hand Wipes: 10
27675 Halsted Rd		# Mentions: 10 10 x :10	Tyler DVD: 5
Farmington Hills, Clear Channel	IVII 48331		Romantic DVD:
Media+Enterta	·i	GRAND PRIZE (Station Provides): \$100 gift certificate to lavida	
wiedia+Enterta	ınment	massage	DIGITAL NEEDS
12: (172	000		300x250, URL
12+ Imps: 173,		DIGITAL PROMOTION	Digital Due Date: 3/3/2014
AAW 18-49 Imps: 50,000		Logo/link	
VALUE: \$1,835.00			
0:: 4:::	1,450	SOCIAL PROMOTIONS	
On Air	YES	FB post	
Digital	YES	3/10/2014 to 3/14/2014	
Social	YES		





<u>Station</u>		Promotion	<u>Provide</u>
HOUSTON		TP'S "Single Moms Club"	LIONSGATE PROVIDED PRIZING
KBXX-FM 97.9		On-air and in the streets 3/3 - 3/14 KBXX-FM will give away roe passes to	ROE Passes: 40
Rhythmic CHR		listeners as caller #9 or other show related contesting	Survival Kits: 10
		3/3/2014 to 3/14/2014	Mini Posters: 40
Asia McDonald			Nail Files: 10
713-300-5865		Mentions: 2x Mentions per giveaway	Chocolate Bars: 10
amcdonald@rad		# Mentions: 100 50 x :15 50 x :10	Hand Wipes: 10
24 Greenway Pla			Tyler DVD:
Houston, TX 770	46	GRAND PRIZE (Station Provides): Allied to provide grand prize:	Romantic DVD: 10
Radio One		Natural Resources Salon \$100 Gift Card	
		Natural Nesources Salon \$100 Girt Card	
12+ Imps: 3,47	•		
AAW 18-49 Im			
VALUE: \$44,06	52.50		
On Air	YES		
Digital	NO NO		
Social			
000.0	NO	Cide Niche Co.	LIONICCATE PROVUEED PRITING
HOUSTON		Girls Night Out	LIONSGATE PROVIDED PRIZING
KLOL-FM 101.1		All moms need a 'Girls Night Out' once in a while! Radio stations will	ROE Passes: 10
Spanish Hits		combine SINGLE MOMS CLUB movie tickets and swag with dinner at a local	Survival Kits:
		restaurant.	Mini Posters: 40
EMILY RODGER	iS .	3/10/2014 to 3/14/2014	Nail Files: 10
713.881.5266	beradia sam		Chocolate Bars: 10
emily.rodgers@c 24 Greenway Pla		Mentions: 3 Mentions per giveaway	Hand Wipes: 10
Houston, TX 770		# Mentions: 25 15 x :30 30 x :15	Tyler DVD:
CBS RADIO			Romantic DVD: 5
		GRAND PRIZE (Station Provides): Dinner at Brazilian steak house	DIGITAL NIFEDS
12+ Imps: 390	,000	Chama Gaucha	DIGITAL NEEDS artwork (poster) from movie,
AAW 18-49 Imps: 5,000			chracters, etc.
VALUE: \$3,125.00		DIGITAL PROMOTION	Trailer link
, -,		Contest Page	Digital Due Date: ASAP
On Air	YES	SOCIAL PROMOTIONS	
Digital	YES	(3) Facebook Post	
Social	YES	3/7/2014 to 3/14/2014	
	123	1	





			T .
<u>Station</u>		<u>Promotion</u>	<u>Provide</u>
LOS ANGELES		Myclub Giveaway	LIONSGATE PROVIDED PRIZING
KBIG-FM 104.3		The week of 3/10 "Tyler Perry's Single Moms Club" will recieve a custom	ROE Passes:
Hot AC		contest page through MYclub. The page will include "Tyler Perry's SIngle	Survival Kits: 15
		Moms Club" copy, a click-thru URL, the movie Trailer and prize description.	Mini Posters: 40
Adria Lawrence	!	3/10/2014 to 3/14/2014	Nail Files: 20
818.566.4632			Chocolate Bars: 20
adrialawrence@c		# Mentions: 0	Hand Wipes: 20
Burbank, CA 915	Avenue Suite 550		Tyler DVD:
Clear Channel	05	DIGITAL PROMOTION	Romantic DVD: 5
Media+Enterta	inment	The week of 3/10 "Tyler Perry's Single Moms Club" will recieve a	
Wiedia+Liiterta	mment	custom contest page through MYclub. The page will include "Tyler	DIGITAL NEEDS
12+ Imps: 550,	ooo	Perry's Single Moms Club" copy, a click-thru URL, the movie Trailer	300x250 banner
AAW 18-49 Imp		and prize description.	click-thru URL trailer link
VALUE: \$5,500	•	3/10/2014 to 3/14/2014	Digital Due Date: 3/4/2014
77101. 43,300		3/10/2014 to 3/14/2014	Digital Bue Bute. 3/4/2014
On Air	YES		
Digital	YES		
Social	NO		
LOS ANGELES	1	J9 On The Streets	LIONSGATE PROVIDED PRIZING
KHHT-FM 92.3		The week of 3/10 J9 will hit the streets and hand out ROE passes to "Tyler	ROE Passes: 10
Rhythmic Oldie	S	Perry's Single Moms Club". J9 will call-in from his location on Monday,	Survival Kits:
,		Wednesday, and Friday that week to the Jimmy Reyes morning show to tell	Mini Posters: 40
Adria Lawrence	<u>!</u>	listeners where to find him so they can win ROE passes to "Tyler Perry's	Nail Files: 10
818.566.4632		Single Moms Club"	Chocolate Bars: 10
adrialawrence@c	clearchannel.com	3/10/2014 to 3/14/2014	Hand Wipes: 10
3400 West Olive			Tyler DVD:
Burbank, CA 915	05	Mentions: Mentions are a shared mention when J9 calls in to describe what	Romantic DVD: 5
Clear Channel		prizing he has for the day to giveaway.	
Media+Enterta	inment	# Mentions: 3 3 x :05	
12+ Imps: 110,	400		
AAW 18-49 Imps: 7,200			
VALUE: \$1,237.50			
On Air	YES		
Digital	NO		
Social	NO		





<u>Station</u>	Promotion	<u>Provide</u>
LOS ANGELES	Manny of the Streets	LIONSGATE PROVIDED PRIZING
KIIS-FM 102.7	One day chosen by station the week of 3/10 Ryans Sending Manny on the	ROE Passes: 10
CHR	Street out to a secret location is Los Angeles where he will be handing out	Survival Kits: 10
	10x pairs of Single Moms Club Run of Engagement Passes to the first 10	Mini Posters: 40
Christina Sarkissian	people onsite	Nail Files: 10
818-566-4671	3/10/2014 to 3/13/2014	Chocolate Bars: 10
christinasarkissian@clearchannel.c		Hand Wipes: 10
om	Mentions: 2x :05 mentions day of give away	Tyler DVD:
3400 W. Alameda Ave. Suite 550 Burbank, CA 91505	# Mentions: 2 2 x :05	Romantic DVD: 5
Clear Channel		
Media+Entertainment		
12+ Imps: 120,200		
AAW 18-49 Imps: 1,000		
VALUE: \$2,000.00		
On Air YES		
Digital NO		
Social NO		





<u>Station</u>	Promotion	<u>Provide</u>
LOS ANGELES	KJLH Girls Night Out	LIONSGATE PROVIDED PRIZING
KJLH-FM 102.3	KJLH celebrates all the single Moms out there by giving them a chance to see	ROE Passes: 20
Urban AC	the film. Listeners will be encouraged to logon to kjlhradio.com and	Survival Kits: 10
	nominate a single mom that deserves to get a "girls night out". Listeners will	Mini Posters: 40
Gregory L. Johnson	be randomly chosen and awarded a pass to see the film plus they will qualify	Nail Files: 10
310-330-2228	for the grand prize of concert tickets to a tbd concert, for them and 4 guests.	Chocolate Bars: 10
gregj@kjlhradio.com;	They will also receive select package of Movie related swag plus a DVD	Hand Wipes: 10
rochelle@kjlhradio.com 161 North La Brea	package of three select Tyler Perry Films.	Tyler DVD: 7
Inglewood, CA 90301	3/7/2014 to 3/14/2014	Romantic DVD:
Taxi Productions/Stevie Wonder 12+ Imps: 1,214,400 AAW 18-49 Imps: 772,800 VALUE: \$19,056.00 On Air YES	Mentions: listeners will be informed of the contest inside of the heavily rotated KJLH Events Calendar # Mentions: 64 64 x :15 GRAND PRIZE (Station Provides): Grand Prize will be limousine transportation to a tbd concert. Tickets to said concert.	DIGITAL NEEDS banner, trailer, Digital Due Date: ASAP - IMPRESSION COUNT IS BASED ON DELIVERY TIME OF THE COLLATERAL Webmaster: Duane Cofield 310-330- 2200 duane@kjlhradio.com
Digital YES	DIGITAL PROMOTION	
Social YES	Banner on home page linking to contest page where the trailer, contest details and enter to win facility will be housed. We will execute one e-blast in support of the contest. REQUIRED ON-LINE ELEMENTS: 728 X 90 Leader Board, 728 X 225 FRONT PAGE ROTATING BANNER, 300 x 250 STREAMING GRAPHIC, 650 X ANY LENGTH E-BLAST, :30 PRE-ROLL, and YOU TUBE LINK SOCIAL PROMOTIONS link to contest page through kjlh facebook page. 3/7/2014 to 3/14/2014	





<u>Station</u>		Promotion	<u>Provide</u>
LOS ANGELES		I Love K Love	LIONSGATE PROVIDED PRIZING
KLVE-FM 107.5	;	Enter to win contest will live on iloveklove.com's webpage. Trailer for film	ROE Passes:
Adult Contemp	orary	will live on this blog.	Survival Kits: 15
		3/10/2014 to 3/14/2014	Mini Posters: 40
Cynthia Flores			Nail Files: 20
310-846-2849		# Mentions: 0	Chocolate Bars: 20
cyflores@univisio	onradio.com		Hand Wipes: 20
2999 Center Dr.		GRAND PRIZE (Station Provides): We are still looking for a 3rd Party	Tyler DVD:
Los Angeles, CA		to be tied into this promotion. We have not received any	Romantic DVD: 5
Univision Radio	0	confirmation yet. Will keep you posted.	
12. / 40.0	100	committation yet. Will keep you posted.	DIGITAL NEEDS
12+ Imps: 40,0		DIGITAL PROMOTION	We'd love to receive an image
AAW 18-49 Imp			that includes William Levy on it
VALUE: \$400.0	<i>,</i>	link to the trailer will live on our website	since he associates will with our
On Air	LVEC	SOCIAL PROMOTIONS	Hispanic audience. It will help create buzz on this film.
On Air	YES	2 FB posts will be posted to promote contesting	Digital Due Date: 3/5/2014
Digital	YES		Webmaster: Nijhal Martinez 310-
Social	YES		846-2936 nimartinez@univision.net
LOS ANGELES		ROE giveaways	LIONSGATE PROVIDED PRIZING
KPWR-FM 105.	.9	We will give away ROE passes to see Tyler Perry's Single Moms Club in prime	ROE Passes: 10
Rhythmic CHR		dayparts, M-F 6a-8p. Winners will also receive a movie prize pack and	Survival Kits: 15
		qualify for a grand prize (theme - Girls Night Out).	Mini Posters: 40
Bryan Elms		3/5/2014 to 3/14/2014	Nail Files: 10
818-238-6629			Chocolate Bars: 10
Belms@power10		Mentions: Live giveaways - morning show, midday, pm drive	Hand Wipes: 10
2600 W Olive Ave Burbank, CA 915		# Mentions: 45 30 x :30 15 x :15	Tyler DVD:
Emmis Commu			Romantic DVD: 10
Emmis commu	meations	GRAND PRIZE (Station Provides): Concert tickets for 4 for girls night	
12+ Imps: 2,088,000		out or spa package.	
AAW 18-49 Imps: 207,000			
VALUE: \$18,900.00		DIGITAL PROMOTION	
11.222. \$20,50	· = : # #	We will try to include the film as the movie of the week feature on	
On Air	YES	our website which would include a banner and link.	
Digital	YES	ou. Tessite which would include a suffici and link.	
Social	NO		
	110		





<u>Station</u>	Promotion	<u>Provide</u>
<u>MEMPHIS</u>	Single Moms Movie Night Contest	LIONSGATE PROVIDED PRIZING
WHAL-FM 95.7	Station will give a single mom the chance to win a pass for her and a guest to	ROE Passes: 10
Inspirational	see Tyler Perry's Single Moms Club at a participating movie theater.	Survival Kits: 5
	3/3/2014 to 3/14/2014	Mini Posters: 40
Bobbie Bailey		Nail Files: 10
901-259-1347	Mentions: Caller wins a pass for two to attend screening of Single Mom	Chocolate Bars: 10
bobbiebailey@clearchannel.com	Club.	Hand Wipes: 10
2650 Thousand Oaks Blvd. Suite 4100	# Mentions: 15 15 x :15	Tyler DVD: 7
Memphis, TN 38118		Romantic DVD:
Clear Channel	GRAND PRIZE (Station Provides): \$100 gift card to a restaurant, plus	
Media+Entertainment	a book for the Single Moms Bookclub, and Spa Day gift certificate	Digital Due Date: 2/25/2014 Webmaster: Danny Bowen 901-259-6428
12+ Imps: 148,500	SOCIAL PROMOTIONS	dannybowen@clearchannel.com
AAW 18-49 Imps: 60,000	Post on Facebook and Twitter about a single Moms chance to win a	
VALUE: \$1,061.67	prize	
	3/3/2014 to 3/14/2014	
On Air YES		
Digital NO		
Social YES		
MEMPHIS	Single Moms Movie Night Contest	LIONSGATE PROVIDED PRIZING
WHRK-FM 97.1	Station will give a single mom the chance to win a pass for she and a guest to	ROE Passes: 10
Urban Contemporary	see Tyler Perry's Single Moms Club at a participating movie theater.	Survival Kits: 5
	3/3/2014 to 3/14/2014	Mini Posters: 40
Bobbie Bailey		Nail Files: 10
901-259-1347	Mentions: Caller wins a pass for two to attend screening of Single Mom	Chocolate Bars: 10
bobbiebailey@clearchannel.com 2650 Thousand Oaks Blvd. Suite	Club.	Hand Wipes: 10
4100	# Mentions: 15 15 x :15	Tyler DVD: 7
Memphis, TN 38118		Romantic DVD:
Clear Channel	GRAND PRIZE (Station Provides): \$100 gift card to a restaurant, plus	Digital Due Date: 3/35/3044
Media+Entertainment	a book for the Single Moms Bookclub, and Spa Day gift certificate	Digital Due Date: 2/25/2014 Webmaster: Danny Bowen 901-259-6428
12+ Imps: 130,500	SOCIAL PROMOTIONS	dannybowen@clearchannel.com
AAW 18-49 Imps: 36,000	Post on Facebook and Twitter about a single Moms chance to win a	
VALUE: \$1,131.25	prize	
	3/3/2014 to 3/14/2014	
On Air YES	5,5, · · · · · · · · · · · · · · · · ·	
Digital NO		
Social YES		





<u>Station</u>		Promotion	<u>Provide</u>
MEMPHIS		Tyler Perry's Single Mom Club	LIONSGATE PROVIDED PRIZING
WRBO-FM 103	3.5	On-Air Giveaways (Monday-Friday) of Roe Tickets with all winners qualifying	ROE Passes: 5
Urban AC		to win a massage gift card.	Survival Kits: 5
		3/10/2014 to 3/14/2014	Mini Posters: 40
Nikki Jimenez			Nail Files: 10
901-537-9122		Mentions: 20 Recorded Mentions & 40 Live Mentions	Chocolate Bars: 10
Nikki.Jimenez@c		# Mentions: 60 20 x :30 20 x :15 20 x :10	Hand Wipes: 10
5629 Murray Roa			Tyler DVD:
Memphis, TN 38 Cumulus	3119	GRAND PRIZE (Station Provides): One-Hour Massage Gifts	Romantic DVD: 5
12+ Imps: 529	500	DIGITAL PROMOTION	DIGITAL NEEDS
AAW 18-49 Im		Banners, Rich Media, Video Pre-Roll, Link, Logos	Poster, Logo, Image, 475x270
VALUE: \$4,63	•	SOCIAL PROMOTIONS	(jpg), Link Digital Due Date: 3/5/2014
VALUE: 34,03.	5.00	Facebook and Twitter to include hastags	Webmaster: Ariel Sawyer-Brooks
On Air	YES	3/7/2014 to 3/14/2014	901-537-9171
Digital	YES	3///2014 to 3/14/2014	ariel.sawyer@cumulus.com
Social	YES	-	
MIAMI	1.23	Single Moms Club - Night Out	LIONSGATE PROVIDED PRIZING
WHQT-FM 105	5.1	WHQT and James T. will giveaway Single Moms Club Movie Swag Bags	ROE Passes: 25
Urban Contem		Monday - Friday. Then each winner that won M-F will be qualified to win the	Survival Kits: 12
	. ,	Grand Prize (Jazz in the Gardens Tickets).	Mini Posters: 40
Marissa Friese		3/3/2014 to 3/7/2014	Nail Files: 10
321-281-2091			Chocolate Bars: 10
Marissa.Friese@	CoxInc.com	Mentions: (15) live mentions that will air M-F in the 1:00p hour and (15)	Hand Wipes: 10
2741 North 29th		recorded promos that will air M-Su 6a-12a.	Tyler DVD: 12
Hollywood, FL 3		# Mentions: 30 15 x :15 15 x :10	Romantic DVD:
Cox Media Gro	oup		
12+ Imps: 928	2.000	GRAND PRIZE (Station Provides): Station will be proving Jazz in the	DIGITAL NEEDS
AAW 18-49 Im		Garden tickets as the Grand Prize. (2) tickets to the March 15th	Movie Trailer, Copy Points, URL
VALUE: \$9,21	•	Concert and (2) tickets to the March 16th Concert at Sunlife Stadium	Link, .jpeg image/movie poster. Digital Due Date: 2/27/2014
VALUE: \$3,217.03		in Miami.	Webmaster: Antonie Edwards 305-
On Air	YES	7	567-5742
Digital	YES	DIGITAL PROMOTION	Antonie.Edwards@CoxInc.com
Social	NO	One week dedicated web contest on www.hot105fm.com, that will	
	1	include movie trailer, copy points, and movie poster/logo.	
		3/3/2014 to 3/9/2014	





<u>Station</u>		Promotion	<u>Provide</u>
MIAMI		Amor 107.5 Takes you to the Movies	LIONSGATE PROVIDED PRIZING
WAMR-FM 107	'. 5	Station talent will give away roe's and prizing starting on Tuesday, march 4th	ROE Passes: 25
Spanish Hits		and running through opening day. One lucky lady will win a Serge Renard	Survival Kits: 5
		Beauty Salon for a \$100 gift certificate.	Mini Posters: 40
Diana Bernal		3/9/2014 to 3/14/2014	Nail Files: 10
305-569-3165			Chocolate Bars: 10
dbernal@univisio	•	Mentions: 25 mon-fri 6a-10p all dayparts and live mentions for giveaways of	Hand Wipes: 10
bmartinez@Univi		prizing	Tyler DVD:
800 Douglas Rd. S Coral Gables, FL 3		# Mentions: 25 25 x :15	Romantic DVD: 5
Univision Radio			
		GRAND PRIZE (Station Provides): Allied to provide a Serge Renard	
12+ Imps: 547,	500	Beauty Salon for a \$100 gift certificate.	
AAW 18-49 Imp			
VALUE: \$7,760	.42		
On Air	YES		
Digital	NO		
Social	NO		
<u>NASHVILLE</u>		Tyler Perry's Single Moms Club Movie Tickets and Swag	LIONSGATE PROVIDED PRIZING
WUBT-FM 101.	1	Listeners will go online to enter to win movie tickets to see Tyler Perry's	ROE Passes: 25
Urban Contemp	oorary	Single Moms Club in theaters and will win a swag bag filled with prizes	Survival Kits:
		promoting Single Moms Club.	Mini Posters: 40
Kate Waldron		3/10/2014 to 3/14/2014	Nail Files: 10
615.664.2427			Chocolate Bars: 10
katewaldron@cle 55 Music Square \		Mentions: Copy to be provided by client	Hand Wipes: 10
Nashville, TN 372		# Mentions: 15 15 x :15	Tyler DVD: 5
Clear Channel			Romantic DVD:
Media+Enterta	inment	GRAND PRIZE (Station Provides): Not available - contest is only for	DIGITAL NEEDS
		ROE passes/swag bags	Image for the contest thumbnail
12+ Imps: 133,.	500		and contest body. Can be the
AAW 18-49 Imp	os: 27,000	DIGITAL PROMOTION	same image as long as it can be
VALUE: \$1,371	.62	Contest will be featured on the 101.1 The Beat's contest page with	visable as 200x200 and as
		liners driving listeners to register to win our contests online. Contest	600x400
On Air	YES	will be mentioned on the March 10th e-blast.	Digital Due Date: 3/3/2014
Digital	YES	3/10/2014 to 3/14/2014	
Social	NO		





<u>Station</u>		Promotion	<u>Provide</u>
NEW ORLEAN	NS	Moms Deserve More Than One Night Out!	LIONSGATE PROVIDED PRIZING
WQUE-FM 93	3.3	TYLER PERRY'S THE SINGLE MOMS Night out Winning Week where all week	ROE Passes: 25
Urban Conter	mporary	long we will be hooking Moms up with the TYLER PERRY'S THE SINGLE	Survival Kits: 10
		MOMS CLUB prize pack which would include the movie pass, dvds, and	Mini Posters: 40
Christina Tho	mas	tickets to the Katt Williams comedy show. We would promote it as Moms	Nail Files: 10
504-679-7300		deserve more than just 1 night out	Chocolate Bars: 10
	is@clearchannel.co		Hand Wipes: 10
m		3/10/2014 to 3/14/2014	Tyler DVD: 5
929 Howard Av New Orleans, L			Romantic DVD:
Clear Channe		# Mentions: 25 25 x:15	
Media+Enter			
Wicaia , Litter	tamment	GRAND PRIZE (Station Provides): Katt Williams tickets	
12+ Imps: 58	37,500		
AAW 18-49 II	mps: 175,000	DIGITAL PROMOTION	
VALUE: \$3,50	00.00	We will post information about the winning week and the upcoming	
		movie directly on Social Media	
On Air	YES	SOCIAL PROMOTIONS	
Digital	YES	Facebook and Twitter	
Social	YES		
NEW YORK C	ITY	Mother's Who Rock	LIONSGATE PROVIDED PRIZING
WBLS-FM 10	7.5	It's not Mothers Day but you can never tell your mother thank you for being	ROE Passes: 25
Urban AC		the rock in your family.	Survival Kits: 10
		Mon - Friday 3/10 - 3/14 listeners will be asked to call in during Shaila and	Mini Posters: 40
Gloria Lee		Earthquake to shout out their mother who played or plays the role of both	Nail Files: 10
212 592-0574		mom and dad. What makes them the best mom in the world. Each listener	Chocolate Bars: 10
gloria@wbls.co		will win 4 run of engagement passes to take their mom and other family	Hand Wipes: 10
395 Hudson Str New York, NY		members or friends to see the Single Moms club by Tyler Perry and qualify	Tyler DVD:
Emmis Comm		for the grand prize to take their mom to Erica Campbell love at BB Kings on	Romantic DVD: 5
Lilling Collins	iumeutions	April 3rd Support 5 live liners	
12+ Imps: 4,:	155,000	2/40/2044 >> 2/44/2044	
AAW 18-49 II	mps: 855,000	3/10/2014 to 3/14/2014	
VALUE: \$24,	•	Markings 5, 10 color des markings 45,45 contest six constant	
		Mentions: 5x:10 calendar mentions; 15:15 contest giveaways (twice in	
On Air	YES	Shaila 10-3p, 1x Quake's house 3p-7p, 30: 10 giveaway mentions	
Digital NO		# Mentions: 50 15 x :15 35 x :10	
Social	NO	GPAND PRIZE (Station Provides). Pair of tickets to see Frice	
	1	GRAND PRIZE (Station Provides): Pair of tickets to see Erica	
1		Campbell at BB Kings on April 3rd	





<u>Station</u>		Promotion	<u>Provide</u>
NEW YORK CITY WSKQ-FM 97.9 Tropical Grace Agostino 646-710-2626 gagostino@sbsnewyork.com 26 west 56th street New York, NY 10019 Spanish Broadcasting Systems 12+ Imps: 680,526 AAW 18-49 Imps: 96,526 VALUE: \$5,415.26		Single Moms Night out! Mega listeners will be encouraged to nominate a single mom who deserves a day of pampering during the week of 3/10 with prize winner announced on 3/14. We will run this contest on our facebook page. 3/10/2014 to 3/14/2014 Mentions: tell our listeners to visit our facebook page and nominate their single mom of the week with winner annoucement at the end of the promo. # Mentions: 10 10 x:30 GRAND PRIZE (Station Provides): Tickets to movie, swag bag with client prizes and free dinner at Salsa Con Fuego in the Bronx SOCIAL PROMOTIONS	LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5
On Air Digital	YES NO	Facebook , daily mention and winner announcement at conclusion 3/10/2014 to 3/14/2014	
Social YES NEW YORK CITY WWPR-FM 105.1 Urban Contemporary David Zaentz 551-427-3121 davidzaentz@clearchannel.com 32 Avenue of the Americas NY, NY 10013 Clear Channel Media+Entertainment 12+ Imps: 2,105,600 AAW 18-49 Imps: 498,400 VALUE: \$17,043.48		Online contest 2 week Online Enter to Win Single Moms Club Prize Packs contest supported by 28x 10s and 28x 5s 3/3/2014 to 3/14/2014 # Mentions: 56 28 x :10 28 x :05 DIGITAL PROMOTION contest and featured link in rewards zone (click thru url to trailer) 3/3/2014 to 3/14/2014	LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 15 Romantic DVD: DIGITAL NEEDS online copy, on air copy, digital creative Digital Due Date: 3/3/2014
On Air Digital Social	YES YES NO		





Station		Promotion	Provide
NORFOLK		ROE Tickets for The Single Mom's Club	LIONSGATE PROVIDED PRIZING
WOWI-FM 102	.9	ROE tickets will be given away on 103JAMZ during mid-day and evening	ROE Passes: 13
Urban Contemp	orary	shifts with on-air personalities. The Single Mom's Club Prize packages will be	Survival Kits: 5
		given away on-line which will include the dvd giveaways.	Mini Posters: 40
Ashley Maclin		3/3/2014 to 3/14/2014	Nail Files: 10
757-217-3052			Chocolate Bars: 10
ashleymaclin@cle		# Mentions: 30 5 x :30 10 x :15 10 x :10 5 x :05	Hand Wipes: 10
1003 Norfolk Squ			Tyler DVD: 10
Norfolk, VA 2350	12	DIGITAL PROMOTION	Romantic DVD:
Media+Enterta	inment	links to our contesting page where listeners can enter to win tickets	
Wiediu+Enterta	mment	to see the single mom's club prize package.	Webmaster: Jay Flanagan 757-466- 0009
12+ Imps: 195,	000	SOCIAL PROMOTIONS	johnflanagan@clearchannel.com
AAW 18-49 Imp		Social media will be incorporated through facebook and twitter to	
VALUE: \$2,089		encourage our listeners to visit www.103jamz.com and enter to win.	
7,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
On Air	YES	3/3/2014 to 3/14/2014	
Digital	YES		
Social	YES		
NORFOLK	<u> </u>	Girls Night Out	LIONSGATE PROVIDED PRIZING
WVKL-FM 95.7		Moms need a break and 95.7 R&B wants to give it to them! Starting March	ROE Passes: 12
Urban AC		5th to March 14th listen to Theressa Brown & Charles Black for your chance	Survival Kits:
		to win tickets to see "Tyler Perry's Single Moms Club", The Tyler movie pack	Mini Posters: 20
Cole Johnson		and be entered for the Grand prize of a dinner/spa night out! (Exact one	Nail Files: 10
757-965-8783		pending) for a second chance to win go www.957rnb.com ane enter online.	Chocolate Bars: 10
dnjohnson@ente		3/5/2014 to 3/14/2014	Hand Wipes: 10
236 Clearfield Av	•		Tyler DVD:
Virginia Beach, Vi Entercom	4 23402	Mentions: For this promotion I will we will air (40) :30 sec promotional	Romantic DVD: 10
Littercom		announcements and (10):15 sec promotions.	
12+ Imps: 715,	000	# Mentions: 50 40 x :30 10 x :15	DIGITAL NEEDS
AAW 18-49 Imp			Banner graphics (300x250), Video link and movie graphic
VALUE: \$9,737		GRAND PRIZE (Station Provides): We are going to treat our listener	Digital Due Date: 2/28/2014
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		to either dinner out on the town or a spa day.	Webmaster: Douglas Arcos
On Air	YES		757.965.8783 darcos@entercom.com
Digital	YES	DIGITAL PROMOTION	
Social		(1) station Newsletter, Flipper to article page with video link.	
Jocial	YES	SOCIAL PROMOTIONS	
		Social Media post promoting both the contest and the release fo the	
		movie starting March 5th.	
		3/5/2014 to 3/14/2014	
		9/9/=01.10 9/17/2017	





<u>Station</u>		Promotion	<u>Provide</u>
ORLANDO		Single Moms Club - Night Out	LIONSGATE PROVIDED PRIZING
WCFB-FM 94.5		WCFB will giveaway Single Moms Club Movie Swag Bags via on-line at	ROE Passes: 25
Urban AC		www.star94fm.com through a dedicated web contest and one winner will	Survival Kits: 10
		when the Grand Prize gift certificate to Nikki's Restraurant in Orlando.	Mini Posters: 40
Marissa Friese		3/3/2014 to 3/9/2014	Nail Files: 10
321-281-2091			Chocolate Bars: 10
Marissa.Friese@Co		Mentions: (15):15 sec recorded promos that will air M-Su 6a-12a.	Hand Wipes: 10
4192 N. John Young		# Mentions: 15 15 x :15	Tyler DVD:
Orlando, FL 32804			Romantic DVD: 5
Cox Media Group	p	GRAND PRIZE (Station Provides): Allied Provided gift certificate to	
12+ Imps: 296,2	E0	Nikki's Restaurant	DIGITAL NEEDS
AAW 18-49 Imps			Movie Trailer, Copy Points, URL
VALUE: \$2,737.9	•	DIGITAL PROMOTION	Link, .jpeg image/movie poster.
VALUE. \$2,737.3	<i>-</i>	One week dedicated web contest on www.star94fm.com, that will	Digital Due Date: 2/27/2014 Webmaster: Marissa Friese 321-281-
On Air	VEC		2091 Marissa.Friese@CoxInc.com
	YES	include movie trailer, copy points, and movie poster/logo.	
Digital	YES	3/3/2014 to 3/9/2014	
Social	NO		





<u>Station</u>		Promotion	<u>Provide</u>
PHILADELPHI	<u>IA</u>	Girls Night Out	LIONSGATE PROVIDED PRIZING
WDAS-FM 10	05.3	WDAS-FM will support the release of Tyler Perry's Single Moms Club starting	ROE Passes: 50
Urban AC		3/10 thru 3/12/14. Station will air recorded promos encouraging listeners to	Survival Kits: 5
		sign up for the Movie Club via the station contest page for a chance to win a	Mini Posters: 40
Lena Brown		prize pack/grand prize. Our stations use this database of 'movie buffs' to	Nail Files: 10
610-784-5235		choose fans who are passionate about new films that will be released. Every	Chocolate Bars: 10
	@ClearChannel.com	week, station will choose fans who are genuinely appreciative of the art of	Hand Wipes: 10
	al Blvd Suite 100	film. Online a 234x60 banner will be included in one Power99 Eblast After	Tyler DVD:
Bala Cynwyd, F		3/16 5x winners will be choosen. Four to receive a four pack of ROEs to see	Romantic DVD: 10
Clear Channe Media+Enter		the film along with other Lions gate films and movie swag. The Grand Prize	
ivieaia+Enter	rtainment	winner will receive ROES, movie swag and \$200 gift card from Relish to treat	DIGITAL NEEDS
12+ Imps: 58	94 500	herself and 3 friends to a nice meal. (station responsible for gift card, 3rd	234x60 high res banner to link to
	mps: 209,500	parrty restaurant gift card is pending. We should have an answer by	contest.
VALUE: \$4,8	•	Wednesday 2/26)	Digital Due Date: 3/5/2014 Webmaster: Dorlena Brown 610-
VALUE. 34,8	04.07	3/10/2014 to 3/12/2014	784-5235
On Air	YES		DorlenaBrown@ClearChannel.com
		# Mentions: 15 15 x :15	
Digital	YES		
Social	YES	GRAND PRIZE (Station Provides): \$200 Relish gift card to the grand	
		prize pacakge. http://www.relishphiladelphia.com/	
		DIGITAL PROMOTION	
		234x60 banner in Power99 eblast sent on 3/14/14, database has	
		over 96k subscribers!	
		SOCIAL PROMOTIONS	
		1x Social Post in flight	
		3/10/2014 to 3/16/2014	





<u>Station</u>		Promotion	<u>Provide</u>
RALEIGH WFXC-FM 107.1/104.3 Adult Contemporary Tracy J. Mosley 919-863-4808 tmosley@radio-one.com 8001 Creedmoor Road, Suite 101 Raleigh, NC 27613 Radio One		Promotion Single Moms Club Women's Empowerment Weekend Text "singlemom" (that's one word) to 24042 now for your chance to win movie passes to Tyler Perry's new movie "The Single Moms Club" in theaters Friday March 14th and tickets to Women's Empowerment 2014, Saturday march 15th at the PNC Arena, with keynote speaker Tyler Perry for you and five of your friends. 3/6/2014 to 3/14/2014 at noon # Mentions: 30 10 x:60 10 x:30 10 x:15 GRAND PRIZE (Station Provides): 6 tickets to Women's	Provide LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5
12+ Imps: 465 AAW 18-49 In VALUE: \$3,57	nps: 51,000	Empowerment 2014 featuring Tyler Perry as the keynote speaker	
On Air	YES		
Digital	NO		
Social	NO		
RALEIGH WNNL-FM 103.9 Inspirational Tracy J. Mosley 919-863-4808 tmosley@radio-one.com 8001 Creedmoor Road, Suite 101 Raleigh, NC 27613 Radio One		Single Moms Club Women's Empowerment Weekend Text "singlemom" (that's one word) to 37890 now for your chance to win movie passes to Tyler Perry's new movie "The Single Moms Club" in theaters Friday March 14th and tickets to Women's Empowerment 2014, Saturday march 15th at the PNC Arena, with keynote speaker Tyler Perry for you and five of your friends. 3/6/2014 to 3/14/2014 at noon # Mentions: 30 10 x :60 10 x :30 10 x :15	LIONSGATE PROVIDED PRIZING ROE Passes: 5 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5
12+ Imps: 351,000 AAW 18-49 Imps: 57,000 VALUE: \$2,907.69 On Air YES Digital NO Social NO		GRAND PRIZE (Station Provides): 6 tickets to Women's Empowerment 2014 featuring Tyler Perry as the keynote speaker	





<u>Station</u>		Promotion	<u>Provide</u>
RALEIGH		Single Moms Club Women's Empowerment Weekend	LIONSGATE PROVIDED PRIZING
WQOK-FM 97	7.5	Text "singlemom" (that's one word) to 52140 now for your chance to win	ROE Passes: 10
Urban Conter	mporary	movie passes to Tyler Perry's new movie "The Single Moms Club" in theaters	Survival Kits: 5
		Friday March 14th and tickets to Women's Empowerment 2014, Saturday	Mini Posters: 40
Tracy J. Mosle	еу	march 15th at the PNC Arena, with keynote speaker Tyler Perry for you and	Nail Files: 10
919-863-4808		five of your friends.	Chocolate Bars: 10
tmosley@radio		3/6/2014 to 3/14/2014 at noon	Hand Wipes: 10
	or Road, Suite 101		Tyler DVD:
Raleigh, NC 27 Radio One	613	# Mentions: 30 10 x :60 10 x :30 10 x :15	Romantic DVD: 5
12+ Imps: 32	7,000	GRAND PRIZE (Station Provides): 6 tickets to Women's	
AAW 18-49 Ir	mps: 60,000	Empowerment 2014 featuring Tyler Perry as the keynote speaker	
VALUE: \$4,20	00.00		
On Air	YES		
Digital	NO		
Social	NO		
RICHMOND		Single Moms Club Girls Night Out	LIONSGATE PROVIDED PRIZING
WBTJ-FM 106	5.5	On-air and Online contest. Daily mentions for giveaways of Prize Packs that	ROE Passes: 25
Urban Conter	mporary	include: ROE passes, DVDs, and at least two branded swag items. Grand	Survival Kits: 5
		Prize will include multiple items and dinner out for Two at Keagan's	Mini Posters: 40
Aaron Sutten		Restaurant	Nail Files: 10
804-474-0047		3/3/2014 to 3/14/2014	Chocolate Bars: 10
aaronsutten@c	clearchannel.com		Hand Wipes: 10
Richmond, VA	23228	Mentions: Two on-air mentions for each day we have a daily prize pluse 4	Tyler DVD: 6
Clear Channe		mentions for the Grand Prize.	Romantic DVD: 10
Media+Enter		# Mentions: 15 15 x :15	DICITAL NIFEDS
			DIGITAL NEEDS 670 x 340 px image for contest,
12+ Imps: 20	3,000	GRAND PRIZE (Station Provides): Dinner for two at Keagan's	88x88 px for eblast thumb nail for
AAW 18-49 Ir		Restaurant.	eblast.
VALUE: \$1,60	62.50		Digital Due Date: 2/27/2014
		DIGITAL PROMOTION	
On Air	YES	We wil create 670 x 340 px Dynamic Lead on the stations Home Page	
Digital	YES	linking to a dedicated contest page for the grand prize. Include in	
Social	YES	station eblast.	
		SOCIAL PROMOTIONS	
		3 socal media mentions	
		3/4/2014 to 3/14/2014	
		-1 1	1





<u>Station</u>		Promotion	<u>Provide</u>
ST LOUIS		Hot Flick of the Week	LIONSGATE PROVIDED PRIZING
WHHL-FM 104.1		Every week Hot 104.1 gives away passes to the hottest movies out (or	ROE Passes: 25
Urban Conten	nporary	coming out) This week we will focus on tickets to Single Moms Club.	Survival Kits: 10
		Listeners will be prompted o text "SINGLE" to 23845 and will be registered to	Mini Posters: 40
James Perry		a pair of passes to the film.	Nail Files: 10
314-569-5171		3/8/2014 to 3/14/2014	Chocolate Bars: 10
jperry@radio-o	ne.com		Hand Wipes: 10
9666 Olive Blvd		# Mentions: 24 24 x:30	Tyler DVD:
St. Louis, MO 6	3132		Romantic DVD: 10
Radio One		GRAND PRIZE (Station Provides): Mainucure/ pedicure for two	
12+ Imps: 22	3,200		
AAW 18-49 In			
VALUE: \$2,08	•		
On Air	YES		
Digital	NO		
Social	NO		
TAMPA	II.	Swag Bag Giveaway	LIONSGATE PROVIDED PRIZING
WBTP-FM 95.	7	Station will provide a link to the trailer on our website	ROE Passes: 12
Urban Conten	nporary	(www.957thebeat.com) After watching trailer, listeners will then be	Survival Kits:
		prompted to provide a question & answer in order to be qualified to win the	Mini Posters: 40
Erin Barber		prize pack.	Nail Files: 10
813-832-1477			Chocolate Bars: 10
ErinBarber@cle	archannel.com	3/10/2014 to 3/14/2014	Hand Wipes: 10
4002 Gandy Blv	rd		Tyler DVD:
Tampa, FL 3363		# Mentions: 0	Romantic DVD: 5
Clear Channel	I		
Media+Entert	tainment	SOCIAL PROMOTIONS	Webmaster: Erin Barber
		2x Facebook posts promoting the contest the week of	
12+ Imps: 41,128		3/10/2014 to 3/14/2014	
AAW 18-49 Imps: 41,128		3/10/2017 (0 3/14/2014	
VALUE: \$411.28			
On Air	YES		
Digital	NO		
Social YES		1	





<u>Station</u>		Promotion	<u>Provide</u>
TAMPA		Swag Bag Giveaway	LIONSGATE PROVIDED PRIZING
WFLZ-FM 93.3		Station will provide a link to the trailer on our website	ROE Passes: 13
CHR		(http://www.933flz.com) . After watching trailer, listeners will then be	Survival Kits:
		prompted to provide a question & answer in order to be qualified to win the	Mini Posters: 40
Erin Barber		prize pack plus one lucky winner will receive \$100 Gift Card to Mystic Salon.	Nail Files: 10
813-832-1477			Chocolate Bars: 10
ErinBarber@clea		3/10/2014 to 3/14/2014	Hand Wipes: 10
4002 Gandy Blvd			Tyler DVD:
Tampa, FL 33611	L	# Mentions: 0	Romantic DVD: 5
Clear Channel			
Media+Enterta	inment	GRAND PRIZE (Station Provides): Allied to provide a grand prize:	Webmaster: Erin Barber
12: (251	000	\$100 Gift Card to Mystic Salon	
12+ Imps: 251,		7 255 G.N. G.N. G.N. G.N. G.N. G.N. G.N. G.	
AAW 18-49 lm _j VALUE: \$2,510		SOCIAL PROMOTIONS	
VALUE. \$2,510		2x Facebook posts promoting the contest the week of	
On Air	VEC		
	YES	3/10/2014 to 3/14/2014	
Digital Social	NO YES		
		Civila Marra Cha Civarana	LIGHT CATE BROWER BRITING
WASHINGTON		Single Moms Clue Giveaway	LIONSGATE PROVIDED PRIZING
WHUR-FM 96.3	3	Teaser 3/6-3/9 On-Line/On-Air Promo 3/10-3/14 Grand Prize Giveaway	ROE Passes: 40
Urban AC		March 14th. We will promote listeners to go on line to say why they need a	Survival Kits:
Dan Cilman		break to qualify for the Grand Prize. At the end of contest we will award	Mini Posters: 40
Ron Gilmore 202-806-3541		Grand Prize of a One night stay at the Willard Hotel with movie passes.	Nail Files: 10
rgilmore@whur.d	rom	3/6/2014 to 3/14/2014	Chocolate Bars: 10
529 Bryant St NW		# Mantings 25 20 20 15 10	Hand Wipes: 10
Washington, DC		# Mentions: 35 20 x :30 15 x :10	Tyler DVD: Romantic DVD: 5
Howard Univer	rsity	GRAND PRIZE (Station Provides): One night Stay at The Willard	Romantic DVD: 5
13 / Imns: 954	000	Hotel	Digital Due Date: March 4th
12+ Imps: 854, AAW 18-49 Imp			
VALUE: \$9,019		DIGITAL PROMOTION	
VALUE. 33,013.23		Banner w/ link	
On Air	YES	SOCIAL PROMOTIONS	
Digital	YES	Facebook	
Social	YES	3/6/2014 to 3/15/2014	
300.0.	1 LJ	-, -,	





Station		Promotion	<u>Provide</u>
WASHINGTON DC		Spa Day Giveaway	LIONSGATE PROVIDED PRIZING
WMMJ-FM 102.3		WMMJ-FM will ask listeners to call-in win to movie passes for see "Tyler	ROE Passes: 35
Urban AC		Perry's Single Moms Club" and swag 3/10-3/13 all winners will be entered in	Survival Kits: 8
Kedeesha Campbell		to win the Grand Prize which will be movie passes, swag, a trip to the spa Maisie Dunbar., will provide the winner and three friends the following Min	Mini Posters: 40 Nail Files: 10
301-429-2633		Manicure and light Facial Makeover.	Chocolate Bars: 10
kcampbell@radio-one.com		(each valued at approximately \$70.00 total \$380.00 prize value).	Hand Wipes: 10
8515 Georgia Ave 9th floor, Suite		3/10/2014 to 3/14/2014	Tyler DVD:
900 Silver Spring, MD 20910			Romantic DVD: 5
Radio One		Mentions: On-Air Promos	
		# Mentions: 20 10 x :30 10 x :10	
12+ Imps: 356,000 AAW 18-49 Imps: 54,000 VALUE: \$3,259.26		GRAND PRIZE (Station Provides): Grand Prize which will be movie passes, swag, a trip to the spa Maisie Dunbar., will provide the winner and three friends the following Min Manicure and light Facial	
On Air	YES	Makeover.	
Digital	NO		
Social	NO		
23 Markets		41 On Air Promotions	LIONSGATE PROVIDED PRIZING
45 Stations			ROE Passes: 925
		# Mentions: 1394 Mentions	Survival Kits: 250
			Mini Posters: 1700
12+ Imps: 32,803,258		GRAND PRIZE (Station Provides): 36 Station Provided Grand Prizes	Nail Files: 450
AAW 18-49 Imps: 8,744,758		,	Chocolate Bars: 450
VALUE: \$324,920.63		DIGITAL PROMOTION	Hand Wipes: 450
		25 Digital Promotions	Tyler DVD: 150
		SOCIAL PROMOTIONS	Romantic DVD: 150
		20 Social Promotions	