



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>ATLANTA WAMJ-FM 107.5/97.5 Urban AC</p> <p>Brandi Cohen 404-832-7277 bcohen@radio-one.com 101 Marietta St., 12th Fl Atlanta, GA 30303 Radio One</p> <p>12+ Imps: 949,500 AAW 18-49 Imps: 247,500 VALUE: \$15,456.52</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Girls Night Out- Mind Body & Soul Listeners will call in for their chance to win ROE passes to Tyler Perry's "Single Moms Club", dinner at a hot restaurant, and tickets to Majic 107.5's Mind, Body, & Soul event. 4 additional winners will win swag bags. 3/3/2014 to 3/14/2014</p> <p>Mentions: Recorded promos and live liners # Mentions: 45 30 x :30 15 x :10</p> <p>GRAND PRIZE (Station Provides): Dinner for 4 at local restaurant</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 35 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD:</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>ATLANTA WVEE-FM 103.3 Urban AC</p> <p>Amanda Mickler 404.898.8935 amanda.mickler@cbsradio.com 1201 Peachtree St. Suite 800 Atlanta, GA 30318 CBS Radio</p> <p>12+ Imps: 940,625 AAW 18-49 Imps: 363,125 VALUE: \$12,131.25</p> <table border="1" data-bbox="99 1528 402 1640"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Single Moms Club WVEE will giveaway ROE passes, the DVD Packs + the winner and a guest's name on the list for Old School Saturdays (a monthly event in Atlanta) or a comparable event within the same timeframe. 3/10/2014 to 3/14/2014</p> <p># Mentions: 25 25 x :10</p> <p>GRAND PRIZE (Station Provides): Winner's name + 1 on the guest list for an event</p> <p>DIGITAL PROMOTION Contest Page listing 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 40 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 15 Romantic DVD:</p> <p>DIGITAL NEEDS Copy, embeddable trailer link, graphics Digital Due Date: 3/3/2014 Webmaster: Amanda Mickler 404.898.8935 amanda.mickler@cbsradio.com</p>
On Air	YES							
Digital	YES							
Social	NO							



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<p>BALTIMORE WERQ-FM 92.3 Urban CHR</p> <p>Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One</p> <p>12+ Imps: 560,000 AAW 18-49 Imps: 122,500 VALUE: \$7,779.17</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Moms Night Out During the week of 3/10, WERQ mid day host Kiki Brown will solicit for moms to call in to her show for their chance to win a Single Moms Club gift pack. All winners (5) will be entered to win the grand prize, a spa day for herself and 3 girlfriends 3/10/2014 to 3/14/2014</p> <p>Mentions: Recorded :30s and live :10s # Mentions: 35 20 x :30 15 x :10</p> <p>GRAND PRIZE (Station Provides): Spa package for 4 people</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 50 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>BALTIMORE WWIN-FM 95.9 Urban AC</p> <p>Robert Cardoni 410-907-0322 rcardoni@radio-one.com 1705 Whitehead Rd Baltimore, MD 21207 Radio One</p> <p>12+ Imps: 594,000 AAW 18-49 Imps: 114,000 VALUE: \$13,335.71</p> <table border="1" data-bbox="99 1528 402 1640"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Tyler Perry Winning Weekend WWIN will celebrate all things Tyler Perry in Baltimore the weekend of 3/7-3/9 byt giving away passes to his new movie Single Moms Club as well as tickets to his stage play - Hell Hath No Fury Like a Woman Scorned. Tickets will be given away on air all weekend long . 3/7/2014 to 3/9/2014</p> <p>Mentions: Inclusion in live and recorded promos # Mentions: 60 30 x :60 30 x :15</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD: Comments: Utilizing prizes from sister station</p>
On Air	YES							
Digital	NO							
Social	NO							



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Station	Promotion	Provide						
<p>BIRMINGHAM WBHK-FM 98.7 Urban AC</p> <p>Jason Jones 205-326-2543 or 205-201-8298 jason.jones@summitmediacorp.com 2700 Corporate Drive, Suite 115 Birmingham, AL 35242</p> <p>Carl Palmer</p> <p>12+ Imps: 537,000 AAW 18-49 Imps: 126,000 VALUE: \$1,997.37</p> <table border="1" data-bbox="99 978 402 1089"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>The Office Request 5 Pack Listeners will log onto 987kiss.com and register 5 songs they want to hear in a row and our midday jock will select the winner. They will win Single Mom Club movie passes and dinner at a local restaurant plus \$100 Gift Card to AURA Spa. 3/10/2014 to 3/14/2014</p> <p>Mentions: 3 mentions per giveaway # Mentions: 30 30 x :10</p> <p>GRAND PRIZE (Station Provides): Dinner for 4 at local restaurant plus \$100 Gift Card to AURA Spa (from Allied)</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>BIRMINGHAM WBHJ-FM 95.7 Hip Hop and R&B</p> <p>Deanna Reed 2055863561 Deanna.Reed@summitmediacorp.com 2700 Corporate Drive Suite 115 Bham, AL 35242</p> <p>Summit Media</p> <p>12+ Imps: 1,307,500 AAW 18-49 Imps: 410,500 VALUE: \$8,656.58</p> <table border="1" data-bbox="99 1587 402 1694"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Girls Night Out Listeners will be driven to the website by on air promotion announcements to win ROE passes and swag to Tyler Perry's "Single Moms Club". 3/3/2014 to 3/14/2014</p> <p>Mentions: Tyler Perry's new movie Single Moms Club # Mentions: 115 60 x :30 15 x :15 40 x :10</p> <p>DIGITAL PROMOTION Web Banner with Movie Details.</p> <p>SOCIAL PROMOTIONS Social Media posts to include movie release date and video trailers. 3/3/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: Mini Posters: Nail Files: Chocolate Bars: Hand Wipes: Tyler DVD: Romantic DVD:</p> <p>Digital Due Date: 3/19/2014 Webmaster: Jeff Hall 205-322-2987 jeff.hall@summitmediacorp.com Comments: Utilizing prizes from sister station</p>
On Air	YES							
Digital	YES							
Social	YES							



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SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>CHARLOTTE WBAV-FM 97.9 Urban AC</p> <p>Andrea Arguijo 704-227-8809 andrea.arguijo@cbsradio.com 1520 South Blvd Charlotte, NC 28203 CBS Radio</p> <p>12+ Imps: 140,729 AAW 18-49 Imps: 49,729 VALUE: \$2,003.96</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Single Moms Spa Night Smaller provided prize packs will be given to the winning caller and those callers will be qualified to win our grand prize of a massage at Vocispa Total Body Renewal. 3/10/2014 to 3/14/2014</p> <p>Mentions: Promtional liners # Mentions: 10 10 x :15</p> <p>GRAND PRIZE (Station Provides): One hour Massage at Vocispa Total Body Renewal</p> <p>DIGITAL PROMOTION featured on the contest page of Power98's website 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p> <p>DIGITAL NEEDS need apporved image for the page Digital Due Date: 3/3/2014</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>CHICAGO WLEY-FM 107.9 Regional Mexican</p> <p>Elena Castro 312-621-5480 ecastro@sbschicago.com ; ttaylor@sbschicago.com; 150 N. Michigan ave. Chicago, IL 60601 Raul Alarcon</p> <p>12+ Imps: 275,000 AAW 18-49 Imps: - VALUE: \$2,500.00</p> <table border="1" data-bbox="99 1560 402 1671"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Club de Mama Solteras We have the 25 packs to give out in the AM traffic, starting 3/06 until 3/11. On Wednesday 3/12 Arriba Chicago will hold the "Single mother" topic and include that due to the movie they brought the topic up. That Thursday there will be one mother that wins a prize pack and a 4 pack of tickets for her own "Single's Mom" night out for either "Obscuro total" or to see Temerarios at the Aragon. 3/5/2014 to 3/14/2014</p> <p>Mentions: 25 live mentions tag to street hit mentions. 1 hour topic regarding Single Moms club during Arriba Chicago (AM show) # Mentions: 25 25 x :15</p> <p>GRAND PRIZE (Station Provides): 4 tickets for spanish play or 4 tickets for dance at Aragon</p> <p>DIGITAL PROMOTION Banner on concursos Page and promote on social media SOCIAL PROMOTIONS facebook, twitter, and Instagram suport</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD: 5</p> <p>DIGITAL NEEDS movie art work</p>
On Air	YES							
Digital	YES							
Social	YES							



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<p>CHICAGO WVAZ-FM 102.7 Urban AC</p> <p>Barbara A. Gueno 312-540-2125 barbaragueno@clearchannel.com 233 North Michigan / 28th Floor Chicago, IL 60601 Clear Channel Media+Entertainment</p> <p>12+ Imps: 639,000 AAW 18-49 Imps: 132,000 VALUE: \$5,075.00</p> <table border="1" data-bbox="99 982 402 1094"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Girls Night Out Customized "Girls Night Out" jump page will be hosted on the contest page of www.V103.com and contain Lionsgate provided art, url banners linking to the movie site or trailer. 3/7/2014 to 3/14/2014</p> <p>Mentions: Recorded promotional announcements will invite listeners to log on for an opportunity to win the Girls Night Out Grand Prize along w/the in theatre date. # Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): Gift Certificates to Catch 35 Restaurant www.catch35.com</p> <p>DIGITAL PROMOTION contest page, customized jump page will include client provided links, logos & content. 3/14/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p> <p>DIGITAL NEEDS 300x250, url, link to video Digital Due Date: 3/3/2014 Webmaster: Barb Gueno 312.540.2125 barbaragueno@clearchannel.com</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>CLEVELAND WENZ-FM 107.9 Urban Contemporary</p> <p>Haig Meguerditchian 216-774-0928 haig@radio-one.com 6555 Carnegie Avenue Cleveland, OH 44103 Radio One</p> <p>12+ Imps: 433,500 AAW 18-49 Imps: 205,500 VALUE: \$3,575.00</p> <table border="1" data-bbox="99 1560 402 1671"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	NO	Social	YES	<p>Single Moms' Night Out with Sam Sylk Listeners will text to win the ROE passes to see Tyler Perry's Single Moms Club plus free entry to Single Moms' Night Out hosted by Sam Sylk! Saturday March 15th. One lucky grand prize winner will be able to speak on the Relationship Panel and receive the Single Moms Club spa treatment. 3/3/2014 to 3/14/2014</p> <p># Mentions: 20 20 x :10</p> <p>GRAND PRIZE (Station Provides): Spa Treatment- Manicure & Pedicure</p> <p>SOCIAL PROMOTIONS Facebook Post, Twitter Post promoting the contest and event. Instagram post on station account day of the event. 3/3/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 10 Romantic DVD:</p> <p>Webmaster: Alea Warren 216-579-1111 awarren@radio-one.com</p>
On Air	YES							
Digital	NO							
Social	YES							



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Station	Promotion	Provide						
<p>DALLAS KBFB-FM 97.9 Rhythmic CHR</p> <p>Aaron Payne 972-331-5428 aapayne@radio-one.com 13331 Preston Rd, Suite 1180 Dallas, TX 75240 Radio One</p> <p>12+ Imps: 840,200 AAW 18-49 Imps: 175,200 VALUE: \$8,899.06</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Spa Day Giveaway / Dinner Giveaway 97.9 The Beat will select the 9th caller each day at 4pm, the listeners will win ROE passes each day. The grand prize winner will be selected on Friday, March 14th, targeting single moms who could really use a break and a day of pampering. 97.9 The Beat will combine the swag with a spa service \$100 gift card or \$100 tp a restaurant and/or \$50 gift card to a local nail salon . Allied to provide a - \$100 Gift Card to Koffee Day Spa. 3/10/2014 to 3/14/2014</p> <p>Mentions: Live contest mentions during Veda Loca evening drive, in the 4pm hour. # Mentions: 50 25 x :15 25 x :10</p> <p>GRAND PRIZE (Station Provides): The Grand prize winner will receive a \$100 gift card to a local spa, or a \$100 gift card to a local restaurant and or \$50 gift card to a local nail salon. Allied to provide a - \$100 Gift Card to Koffee Day Spa.</p> <p>DIGITAL PROMOTION Banner for on-line contest page, link to enter to video</p> <p>SOCIAL PROMOTIONS Insagram, twitter and facbook post. 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 20 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p> <p>Digital Due Date: 3/5/2014 Webmaster: Robert Brooks 646-283-1551 rbrooks@radio-one.com</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>DALLAS KKDA-FM 104.5 Urban Contemporary</p> <p>Crystal Mitchell 972-647-5000 crystal.mitchell@k104fm.com 621 NW 6th St Grand Prairie, TX 75050 Service Broadcasting Corp.</p> <p>12+ Imps: 1,716,000 AAW 18-49 Imps: 660,000 VALUE: \$12,000.00</p> <table border="1" data-bbox="99 1724 402 1835"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Single Moms Club On-air personalities will encourage listeners to call in and win their free Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack. One lucky grand prize winner will receive a \$100 Gift Card to Diva Styles Salon in Dallas 3/9/2014 to 3/14/2014</p> <p># Mentions: 60 60 x :15</p> <p>GRAND PRIZE (Station Provides): Allied provided a \$100 Gift Card to Diva Styles Salon in Dallas</p> <p>DIGITAL PROMOTION Contest Page 3/9/2014 to 3/15/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 15 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD:</p> <p>DIGITAL NEEDS banners, artwork Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com</p>
On Air	YES							
Digital	YES							
Social	NO							



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SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>DALLAS KRNB-FM 105.7 Urban Contemporary</p> <p>Crystal Mitchell 972-647-5076 crystal.mitchell@k104fm.com 621 NW 6th St Grand Prairie, TX 75050 <i>Service Broadcasting Corp.</i></p> <p>12+ Imps: 906,000 AAW 18-49 Imps: 450,000 VALUE: \$10,800.00</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Social</i></td> <td>NO</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Social</i>	NO	<p>Single Moms Club On-air personalities will encourage listeners to call in and win their free Single Moms Club Prize Pack by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register to win their free copy of Single Moms Club Prize Pack 3/9/2014 to 3/14/2014</p> <p># Mentions: 60 60 x :15</p> <p>DIGITAL PROMOTION Contest Page 3/9/2014 to 3/15/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 15 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD:</p> <p>DIGITAL NEEDS banner ad, artwork Digital Due Date: 3/2/2014 Webmaster: Evelina Monroe 972-647-5031 evelina.monroe@k104fm.com</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Social</i>	NO							
<p>DETROIT WMXD-FM 92.3 Urban AC</p> <p>Jaime Watson 248-324-7073 jaimewatson@clearchannel.com 27675 Halsted Rd Farmington Hills, MI 48331 <i>Clear Channel</i> <i>Media+Entertainment</i></p> <p>12+ Imps: 173,000 AAW 18-49 Imps: 50,000 VALUE: \$1,835.00</p> <table border="1" data-bbox="99 1560 402 1671"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Social</i></td> <td>YES</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Social</i>	YES	<p>Single Moms Massage WMXD will execute an on line contest to win ROE passes to see the Single Moms Club, and entering will give you a chance to win a gift certificate for a massage at Lavida Massage. 3/10/2014 to 3/14/2014</p> <p>Mentions: Directing Listeners to website # Mentions: 10 10 x :10</p> <p>GRAND PRIZE (Station Provides): \$100 gift certificate to lavida massage</p> <p>DIGITAL PROMOTION Logo/link</p> <p>SOCIAL PROMOTIONS FB post 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 50 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p> <p>DIGITAL NEEDS 300x250, URL Digital Due Date: 3/3/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Social</i>	YES							



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Station	Promotion	Provide						
<p>HOUSTON KBXX-FM 97.9 Rhythmic CHR</p> <p>Asia McDonald 713-300-5865 amcdonald@radio-one.com 24 Greenway Plaza, Suite 900 Houston, TX 77046 Radio One</p> <p>12+ Imps: 3,470,000 AAW 18-49 Imps: 720,000 VALUE: \$44,062.50</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>TP'S "Single Moms Club" On-air and in the streets 3/3 - 3/14 KBXX-FM will give away roe passes to listeners as caller #9 or other show related contesting 3/3/2014 to 3/14/2014</p> <p>Mentions: 2x Mentions per giveaway # Mentions: 100 50 x :15 50 x :10</p> <p>GRAND PRIZE (Station Provides): Allied to provide grand prize : Natural Resources Salon \$100 Gift Card</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 40 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 10</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>HOUSTON KLOL-FM 101.1 Spanish Hits</p> <p>EMILY RODGERS 713.881.5266 emily.rodgers@cbsradio.com 24 Greenway Plaza Suite 1900 Houston, TX 77046 CBS RADIO</p> <p>12+ Imps: 390,000 AAW 18-49 Imps: 5,000 VALUE: \$3,125.00</p> <table border="1" data-bbox="99 1528 402 1640"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Girls Night Out All moms need a 'Girls Night Out' once in a while! Radio stations will combine SINGLE MOMS CLUB movie tickets and swag with dinner at a local restaurant. 3/10/2014 to 3/14/2014</p> <p>Mentions: 3 Mentions per giveaway # Mentions: 25 15 x :30 30 x :15</p> <p>GRAND PRIZE (Station Provides): Dinner at Brazilian steak house Chama Gaucha</p> <p>DIGITAL PROMOTION Contest Page</p> <p>SOCIAL PROMOTIONS (3) Facebook Post 3/7/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p> <p>DIGITAL NEEDS artwork (poster) from movie, characters, etc. Trailer link Digital Due Date: ASAP</p>
On Air	YES							
Digital	YES							
Social	YES							



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SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>LOS ANGELES KBIG-FM 104.3 Hot AC</p> <p>Adria Lawrence 818.566.4632 adrialawrence@clearchannel.com 3400 West Olive Avenue Suite 550 Burbank, CA 91505 Clear Channel Media+Entertainment</p> <p>12+ Imps: 550,000 AAW 18-49 Imps: 550,000 VALUE: \$5,500.00</p> <table border="1" data-bbox="99 982 402 1094"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Myclub Giveaway The week of 3/10 "Tyler Perry's Single Moms Club" will receive a custom contest page through MYclub. The page will include "Tyler Perry's Single Moms Club" copy, a click-thru URL, the movie Trailer and prize description. 3/10/2014 to 3/14/2014</p> <p># Mentions: 0</p> <p>DIGITAL PROMOTION The week of 3/10 "Tyler Perry's Single Moms Club" will receive a custom contest page through MYclub. The page will include "Tyler Perry's Single Moms Club" copy, a click-thru URL, the movie Trailer and prize description. 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING</p> <p>ROE Passes: Survival Kits: 15 Mini Posters: 40 Nail Files: 20 Chocolate Bars: 20 Hand Wipes: 20 Tyler DVD: Romantic DVD: 5</p> <p>DIGITAL NEEDS 300x250 banner click-thru URL trailer link Digital Due Date: 3/4/2014</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>LOS ANGELES KHHT-FM 92.3 Rhythmic Oldies</p> <p>Adria Lawrence 818.566.4632 adrialawrence@clearchannel.com 3400 West Olive Avenue Suite 550 Burbank, CA 91505 Clear Channel Media+Entertainment</p> <p>12+ Imps: 110,400 AAW 18-49 Imps: 7,200 VALUE: \$1,237.50</p> <table border="1" data-bbox="99 1591 402 1703"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>J9 On The Streets The week of 3/10 J9 will hit the streets and hand out ROE passes to "Tyler Perry's Single Moms Club". J9 will call-in from his location on Monday, Wednesday, and Friday that week to the Jimmy Reyes morning show to tell listeners where to find him so they can win ROE passes to "Tyler Perry's Single Moms Club" 3/10/2014 to 3/14/2014</p> <p>Mentions: Mentions are a shared mention when J9 calls in to describe what prize he has for the day to giveaway. # Mentions: 3 3 x :05</p>	<p>LIONSGATE PROVIDED PRIZING</p> <p>ROE Passes: 10 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>LOS ANGELES KIIS-FM 102.7 CHR</p> <p>Christina Sarkissian 818-566-4671 christinasarkissian@clearchannel.com 3400 W. Alameda Ave. Suite 550 Burbank, CA 91505</p> <p>Clear Channel Media+Entertainment</p> <p>12+ Imps: 120,200 AAW 18-49 Imps: 1,000 VALUE: \$2,000.00</p> <table border="1" data-bbox="99 1010 402 1121"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Manny of the Streets One day chosen by station the week of 3/10 Ryans Sending Manny on the Street out to a secret location in Los Angeles where he will be handing out 10x pairs of Single Moms Club Run of Engagement Passes to the first 10 people onsite 3/10/2014 to 3/13/2014</p> <p>Mentions: 2x :05 mentions day of give away # Mentions: 2 2 x :05</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>LOS ANGELES KJLH-FM 102.3 Urban AC</p> <p>Gregory L. Johnson 310-330-2228 gregj@kjlhradio.com ; rochelle@kjlhradio.com 161 North La Brea Inglewood, CA 90301</p> <p>Taxi Productions/Stevie Wonder</p> <p>12+ Imps: 1,214,400 AAW 18-49 Imps: 772,800 VALUE: \$19,056.00</p> <table border="1" data-bbox="99 1010 402 1121"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>KJLH Girls Night Out KJLH celebrates all the single Moms out there by giving them a chance to see the film. Listeners will be encouraged to logon to kjlhradio.com and nominate a single mom that deserves to get a "girls night out". Listeners will be randomly chosen and awarded a pass to see the film plus they will qualify for the grand prize of concert tickets to a tbd concert, for them and 4 guests. They will also receive select package of Movie related swag plus a DVD package of three select Tyler Perry Films. 3/7/2014 to 3/14/2014</p> <p>Mentions: listeners will be informed of the contest inside of the heavily rotated KJLH Events Calendar # Mentions: 64 64 x :15</p> <p>GRAND PRIZE (Station Provides): Grand Prize will be limousine transportation to a tbd concert. Tickets to said concert.</p> <p>DIGITAL PROMOTION Banner on home page linking to contest page where the trailer, contest details and enter to win facility will be housed. We will execute one e-blast in support of the contest. REQUIRED ON-LINE ELEMENTS: 728 X 90 Leader Board, 728 X 225 FRONT PAGE ROTATING BANNER, 300 x 250 STREAMING GRAPHIC, 650 X ANY LENGTH E-BLAST, :30 PRE-ROLL, and YOU TUBE LINK</p> <p>SOCIAL PROMOTIONS link to contest page through kjlh facebook page. 3/7/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 20 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD:</p> <p>DIGITAL NEEDS banner, trailer, Digital Due Date: ASAP - IMPRESSION COUNT IS BASED ON DELIVERY TIME OF THE COLLATERAL Webmaster: Duane Cofield 310-330-2200 duane@kjlhradio.com</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>LOS ANGELES KLVE-FM 107.5 Adult Contemporary</p> <p>Cynthia Flores 310-846-2849 cyflores@univisionradio.com 2999 Center Dr. Los Angeles, CA 90045 Univision Radio</p> <p>12+ Imps: 40,000 AAW 18-49 Imps: 40,000 VALUE: \$400.00</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>I Love K Love Enter to win contest will live on iloveklove.com's webpage. Trailer for film will live on this blog. 3/10/2014 to 3/14/2014</p> <p># Mentions: 0</p> <p>GRAND PRIZE (Station Provides): We are still looking for a 3rd Party to be tied into this promotion. We have not received any confirmation yet. Will keep you posted.</p> <p>DIGITAL PROMOTION link to the trailer will live on our website</p> <p>SOCIAL PROMOTIONS 2 FB posts will be posted to promote contesting</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: Survival Kits: 15 Mini Posters: 40 Nail Files: 20 Chocolate Bars: 20 Hand Wipes: 20 Tyler DVD: Romantic DVD: 5</p> <p>DIGITAL NEEDS We'd love to receive an image that includes William Levy on it since he associates well with our Hispanic audience. It will help create buzz on this film. Digital Due Date: 3/5/2014 Webmaster: Nijhal Martinez 310-846-2936 nimartinez@univision.net</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>LOS ANGELES KPWR-FM 105.9 Rhythmic CHR</p> <p>Bryan Elms 818-238-6629 Belms@power106.com 2600 W Olive Ave 8th floor Burbank, CA 91505 Emmis Communications</p> <p>12+ Imps: 2,088,000 AAW 18-49 Imps: 207,000 VALUE: \$18,900.00</p> <table border="1" data-bbox="99 1528 402 1640"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>ROE giveaways We will give away ROE passes to see Tyler Perry's Single Moms Club in prime dayparts, M-F 6a-8p. Winners will also receive a movie prize pack and qualify for a grand prize (theme - Girls Night Out). 3/5/2014 to 3/14/2014</p> <p>Mentions: Live giveaways - morning show, midday, pm drive # Mentions: 45 30 x :30 15 x :15</p> <p>GRAND PRIZE (Station Provides): Concert tickets for 4 for girls night out or spa package.</p> <p>DIGITAL PROMOTION We will try to include the film as the movie of the week feature on our website which would include a banner and link.</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 15 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 10</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>MEMPHIS WHAL-FM 95.7 Inspirational</p> <p>Bobbie Bailey 901-259-1347 bobbiebailey@clearchannel.com 2650 Thousand Oaks Blvd. Suite 4100 Memphis, TN 38118 Clear Channel Media+Entertainment</p> <p>12+ Imps: 148,500 AAW 18-49 Imps: 60,000 VALUE: \$1,061.67</p> <table border="1" data-bbox="99 1010 402 1121"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	NO	Social	YES	<p>Single Moms Movie Night Contest Station will give a single mom the chance to win a pass for her and a guest to see Tyler Perry's Single Moms Club at a participating movie theater. 3/3/2014 to 3/14/2014</p> <p>Mentions: Caller wins a pass for two to attend screening of Single Mom Club. # Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): \$100 gift card to a restaurant, plus a book for the Single Moms Bookclub, and Spa Day gift certificate</p> <p>SOCIAL PROMOTIONS Post on Facebook and Twitter about a single Moms chance to win a prize 3/3/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD:</p> <p>Digital Due Date: 2/25/2014 Webmaster: Danny Bowen 901-259-6428 dannybowen@clearchannel.com</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>MEMPHIS WHRK-FM 97.1 Urban Contemporary</p> <p>Bobbie Bailey 901-259-1347 bobbiebailey@clearchannel.com 2650 Thousand Oaks Blvd. Suite 4100 Memphis, TN 38118 Clear Channel Media+Entertainment</p> <p>12+ Imps: 130,500 AAW 18-49 Imps: 36,000 VALUE: \$1,131.25</p> <table border="1" data-bbox="99 1648 402 1759"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	NO	Social	YES	<p>Single Moms Movie Night Contest Station will give a single mom the chance to win a pass for she and a guest to see Tyler Perry's Single Moms Club at a participating movie theater. 3/3/2014 to 3/14/2014</p> <p>Mentions: Caller wins a pass for two to attend screening of Single Mom Club. # Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): \$100 gift card to a restaurant, plus a book for the Single Moms Bookclub, and Spa Day gift certificate</p> <p>SOCIAL PROMOTIONS Post on Facebook and Twitter about a single Moms chance to win a prize 3/3/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 7 Romantic DVD:</p> <p>Digital Due Date: 2/25/2014 Webmaster: Danny Bowen 901-259-6428 dannybowen@clearchannel.com</p>
On Air	YES							
Digital	NO							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>MEMPHIS WRBO-FM 103.5 Urban AC</p> <p>Nikki Jimenez 901-537-9122 Nikki.Jimenez@cumulus.com 5629 Murray Road Memphis, TN 38119 Cumulus</p> <p>12+ Imps: 529,500 AAW 18-49 Imps: 91,500 VALUE: \$4,635.00</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Social</i></td> <td>YES</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Social</i>	YES	<p>Tyler Perry's Single Mom Club On-Air Giveaways (Monday-Friday) of Roe Tickets with all winners qualifying to win a massage gift card. 3/10/2014 to 3/14/2014</p> <p>Mentions: 20 Recorded Mentions & 40 Live Mentions # Mentions: 60 20 x :30 20 x :15 20 x :10</p> <p>GRAND PRIZE (Station Provides): One-Hour Massage Gifts</p> <p>DIGITAL PROMOTION Banners, Rich Media, Video Pre-Roll, Link, Logos</p> <p>SOCIAL PROMOTIONS Facebook and Twitter to include hastags 3/7/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 5 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p> <p>DIGITAL NEEDS Poster, Logo, Image, 475x270 (jpg), Link Digital Due Date: 3/5/2014 Webmaster: Ariel Sawyer-Brooks 901-537-9171 ariel.sawyer@cumulus.com</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Social</i>	YES							
<p>MIAMI WHQT-FM 105.1 Urban Contemporary</p> <p>Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com 2741 North 29th Avenue Hollywood, FL 33020 Cox Media Group</p> <p>12+ Imps: 928,000 AAW 18-49 Imps: 166,000 VALUE: \$9,217.69</p> <table border="1" data-bbox="99 1528 402 1640"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Social</i></td> <td>NO</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Social</i>	NO	<p>Single Moms Club - Night Out WHQT and James T. will giveaway Single Moms Club Movie Swag Bags Monday - Friday. Then each winner that won M-F will be qualified to win the Grand Prize (Jazz in the Gardens Tickets). 3/3/2014 to 3/7/2014</p> <p>Mentions: (15) live mentions that will air M-F in the 1:00p hour and (15) recorded promos that will air M-Su 6a-12a. # Mentions: 30 15 x :15 15 x :10</p> <p>GRAND PRIZE (Station Provides): Station will be proving Jazz in the Garden tickets as the Grand Prize. (2) tickets to the March 15th Concert and (2) tickets to the March 16th Concert at Sunlife Stadium in Miami.</p> <p>DIGITAL PROMOTION One week dedicated web contest on www.hot105fm.com, that will include movie trailer, copy points, and movie poster/logo. 3/3/2014 to 3/9/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 12 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 12 Romantic DVD:</p> <p>DIGITAL NEEDS Movie Trailer, Copy Points, URL Link, .jpeg image/movie poster. Digital Due Date: 2/27/2014 Webmaster: Antonie Edwards 305-567-5742 Antonie.Edwards@CoxInc.com</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Social</i>	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>MIAMI WAMR-FM 107.5 Spanish Hits</p> <p>Diana Bernal 305-569-3165 dbernal@univisionradio.com ; bmartinez@UnivisionRadio.com 800 Douglas Rd. Suite 111 Coral Gables, FL 33134</p> <p>Univision Radio</p> <p>12+ Imps: 547,500 AAW 18-49 Imps: - VALUE: \$7,760.42</p> <table border="1" data-bbox="99 978 402 1089"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Amor 107.5 Takes you to the Movies Station talent will give away roe's and prizing starting on Tuesday, march 4th and running through opening day. One lucky lady will win a Serge Renard Beauty Salon for a \$100 gift certificate. 3/9/2014 to 3/14/2014</p> <p>Mentions: 25 mon-fri 6a-10p all dayparts and live mentions for giveaways of prizing # Mentions: 25 25 x :15</p> <p>GRAND PRIZE (Station Provides): Allied to provide a Serge Renard Beauty Salon for a \$100 gift certificate.</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>NASHVILLE WUBT-FM 101.1 Urban Contemporary</p> <p>Kate Waldron 615.664.2427 katewaldron@clearchannel.com 55 Music Square West Nashville, TN 37203</p> <p>Clear Channel Media+Entertainment</p> <p>12+ Imps: 133,500 AAW 18-49 Imps: 27,000 VALUE: \$1,371.62</p> <table border="1" data-bbox="99 1587 402 1698"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Tyler Perry's Single Moms Club Movie Tickets and Swag Listeners will go online to enter to win movie tickets to see Tyler Perry's Single Moms Club in theaters and will win a swag bag filled with prizes promoting Single Moms Club. 3/10/2014 to 3/14/2014</p> <p>Mentions: Copy to be provided by client # Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): Not available - contest is only for ROE passes/swag bags</p> <p>DIGITAL PROMOTION Contest will be featured on the 101.1 The Beat's contest page with liners driving listeners to register to win our contests online. Contest will be mentioned on the March 10th e-blast. 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p> <p>DIGITAL NEEDS Image for the contest thumbnail and contest body. Can be the same image as long as it can be visible as 200x200 and as 600x400 Digital Due Date: 3/3/2014</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>NEW ORLEANS WQUE-FM 93.3 Urban Contemporary</p> <p>Christina Thomas 504-679-7300 christinathomas@clearchannel.com 929 Howard Ave New Orleans, LA 70113 Clear Channel Media+Entertainment</p> <p>12+ Imps: 587,500 AAW 18-49 Imps: 175,000 VALUE: \$3,500.00</p> <table border="1" data-bbox="99 1010 402 1121"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Moms Deserve More Than One Night Out! TYLER PERRY'S THE SINGLE MOMS Night out Winning Week where all week long we will be hooking Moms up with the TYLER PERRY'S THE SINGLE MOMS CLUB prize pack which would include the movie pass, dvds, and tickets to the Katt Williams comedy show. We would promote it as Moms deserve more than just 1 night out</p> <p>3/10/2014 to 3/14/2014</p> <p># Mentions: 25 25 x :15</p> <p>GRAND PRIZE (Station Provides): Katt Williams tickets</p> <p>DIGITAL PROMOTION We will post information about the winning week and the upcoming movie directly on Social Media</p> <p>SOCIAL PROMOTIONS Facebook and Twitter</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 5 Romantic DVD:</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>NEW YORK CITY WBLS-FM 107.5 Urban AC</p> <p>Gloria Lee 212 592-0574 gloria@wbls.com 395 Hudson Street New York, NY 10014 Emmis Communications</p> <p>12+ Imps: 4,155,000 AAW 18-49 Imps: 855,000 VALUE: \$24,396.55</p> <table border="1" data-bbox="99 1591 402 1703"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Mother's Who Rock It's not Mothers Day but you can never tell your mother thank you for being the rock in your family. Mon - Friday 3/10 - 3/14 listeners will be asked to call in during Shaila and Earthquake to shout out their mother who played or plays the role of both mom and dad. What makes them the best mom in the world. Each listener will win 4 run of engagement passes to take their mom and other family members or friends to see the Single Moms club by Tyler Perry and qualify for the grand prize to take their mom to Erica Campbell love at BB Kings on April 3rd Support 5 live liners</p> <p>3/10/2014 to 3/14/2014</p> <p>Mentions: 5x :10 calendar mentions; 15 :15 contest giveaways (twice in Shaila 10-3p, 1x Quake's house 3p-7p , 30: 10 giveaway mentions # Mentions: 50 15 x :15 35 x :10</p> <p>GRAND PRIZE (Station Provides): Pair of tickets to see Erica Campbell at BB Kings on April 3rd</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>NEW YORK CITY WSKQ-FM 97.9 Tropical</p> <p>Grace Agostino 646-710-2626 gagostino@sbsnewyork.com 26 west 56th street New York, NY 10019 <i>Spanish Broadcasting Systems</i></p> <p>12+ Imps: 680,526 AAW 18-49 Imps: 96,526 VALUE: \$5,415.26</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Social</i></td> <td>YES</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Social</i>	YES	<p>Single Moms Night out! Mega listeners will be encouraged to nominate a single mom who deserves a day of pampering during the week of 3/10 with prize winner announced on 3/14. We will run this contest on our facebook page. 3/10/2014 to 3/14/2014</p> <p>Mentions: tell our listeners to visit our facebook page and nominate their single mom of the week with winner announcement at the end of the promo. # Mentions: 10 10 x :30</p> <p>GRAND PRIZE (Station Provides): Tickets to movie, swag bag with client prizes and free dinner at Salsa Con Fuego in the Bronx</p> <p>SOCIAL PROMOTIONS Facebook , daily mention and winner announcement at conclusion 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Social</i>	YES							
<p>NEW YORK CITY WWPR-FM 105.1 Urban Contemporary</p> <p>David Zaentz 551-427-3121 davidzaentz@clearchannel.com 32 Avenue of the Americas NY, NY 10013 <i>Clear Channel</i> <i>Media+Entertainment</i></p> <p>12+ Imps: 2,105,600 AAW 18-49 Imps: 498,400 VALUE: \$17,043.48</p> <table border="1" data-bbox="99 1560 402 1671"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Social</i></td> <td>NO</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Social</i>	NO	<p>Online contest 2 week Online Enter to Win Single Moms Club Prize Packs contest supported by 28x 10s and 28x 5s 3/3/2014 to 3/14/2014</p> <p># Mentions: 56 28 x :10 28 x :05</p> <p>DIGITAL PROMOTION contest and featured link in rewards zone (click thru url to trailer) 3/3/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 15 Romantic DVD:</p> <p>DIGITAL NEEDS online copy, on air copy, digital creative Digital Due Date: 3/3/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Social</i>	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>NORFOLK WOWI-FM 102.9 Urban Contemporary</p> <p>Ashley Maclin 757-217-3052 ashleymaclin@clearchannel.com 1003 Norfolk Square Norfolk, VA 23502 Clear Channel Media+Entertainment</p> <p>12+ Imps: 195,000 AAW 18-49 Imps: 51,000 VALUE: \$2,089.29</p> <table border="1" data-bbox="99 982 402 1094"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>ROE Tickets for The Single Mom's Club ROE tickets will be given away on 103JAMZ during mid-day and evening shifts with on-air personalities. The Single Mom's Club Prize packages will be given away on-line which will include the dvd giveaways. 3/3/2014 to 3/14/2014</p> <p># Mentions: 30 5 x :30 10 x :15 10 x :10 5 x :05</p> <p>DIGITAL PROMOTION links to our contesting page where listeners can enter to win tickets to see the single mom's club prize package.</p> <p>SOCIAL PROMOTIONS Social media will be incorporated through facebook and twitter to encourage our listeners to visit www.103jamz.com and enter to win. 3/3/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 13 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 10 Romantic DVD:</p> <p>Webmaster: Jay Flanagan 757-466-0009 johnflanagan@clearchannel.com</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>NORFOLK WVKL-FM 95.7 Urban AC</p> <p>Cole Johnson 757-965-8783 dnjohnson@entercom.com 236 Clearfield Avenue, Suite 206 Virginia Beach, VA 23462 Entercom</p> <p>12+ Imps: 715,000 AAW 18-49 Imps: 170,000 VALUE: \$9,737.50</p> <table border="1" data-bbox="99 1562 402 1673"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Girls Night Out Moms need a break and 95.7 R&B wants to give it to them! Starting March 5th to March 14th listen to Theresa Brown & Charles Black for your chance to win tickets to see "Tyler Perry's Single Moms Club", The Tyler movie pack and be entered for the Grand prize of a dinner/spa night out! (Exact one pending) for a second chance to win go www.957rnb.com and enter online. 3/5/2014 to 3/14/2014</p> <p>Mentions: For this promotion I will we will air (40) :30 sec promotional announcements and (10) :15 sec promotions. # Mentions: 50 40 x :30 10 x :15</p> <p>GRAND PRIZE (Station Provides): We are going to treat our listener to either dinner out on the town or a spa day.</p> <p>DIGITAL PROMOTION (1) station Newsletter, Flipper to article page with video link.</p> <p>SOCIAL PROMOTIONS Social Media post promoting both the contest and the release fo the movie starting March 5th. 3/5/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 12 Survival Kits: Mini Posters: 20 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 10</p> <p>DIGITAL NEEDS Banner graphics (300x250), Video link and movie graphic Digital Due Date: 2/28/2014 Webmaster: Douglas Arcos 757.965.8783 darcos@entercom.com</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>ORLANDO WCFB-FM 94.5 Urban AC</p> <p>Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com 4192 N. John Young Parkway Orlando, FL 32804 Cox Media Group</p> <p>12+ Imps: 296,250 AAW 18-49 Imps: 21,750 VALUE: \$2,737.97</p> <table border="1" data-bbox="99 951 402 1060"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	YES	Social	NO	<p>Single Moms Club - Night Out WCFB will giveaway Single Moms Club Movie Swag Bags via on-line at www.star94fm.com through a dedicated web contest and one winner will when the Grand Prize gift certificate to Nikki's Restraunt in Orlando. 3/3/2014 to 3/9/2014</p> <p>Mentions: (15) :15 sec recorded promos that will air M-Su 6a-12a. # Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): Allied Provided gift certificate to Nikki's Restaurant</p> <p>DIGITAL PROMOTION One week dedicated web contest on www.star94fm.com, that will include movie trailer, copy points, and movie poster/logo. 3/3/2014 to 3/9/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p> <p>DIGITAL NEEDS Movie Trailer, Copy Points, URL Link, .jpeg image/movie poster. Digital Due Date: 2/27/2014 Webmaster: Marissa Friese 321-281-2091 Marissa.Friese@CoxInc.com</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>PHILADELPHIA WDAS-FM 105.3 Urban AC</p> <p>Lena Brown 610-784-5235 DorlenaBrown@ClearChannel.com 111 Presidential Blvd Suite 100 Bala Cynwyd, PA 19004 Clear Channel Media+Entertainment</p> <p>12+ Imps: 584,500 AAW 18-49 Imps: 209,500 VALUE: \$4,864.07</p> <table border="1" data-bbox="99 982 402 1094"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Girls Night Out WDAS-FM will support the release of Tyler Perry's Single Moms Club starting 3/10 thru 3/12/14. Station will air recorded promos encouraging listeners to sign up for the Movie Club via the station contest page for a chance to win a prize pack/grand prize. Our stations use this database of 'movie buffs' to choose fans who are passionate about new films that will be released. Every week, station will choose fans who are genuinely appreciative of the art of film. Online a 234x60 banner will be included in one Power99 Eblast After 3/16 5x winners will be chosen. Four to receive a four pack of ROEs to see the film along with other Lions gate films and movie swag. The Grand Prize winner will receive ROES, movie swag and \$200 gift card from Relish to treat herself and 3 friends to a nice meal. (station responsible for gift card, 3rd party restaurant gift card is pending. We should have an answer by Wednesday 2/26) 3/10/2014 to 3/12/2014</p> <p># Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): \$200 Relish gift card to the grand prize package. http://www.relishphiladelphia.com/</p> <p>DIGITAL PROMOTION 234x60 banner in Power99 eblast sent on 3/14/14, database has over 96k subscribers!</p> <p>SOCIAL PROMOTIONS 1x Social Post in flight 3/10/2014 to 3/16/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 50 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 10</p> <p>DIGITAL NEEDS 234x60 high res banner to link to contest. Digital Due Date: 3/5/2014 Webmaster: Dorlena Brown 610-784-5235 DorlenaBrown@ClearChannel.com</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>RALEIGH WFXC-FM 107.1/104.3 Adult Contemporary</p> <p>Tracy J. Mosley 919-863-4808 tmosley@radio-one.com 8001 Creedmoor Road, Suite 101 Raleigh, NC 27613 Radio One</p> <p>12+ Imps: 465,000 AAW 18-49 Imps: 51,000 VALUE: \$3,577.78</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Single Moms Club Women's Empowerment Weekend Text "singlemom" (that's one word) to 24042 now for your chance to win movie passes to Tyler Perry's new movie "The Single Moms Club" in theaters Friday March 14th and tickets to Women's Empowerment 2014, Saturday march 15th at the PNC Arena, with keynote speaker Tyler Perry for you and five of your friends. 3/6/2014 to 3/14/2014 at noon</p> <p># Mentions: 30 10 x :60 10 x :30 10 x :15</p> <p>GRAND PRIZE (Station Provides): 6 tickets to Women's Empowerment 2014 featuring Tyler Perry as the keynote speaker</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>RALEIGH WNNL-FM 103.9 Inspirational</p> <p>Tracy J. Mosley 919-863-4808 tmosley@radio-one.com 8001 Creedmoor Road, Suite 101 Raleigh, NC 27613 Radio One</p> <p>12+ Imps: 351,000 AAW 18-49 Imps: 57,000 VALUE: \$2,907.69</p> <table border="1" data-bbox="99 1528 402 1640"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Single Moms Club Women's Empowerment Weekend Text "singlemom" (that's one word) to 37890 now for your chance to win movie passes to Tyler Perry's new movie "The Single Moms Club" in theaters Friday March 14th and tickets to Women's Empowerment 2014, Saturday march 15th at the PNC Arena, with keynote speaker Tyler Perry for you and five of your friends. 3/6/2014 to 3/14/2014 at noon</p> <p># Mentions: 30 10 x :60 10 x :30 10 x :15</p> <p>GRAND PRIZE (Station Provides): 6 tickets to Women's Empowerment 2014 featuring Tyler Perry as the keynote speaker</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 5 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>RALEIGH WQOK-FM 97.5 Urban Contemporary</p> <p>Tracy J. Mosley 919-863-4808 tmosley@radio-one.com 8001 Creedmoor Road, Suite 101 Raleigh, NC 27613 Radio One</p> <p>12+ Imps: 327,000 AAW 18-49 Imps: 60,000 VALUE: \$4,200.00</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Single Moms Club Women's Empowerment Weekend Text "singlemom" (that's one word) to 52140 now for your chance to win movie passes to Tyler Perry's new movie "The Single Moms Club" in theaters Friday March 14th and tickets to Women's Empowerment 2014, Saturday march 15th at the PNC Arena, with keynote speaker Tyler Perry for you and five of your friends. 3/6/2014 to 3/14/2014 at noon</p> <p># Mentions: 30 10 x :60 10 x :30 10 x :15</p> <p>GRAND PRIZE (Station Provides): 6 tickets to Women's Empowerment 2014 featuring Tyler Perry as the keynote speaker</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>RICHMOND WBTJ-FM 106.5 Urban Contemporary</p> <p>Aaron Suttan 804-474-0047 aaronsuttan@clearchannel.com 3245 Baise Rd Richmond, VA 23228 Clear Channel Media+Entertainment</p> <p>12+ Imps: 203,000 AAW 18-49 Imps: 72,500 VALUE: \$1,662.50</p> <table border="1" data-bbox="99 1562 402 1673"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Single Moms Club Girls Night Out On-air and Online contest. Daily mentions for giveaways of Prize Packs that include: ROE passes, DVDs, and at least two branded swag items. Grand Prize will include multiple items and dinner out for Two at Keagan's Restaurant 3/3/2014 to 3/14/2014</p> <p>Mentions: Two on-air mentions for each day we have a daily prize plus 4 mentions for the Grand Prize. # Mentions: 15 15 x :15</p> <p>GRAND PRIZE (Station Provides): Dinner for two at Keagan's Restaurant.</p> <p>DIGITAL PROMOTION We wil create 670 x 340 px Dynamic Lead on the stations Home Page linking to a dedicated contest page for the grand prize. Include in station eblast.</p> <p>SOCIAL PROMOTIONS 3 social media mentions 3/4/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 5 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: 6 Romantic DVD: 10</p> <p>DIGITAL NEEDS 670 x 340 px image for contest, 88x88 px for eblast thumb nail for eblast. Digital Due Date: 2/27/2014</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>ST LOUIS WHHL-FM 104.1 Urban Contemporary</p> <p>James Perry 314-569-5171 jperry@radio-one.com 9666 Olive Blvd St. Louis, MO 63132 Radio One</p> <p>12+ Imps: 223,200 AAW 18-49 Imps: 74,400 VALUE: \$2,085.52</p> <table border="1" data-bbox="99 951 402 1062"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table>	On Air	YES	Digital	NO	Social	NO	<p>Hot Flick of the Week Every week Hot 104.1 gives away passes to the hottest movies out (or coming out) This week we will focus on tickets to Single Moms Club. Listeners will be prompted o text "SINGLE" to 23845 and will be registered to a pair of passes to the film. 3/8/2014 to 3/14/2014</p> <p># Mentions: 24 24 x :30</p> <p>GRAND PRIZE (Station Provides): Mainucure/ pedicure for two</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Survival Kits: 10 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 10</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>TAMPA WBTP-FM 95.7 Urban Contemporary</p> <p>Erin Barber 813-832-1477 ErinBarber@clearchannel.com 4002 Gandy Blvd Tampa, FL 33611 Clear Channel Media+Entertainment</p> <p>12+ Imps: 41,128 AAW 18-49 Imps: 41,128 VALUE: \$411.28</p> <table border="1" data-bbox="99 1560 402 1671"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	NO	Social	YES	<p>Swag Bag Giveaway Station will provide a link to the trailer on our website (www.957thebeat.com) After watching trailer, listeners will then be prompted to provide a question & answer in order to be qualified to win the prize pack. 3/10/2014 to 3/14/2014</p> <p># Mentions: 0</p> <p>SOCIAL PROMOTIONS 2x Facebook posts promoting the contest the week of 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 12 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p> <p>Webmaster: Erin Barber</p>
On Air	YES							
Digital	NO							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>TAMPA WFLZ-FM 93.3 CHR</p> <p>Erin Barber 813-832-1477 ErinBarber@clearchannel.com 4002 Gandy Blvd Tampa, FL 33611 Clear Channel Media+Entertainment</p> <p>12+ Imps: 251,000 AAW 18-49 Imps: 251,000 VALUE: \$2,510.00</p> <table border="1" data-bbox="99 982 402 1094"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	NO	Social	YES	<p>Swag Bag Giveaway Station will provide a link to the trailer on our website (http://www.933flz.com) . After watching trailer, listeners will then be prompted to provide a question & answer in order to be qualified to win the prize pack plus one lucky winner will receive \$100 Gift Card to Mystic Salon.</p> <p>3/10/2014 to 3/14/2014</p> <p># Mentions: 0</p> <p>GRAND PRIZE (Station Provides): Allied to provide a grand prize: \$100 Gift Card to Mystic Salon</p> <p>SOCIAL PROMOTIONS 2x Facebook posts promoting the contest the week of 3/10/2014 to 3/14/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 13 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p> <p>Webmaster: Erin Barber</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>WASHINGTON DC WHUR-FM 96.3 Urban AC</p> <p>Ron Gilmore 202-806-3541 rgilmore@whur.com 529 Bryant St NW Wash DC 20059 Washington, DC 20017 Howard University</p> <p>12+ Imps: 854,000 AAW 18-49 Imps: 217,000 VALUE: \$9,019.23</p> <table border="1" data-bbox="99 1560 402 1671"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table>	On Air	YES	Digital	YES	Social	YES	<p>Single Moms Clue Giveaway Teaser 3/6-3/9 On-Line/On-Air Promo 3/10-3/14 Grand Prize Giveaway March 14th. We will promote listeners to go on line to say why they need a break to qualify for the Grand Prize. At the end of contest we will award Grand Prize of a One night stay at the Willard Hotel with movie passes. 3/6/2014 to 3/14/2014</p> <p># Mentions: 35 20 x :30 15 x :10</p> <p>GRAND PRIZE (Station Provides): One night Stay at The Willard Hotel</p> <p>DIGITAL PROMOTION Banner w/ link</p> <p>SOCIAL PROMOTIONS Facebook 3/6/2014 to 3/15/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 40 Survival Kits: Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p> <p>Digital Due Date: March 4th</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

SINGLE MOMS CLUB RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>WASHINGTON DC WMMJ-FM 102.3 Urban AC</p> <p>Kedeesha Campbell 301-429-2633 kcampbell@radio-one.com 8515 Georgia Ave 9th floor, Suite 900 Silver Spring, MD 20910</p> <p>Radio One</p> <p>12+ Imps: 356,000 AAW 18-49 Imps: 54,000 VALUE: \$3,259.26</p> <table border="1" data-bbox="99 978 402 1087"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Social</i></td> <td>NO</td> </tr> </table>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Social</i>	NO	<p>Spa Day Giveaway WMMJ-FM will ask listeners to call-in win to movie passes for see "Tyler Perry's Single Moms Club" and swag 3/10-3/13 all winners will be entered in to win the Grand Prize which will be movie passes, swag, a trip to the spa Maisie Dunbar., will provide the winner and three friends the following Min Manicure and light Facial Makeover. (each valued at approximately \$70.00 total \$380.00 prize value). 3/10/2014 to 3/14/2014</p> <p>Mentions: On-Air Promos # Mentions: 20 10 x :30 10 x :10</p> <p>GRAND PRIZE (Station Provides): Grand Prize which will be movie passes, swag, a trip to the spa Maisie Dunbar., will provide the winner and three friends the following Min Manicure and light Facial Makeover.</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 35 Survival Kits: 8 Mini Posters: 40 Nail Files: 10 Chocolate Bars: 10 Hand Wipes: 10 Tyler DVD: Romantic DVD: 5</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Social</i>	NO							
<p>23 Markets 45 Stations</p> <p>12+ Imps: 32,803,258 AAW 18-49 Imps: 8,744,758 VALUE: \$324,920.63</p>	<p>41 On Air Promotions</p> <p># Mentions: 1394 Mentions</p> <p>GRAND PRIZE (Station Provides): 36 Station Provided Grand Prizes</p> <p>DIGITAL PROMOTION 25 Digital Promotions</p> <p>SOCIAL PROMOTIONS 20 Social Promotions</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 925 Survival Kits: 250 Mini Posters: 1700 Nail Files: 450 Chocolate Bars: 450 Hand Wipes: 450 Tyler DVD: 150 Romantic DVD: 150</p>						