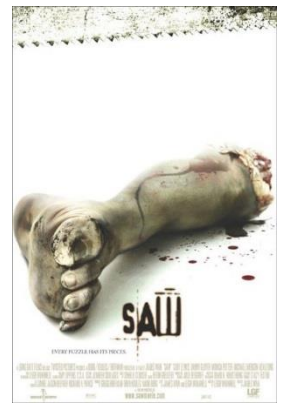




LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

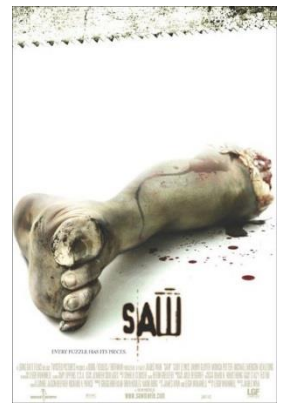


Station	Promotion	Provide						
<p>Atlanta WHTA-FM 107.9 Urban Contemporary</p> <p>Brandi Cohen 404-832-7277 bcohen@radio-one.com101 Marietta St., 12th Floor Atlanta, GA 30339</p> <p>Radio One</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$6,000.00 Mindshare Value: \$6,401.79 Total Impressions: 423,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Saw 10th Anniversary Giveaways Throughout each daypart during the week of 10/27, various DJs will encourage listeners to call in and be the number 10 caller for their chance to win ROE passes to see "SAW-10th Anniversary" and possibly a chance to win tickets to the Halloween Club Network event. 10/27/2014 to 10/31/2014 Mentions: Live mentions # Mentions: 30</p> <p>EVENT PROMOTION Halloween Club Network In conjunction with local nightclubs in Atlanta, HOT 107.9 will broadcast from various clubs on Halloween night. ROE's and special edition posters will be passed out. Event Date(s): 10/31/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							
<p>Atlanta WVEE-FM 103.3 Urban Contemporary</p> <p>Amanda Mickler 404-898-8935 amanda.mickler@cbsradio.com120 1 Peachtree St. Suite 800 Atlanta, GA 30361</p> <p>CBS Radio</p> <table border="1" data-bbox="115 1398 418 1509"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$8,000.00 Mindshare Value: \$7,872.65 Total Impressions: 669,348</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary Web Contest Listeners will log on to the SAW Contest Page on v-103.com for their chance to win a SAW Prize Pack complete with ROE passes and special edition movie posters. The contest page will have the movie poster/logo, embedded trailer and any other graphics or copy provided. This campaign will be supported via a minimum of (15) :10 promos. 10/20/2014 to 10/31/2014 Mentions: recorded mentions # Mentions: 15</p> <p>DIGITAL PROMOTION Customized contest page that will have the movie poster/logo, embedded trailer and any other graphics or copy provided. 10/20/2014 to 10/31/2014 v-103.com Estimated Digital Impressions: 331,848</p> <p>EVENT PROMOTION Various Events Posters will be given away during various station remotes/events such a Atlanta Falcons tailgate. Event Date(s): 10/20-10/31</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS Copy, movie poster, embeddable trailer code</p> <p>Due: 10/15/2014</p> <p>COMMENTS: Station is only involved in kid-friendly Halloween events and will not pass out SAW posters at those events</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

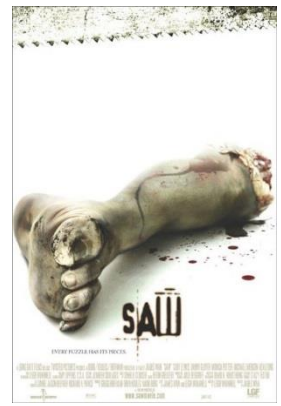


Station	Promotion	Provide						
<p>Baltimore WERQ-FM 92.3 Urban Contemporary</p> <p>Robert Cardoni 410-907-0322 rcardoni@radio-one.com1705 Whitehead Rd Baltimore, MD 21207 Radio One</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$17,500.00 Mindshare Value: \$20,691.38 Total Impressions: 1,386,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Halloween Winning Weekend WERQ will include Saw 10th Anniversary gift packs with the stations winning weekend give away October 17-19. Winners will also receive passes to different Halloween attractions to get them in the Halloween spirit. 10/17/2014 to 10/19/2014 Mentions: Inclusion in recorded (50) and live (50) mentions # Mentions: 100</p> <p>EVENT PROMOTION Six Flags Fright Fest WERQ's Lil Black will distribute Saw Posters and ROE passes at the Six Flags Halloween Event Event Date(s): 10/24/2014 Event Promos: 10 Length: :10</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							
<p>Boston WZLX-FM 100.7 Classic Rock</p> <p>Cha-Chi Loprete 617-746-1460 chachi@wzlx.com83 Leo M. Birmingham Parkway Brighton, MA 02135 CBS Radio</p> <table border="1" data-bbox="115 1398 418 1509"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$10,000.00 Mindshare Value: \$7,689.52 Total Impressions: 487,500</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Saw on WZLX WZLX will give away a pair of Saw ROE passes and a special edition poster during the daily midday and afternoon drive prize pack giveaways. 10/24/2014 to 10/31/2014 Mentions: Live mentions # Mentions: 10</p> <p>EVENT PROMOTION WZLX's Annual Halloween Party Over 800 listeners will be attending the annual WZLX Halloween Party at Showcase Live in Foxboro Mass. We giveaway over \$1000 in cash prizes. This year we will also give away Saw Swag to the audience in attendance. Event Date(s): 10/31/2014 Event Promos: 15 Length: :30</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

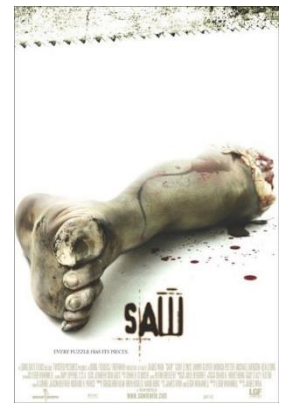


Station	Promotion	Provide						
<p>Chicago WBBM-FM 96.3 Rhythmic-CHR</p> <p>Steve Hardey 312-729-3839 shardey@b96.com 180 N. Stetson, Suite 963 Chicago, IL 60601 CBS</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$10,000.00 Mindshare Value: \$4,431.00 Total Impressions: 571,500</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary giveaways The official SAW online contest will live on the B96.com contest section, where people will register to win movie passes for two to see the re-release. 10/13/2014 to 10/31/2014 Mentions: live name mention # Mentions: 15</p> <p>DIGITAL PROMOTION Contest featured on the B96.com contest section 10/16/2014 to 10/28/2014 B96.com Estimated Digital Impressions: 30,000</p> <p>EVENT PROMOTION Haunted Houses SAW posters will be distributed at B96 Haunted House events across Chicagoland Event Date(s): 10/15 - 10/31</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Posters: 5</p> <p>DIGITAL ASSETS high resolution 250x250 image, URL link</p> <p>Due: 10/14/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							
<p>Chicago WKQX-FM 101.1 Modern Rock</p> <p>Brandon Kane 312-245-8152 brandon.kane@cumulus.com 230 Merchandise Mart Plaza Chicago, IL 60654 Cumulus</p> <table border="1" data-bbox="115 1438 418 1549"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$4,300.00 Mindshare Value: \$3,110.00 Total Impressions: 298,200</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary giveaways Station will run promos driving a text to win contest for listeners to win Saw ROE passes. 10/13/2014 to 10/31/2014 Mentions: :15 text to win promos # Mentions: 12</p> <p>DIGITAL PROMOTION Inclusion in Haunted Connection webpage 10/13/2014 to 10/31/2014 101WKQX.com Estimated Digital Impressions: 15,000</p> <p>EVENT PROMOTION Reapers Realm 101WKQX will distribute posters at 5x Haunted House events ASAP-10/31. Event Date(s): 10/17, 10/18, 10/24, 10/25 & 10/31</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS 300x250 EPS</p> <p>Due: ASAP</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

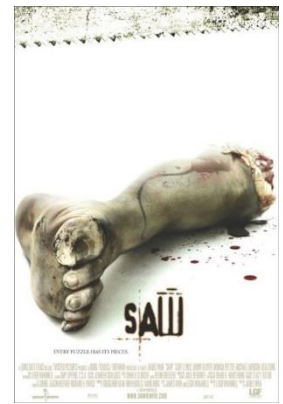


Station	Promotion	Provide						
<p>Cleveland WENZ-FM 107.9 Urban Contemporary</p> <p>Haig Meguerditchian 216-774-0928 haig@radio-one.com6555 Carnegie Avenue Cleveland, OH 44103 Radio One Inc.</p> <table border="1" data-bbox="115 821 415 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$3,500.00 Mindshare Value: \$3,137.14 Total Impressions: 306,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>7 @ 7 Feature Sponsorship SAW 10th Anniversary ROE passes will be used at the 7 @ 7 feature sponsorship prize the weeks of 10/20 & 10/27. 10/20/2014 to 10/30/2014 Mentions: Live mentions # Mentions: 36</p> <p>EVENT PROMOTION Cleveland Department of Health's Annual Halloween Party Poster distribution at Halloween Party Thursday, October 30th Event Date(s): 10/30/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							
<p>Dallas KEGL-FM 97.1 Rock</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com1400 1 N Dallas Parkway Suite 300 Dallas, TX 75240 iHeartMedia</p> <table border="1" data-bbox="115 1398 415 1509"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$21,500.00 Mindshare Value: \$4,195.49 Total Impressions: 416,549</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary KEGL-FM will host a custom web contest page to give away the SAW 10th Anniversary ROE's and special edition movie posters. 10/13/2014 to 10/31/2014 Mentions: recorded mentions # Mentions: 5</p> <p>DIGITAL PROMOTION Custom contest page 10/15/2014 to 10/22/2014 kegl.com Estimated Digital Impressions: 349,049</p> <p>EVENT PROMOTION Haunted Houses Station will give away ROE's and special edition movie poster at all remotes starting the week of 10/13. Station has Haunted House remotes every Friday and Saturday night. Event Date(s): 10/13/14 - 10/31/14</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS 200x200 & 300x250 banners</p> <p>Due: 10/13/2014</p> <p>COMMENTS: Station will not provide more than 5 mentions.</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

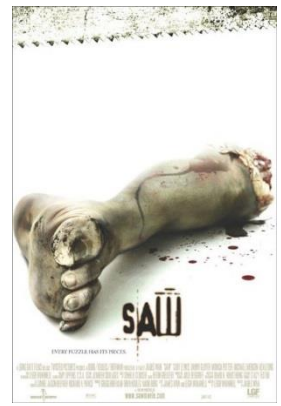


Station	Promotion	Provide						
<p>Dallas KHKS-FM 106.1 CHR</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com1400 1 N Dallas Parkway Suite 300 Dallas, TX 75240 <i>iHeartMedia</i></p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$23,000.00 Mindshare Value: \$6,382.59 Total Impressions: 687,592</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary KHKS-FM will host a custom web contest page to give away the SAW 10th Anniversary ROE's and special edition movie posters. 10/13/2014 to 10/31/2014 Mentions: recorded mentions # Mentions: 5</p> <p>DIGITAL PROMOTION Custom contest page 10/15/2014 to 10/22/2014 1061kissfm.com Estimated Digital Impressions: 546,592</p> <p>EVENT PROMOTION Haunted Houses Station will give away ROE's and special edition movie poster at all remotes starting the week of 10/13. Station has Haunted House remotes every Friday and Saturday night. Event Date(s): 10/13/14 - 10/31/14</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS 200x200 & 300x250 banners</p> <p>Due: 10/13/2014</p> <p>COMMENTS: Station will not provide more than 5 mentions.</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							
<p>Denver KBPI-FM 106.7 Rock</p> <p>Eddie Iwata 303-713-8570 edieiwata@iheartmedia.com4695 S Monaco St Denver, CO 80237 <i>iHeartMedia</i></p> <table border="1" data-bbox="115 1472 418 1583"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$6,000.00 Mindshare Value: \$2,001.56 Total Impressions: 124,500</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Morning Grind SAW giveaways KBPI-FM will give away the SAW 10th Anniversary ROE passes and special edition posters the week of October 20th during the morning show. 10/20/2014 to 10/24/2014 Mentions: Live mentions # Mentions: 15</p> <p>EVENT PROMOTION Saints & Sinners Halloween Ball Halloween themed concert where SAW posters will be passed out. Event Date(s): 10/28/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 20</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							



LIONSGATE

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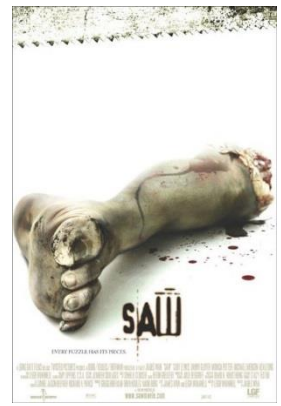


Station	Promotion	Provide						
<p>Detroit WJLB-FM 97.9 Urban Contemporary</p> <p>Chelsea Kivell 248-324-5403 chelsea@wnic.com 27675 Halsted Rd Farmington Hills, MI 48331 iHeart Media</p> <table border="1" data-bbox="112 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$8,000.00 Mindshare Value: \$1,554.78 Total Impressions: 129,700</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>SAW 10th Anniversary WJLB will run an on-line contest with 10 :15 mentions to promote a web contest where listeners can enter to win a pair of ROE passes to see the re-release of SAW and a special edition poster.</p> <p>10/20/2014 to 10/31/2014 Mentions: Recorded promos # Mentions: 10</p> <p>DIGITAL PROMOTION Inclusion on the contest page, e-blast and possible social media post 10/20/2014 to 10/31/2014 fm98wjlb.com Estimated Digital Impressions: 2,700</p> <p>EVENT PROMOTION Haunted Houses iHeart Media stations will be at a local haunted house every Friday and Saturday night. SAW posters will be passed out. Event Date(s): 10/17 - 10/31</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 20 Posters: 50</p> <p>DIGITAL ASSETS on line verbiage, jpeg 300x250</p> <p>Due: 10/14/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

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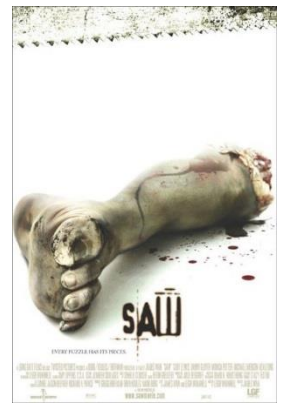


Station	Promotion	Provide						
<p>Detroit WRIF-FM 101.1 Rock</p> <p>Ken Wasilewski 248-521-3566 kwasilewski@greatermediadetroit.com One Radio Plaza Ferndale, MI 48220</p> <p>Greater Media</p> <table border="1" data-bbox="112 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$20,500.00 Mindshare Value: \$5,371.11 Total Impressions: 321,000</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Get "Saw"-ed Starting on October 20th and running over the course of two weeks, 101 WRIF will give listeners the opportunity to get "Saw"-ed for the 10th Anniversary of Saw by receiving a Run Of Engagement Pass for two people to see the film and a Saw 10th Anniversary Poster. Giveaways will take place in middays, afternoons, and evenings.</p> <p>10/20/2014 to 10/31/2014 Mentions: Live # Mentions: 20</p> <p>DIGITAL PROMOTION Web contest - WRIF Cybercrew Members can "Skip The Phone Call" by logging on to www.wrif.com and entering their name for a shot to win a pair of passes and 10th Anniversary Poster. 10/20/2014 to 10/30/2014 wrif.com Estimated Digital Impressions: 1,000</p> <p>EVENT PROMOTION Saw Ticket Drop During the promotional time frame, 101 WRIF will select a location in the metro Detroit area, and encourage listeners to stop out during the designated time to score passes to see Saw and a 10th Anniversary Poster, while supplies last. Event Date(s): TBD Event Promos: 5 Length: :15</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS Logo/web art for page/link for movie</p> <p>Due: 10/17/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



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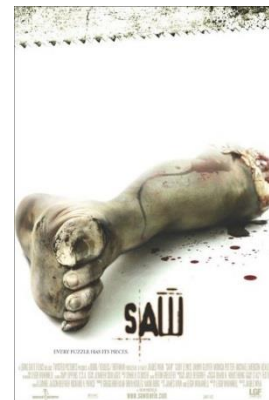


Station	Promotion	Provide						
<p>Houston KTBZ-FM 94.5 Modern Rock</p> <p>Raylynn Perez 701-212-8194 RaylynnPerez@iHeartMedia.com 2000 W. Loop South, #300 Houston, TX 77027 iHeartMedia</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: \$7,000.00 Mindshare Value: \$19,870.97 Total Impressions: 1,675,000</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	NO	<p>Saw 10th Anniversary Web Contest KTBZ-FM will invite listeners to head to thebuzz.com to register to win ROE passes to see Saw on it's 10th Anniversary, plus score a set of Limited Edition posters for the film. 10/20/2014 to 10/30/2014 Mentions: recorded mentions # Mentions: 30</p> <p>DIGITAL PROMOTION Inclusion on the buzz prize page 10/20/2014 to 10/30/2014 Thebuzz.com Estimated Digital Impressions: 1,000,000</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	NO							
<p>Las Vegas KLUC-FM 98.5 Rhythmic-CHR</p> <p>Joyce "JUICY" Balaoro 702-889-5927 juicy@kluc.com 7255 S. Tenaya Way, Suite 100 Las Vegas, NV 89113 CBS Radio</p> <table border="1" data-bbox="115 1398 418 1509"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$7,500.00 Mindshare Value: \$2,588.71 Total Impressions: 195,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Saw 10th Anniversary ticket giveaway KLUC will solicit caller 25 to win a pair of tickets to see Saw for it's 10th Anniversary in theaters beginning October 30th. 10/13/2014 to 10/24/2014 Mentions: Live # Mentions: 30</p> <p>EVENT PROMOTION Town Scary SAW posters will be passed out the Town Scary event at the Town Square shopping center. Event Date(s): 10/31/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Posters: 10</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							



LIONSGATE

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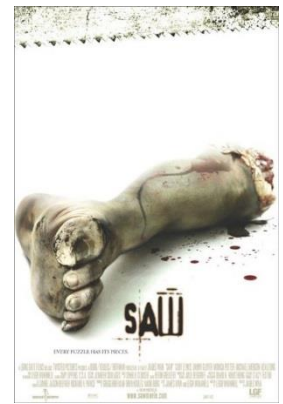


Station	Promotion	Provide						
<p>Las Vegas KXTE-FM 107.5 Modern Rock</p> <p>Kyle Helmick 702-889-5130 Khelmick@cbs.com 7255 S. Tenaya Way Suite 100 Las Vegas, NV 89113 CBS Radio Stations, Inc</p> <table border="1" data-bbox="112 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$5,000.00 Mindshare Value: \$1,370.00 Total Impressions: 81,800</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw Web Contest X107.5 will solicit listeners to log on to x1075lasvegas.com for their chance to win a Saw 10th Anniversary prize pack including ROE's and a poster. 10/20/2014 to 10/26/2014 Mentions: Recorded promos # Mentions: 21</p> <p>DIGITAL PROMOTION Contest page inclusion 10/20/2014 to 10/26/2014 x1075lasvegas.com Estimated Digital Impressions: 2,000</p> <p>EVENT PROMOTION Brooklyn Bowl Monday Night Football event where station will pass out SAW posters. Event Date(s): 10/27/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 10 Posters: 10</p> <p>DIGITAL ASSETS Copy and logo</p> <p>Due: 10/15/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							
<p>Los Angeles KPWR-FM 105.9 Rhythmic-CHR</p> <p>Fernando Lujan & Bryan Elms 818-238-6684; 818-238-6629 Flujan@power106.com; Belms@power106.com 2600 W. Olive Ave, Suite 800 Burbank, CA 91505 EMMIS Communications</p> <table border="1" data-bbox="112 1465 418 1577"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$8,000.00 Mindshare Value: \$9,848.48 Total Impressions: 808,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Saw 10th Anniversary ticket giveaway KPWR-FM Afternoon Drive host, Yesi Ortiz will give away SAW 10th Anniversary ROE passes and special edition posters the week of October 27th. 10/27/2014 to 10/30/2014 Mentions: Live mentions # Mentions: 20</p> <p>EVENT PROMOTION Knott's Scary Farm Posters will be passed out at Knott's Scary Farm on 10/22. Event Date(s): 10/22/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 20 Posters: 20</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

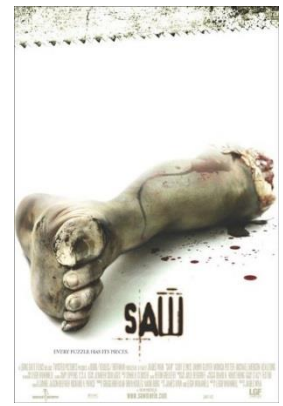


Station	Promotion	Provide						
<p>Los Angeles KROQ-FM 106.7 Modern Rock</p> <p>Stacy Ezra 323-930-4461 stacy.ezra@kroq.com 5670 Wilshire Blvd, Suite 200 Los Angeles, CA 90036 CBS</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>NO</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$15,000.00 Mindshare Value: \$14,250.00 Total Impressions: 506,000</p>	<i>On Air</i>	NO	<i>Digital</i>	NO	<i>Event</i>	YES	<p>EVENT PROMOTION Halloween Event @ Hamer Toyota KROQ station appearance at Hamer Toyota on Sunday 10/19. KROQ will be giving away free pumpkins, co-branded KROQ Halloween bags, tickets to see Linkin Park show on 10/24 and ROE passes to see SAW along with SAW posters. Event Date(s): 10/19/2014 Event Promos: 20 Length: :30</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>Event Digital Assets Needed: high res poster artwork</p>
<i>On Air</i>	NO							
<i>Digital</i>	NO							
<i>Event</i>	YES							
<p>Orlando WJRR-FM 101.1 Modern Rock</p> <p>Ashley Drew 407-916-8372 ashleydrew@clearchannel.com 2500 Maitland Center Parkway Suite 401 Maitland, FL 34714 iHeartMedia</p> <table border="1" data-bbox="115 1430 418 1541"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$5,000.00 Mindshare Value: \$3,690.00 Total Impressions: 88,500</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>SAW 10th Anniversary WJRR will give away the SAW 10th Anniversary ROE passes on-air the weeks of 10/20 and 10/27. 10/20/2014 to 10/30/2014 Mentions: Live mentions # Mentions: 15</p> <p>DIGITAL PROMOTION Movie ticket giveaways via a custom contest page on the WJRR website. 10/20/2014 to 10/26/2014 wjrr.com Estimated Digital Impressions: 4,500</p> <p>EVENT PROMOTION Hogtoberfest 2014 Orlando Harley-Davidson's Charity Motorcycle Raffle to benefit Second Harvest Food Bank of Central Florida. SAW posters will be passed out on-site. Event Date(s): 10/18/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS JPEG of the movie poster or artwork</p> <p>Due: 10/15/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

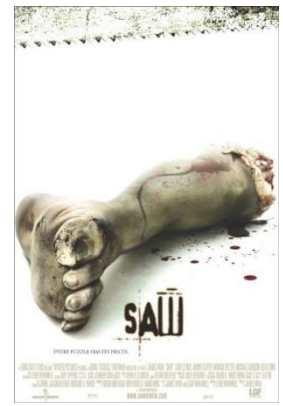


Station	Promotion	Provide						
<p>Miami WPOW-FM 96.5 Rhythmic-CHR</p> <p>Lisa Blum 305-654-1723 lisab@bbgi.com 194 NW 187 st Miami, FL 33169 Beasley</p> <table border="1" data-bbox="115 793 415 905"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$1,750.00 Mindshare Value: \$8,361.11 Total Impressions: 122,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>SAW's 10th Anniversary Poster and Ticket give away WPOW-FM Night Show Host, Ivy will give away will give away ROE passes to see the 10th Anniversary re-release of Saw the week of October 27th. 10/27/2014 to 10/31/2014 Mentions: Live mentions # Mentions: 10</p> <p>EVENT PROMOTION House of Horror WPOW will give the special edition SAW posters and ROE's away at the live House of Horror events. Event Date(s): 10/24, 10/25 & 10/31</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 5 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							
<p>New York WHTZ-FM 100.3 CHR</p> <p>David Zaentz 212-549-0823 DavidZaentz@iHeartMedia.com 32 Ave of the Americas New York City, NY 10013 iHeartMedia</p> <table border="1" data-bbox="115 1373 415 1484"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$35,000.00 Mindshare Value: \$23,739.68 Total Impressions: 4,230,300</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary Giveaways The weeks of 10/20 & 10/27, WHTZ will run an on-line contest to win ROE passes and special edition posters to see Saw. The week of 10/27, SAW will sponsor of the iHeartRadio 9@9 countdown with MoBounce as well. 10/20/2014 to 10/31/2014 Mentions: Live and recorded mentions # Mentions: 67</p> <p>DIGITAL PROMOTION Online contest on z100.com to win ROE passes and posters. 10/20/2014 to 10/31/2014 z100.com Estimated Digital Impressions: 83,000</p> <p>EVENT PROMOTION Webster Hall The NYC Halloween Parade after party at Webster Hall where SAW posters will be passed out. Event Date(s): 10/31/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS Saw 300x250 banner ad and online enter to win copy including movie synopsis</p> <p>Due: 10/17/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

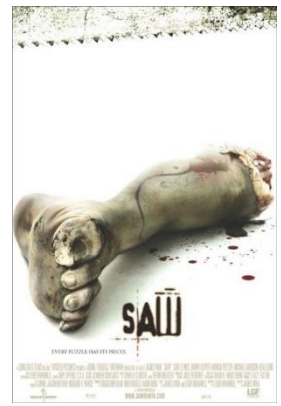


Station	Promotion	Provide						
<p>New York WQHT-FM 97.1 Rhythmic-CHR</p> <p>Bethany Kent 212-367-1698 bethany@hot97.com 395 Hudson St., 7th Floor New York, NY 10014 Emmis Communications</p> <table border="1" data-bbox="115 821 415 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: \$18,000.00 Mindshare Value: \$41,688.00 Total Impressions: 4,614,400</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	NO	<p>SAW - 10th Anniversary HOT 97 will giveaway passes to see the re-release of SAW along with tickets to Nightmare NYC (the best haunted house in the city!) on-air from 10/20-10/24. 10/20/2014 to 10/24/2014 Mentions: Live and recorded mentions # Mentions: 16</p> <p>DIGITAL PROMOTION HOT 97 will give our listeners another way to win, by running "Here's What's HOT" promos leading them to enter to win at HOT97.com! 10/15/2014 to 10/24/2014 hot97.com Estimated Digital Impressions: 4,000,000</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS 300x250 graphic</p> <p>Due: 10/13/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	NO							
<p>Philadelphia WMMR-FM 93.3 Rock</p> <p>Courtney Smith 610-668-0448 csmith@greatermediaphiladelphia.com One Bala Plaza Suite 400 Bala Cynwyd, PA 19004 Greater Media</p> <table border="1" data-bbox="115 1398 415 1509"> <tr> <td><i>On Air</i></td> <td>NO</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$11,500.00 Mindshare Value: \$6,647.73 Total Impressions: 301,500</p>	<i>On Air</i>	NO	<i>Digital</i>	NO	<i>Event</i>	YES	<p>EVENT PROMOTION WMMR Various Events Station will pass out SAW posters at the Night of Terror 10/16; Magerks Pub Bar Night 10/16; O'Neals Pub Bar Night 10/16; Walmart 10/17 & Ron's Original Bar Night 10/17 Event Promos: 15 Length: :10-:15</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	NO							
<i>Digital</i>	NO							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

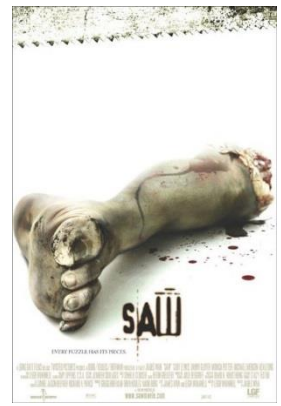


Station	Promotion	Provide						
<p>Philadelphia WRFF-FM 104.5 Modern Rock</p> <p>Dana Shirdan 610-784-5551 DanaShirdan@iheartmedia.com29 5 Crawford Avenue Lansdowne, PA 19050 iHeartMedia</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Event</td> <td>YES</td> </tr> </table> <p>Station Value: \$1,000.00 Mindshare Value: \$3,629.14 Total Impressions: 333,400</p>	On Air	YES	Digital	YES	Event	YES	<p>Saw 10th Anniversary Web Contest WRFF-FM will run a web contest the week of 10/13 & 10/27 where listeners will enter to win a pair of ROE passes to see the re-release of SAW and a special edition poster. 10/17/2014 to 10/30/2014 Mentions: recorded mentions # Mentions: 15</p> <p>DIGITAL PROMOTION 1 social media post to promote movie release and inclusion on the contest page 10/9/2014 to 10/27/2014 radio1045.com Estimated Digital Impressions: 44,400</p> <p>EVENT PROMOTION Wendy's Zombie Caravan at Bates Motel American's most horrifying motel, the Bates Motel at Arasapha Farms in Glen Mills PA will be hosting their Haunted House and Horrifying Hayride on Saturday 10/11/14. The first 10 brave souls to go through the haunted house will win the ROE passes to see SAW. Event Date(s): 10/11/2014 Event Promos: 2 Length: live mentions 12p-6p Event Digital: 1 social media post</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS movie artwork for contest page</p> <p>Due: 10/9/2014</p>
On Air	YES							
Digital	YES							
Event	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

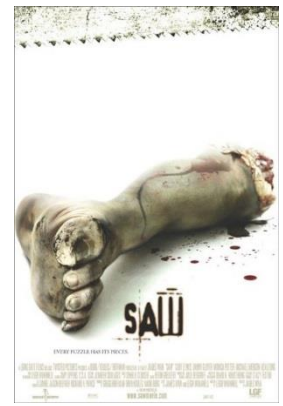


Station	Promotion	Provide						
<p>Phoenix KUPD-FM 97.9 Rock</p> <p>Mark Randall 480-838-0400 mrandall@98kupd.com 1900 West Carmen Tempe, AZ 85283 Hubbard Radio</p> <table border="1" data-bbox="115 821 415 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$10,000.00 Mindshare Value: \$4,875.00 Total Impressions: 342,000</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	YES	<p>Saw 10th Anniversary ticket giveaway KUPD-FM will give away the SAW 10th Anniversary ROE's during "Larry's Lunch Sack" the weeks of 10/20 and 10/27. 10/20/2014 to 10/31/2014 Mentions: Live mentions # Mentions: 30</p> <p>EVENT PROMOTION Fear Farm KUPD scheduled appearances at the largest Haunted attraction in town where they will give away passes and posters. Event Date(s): 10/26 & 10/31</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	YES							
<p>Sacramento KRXQ-FM 98.5 Rock</p> <p>Jim Donohue 916-339-4207 jdonohue@entercom.com 5345 Madison Ave. Sacramento, CA 95841 Entercom</p> <table border="1" data-bbox="115 1398 415 1509"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: \$3,500.00 Mindshare Value: \$2,630.00 Total Impressions: 132,500</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	NO	<p>SAW 10th Anniversary Ticket Giveaway KRXQ will provide a web contest to give away ROE passes and special edition posters for the SAW 10th Anniversary. 10/24/2014 to 10/31/2014 Mentions: Recorded promos # Mentions: 15</p> <p>DIGITAL PROMOTION Inclusion on the contest page and FB page 10/24/2014 to 10/31/2014 krxq.net Estimated Digital Impressions: 17,000</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	NO							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

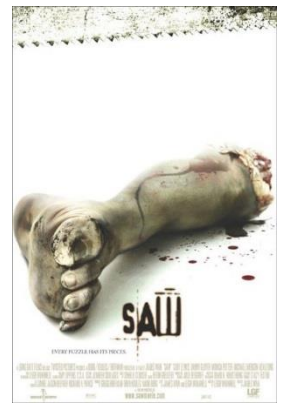


Station	Promotion	Provide						
<p>San Diego KIOZ-FM 105.3 Rock</p> <p>Ashley O'Neil 858-522-5571 ashleyoneil@iheartmedia.com966 0 Granite Ridge Drive San Diego, CA 92123 iHeartMedia</p> <table border="1" data-bbox="115 821 415 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$11,500.00 Mindshare Value: \$4,178.68 Total Impressions: 282,500</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary ROE Giveaways Giveaways of ROE passes and a movie poster the weeks of 10/20 and 10/27 with DZL during his lunch time prize pack feature. Giveaways with The Show in morning drive the week of 10/20. On line giveaways via Rock's contest page. 10/20/2014 to 10/31/2014 Mentions: Live and recorded mentions # Mentions: 35</p> <p>DIGITAL PROMOTION Giveaways on the Rock 105.3 contest page. 10/20/2014 to 10/24/2014 rock1053.com Estimated Digital Impressions: 2,500</p> <p>EVENT PROMOTION Various Events Station will pass out SAW posters at the Haunted Trail 10/16, Chargers Game Tailgate Party 10/19, Haunted Hotel 10/22 & Monday Night Football 10/20 & 10/27</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 25</p> <p>DIGITAL ASSETS Movie trailer, Thumbnail Image (170x170 pixels), and Movie Synopsis</p> <p>Due: 10/9/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							
<p>San Francisco KMEL-FM 106.1 Urban Contemporary</p> <p>Cat Ong 415-247-4513 CatOng@iheartmedia.com340 Townsend Street San Francisco, CA 94107 iHeartMedia</p> <table border="1" data-bbox="115 1503 415 1614"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$29,750.00 Mindshare Value: \$4,142.31 Total Impressions: 315,521</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>SAW 10th Anniversary ROE promotion KMEL will run promos directing listeners to the station website for their chance to win a pair of ROE passes to see SAW and a collectable poster. 10/20/2014 to 10/26/2014 Mentions: Recorded promos # Mentions: 15</p> <p>DIGITAL PROMOTION Inclusion on contest page 10/20/2014 to 10/26/2014 KMEL.com Estimated Digital Impressions: 521</p> <p>EVENT PROMOTION Halloween themed events Station will award winners with a SAW Collectable Poster at a variety of Halloween themed events such as Club Nights, Fright Fest, etc. Event Date(s): Various</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS 200x200 jpeg logo, copy point, link</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

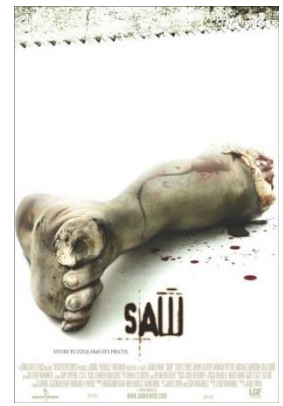


Station	Promotion	Provide						
<p>San Francisco KYLD-FM 94.9 Rhythmic-CHR</p> <p>Cat Ong 415-247-4513 CatOng@iheartmedia.com340 Townsend Street San Francisco, CA 94107 iHeartMedia</p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$29,750.00 Mindshare Value: \$4,588.90 Total Impressions: 242,057</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>SAW 10th Anniversary ROE promotion KYLD will run promos directing listeners to the station website for their chance to win a pair of ROE passes to see SAW and a collectable poster. 10/20/2014 to 10/26/2014 Mentions: Recorded promos # Mentions: 15</p> <p>DIGITAL PROMOTION Inclusion on contest page 10/20/2014 to 10/26/2014 wild949.com Estimated Digital Impressions: 557</p> <p>EVENT PROMOTION Halloween themed events Station will award winners with a SAW Collectable Poster at a variety of Halloween themed events such as Club Nights, Fright Fest, etc. Event Date(s): Various</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS 200x200 jpeg logo, copy point, link</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							
<p>Seattle KISW-FM 99.9 Rock</p> <p>Nicole Cullen 206-577-2439 ncullen@entercom.com1000 Olive Way - 16th floor Seattle, WA 98101 Entercom</p> <table border="1" data-bbox="115 1436 418 1547"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: \$7,500.00 Mindshare Value: \$4,558.50 Total Impressions: 279,800</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	NO	<p>Text-to-Win KISW-FM will hold a text-to-win campaign where listeners win a pair of tickets to see the re-release of Saw and special edition movie posters. The promotion will be on the stations contest page, as well as a text push to movie database. 10/27/2014 to 10/30/2014 Mentions: Recorded promos # Mentions: 21</p> <p>DIGITAL PROMOTION Inclusion on contest page 10/27/2014 to 10/30/2014 kisw.com Estimated Digital Impressions: 500</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 0</p> <p>DIGITAL ASSETS copy points; url and logo to be included on contest page</p> <p>Due: 10/15/2014</p> <p>COMMENTS: Station does not have any events between now and Halloween to pass the posters out. They will give them to ROE winners and share with other stations in their group for distribution.</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	NO							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY

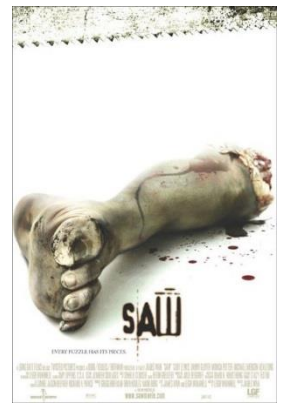


Station	Promotion	Provide						
<p>Washington, DC WIHT-FM 99.5 CHR</p> <p>Heather Wagner 240-747-2970 heatherwagner@iheartmedia.com 1801 Rockville Pike, 5th Floor Rockville, MD 20852 <i>iheartmedia</i></p> <table border="1" data-bbox="115 821 418 932"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$15,000.00 Mindshare Value: \$4,715.00 Total Impressions: 344,000</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary Web Contest WIHT-FM will hold a web contest to give away ROE passes of Saw coming out October 30th. 10/20/2014 to 10/26/2014 Mentions: 15 second promo running M-S 6a-12a # Mentions: 15</p> <p>DIGITAL PROMOTION Inclusion on contest page 10/20/2014 to 10/26/2014 hot995.com Estimated Digital Impressions: 20,000</p> <p>EVENT PROMOTION Kane Show at Field of Screams All of "The Kane Show" members will be at Field of Screams 10/17/14. Station will have movie poster distribution on-site. Event Date(s): 10/17/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS copy for website and copy for on-air, link, and logo</p> <p>Due: 10/13/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							
<p>Washington, DC WWDC-FM 101.1 Modern Rock</p> <p>Heather Wagner 240-747-2970 heatherwagner@iheartmedia.com 1801 Rockville Pike, 5th Floor Rockville, MD 20852 <i>iheartmedia</i></p> <table border="1" data-bbox="115 1438 418 1549"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>YES</td> </tr> <tr> <td><i>Event</i></td> <td>YES</td> </tr> </table> <p>Station Value: \$10,000.00 Mindshare Value: \$3,565.63 Total Impressions: 209,000</p>	<i>On Air</i>	YES	<i>Digital</i>	YES	<i>Event</i>	YES	<p>Saw 10th Anniversary Web Contest WWDC-FM will hold a web contest to give away ROE passes to see Saw coming out on October 30th as well as special edition posters. 10/20/2014 to 10/26/2014 Mentions: 15 second promo M-S 6a-12a # Mentions: 15</p> <p>DIGITAL PROMOTION Inclusion on contest page 10/20/2014 to 10/26/2014 dc101.com Estimated Digital Impressions: 20,000</p> <p>EVENT PROMOTION Night of the Living Zoo Posters will be passed out at Night of the Living Zoo on 10/30. Event Date(s): 10/30/2014</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: 25 Posters: 50</p> <p>DIGITAL ASSETS copy for website and copy for on-air, link, and logo</p> <p>Due: 10/13/2014</p>
<i>On Air</i>	YES							
<i>Digital</i>	YES							
<i>Event</i>	YES							



LIONSGATE

SAW 10th ANNIVERSARY RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<table border="1" data-bbox="115 548 415 659"> <tr> <td><i>On Air</i></td> <td>NO</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: \$370,050.00 Mindshare Value: \$241,776.83 Total Impressions: 20,924,167</p>	<i>On Air</i>	NO	<i>Digital</i>	NO	<i>Event</i>	NO		<p>LIONSGATE PROVIDED PRIZING ROE Passes: Posters:</p>
<i>On Air</i>	NO							
<i>Digital</i>	NO							
<i>Event</i>	NO							
<table border="1" data-bbox="115 856 415 968"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: Mindshare Value: Total Impressions:</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	NO	<p>31 TOTAL STATIONS PURCHASED</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: Posters:</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	NO							
<table border="1" data-bbox="115 1165 415 1276"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: Mindshare Value: Total Impressions:</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	NO	<p>31 PROMOTION PROVIDED</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: Posters:</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	NO							
<table border="1" data-bbox="115 1474 415 1585"> <tr> <td><i>On Air</i></td> <td>YES</td> </tr> <tr> <td><i>Digital</i></td> <td>NO</td> </tr> <tr> <td><i>Event</i></td> <td>NO</td> </tr> </table> <p>Station Value: Mindshare Value: Total Impressions:</p>	<i>On Air</i>	YES	<i>Digital</i>	NO	<i>Event</i>	NO	<p>0 NEED PROMOTION FROM</p>	<p>LIONSGATE PROVIDED PRIZING ROE Passes: Posters:</p>
<i>On Air</i>	YES							
<i>Digital</i>	NO							
<i>Event</i>	NO							