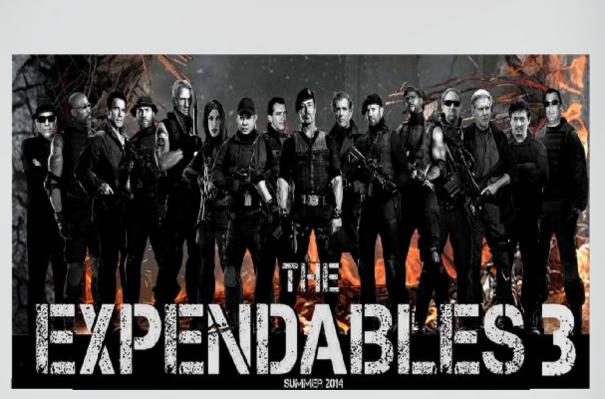


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PROMOTIONAL RECAP

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T-SHIRT AND POSTER DISTRIBUTION AT JUNTA HISPANA 20K+ IN ATTENDANCE, DR PARADE AND STREET HITS – EXPOSED TO OVER 1 MILLION PEOPLE PROMOTIONAL WINDOW: 7/27 – 8/10





ON-AIR VIP SCREENING PASS GIVEAWAY TOTAL OF 23 LIVE MENTIONS ON-AIR PROMOTING THE MOVIE AND SELECTING GRAND PRIZE WINNER PROMOS RAN: 8/8 - 8/12





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