

# JOHN WICK



From: Melinda Williams, WOHT 10/27/14



# JOHN WICK RADIO COMMERCIALS

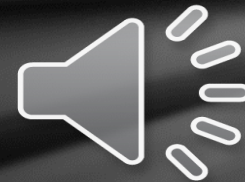
**Peter Rosenberg**



THE HOT 97  
MORNING SHOW  
Mon-Fri 5am-10am



30 SEC SPOT V<sub>1</sub>



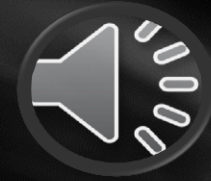
30 SEC SPOT V<sub>2</sub>



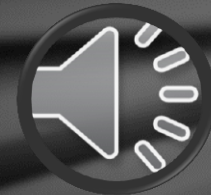
30 SEC SPOT V<sub>3</sub>

# JOHN WICK AIRCHECKS

Peter Rosenberg



10/20/14



10/21/14



10/22/14

# JOHN WICK SOCIAL

## Social Media

**IG : Rosenbergradio** @Rosenbergradio

TWEETS 48K FOLLOWING 994 FOLLOWERS 225K FAVORITES 15 LISTS 1

Tinashe & ScHoolboy Q Perform "2 On" On Jimmy Kimmel Live! Tinashe (@Tinashe) celebrated... goo.gl/fb/cSKxWh

IG : Rosenbergradio @Rosenbergradio · 2h

Wife and I went to #SeeJohnWick last night....that movie was crazy!! if you wanna see some straight ACTION see it next week! 🔥🔥🔥

**IG : Rosenbergradio** @Rosenbergradio · 12h

Tomorrow is the day!!! #SeeJohnWick ... One of the most fun action movies I've seen in years! Plus theon greyjoy is in it!!

**IG : Rosenbergradio** @Rosenbergradio

John Wick is out right now!!! #SeeJohnWick ... lions.gt/JohnWickTix

RETWEETS 3 FAVORITE 1

5:06 PM - 24 Oct 2014

**IG : Rosenbergradio** @Rosenbergradio · 48m

Don't forget to #SeeJohnWick this weekend if you're into action...it is off the chain...yes the chain!!

the chain!! if you're into action...it is off the chain...yes Don't forget to #SeeJohnWick this weekend



# JOHN WICK ONLINE

se BET Hip Hop Awards  
[VIDEO]  
back love at BET Hip Hop Awards last night.  
ear for bar, you couldn't help but to "aww" at  
coming up?  
**READ MORE**

And See Laura Stylez  
Seen Before!  
Month and Ebro In The Morning wants to  
ple to donate to the cause. Their goal is to  
Cancer movement. In return? Laura Stylez  
topless...  
**READ MORE**

kes For French  
In The Morning' Visual  
and twerks it for French Montana in her

Tinashe Has Her Tongue  
Measured on Hot 97!!  
88584 plays  
PLAYING 97 SECONDS  
MACK WILDS  
Tinashe Has Her 97 Seconds Mack  
Tongue Measured on Wilds - Presented by  
*Advertisement*  
**JOHN WICK**  
IN THEATERS  
OCTOBER 24  
R

XIV

## Online Ads

**WQHT** [www.hot97.com](http://www.hot97.com)

300X250

Impressions 63,626 / clicks 100(16% CTR)

flight 10/20-10/24



Thank you

