



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Atlanta WVEE-FM 103.3 Urban Contemporary CBS Radio, Inc.</p> <p>Amanda Mickler 404.898.8935 amanda.mickler@cbsradio.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$19,347.05 Impressions: 1,622,087</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Screening Pass Giveaway On air giveaway of screening passes in multiple dayparts. Online giveaway of screening passes complete with movie trailer, info, logo, link, etc. A minimum of (2) social media posts from the station accounts. 95,600+ followers on Twitter, 49,200+ followers on Instagram, 145,500 fans on FaceBook. Station Personality to host screening. Station onsite at screening with giveaways, signage, etc. A minimum of (15) :10 prerecorded promos. A minimum of (30) live mentions.</p> <p>On Air Dates: 3/2/2015 to 3/14/2015</p> <p>ON AIR MENTIONS A minimum of (15) :10 prerecorded promos. A minimum of (30) live mentions. Mentions: 45 Mention Length: :10s and :15s</p> <p>DIGITAL PROMOTION Online giveaway of screening passes complete with movie trailer, info, logo, link, etc.</p> <p>SOCIAL PROMOTION A minimum of (2) social media posts from the station accounts. 95,600+ followers on Twitter, 49,200+ followers on Instagram, 145,500 fans on FaceBook Digital/Social Dates: 3/2/2015 to 3/16/2015 Digital Impressions: 465,587</p>	<p>Screening Passes: 80</p> <p>Prize Packs Needed: 40</p> <p>STATUS: APPROVED by Allied. CONFIRMATION SENT on 2/26</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Atlanta WWWQ-FM 99.7 CHR Cumulus Media, Inc.</p> <p>Mike Kelly 404-497-4806 mike.kelly@cumulus.com</p> <table border="1" data-bbox="110 1507 418 1600"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,667.85 Impressions: 263,400</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Win passes to see INSURGENT! WWWQ-FM will hold a two (2) week web contest on Q100Atlanta.com where listeners can enter to win advance screening passes to INSURGENT. Web page will include synopsis, trailer, and social media tags provided by the studio. On Air Dates: 3/5/2015 to 3/16/2015</p> <p>ON AIR MENTIONS Log on to Q100Atlanta.com to win your passes to see INSURGENT before it opens nationwide on March 20th! Mentions: 15 Mention Length: :15</p> <p>DIGITAL PROMOTION WWWQ-FM will hold a two (2) week web contest on Q100Atlanta.com where listeners can enter to win advance screening passes to INSURGENT. Web page will include synopsis, trailer, and social media tags provided by the studio.</p> <p>Digital/Social Dates: 3/5/2015 to 3/16/2015 Digital Impressions: 56,400</p>	<p>Screening Passes: 40</p> <p>Prize Packs Needed: 5</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



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<p>Boston WJMN-FM 94.5 Rhythmic-CHR iHeartMedia, Inc.</p> <p>Robert Johanson 781-393-7721 RobertJohanson@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$2,519.00 Impressions: 211,500</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Insurgent Screening Promotion WJMN Jam'n 94.5 will have contesting to give away passes to the screening of Insurgent! Listeners will be solicited via on-air promos to head to Jamn945.com to enter for the chance to win. Insurgent will have its own custom contesting page on the site with trailer, images, copy and links. On Air Dates: 3/4/2015 to 3/11/2015</p> <p>ON AIR MENTIONS :15 promos and :10 What's Up Report mentions Mentions: 20 Mention Length: :15s and :10s</p> <p>DIGITAL PROMOTION Custom page on station website featuring any desired images/video, copy and links</p> <p>Digital/Social Dates: 3/4/2015 to 3/11/2015 Digital Impressions: 1,500</p>	<p>Screening Passes: 10</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>Boston WXKS-FM 107.9 CHR iHeartMedia, Inc.</p> <p>Robert Johanson 781-393-7721 RobertJohanson@iheartmedia.com</p> <table border="1" data-bbox="110 1308 418 1402"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$11,848.33 Impressions: 403,500</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Insurgent Screening Promotion WXKS-FM Kiss 108 will hold contesting to give away passes to the screening of Insurgent! Listeners will be solicited via on-air promos to head to Kiss108.com to enter for the chance to win. Insurgent will have its own custom contesting page on the site with trailer, images, copy and links. On Air Dates: 3/4/2015 to 3/11/2015</p> <p>ON AIR MENTIONS :15 promos and :10 Kiss Calendar mentions Mentions: 20 Mention Length: :15s and :10s</p> <p>DIGITAL PROMOTION Custom page on station website featuring any desired images/video, copy and links</p> <p>Digital/Social Dates: 3/4/2015 to 3/11/2015 Digital Impressions: 1,500</p>	<p>Screening Passes: 20</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



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<p>Chicago WBBM-FM 96.3 Rhythmic-CHR CBS Radio, Inc.</p> <p>Steve Hardey 312-829-3839 shardey@b96.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$17,446.43 Impressions: 1,540,000</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: ROE On-Air Giveaways ROE passes will be given away to listeners live on-air during key destination listening segments. The Insurgent opening date and a drive to theatres will be mentioned. On Air Dates: 3/16/2015 to 3/27/2015</p> <p>ON AIR MENTIONS Live mentions and recorded mentions Mentions: 60 Mention Length: :10</p> <p>SOCIAL PROMOTION Facebook/twitter messaging will remind listeners when to listen to win. The message will include movie name and release date. Digital/Social Dates: 3/16/2015 to 3/24/2015 Digital Impressions: 100,000</p>	<p>ROE Passes Needed: 20 admit 2 passes</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>Chicago WGCI-FM 107.5 Urban Contemporary iHeartMedia, Inc.</p> <p>Hillary Lindwall 312-540-2212 hillarylindwall@iheartmedia.com</p> <table border="1" data-bbox="110 1281 418 1373"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$2,587.14 Impressions: 223,500</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Insurgent Giveaway The station will create a customized contest page to give away screening passes to see Insurgent. Movie promotional items will be distributed at station events. On Air Dates: 3/6/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Promos running 12A-12A as available Mentions: 10 Mention Length: :15</p> <p>DIGITAL PROMOTION The station will create a customized contest page featuring trailer, graphics, social media info, etc.</p> <p>SOCIAL PROMOTION Two social media posts promoting customized contest page Digital/Social Dates: 3/6/2015 to 3/13/2015 Digital Impressions: 500</p>	<p>Screening Passes: 50 pair</p> <p>Prize Packs Needed: Max allowed</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



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Station	Promotion	Provide						
<p>Chicago WKSC-FM 103.5 CHR iHeartMedia, Inc.</p> <p>Hillary Lindwall 312-540-2212 hillarylindwall@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,508.57 Impressions: 271,500</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Insurgent Giveaway The station will create a customized contest page to give away screening passes to see Insurgent. Movie promotional items will be distributed at station events. On Air Dates: 3/6/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Promos running 12A-12A as available Mentions: 10 Mention Length: :15</p> <p>DIGITAL PROMOTION The station will create a customized contest page featuring trailer, graphics, social media info, etc.</p> <p>SOCIAL PROMOTION Two social media posts promoting customized contest page Digital/Social Dates: 3/6/2015 to 3/13/2015 Digital Impressions: 500</p>	<p>Screening Passes: 50 pair</p> <p>Prize Packs Needed: Max allowed</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Dallas KDGE-FM 102.1 Alt Rock iHeartMedia, Inc.</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com</p> <table border="1" data-bbox="110 1276 418 1369"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,968.89 Impressions: 456,652</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Advance Screening iHeartMedia Dallas will host a group web contest across all five station's webpages. The contest will collect entries and ten lucky winner per station will win a pair of passes to attend the Insurgent advance screening. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and/or recorded mentions Mentions: 20 Mention Length: :05 - :15</p> <p>DIGITAL PROMOTION Custom Web contest on each station's website & featured promotion on each station's homepage</p> <p>SOCIAL PROMOTION 1x Twitter post Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 214,652</p>	<p>Screening Passes: 20 pair</p> <p>Prize Packs Needed: As many as possible</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



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<p>Dallas KDMX-FM 102.9 Hot A/C iHeartMedia, Inc.</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,969.74 Impressions: 578,652</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Advance Screening iHeartMedia Dallas will host a group web contest across all five station's webpages. The contest will collect entries and ten lucky winner per station will win a pair of passes to attend the Insurgent advance screening. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and/or recorded mentions Mentions: 20 Mention Length: :05 - :15</p> <p>DIGITAL PROMOTION Custom Web contest on each station's website & featured promotion on each station's homepage</p> <p>SOCIAL PROMOTION 1x Twitter post Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 214,652</p>	<p>Screening Passes: 20 pair</p> <p>Prize Packs Needed: As many as possible</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Dallas KEGL-FM 97.1 Active Rock iHeartMedia, Inc.</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com</p> <table border="1" data-bbox="110 1308 418 1400"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,248.12 Impressions: 534,652</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening The Divergent Series: Insurgent Advance Screening iHeartMedia Dallas will host a group web contest across all five station's webpages. The contest will collect entries and ten lucky winner per station will win a pair of passes to attend the Insurgent advance screening. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and/or recorded mentions Mentions: 20 Mention Length: :05 - :15</p> <p>DIGITAL PROMOTION Custom Web contest on each station's website & featured promotion on each station's homepage</p> <p>Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 214,652</p>	<p>Screening Passes: 20 pair</p> <p>Prize Packs Needed: As many as possible</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



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<p>Dallas KHKS-FM 106.1 CHR iHeartMedia, Inc.</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$10,857.05 Impressions: 876,652</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Advance Screening iHeartMedia Dallas will host a group web contest across all five station's webpages. The contest will collect entries and ten lucky winner per station will win a pair of passes to attend the Insurgent advance screening. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and/or recorded mentions Mentions: 20 Mention Length: :05 - :15</p> <p>DIGITAL PROMOTION Custom Web contest on each station's website & featured promotion on each station's homepage</p> <p>SOCIAL PROMOTION 1x Twitter post Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 214,652</p>	<p>Screening Passes: 20 pair</p> <p>Prize Packs Needed: As many as possible</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Dallas KKDA-FM 104.5 Urban Contemporary Service Broadcasting Corp.</p> <p>DeLisha Huff 972-647-5000 delisha@k104fm.com</p> <table border="1" data-bbox="110 1310 418 1402"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$20,922.79 Impressions: 1,575,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: ROE Insurgent ROE giveaways On-air personalities will encourage listeners to call in and win their free "THE DIVERGENT SERIES: INSURGENT" movie passes by asking for the 10th caller. In addition, personalities will direct listeners to the station website and encourage them to register there as well. On Air Dates: 3/16/2015 to 3/23/2015</p> <p>ON AIR MENTIONS Live mentions Mentions: 75 Mention Length: :15-:30</p> <p>DIGITAL PROMOTION Inclusion on the contest page. Movie trailer and link will be included.</p> <p>SOCIAL PROMOTION Facebook & Instagram posts Digital/Social Dates: 3/16/2015 to 3/23/2015 Digital Impressions: 300,000</p>	<p>ROE Passes Needed: 25 pair</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



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<p>Dallas KLNO-FM 94.1 Regional Mexican Univision Radio</p> <p>Francisco Bustamante (469) 538-6440 fbustamante@univision.net</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$9,000.00 Impressions: 497,500</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Advance Screening 94.1 La Que Buena will give away (6) family four pack of reserved seats on-air via (10) :10 second LIVE mentions, as well as (10) :15 second recorded promotion announcements, as well as a Register To Win exclusive splash giveaway page on 941Dallas.Univision.com. There will be a total of 25 mentions. On Air Dates: 3/12/2015 to 3/17/2015</p> <p>ON AIR MENTIONS 94.1 La Que Buena will give away 24 reserved seats on air. Mentions: 25 Mention Length: :10 second spots for LIVE giveaways, :15 second recorded promotional mentions.</p> <p>DIGITAL PROMOTION A dedicated splash page in which listeners to register to win will be posted on 941Dallas.Univision.com.</p> <p>SOCIAL PROMOTION Mentions of the giveaways will be posted on KLNO's Facebook and Twitter pages. Digital/Social Dates: 3/12/2015 to 3/17/2015 Digital Impressions: 150,000</p>	<p>Screening Passes: 174</p> <p>Prize Packs Needed: 6</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Dallas KZPS-FM 92.5 Classic Rock iHeartMedia, Inc.</p> <p>Krista Gern 214-866-8074 KristaGern@iheartmedia.com</p> <table border="1" data-bbox="110 1423 418 1516"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,674.53 Impressions: 560,652</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening The Divergent Series: Insurgent Advance Screening iHeartMedia Dallas will host a group web contest across all five station's webpages. The contest will collect entries and ten lucky winner per station will win a pair of passes to attend the Insurgent advance screening. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and/or recorded mentions Mentions: 20 Mention Length: :05 - :15</p> <p>DIGITAL PROMOTION Custom Web contest on each station's website & featured promotion on each station's homepage</p> <p>Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 214,652</p>	<p>Screening Passes: 20 pair</p> <p>Prize Packs Needed: As many as possible</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



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Station	Promotion	Provide						
<p>Denver-Boulder KQKS-FM 107.5 Rhythmic-CHR Lincoln Financial Media</p> <p>J.J. Pellini (303) 270-9736 jjpellini@1043thefan.com</p> <table border="1" data-bbox="110 737 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,922.65 Impressions: 465,702</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: ROE Insurgent ROE pass giveaway Station will give ROE passes away on air, beginning on 3/16 . Listeners have to text and join the morning show movie club, or listen to the Phat 5 at 9 countdown with Cedes and keep track of the songs. On Air Dates: 3/16/2015 to 3/20/2015</p> <p>ON AIR MENTIONS 25 :15 mentions to give away ROE passes Mentions: 25 Mention Length: :15</p> <p>SOCIAL PROMOTION The jocks post their giveaways on their social media pages as well as sometimes on the station's page. Digital/Social Dates: 3/16/2015 to 3/20/2015 Digital Impressions: 240,702</p>	<p>ROE Passes Needed: 20</p> <p>STATUS: CONFIRMED by Sara from Blue Integrated, who is working directly with the station.</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>Detroit WJLB-FM 97.9 Urban iHeartMedia, Inc.</p> <p>Jaime Watson 248-324-7073 jaimewatson@iheartmedia.com</p> <table border="1" data-bbox="110 1276 418 1371"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$1,563.64 Impressions: 139,000</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Register To Win Insurgent Tickets On Line Contest Station will run an on line contest with and 10x :15 12a-12a to promote an on line RTW. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS 10x, :15s M-F 12a-12a Mentions: 10 Mention Length: :15</p> <p>DIGITAL PROMOTION Listing with logo on RTW contest page. Both social and eblast are tbd and need to be approved by both PD and SM, and have a listener benefit.</p> <p>Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 5,000</p>	<p>Screening Passes: 20</p> <p>STATUS: APPROVED. CONFIRMATION SENT</p>
On Air	YES							
Digital	YES							
Social	NO							



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<p>Detroit WKQI-FM 95.5 CHR iHeartMedia, Inc.</p> <p>Jaime Watson 248-324-7073 jaimewatson@iheartmedia.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$1,994.12 Impressions: 151,000</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Register To Win Insurgent Tickets On Line Contest Station will run an on line contest with and 10x :15 12a-12a to promote an on line RTW. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS 10x, :15s M-F 12a-12a Mentions: 10 Mention Length: :15</p> <p>DIGITAL PROMOTION Listing with logo on RTW contest page. Both social and eblast are tbd and need to be approved by both PD and SM, and have a listener benefit.</p> <p>Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 5,000</p>	<p>Screening Passes: 20</p> <p>STATUS: APPROVED. CONFIRMATION SENT</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>Houston KBXX-FM 97.9 Rhythmic CHR Radio One</p> <p>Mark Shecterle 713-300-5812 mshecterle@radio-one.com</p> <table border="1" data-bbox="110 1255 418 1348"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$4,527.86 Impressions: 329,819</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: ROE Insurgent ROE giveaways Listeners will be encouraged to view the movie trailer and register their information on theboxhouston.com contest page for a chance to win 4 passes during the run of engagement. On Air Dates: 3/16/2015 to 3/22/2015</p> <p>ON AIR MENTIONS Pre-recorded mentions Mentions: 14 Mention Length: :10</p> <p>DIGITAL PROMOTION Inclusion on the contest page with movie trailer inclusion</p> <p>SOCIAL PROMOTION One social media post per platform the week of 3/16/15 Digital/Social Dates: 3/16/2015 to 3/22/2015 Digital Impressions: 3,619</p>	<p>ROE Passes Needed: 15 pair</p> <p>Prize Packs Needed: 7</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



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INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Houston KLOL-FM 101.1 Spanish Hits CBS Radio, Inc.</p> <p>Andrea Parra 713-881-5532 andrea.parra@cbsradio.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$7,160.59 Impressions: 936,800</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Screening Promotion KLOL-FM will provide (50) :15 live on-air mentions in support of THE DIVERGENT SERIES: INSURGENT Hispanic screening in Houston. They will also include the promotions on the station website with additional giveaways happening at station remotes that will include a minimum of (8) :15 live call-ins to win passes. On Air Dates: 3/2/2015 to 3/17/2015</p> <p>ON AIR MENTIONS 50 on-air mentions Mentions: 58 Mention Length: :15</p> <p>DIGITAL PROMOTION Inclusion on station website to win passes to Hispanic screening of the film in Houston.</p> <p>SOCIAL PROMOTION Facebook and Twitter inclusion Digital/Social Dates: 3/9/2015 to 3/17/2015 Digital Impressions: 90,000</p>	<p>Screening Passes: 50 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Houston KODA-FM 99.1 Soft AC iHeartMedia, Inc.</p> <p>Raylynn Perez 713-212-8194 RaylynnPerez@iHeartMedia.com</p> <table border="1" data-bbox="110 1339 418 1432"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$13,232.14 Impressions: 1,000,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Insurgent Reserved Seat Screening The station will post a contest at Sunny99.com where listeners can sign up to win reserved seating at the screening. The station will promote it with 10 (:15) mentions during AMD. The station will post on the film group "Houston Film Fanatics" about the giveaway via Twitter, Facebook, & HoustonFilmFanatics.com. KODA promo staff will also be on-site for the screening. On Air Dates: 3/9/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Live and/or recorded mentions Mentions: 25 Mention Length: :15</p> <p>DIGITAL PROMOTION Inclusion on the contest page and the Houston Film Fanatics page</p> <p>SOCIAL PROMOTION Twitter and FB inclusion via the Houston Film Fanatics page Digital/Social Dates: 3/9/2015 to 3/15/2015 Digital Impressions: 100,000</p>	<p>Screening Passes: 10 pr of reserved seats</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Los Angeles KAMP-FM 97.1 CHR CBS Radio, Inc.</p> <p>Stacy Ezra 323-930-4461 stacy.ezra@cbs.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$26,128.42 Impressions: 2,346,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Screening and Virtual Reality Experience Giveaways "The Divergent Series: Insurgent" will receive an A level promotion the weekend of March 6-8th with live giveaways of advanced screening passes. The station will also give away "INSURGENT - SHATTER REALITY VIRTUAL REALITY EXPERIENCE" front of the line passes via a web contest March 6th-11th. The station will be on-site during the screening on March 16th and Kevin (Overnights) will introduce the film. On Air Dates: 3/6/2015 to 3/11/2015</p> <p>ON AIR MENTIONS Inclusion in pre-recorded promos Mentions: 52 Mention Length: :30</p> <p>DIGITAL PROMOTION Dynamic Lead Placement on front page of ampradio.com for a weekend A-Level promotion from 3/6 5pm – 3/8. One contest blog post for the weekend. 1 Email Blast (in content) inclusion, linking back to contest blog post on ampradio.com. Inclusion on contest page for Virtual Reality contest 3/6 - 3/11</p> <p>SOCIAL PROMOTION 1x Facebook post linking back to contest blog post on ampradio.com. Insurgent's Facebook page will be tagged. 5x Tweets linking back to contest blog post on ampradio.com. Insurgent's Twitter page will be tagged. Digital/Social Dates: 3/6/2015 to 3/11/2015 Digital Impressions: 500,000</p>	<p>Screening Passes: 30 pairs</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Los Angeles KIIS-FM 102.7 CHR iHeartMedia, Inc.</p> <p>Nichole Bushéy 818-566-4604 nicholebushey@iheartmedia.com</p> <table border="1" data-bbox="110 1507 418 1600"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$1,435.42 Impressions: 92,600</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: ROE Ryan's Buyin On 3/13, Ryan Seacrest's sidekick , Manny on the Streetz, will call-in to Ryan and tell him and the listeners where he will be located so listeners can come get their Insurgent ROE passes from him. On Air Dates: 3/13/2015 to 3/13/2015</p> <p>ON AIR MENTIONS 2x live call-ins Mentions: 2 Mention Length: :05-:07</p> <p>SOCIAL PROMOTION Manny will provide 1 social media post.</p>	<p>Screening Passes: 15 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	NO							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Los Angeles KLVE-FM 107.5 Romantica Univision Radio</p> <p>Cynthia Flores 310-846-2849 cyflores@univision.net</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$7,725.00 Impressions: 619,200</p>	On Air	YES	Digital	NO	Social	NO	<p>Promotion Type: Screening Insurgent Screening Ticket Giveaway KLVE-FM will give away tickets to the advance screening of INSURGENT at Regal LA Live on 3/18. Between 3/9-3/16 the station will be giving away tickets at their van hits and remotes that will be backed by several on-air mentions. On Air Dates: 3/9/2015 to 3/16/2015</p> <p>ON AIR MENTIONS Live and pre-recorded promos Mentions: 18 Mention Length: :15</p>	<p>Screening Passes: 200 first come first serve, 30 guaranteed VIP seats</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>Los Angeles KPWR-FM 105.9 Rhythmic-CHR Emmis Communications Corp.</p> <p>Bryan Elms 818-238-6628 Belms@power106.com</p> <table border="1" data-bbox="110 1199 418 1291"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$38,277.78 Impressions: 2,665,000</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: ROE Insurgent Giveaways The station will be giving away 25 pairs of tickets live during prime dayparts M-F the week of 3/16-3/20. All winners will receive ROE passes to see Insurgent and an official Insurgent prize pack. Promotion will be supported through live on-air DJ announcements and pre-promoted through Facebook and Twitter. On Air Dates: 3/16/2015 to 3/20/2015</p> <p>ON AIR MENTIONS Live promos Mentions: 50 Mention Length: :10-:15</p> <p>SOCIAL PROMOTION 2x Facebook posts and 5x Twitter posts will go out to support Digital/Social Dates: 3/14/2015 to 3/19/2015 Digital Impressions: 800,000</p>	<p>ROE Passes Needed: 25 pair</p> <p>Prize Packs Needed: 25 (if possible)</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	NO							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Los Angeles KROQ-FM 106.7 Modern Rock CBS Radio, Inc.</p> <p>Stacy Ezra 323-930-4461 stacy.ezra@cbs.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$18,334.50 Impressions: 793,400</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Screening and Virtual Reality Experience Giveaways Insurgent will receive the ultimate Hollywood treatment on KROQ with the highly desired LIVE giveaway promotion during the #1 Morning Show in L.A.! Ralph Garman will do LIVE giveaways the week of March 9th to send listeners to the Exclusive L.A. screening of Insurgent during his Show Biz report all week long. The station will also give away "INSURGENT - SHATTER REALITY VIRTUAL REALITY EXPERIENCE" front of the line passes via a web contest March 6th-11th. The station will be on-site during the screening on March 16th.</p> <p>On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live mentions Mentions: 22 Mention Length: :10 & :30</p> <p>DIGITAL PROMOTION Inclusion on contest page for Virtual Reality contest 3/6 - 3/11</p> <p>SOCIAL PROMOTION Social Media posts about INSURGENT station screening promotion + online contest for front of the line passes to the "INSURGENT - SHATTER REALITY" VIRTUAL REALITY EXPERIENCE.</p> <p>Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 250,000</p>	<p>Screening Passes: 30 pairs</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Miami-Ft. Lauderdale-Hollywood WAMR-FM 107.5 Spanish Hits Univision Radio</p> <p>Carolina Santamarina 305-582-5973 Csantamarina@sbsmiami.com</p> <table border="1" data-bbox="110 1507 418 1600"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$7,627.37 Impressions: 652,000</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent 40 guaranteed tickets Promotion to run 1 week 3/10-3/16 date on WRMA El Zol 106.7. 4 live mentions per day 6a-6p total of (20 live mentions). (3) Social media push minimum</p> <p>On Air Dates: 3/10/2015 to 3/16/2015</p> <p>ON AIR MENTIONS 4 live mentions per day 6a-6p total of (20 live mentions) Mentions: 20 Mention Length: :15</p> <p>SOCIAL PROMOTION Minimum of (3) social media mentions during the promotion Digital/Social Dates: 3/10/2015 to 3/16/2015 Digital Impressions: 268,000</p>	<p>Screening Passes: 40</p> <p>STATUS: CONFIRMED by Allied</p>
On Air	YES							
Digital	NO							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Miami-Ft. Lauderdale-Hollywood WCMQ-FM 92.3 Salsa Univision Radio</p> <p>Carolina Santamarina 305-582-5973 Csantamarina@sbsmiami.com</p> <table border="1" data-bbox="110 737 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$2,752.17 Impressions: 235,260</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent 30 screening passes promotion to run 1 week 3/10-3/16 date on WCMQ Z92.3. 4 live mentions per day 6a-6p total of (20 live mentions). (3) Social media push minimum.</p> <p>On Air Dates: 3/10/2015 to 3/16/2015</p> <p>ON AIR MENTIONS 4 live mentions per day 6a-6p total of (20 live mentions) Mentions: 20 Mention Length: :15</p> <p>SOCIAL PROMOTION Minimum of (3) social media mentions during the promotion Digital/Social Dates: 3/10/2015 to 3/16/2015 Digital Impressions: 7,260</p>	<p>Screening Passes: 40</p> <p>STATUS: CONFIRMED by Allied</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>Miami-Ft. Lauderdale-Hollywood WHYI-FM 100.7 CHR iHeartMedia, Inc.</p> <p>Kevin Cerenzia 954-862-3110 kevincerenzia@iheartmedia.com</p> <table border="1" data-bbox="110 1276 418 1371"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,994.23 Impressions: 248,500</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Insurgent Giveaway Web Contest where listeners will be urged to register to win the advance screening tickets. On Air Dates: 3/9/2015 to 3/14/2015</p> <p>ON AIR MENTIONS Promotional Announcements Mentions: 15 Mention Length: :15</p> <p>DIGITAL PROMOTION The web contest will be a register to win sign up for the tickets, we will also include links for information , trailers and movie artwork.</p> <p>Digital/Social Dates: 3/9/2015 to 3/14/2015 Digital Impressions: 10,000</p>	<p>Screening Passes: 80</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Miami-Ft. Lauderdale-Hollywood WPOW-FM 96.5 Rhythmic-CHR CBS Radio, Inc.</p> <p>Sarah Lanieu 305.654.1730 sarah.lanieu@cbsradio.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,837.50 Impressions: 265,000</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: ROE Insurgent Giveaway Each weeknight for 2-week night host, Cato K, will execute one (1) giveaway each night. Each winner will receive a 4-pack of ROE passes. On Air Dates: 3/16/2015 to 3/27/2015</p> <p>ON AIR MENTIONS Congrats you just picked up a 4-pack of tickets to see "Insurgent" opening this Friday (in theaters now) Mentions: 20 Mention Length: :10 sec</p> <p>DIGITAL PROMOTION Power 96 will execute a register to win contest for two (2) weeks on the Power96.com contest page. A total of 10 winners will be selected on Friday, March 27, 2014. Each winner will receive a 4-pack of tickets.</p> <p>Digital/Social Dates: 3/16/2015 to 3/27/2015 Digital Impressions: 5,000</p>	<p>ROE Passes Needed: 80 passes total // (20) 4-packts</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>Minneapolis KDWB-FM 101.3 CHR iHeartMedia, Inc.</p> <p>Lauren Siever 952-417-3071 LaurenSiever@iheartmedia.com</p> <table border="1" data-bbox="110 1310 418 1402"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$35,262.08 Impressions: 3,025,208</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening "The Divergent Series: INSURGENT" Screening From March 9th - 15th, Big D will give listeners the chance to win a pair of advanced screening passes to see Insurgent as well as a chance to win one of five prize packs. On Air Dates: 3/9/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Live mentions Mentions: 45 Mention Length: :5 - :10</p> <p>DIGITAL PROMOTION KDWB will offer a chance to win tickets to the advanced screening of "The Divergent Series: INSURGENT" online at the contest page on KDWB.com. Five lucky winners will also receive an 'Insurgent' prize pack.</p> <p>Digital/Social Dates: 3/2/2015 to 3/15/2015 Digital Impressions: 2,026,208</p>	<p>Screening Passes: 50 pairs</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Minneapolis KSTP-FM 94.5 Hot AC Hubbard Broadcasting, Inc.</p> <p>Craige Iwaszko 651-642-4146 ciwaszko@hbi.com</p> <table border="1" data-bbox="115 737 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$13,522.86 Impressions: 974,000</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: ROE Call-in to win + Loyal Listener Club Giveaways Call-in to win contests will take place in an established KS95 daypart. Ten pairs of tickets will be given away on-air the week of 3/16 and five pairs will be given away on-air the week of 3/23. Ten pairs of tickets will be given away on-line from 3/16 to 3/22. On Air Dates: 3/16/2015 to 3/23/2015</p> <p>ON AIR MENTIONS 30 :05 mentions + 10 :30 mentions Mentions: 40 Mention Length: :05 and :30</p> <p>DIGITAL PROMOTION LLC members will trade their points for a chance to win one of ten pairs of ROE passes. Contest page will include a link to the trailer as well as artwork. :30 second promos detailed above will be used to drive traffic to the contest page in the KS95 LLC.</p> <p>Digital/Social Dates: 3/16/2015 to 3/22/2015 Digital Impressions: 338,000</p>	<p>ROE Passes Needed: 25 pairs</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>New York WHTZ-FM 100.3 CHR iHeartMedia, Inc.</p> <p>david zaentz 212 549 0823 davidzaentz@iheartmedia.com</p> <table border="1" data-bbox="115 1367 418 1461"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$20,510.63 Impressions: 2,074,700</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Advance Screening Screening promotion with online contest supported by on air promos and commercials. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS (21x) Promo 10s and (10x) 15 second commercials Mentions: 31 Mention Length: Promo 10s and 15 second commercials</p> <p>DIGITAL PROMOTION Online contest on z100.com</p> <p>SOCIAL PROMOTION Will ask jocks to use social media Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 100,000</p>	<p>Screening Passes: 50</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>New York WKTU-FM 103.5 Rhythmic AC iHeartMedia, Inc.</p> <p>david zaentz 212 549 0823 davidzaentz@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$10,881.25 Impressions: 1,501,200</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Advance Screening Screening promotion with online contest supported by on air promos and commercials. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS (21x) Promo 10s and (10x) 15 second commercials Mentions: 31 Mention Length: Promo 10s and 15 second commercials</p> <p>DIGITAL PROMOTION Online contest on ktu.com</p> <p>SOCIAL PROMOTION Will ask jocks to participate with social media Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 100,000</p>	<p>Screening Passes: 50</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>New York WLTW-FM 106.7 Adult Contemporary iHeartMedia, Inc.</p> <p>david zaentz 212 549 0823 davidzaentz@iheartmedia.com</p> <table border="1" data-bbox="110 1251 418 1344"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$15,944.29 Impressions: 2,773,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: ROE ROE contest ROE giveaway promo with online contest supported by on air promos and commercials. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS (28x) Promo 10s and (5x) 15 second commercials Mentions: 33 Mention Length: Promo 10s and 15 second commercials</p> <p>DIGITAL PROMOTION Online contest on litefm.com</p> <p>SOCIAL PROMOTION Will ask jocks to do some social media Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 100,000</p>	<p>Screening Passes: 50</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>New York WXNY-FM 96.3 Spanish CHR Univision Radio</p> <p>Peter Tran 646-676-3330 ptran@univision.net</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$8,125.00 Impressions: 920,500</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: Screening Insurgent Screening Promotion Insurgent weekend Text-To-Win Promotion. WXNY will encourage listeners to txt INSURGENT to station for a chance to win one of 25 pairs of passes to 3/18 screening. Station will run 15x :15 second promos 3/14-3/16 and with 1x social media post. Winners randomly selected On Air Dates: 3/13/2015 to 3/16/2015</p> <p>ON AIR MENTIONS Listeners are invited to an advance screening of Insurgent on Wed, 3/18, in Manhattan. Text INSURGENT to 20346 for your chance to win Mentions: 15 Mention Length: :15 seconds</p> <p>SOCIAL PROMOTION 1x Face Book post Digital/Social Dates: 3/13/2015 to 3/15/2015 Digital Impressions: 400,000</p>	<p>Screening Passes: 45 pairs of tickets (90 tickets)</p> <p>Prize Packs Needed: 50 PACKS</p> <p>STATUS: APPROVED by Allied. CONFIRMATION SENT to station on 3/11</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>Orlando WMGF-FM 107.7 Adult Contemporary iHeartMedia, Inc.</p> <p>Glory Langston 407-916-8137 glory@iheartmedia.com</p> <table border="1" data-bbox="110 1308 418 1400"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$16,276.36 Impressions: 1,219,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Screening WXXL & WMGF will execute an on-air, online and social media promotion with the screening of Insurgent. The stations will promote the screening through all social media platforms as well in AM DRIVE. On Air Dates: 3/9/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Promoting the film and screening with date and location. Mentions: 30 Mention Length: :15 Live Announcement</p> <p>DIGITAL PROMOTION Promotion will be supported on XL106.7 and Magic107.7 web-sites for 2 weeks minimum.</p> <p>SOCIAL PROMOTION Each station will include in a minimum of 2 facebook posts, contest included in email blast and 1 post on IG Digital/Social Dates: 3/2/2015 to 3/15/2015 Digital Impressions: 1,000,000</p>	<p>Screening Passes: 20 guaranteed seats for WMGF</p> <p>Prize Packs Needed: Can we get movie swag to be given away with tickets? (10 prize packs needed)</p> <p>STATUS: APPROVED by Allied. CONFIRMATION SENT to station on 2/26.</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Orlando WXXL-FM 106.7 CHR iHeartMedia, Inc.</p> <p>Glory Langston 407-916-8137 glory@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$16,116.13 Impressions: 1,207,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Screening WXXL & WMGF will execute an on-air, online and social media promotion with the screening of Insurgent. The stations will promote the screening through all social media platforms as well in AM DRIVE. On Air Dates: 3/9/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Promoting the film and screening with date and location. Mentions: 30 Mention Length: :15 Live Announcement</p> <p>DIGITAL PROMOTION Promotion will be supported on XL106.7 and Magic107.7 web-sites for 2 weeks minimum.</p> <p>SOCIAL PROMOTION Each station will include in a minimum of 2 facebook posts, contest included in email blast and 1 post on IG Digital/Social Dates: 3/2/2015 to 3/15/2015 Digital Impressions: 1,000,000</p>	<p>Screening Passes: 20 guaranteed seats for WXXL</p> <p>Prize Packs Needed: Can we get movie swag to be given away with tickets? (10 prize packs needed)</p> <p>STATUS: APPROVED by Allied. CONFIRMATION SENT to station on 2/26.</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Philadelphia WIOQ-FM 102.1 CHR iHeartMedia, Inc.</p> <p>Lena Brown 610-784-5235 DorlenaBrown@iheartmedia.com</p> <table border="1" data-bbox="110 1339 418 1432"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,628.18 Impressions: 303,500</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: ROE Insurgent promotion Mentions will air to promote the online giveaway on Q102.com On Air Dates: 3/16/2015 to 3/22/2015</p> <p>ON AIR MENTIONS 15x:10 mentions to air Msu 6a6a in the Q-Tip Feature Mentions: 15 Mention Length: :10</p> <p>DIGITAL PROMOTION Link, copy and static image OR trailer to be embedded on unique contest landing page via Q102.com</p> <p>SOCIAL PROMOTION One post from Q Twitter account. Digital/Social Dates: 3/16/2015 to 3/22/2015 Digital Impressions: 71,000</p>	<p>ROE Passes Needed: 15</p> <p>Prize Packs Needed: 5</p> <p>STATUS: APPROVED by Allied. CONFIRMATION SENT to station on 3/4</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Philadelphia WRFF-FM 104.5 Modern Rock iHeartMedia, Inc.</p> <p>Lena Brown 610-784-5235 DorlenaBrown@iheartmedia.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$2,695.88 Impressions: 286,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: ROE Insurgent promotion Mentions will air to promote the online giveaway on Radio1045.com On Air Dates: 3/16/2015 to 3/22/2015</p> <p>ON AIR MENTIONS 15x:10 mentions to air Msu 6a6a in the Featured Advertiser Feature Mentions: 15 Mention Length: :10</p> <p>DIGITAL PROMOTION Link, copy and static image OR trailer to be embedded on unique contest landing page via Radio1045.com</p> <p>SOCIAL PROMOTION One post from Radio1045 Twitter account. Digital/Social Dates: 3/16/2015 to 3/22/2015 Digital Impressions: 49,000</p>	<p>ROE Passes Needed: 15</p> <p>Prize Packs Needed: 5</p> <p>STATUS: APPROVED by Allied. CONFIRMATION SENT to station on 3/4</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Phoenix KMXP-FM 96.9 Hot AC iHeartMedia, Inc.</p> <p>Heather Hammonds 602-374-6003 heatherhammonds@iheartmedia.com</p> <table border="1" data-bbox="110 1255 418 1348"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$6,268.33 Impressions: 411,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening On-air & on-line giveaways Listeners will call in during AJ's show from 10a-1p the week of March 2nd for a chance to win a pair of screening passes to see "The Divergent Series: Insurgent". One winner will win each day, M-F. Listeners will also be able to register online for the chance to win a pair of screening passes. On Air Dates: 3/2/2015 to 3/6/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 20 Mention Length: :15-:30</p> <p>DIGITAL PROMOTION Online contest page on the MIX969.com website. Custom contest page will include copy points, logo and links.</p> <p>SOCIAL PROMOTION 1x twitter post to include code to download passes Digital/Social Dates: 3/2/2015 to 3/6/2015 Digital Impressions: 151,000</p>	<p>Screening Passes: 10 pairs</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Phoenix KQMR-FM 100.3 Spanish Urban Univision Radio</p> <p>Veronica Ordaz 602-232-3571 vordaz@univision.net</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$1,590.34 Impressions: 144,600</p>	On Air	YES	Digital	NO	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Promotion 100.3 La Kalle will give away 10 prize packs on-air via (10) :30 mentions. They will give away additional screening passes at local remotes, that will include (16) :30 live mentions during the morning programming. They will also utilize Facebook to promote the film during the promotional dates and will use the final poster art. There will be 26 total mentions. On Air Dates: 3/9/2015 to 3/18/2015</p> <p>ON AIR MENTIONS Live mentions Mentions: 26 Mention Length: :30</p> <p>SOCIAL PROMOTION La Kalle will provide multiple social media postings on Facebook to promote the film and will utilize the final poster art. Digital/Social Dates: 3/9/2015 to 3/18/2015 Digital Impressions: 90,000</p>	<p>Screening Passes: 200</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	NO							
Social	YES							
<p>Phoenix KZZP-FM 104.7 CHR iHeartMedia, Inc.</p> <p>Heather Hammonds 602-374-6003 heatherhammonds@iheartmedia.com</p> <table border="1" data-bbox="110 1337 418 1430"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$8,970.00 Impressions: 619,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening On-air & on-line giveaways Listeners will call in during Julian's show from 4p-9p the week of March 2nd for a chance to win a pair of passes to see the screening of "The Divergent Series: Insurgent". One winner will win each day, M-F. Listeners will also be able to register online for the chance to win a pair of screening passes. On Air Dates: 3/2/2015 to 3/6/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 20 Mention Length: :15-:30</p> <p>DIGITAL PROMOTION Online contest page on the 1047kissfm.com website. Custom contest page will include copy points, logo and links.</p> <p>SOCIAL PROMOTION 1x twitter post to include code to download passes Digital/Social Dates: 3/2/2015 to 3/6/2015 Digital Impressions: 407,000</p>	<p>Screening Passes: 10 pairs</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Sacramento KDND-FM 107.9 CHR Entercom</p> <p>Danielle Palermini 916-339-4279 dpalermini@entercom.com</p> <table border="1" data-bbox="110 737 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$6,566.61 Impressions: 347,500</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Winning Weekend The station will give away a pair of tickets every hour on Saturday and Sunday Noon - 5pm (10 pair). On Air Dates: 3/5/2015 to 3/8/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 40 Mention Length: :15-:30</p> <p>DIGITAL PROMOTION Flipper graphic on the home page (for the giveaways); details page including a link for ticket purchase</p> <p>SOCIAL PROMOTION Station will give away pairs of tickets on Facebook/Twitter. Facebook posts for both contests (10x); Twitter posting for contest (5x) Digital/Social Dates: 3/5/2015 to 3/16/2015 Digital Impressions: 31,500</p>	<p>Screening Passes: 20 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Sacramento KUDL-FM 106.5 Hot AC Entercom</p> <p>Danielle Palermini 916-339-4279 dpalermini@entercom.com</p> <table border="1" data-bbox="110 1308 418 1402"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,514.79 Impressions: 186,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Free Movie Friday The station will give away a pair of tickets every hour on Friday March 6th from 9am - 5pm (10x pair). On Air Dates: 3/4/2015 to 3/6/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 40 Mention Length: :15-:30</p> <p>DIGITAL PROMOTION Flipper graphic on the home page (for the giveaways); details page including a link for ticket purchase</p> <p>SOCIAL PROMOTION Station will give away pairs of tickets on Facebook/Twitter. Facebook posts for both contests (10x); Twitter posting for contest (5x) Digital/Social Dates: 3/5/2015 to 3/16/2015 Digital Impressions: 6,000</p>	<p>Screening Passes: 20 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Salt Lake City-Ogden-Provo KZHT-FM 97.1 CHR iHeartMedia, Inc.</p> <p>Kellee Roberts 801-908-1300 kelleeroberts@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$4,451.61 Impressions: 300,000</p>	On Air	YES	Digital	NO	Social	NO	<p>Promotion Type: Screening Movie Screening Giveaway The station will give away the passes in two ways - live on air with mentions as well as at appearances. On Air Dates: 3/2/2015 to 3/13/2015</p> <p>ON AIR MENTIONS To be given away on air during morning and afternoon drive and at live remote broadcasts. Mentions: 40 Mention Length: :15</p>	<p>Screening Passes: 15</p> <p>STATUS: CONFIRMED by Sara from Blue Integrated, who is working directly with the station.</p>
On Air	YES							
Digital	NO							
Social	NO							
<p>San Diego KHTS-FM 93.3 CHR iHeartMedia, Inc.</p> <p>Jean Arrollado 858-715-3344 jeanarrollado@iheartmedia.com</p> <table border="1" data-bbox="110 1199 418 1291"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$10,990.00 Impressions: 709,600</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Insurgent Screening Giveaways The week of 3/2 Nathan Fast will give away a pair of passes during the night show. The week of 3/9 listeners will get three daily chances to win during AM Drive, Middays + PM Drive. Supported with (16) :30 recorded promotional announcements, (40) live giveaway features, and (10) live promotional announcements. Insurgent will also be included in our email newsletter to 40,000+ recipients. On Air Dates: 3/2/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 66 Mention Length: :30 & :10-:15</p> <p>DIGITAL PROMOTION Listeners can log onto Channel933.com to view the trailer and enter-to-win a prize pack and screening tickets.</p> <p>SOCIAL PROMOTION Instagram post will feature video of a station talent watching a clip of the movie then panning to a screen that says "Win Tix @ CHANNEL933.com". Facebook post will embed the trailer and invite followers to listen on-air or enter online for a chance to win screening passes. Twitter will invite followers to listen in XX minutes for the chance to win screening passes. All social posts will include film's official tags. Digital/Social Dates: 3/2/2015 to 3/12/2015 Digital Impressions: 10,000</p>	<p>Screening Passes: 50</p> <p>Prize Packs Needed: 5</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>San Diego KMYI-FM 94.1 Hot AC iHeartMedia, Inc.</p> <p>Jean Arrollado 858-715-3344 jeanarrollado@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$6,458.33 Impressions: 417,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Insurgent Screening Giveaways The week of 3/9, listeners will have a chance to win Insurgent screening passes each day in AM Drive, Middays and PM Drive. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live mentions Mentions: 45 Mention Length: :10-:15 & :15</p> <p>DIGITAL PROMOTION Listeners will be encouraged to visit Star941fm.com to view the trailer and enter-to-win a prize pack and screening tickets.</p> <p>SOCIAL PROMOTION Instagram post will feature video of a station talent watching a clip of the movie then panning to a screen that says "Win Tix @ Star941fm.com". Facebook post will embed the trailer and invite followers to listen on-air or enter online for a chance to win screening passes. Twitter will invite followers to enter to win online. All social posts will include film's official tags. Digital/Social Dates: 3/2/2015 to 3/12/2015 Digital Impressions: 7,500</p>	<p>Screening Passes: 40</p> <p>Prize Packs Needed: 5</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>San Francisco KBRG-FM 100.3 Spanish Adult Hits Univision Radio</p> <p>Marina Gutierrez 415-538-6440 marinagutierrez@univision.net</p> <table border="1" data-bbox="110 1394 418 1486"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,000.00 Impressions: 234,000</p>	On Air	YES	Digital	NO	Social	NO	<p>Promotion Type: Screening THE DIVERGENT SERIES: INSURGENT 100.3 Mas Variedad will give away 50 reserved seats on air via (10) :15 second promotion announcements, and (5) :15 second live mentions. There will be a total of 15 mentions. On Air Dates: 3/11/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 15 Mention Length: :15</p>	<p>Screening Passes: 50</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	NO							
Social	NO							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>San Francisco KIOI-FM 101.3 Hot A/C iHeartMedia, Inc.</p> <p>Cat Ong 415-247-4513 CatOng@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$2,709.01 Impressions: 184,300</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening The Divergent Series: Insurgent Screening Promotion KIOI will run promos directing listeners to station website for their chance to win a pair of ticket to see an advanced screening of INSURGENT. In addition to the contest, pairs of passes will be rewarded at events. On Air Dates: 3/9/2015 to 3/16/2015</p> <p>ON AIR MENTIONS Recorded promos Mentions: 10 Mention Length: :15</p> <p>DIGITAL PROMOTION Inclusion on the contest page</p> <p>Digital/Social Dates: 3/9/2015 to 3/16/2015 Digital Impressions: 300</p>	<p>Screening Passes: 50 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>San Francisco KMEL-FM 106.1 Urban Contemporary iHeartMedia, Inc.</p> <p>Cat Ong 415-247-4513 CatOng@iheartmedia.com</p> <table border="1" data-bbox="110 1251 418 1344"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,000.57 Impressions: 340,200</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening The Divergent Series: Insurgent Screening Promotion KMEL will run promos directing listeners to station website for their chance to win a pair of ticket to see an advanced screening of INSURGENT. In addition to the contest, pairs of passes will be rewarded at events. On Air Dates: 3/9/2015 to 3/16/2015</p> <p>ON AIR MENTIONS Recorded promos Mentions: 15 Mention Length: :15</p> <p>DIGITAL PROMOTION Inclusion on the contest page</p> <p>SOCIAL PROMOTION One Twitter post Digital/Social Dates: 3/9/2015 to 3/16/2015 Digital Impressions: 52,200</p>	<p>Screening Passes: 50 pair</p> <p>Prize Packs Needed: 20</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>San Francisco KMVQ-FM 99.7 CHR CBS Radio, Inc.</p> <p>Carlos Pedraza 415-951-2352 carlos@997now.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$14,116.67 Impressions: 777,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening Insurgent Screening Giveaways The station will distribute advance screening passes during daily van hits and events. The station will run recorded promos in support of the release and the giveaways. On Air Dates: 3/6/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Live and pre-recorded mentions Mentions: 40 Mention Length: :10 & :20</p> <p>DIGITAL PROMOTION Promotion details will be included in the 997NOW "Friends with Benefits" email blast.</p> <p>SOCIAL PROMOTION Promo crew will post van hit locations and event pics Digital/Social Dates: 3/6/2015 to 3/15/2015 Digital Impressions: 45,000</p>	<p>Screening Passes: 50 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>San Francisco KYLD-FM 94.9 Rhythmic CHR iHeartMedia, Inc.</p> <p>Cat Ong 415-247-4513 CatOng@iheartmedia.com</p> <table border="1" data-bbox="110 1308 418 1400"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$2,268.04 Impressions: 154,300</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening The Divergent Series: Insurgent Screening Promotion KYLD will run promos directing listeners to station website for their chance to win a pair of ticket to see an advanced screening of INSURGENT. In addition to the contest, pairs of passes will be rewarded at events. On Air Dates: 3/9/2015 to 3/16/2015</p> <p>ON AIR MENTIONS Recorded promos Mentions: 10 Mention Length: :15</p> <p>DIGITAL PROMOTION Inclusion on the contest page</p> <p>Digital/Social Dates: 3/9/2015 to 3/16/2015 Digital Impressions: 300</p>	<p>Screening Passes: 50 pair</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Seattle KBKS-FM 106.1 CHR iHeartMedia, Inc.</p> <p>Valerie Koch 206-494-2254 valeriekoch@iheartmedia.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,552.50 Impressions: 444,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening On-air & On-Line Giveaways The week of March 9th, 106.1 KISS FM will give their listeners the chance to win advance screening passes in morning drive with The Bender Nation and in middays with Karen Wild. The station will also give listeners the chance to text to win passes during night's with Jesse, with each text receiving a bounce back message in response with movie info. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live mentions Mentions: 40 Mention Length: :15</p> <p>DIGITAL PROMOTION A listing online in the "on-air prizes" section of KISSFMSEATTLE.com the week of March 9th to promote the on-air contest.</p> <p>SOCIAL PROMOTION Inclusion on Instagram Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 4,000</p>	<p>Screening Passes: 20 pair</p> <p>Prize Packs Needed: 20</p> <p>STATUS: CONFIRMATION SENT</p>
On Air	YES							
Digital	YES							
Social	YES							
<p>Seattle KQMV-FM 92.5 CHR Hubbard Broadcasting, Inc.</p> <p>Art Ruiz 425-653-9462 art@movin925.com</p> <table border="1" data-bbox="110 1367 418 1459"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>YES</td> </tr> </table> <p>Station Value: Station Value MS Value: \$9,911.46 Impressions: 676,000</p>	On Air	YES	Digital	YES	Social	YES	<p>Promotion Type: Screening On-air & On-Line Giveaways The week of March 9th, the station will give their listeners the chance to win advance screening passes in morning drive with Brooke & Jubal in the Morning. The station will also give listeners the chance to win passes via an online contest. On Air Dates: 3/9/2015 to 3/13/2015</p> <p>ON AIR MENTIONS Live and recorded mentions Mentions: 35 Mention Length: :15</p> <p>DIGITAL PROMOTION Inclusion on the contest page</p> <p>SOCIAL PROMOTION Facebook and Twitter inclusion Digital/Social Dates: 3/9/2015 to 3/13/2015 Digital Impressions: 95,000</p>	<p>Screening Passes: 20 pair</p> <p>STATUS: CONFIRMATION SENT</p>
On Air	YES							
Digital	YES							
Social	YES							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Washington, DC WASH-FM 97.1 Adult Contemporary iHeartMedia, Inc.</p> <p>Heather Wagner 240-747-2970 heatherwagner@iheartmedia.com</p> <table border="1" data-bbox="110 739 418 831"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,353.85 Impressions: 331,000</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: ROE Insurgent ROE Passes Listeners will be directed to WASH's website to enter the contest to win ROE tickets to see Insurgent. On Air Dates: 3/16/2015 to 3/22/2015</p> <p>ON AIR MENTIONS Online Web Contest Promo Mentions: 15 Mention Length: :15 seconds</p> <p>DIGITAL PROMOTION Contestants will go to page to enter to win ROE passes to see Insurgent 3.</p> <p>Digital/Social Dates: 3/16/2015 to 3/22/2015 Digital Impressions: 10,000</p>	<p>ROE Passes Needed: 10</p> <p>Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							
<p>Washington, DC WASH-FM 97.1 Adult Contemporary iHeartMedia, Inc.</p> <p>Heather Wagner 240-747-2970 heatherwagner@iheartmedia.com</p> <table border="1" data-bbox="110 1224 418 1316"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$3,353.85 Impressions: 331,000</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Insurgent Screening Passes Listeners will be directed to WASH's website to enter the contest to win Screening tickets to see Insurgent. On Air Dates: 3/9/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Online Web Contest Promo Mentions: 15 Mention Length: :15 seconds</p> <p>DIGITAL PROMOTION Contestants will go to page to enter to win screening passes to see Insurgent 3.</p> <p>Digital/Social Dates: 3/9/2015 to 3/15/2015 Digital Impressions: 10,000</p>	<p>Screening Passes: 40</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Washington, DC WHUR-FM 96.3 Rhythmic AC Howard University Radio</p> <p>Ron Gilmore 202-806-3541 rgilmore@whur.com</p> <table border="1" data-bbox="110 737 418 829"> <tr> <td>On Air</td> <td>NO</td> </tr> <tr> <td>Digital</td> <td>NO</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$700.00 Impressions: 109,000</p>	On Air	NO	Digital	NO	Social	NO	<p>Promotion Type: Bonus NC Spots No Charge Bonus Spots On Air Dates: 3/16/2015 to 3/20/2015</p> <p>ON AIR MENTIONS 5x Bonus Spots for Insurgent running 6a-7p for Insurgent in lieu of a promotion. Mentions: 5 Mention Length: :30</p>	<p>STATUS: CONFIRMED</p>
On Air	NO							
Digital	NO							
Social	NO							
<p>Washington, DC WIHT-FM 99.5 CHR iHeartMedia, Inc.</p> <p>Heather Wagner 240-747-2970 heatherwagner@iheartmedia.com</p> <table border="1" data-bbox="110 1199 418 1291"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$1,635.87 Impressions: 305,500</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: ROE Insurgent ROE Passes Listeners will be directed to HOT's website to enter to win ROE tickets to see Insurgent.. On Air Dates: 3/16/2015 to 3/21/2015</p> <p>ON AIR MENTIONS Online Web Contest Promo Mentions: 15 Mention Length: :15 seconds</p> <p>DIGITAL PROMOTION Contestants will go to page to enter to win ROE passes to see Insurgent 3.</p> <p>Digital/Social Dates: 3/16/2015 to 3/22/2015 Digital Impressions: 10,000</p>	<p>ROE Passes Needed: 10 Prize Packs Needed: 10</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							



LIONSGATE

INSURGENT RADIO PROMOTION SUMMARY



Station	Promotion	Provide						
<p>Washington, DC WIHT-FM 99.5 CHR iHeartMedia, Inc.</p> <p>Heather Wagner 240-747-2970 heatherwagner@iheartmedia.com</p> <table border="1" data-bbox="110 739 418 829"> <tr> <td>On Air</td> <td>YES</td> </tr> <tr> <td>Digital</td> <td>YES</td> </tr> <tr> <td>Social</td> <td>NO</td> </tr> </table> <p>Station Value: Station Value MS Value: \$5,007.61 Impressions: 305,500</p>	On Air	YES	Digital	YES	Social	NO	<p>Promotion Type: Screening Insurgent Screening Passes Listeners will be directed to WIHT's website to enter the contest to win Screening tickets to see Insurgent. On Air Dates: 3/9/2015 to 3/15/2015</p> <p>ON AIR MENTIONS Online Web Contest Promo Mentions: 15 Mention Length: :15 seconds</p> <p>DIGITAL PROMOTION Contestants will go to page to enter to win screening passes to see Insurgent 3.</p> <p>Digital/Social Dates: 3/9/2015 to 3/15/2015 Digital Impressions: 10,000</p>	<p>Screening Passes: 40</p> <p>STATUS: CONFIRMED</p>
On Air	YES							
Digital	YES							
Social	NO							
	<p>DIGITAL PROMOTION 47</p> <p>SOCIAL PROMOTION 38</p>							