

PANTELION



CANTINFLAS RADIO PROMOTION VALUES

Market	Station	Format	Promotion	Mentions	Digital	Social	Value	Gross Impressions
AUSTIN TX	KLZT-FM	Regional Mexican	Cantinflas Family Photo	20	NO	NO	\$ 1,252.36	104,000
BAKERSFIELD CA	KIWI-FM	Regional Mexican	Cantinflas Quiz Show	50	YES	YES	\$ 1,503.79	235,379
BAKERSFIELD CA	KPSL-FM	Spanish Adult Hits	Cantinflas Quiz Show	50	YES	YES	\$ 743.80	136,047
CHICAGO IL	WOJO-FM	Regional Mexican	Cantinflas Family Photo	12	NO	NO	\$ 2,836.55	284,400
CHICAGO IL	WPPN-FM	Spanish Hits	Cantinflas Family Photo	12	NO	NO	\$ 1,520.84	121,200
DALLAS TX	KLNO-FM	Regional Mexican	Cantinflas Family Photo	40	NO	YES	\$ 8,265.06	548,000
DALLAS TX	KMVK-FM	Regional Mexican	Cantinflas Quiz Show	10	YES	YES	\$ 2,001.49	127,000
DALLAS TX	KNOR-FM	Regional Mexican	Cantinflas Giveaways	10	NO	YES	\$ 1,532.65	98,000
DENVER CO	KJMN-FM	Spanish Adult Hits	Premium Distribution	0	NO	NO	\$ -	-
DENVER CO	KXPK-FM	Regional Mexican	Premium Distribution	0	NO	NO	\$ -	-
EL PASO TX	KINT-FM	Spanish Adult Hits	Cantinflas Family Photo	128	NO	YES	\$ 3,213.18	629,411
EL PASO TX	XHNZ-FM	Regional Mexican	Cantinflas Quiz Show	40	NO	YES	\$ 3,615.77	390,943
FRESNO CA	KLBN-FM	Regional Mexican	Cantinflas Quiz Show	50	YES	YES	\$ 1,459.49	189,060
HOUSTON TX	KLTN-FM	Regional Mexican	Cantinflas Family Photo	25	YES	YES	\$ 7,519.42	595,000
HOUSTON TX	KOVE-FM	Spanish Adult Hits	Premium Distribution	0	YES	YES	\$ -	-
LAS VEGAS NV	KQRT-FM	Regional Mexican	Cantinflas Favorite Moment	24	YES	YES	\$ 1,250.00	99,200
LAS VEGAS NV	KRGT-FM	Spanish Urban	Cantinflas Quiz Show	30	NO	YES	\$ 2,072.00	117,000
LOS ANGELES CA	KBUE-FM	Regional Mexican	Cantinflas Impressions	20	YES	NO	\$ 15,394.74	1,408,000
LOS ANGELES CA	KLAX-FM	Regional Mexican	Cantinflas Quiz Show	35	YES	YES	\$ 16,045.82	1,503,000
LOS ANGELES CA	KLVE-FM	Romantica	Cantinflada of the Day	10	NO	NO	\$ 3,937.50	343,000
LOS ANGELES CA	KRCD-FM	Spanish Adult Hits	Cantinflas Quiz Show	10	NO	NO	\$ 2,284.48	221,000
LOS ANGELES CA	KSCA-FM	Regional Mexican	Cantinflas Favorite Moment	10	NO	NO	\$ 3,494.68	277,000
MCALLEN-BROWNSVL-HARLING	KBTQ-FM	Spanish Adult Hits	Cantinflas Quiz Show	40	NO	YES	\$ 1,090.67	282,400
MCALLEN-BROWNSVL-HARLING	KGBT-FM	Regional Mexican	Cantinflas Quiz Show	25	NO	YES	\$ 1,162.74	297,500
MODESTO CA	KBBU-FM	Regional Mexican	Cantinflas Family Photo	41	YES	YES	\$ 671.40	40,900
MONTEREY CA	KLOK-FM	Regional Mexican	Cantinflas Family Photo	84	NO	NO	\$ 3,797.87	302,400
OXNARD/VENTURA CA	KXLM-FM	Regional Mexican	Cantinflas Giveaways	30	NO	NO	\$ 2,017.06	120,000
PHOENIX AZ	KLNZ-FM	Regional Mexican	Cantinflas Family Photo	45	NO	YES	\$ 3,252.49	340,649
PHOENIX AZ	KNAI-FM	Regional Mexican	Cantinflas Family Photo	80	NO	YES	\$ 4,855.79	594,000
PHOENIX AZ	KVVA-FM	Spanish Adult Hits	Cantinflas Family Photo	75	NO	YES	\$ 3,828.18	527,049
RIVERSIDE CA	KLYY-FM	Spanish Adult Hits	Cantinflas Quiz Show	10	NO	YES	\$ 1,510.36	158,396
SACRAMENTO CA	KRCX-FM	Regional Mexican	Cantinflas Family Photo	30	NO	NO	\$ 1,163.46	51,000
SACRAMENTO CA	KXSE-FM	Spanish Adult Hits	Cantinflas Family Photo	30	NO	NO	\$ 1,957.58	120,000
SAN ANTONIO TX	KROM-FM	Regional Mexican	Cantinflas Giveaways	35	NO	NO	\$ 3,942.35	252,000
SAN ANTONIO TX	KXTN-FM	Tejano	Cantinflas Giveaways	40	YES	YES	\$ 1,953.95	336,000
SAN DIEGO CA	KLNV-FM	Regional Mexican	Premium Distribution	0	NO	NO	\$ -	-
SAN DIEGO CA	KLQV-FM	Spanish Adult Hits	Premium Distribution	0	NO	NO	\$ -	-
SAN FRANCISCO/OAKLAND CA	KBRG-FM	Spanish Adult Hits	Cantinflas Family Photo	22	NO	NO	\$ 4,451.16	343,200
SAN FRANCISCO/OAKLAND CA	KRZZ-FM	Regional Mexican	Cantinflas Family Photo	25	YES	YES	\$ 2,709.68	210,000
SAN FRANCISCO/OAKLAND CA	KSOL-FM	Regional Mexican	Cantinflas Family Photo	22	NO	NO	\$ 2,976.47	191,400
STOCKTON CA	KMIX-FM	Regional Mexican	Cantinflas Family Photo	20	YES	NO	\$ 658.00	57,000
TUCSON AZ	KCMT-FM	Regional Mexican	Premium Distribution	0	NO	NO	\$ -	-
TUCSON AZ	KZLZ-FM	Regional Mexican	Cantinflas Quiz Show	60	YES	NO	\$ 1,450.41	126,000
TOTALS	43	Participated	43 of 43	1300	14 of 43	22 of 43	\$ 123,393.25	11,776,534
		On Air Promo	37 of 43					