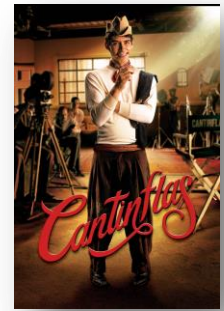


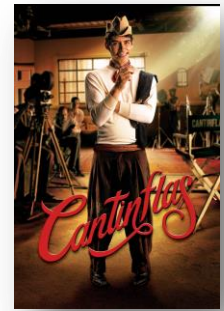
**CANTINFLAS
LOCAL RADIO PROMOTION SUMMARY**

Station	Promotion	Pantelion Provides
<p>AUSTIN TX KLZT-FM 107.1 Regional Mexican Brooke Hampton 512-832-4000 bhampton@emmisaustin.com 8309 N. IH 35 Austin, TX 78753</p> <p><i>Emmis Communications Corp.</i></p> <p>Glmps: 104,000 VALUE: \$1,252.36</p>	<p>Cantinflas Family Photo The station will take the "Cantinflas Head on a Stick" to 2 van hits and let listeners take pictures with it. Five random listeners will win the movie passes and one grand prize winner will receive the \$250 gift card. Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 20 20 x :15</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>BAKERSFIELD CA KIWI-FM 102.9 Regional Mexican Isabel Eggert 661-327-9711 ieggert@lotusbakersfield.com 5100 Commerce Drive Bakersfield, CA 93309</p> <p><i>Lotus Communications Corp.</i></p> <p>Glmps: 235,379 VALUE: \$1,503.79</p>	<p>Cantinflas Quiz Show KIWI's DJ will read two phrases on the air and will take the 10th call. The listener will have to choose which phrases is the "Cantinflada". "They choose correctly, they win \$25 then they can choose to increase their money up \$100. But if they fail at any point they get nothing. All players receive a pair of passes to the movie and a Cantinflas movie poster. Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Live Mentions # Mentions: 50 30 x :15 10 x :10 10 x :05</p> <p>DIGITAL ELEMENTS Banner on KIWI's Web URL: radiolobo.com</p> <p>SOCIAL MEDIA 5 Facebook posts Digital Media Dates: 8/19/2014 to 8/25/2014 Digital IMPs (est): 10,379</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 25 Cantinflas Heads On A Stick</p> <p>DIGITAL Banner Size 200 x 300</p>



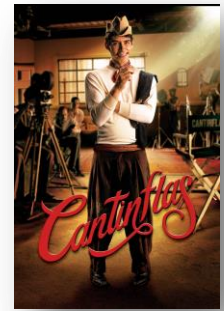
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>BAKERSFIELD CA KPSL-FM 96.5 Spanish Adult Hits Isabel Eggert 661-327-9711 ieggert@lotusbakersfield.com 5100 Commerce Drive Bakersfield, CA 93309</p> <p><i>Lotus Communications Corp.</i></p> <p>GImps: 136,047 VALUE: \$743.80</p>	<p>Cantinflas Quiz Show KPSL's DJ will read two phrases on the air and will take the 10th call. The listener will have to choose which phrases is the "Cantinflada". "They choose correctly, they win \$25 then they can choose to increase their money up \$100. But if they fail at any point they get nothing. All players receive a pair of passes to the movie and a Cantinflas movie poster.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Live Mentions # Mentions: 50 30 x :15 10 x :10 10 x :05</p> <p>DIGITAL ELEMENTS Banner on KPSL's Web URL: concierto965.com</p> <p>SOCIAL MEDIA 5 Facebook posts</p> <p>Digital Media Dates: 8/19/2014 to 8/25/2014 Digital IMPs (est): 1,047</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 25 Cantinflas Heads On A Stick</p> <p>DIGITAL Banner Size 200 x 300</p>
<p>CHICAGO IL WOJO-FM 105.1 Regional Mexican Eduardo Gutierrez 312-981-1800 edgutierrez@univisionradio.com 625 N. Michigan Ave. Suite 300 Chicago, IL 60611</p> <p><i>Univision Radio</i></p> <p>GImps: 284,400 VALUE: \$2,836.55</p>	<p>Cantinflas Family Photo WOJO personalities will have fun with listeners at five onsite events - asking them & family members to pose with the "Cantinflas Head On a Stick." Most creative as judged by personality/public wins the movie passes and qualifies for the \$250 grand prize.</p> <p>Air Dates: 8/23/2014 to 8/29/2014</p> <p>Mentions: live mentions # Mentions: 12 12 x :15</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



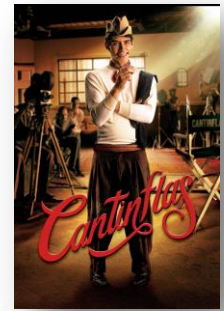
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>CHICAGO IL WPPN-FM 106.7 Spanish Hits Eduardo Gutierrez 312-981-1800 edgutierrez@univisionradio.com 625 N. Michigan Ave. Suite 300 Chicago, IL 60611</p> <p><i>Univision Radio</i></p> <p>Glmps: 121,200 VALUE: \$1,520.84</p>	<p>Cantinflas Family Photo WPPN personalities will have fun with listeners at five onsite events - asking them & family members to pose with the "Cantinflas Head On a Stick." Most creative as judged by personality/public wins the movie passes and qualifies for the \$250 grand prize.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: live mentions # Mentions: 12 12 x :15</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>DALLAS TX KLNO-FM 94.1 Regional Mexican Karem Hocking 214-525-0400 khocking@Univisionradio.com 7700 John W Carpenter Freeway Dallas, TX 75247</p> <p><i>Univision Radio</i></p> <p>Glmps: 548,000 VALUE: \$8,265.06</p>	<p>Cantinflas Family Photo KLNO will create an on-air and social media promotion for the movie Cantinflas. Station talent will encourage listeners to dress up like Cantinflas and post their pictures on station social media pages. Talent will select a daily winner for the family four pack of tickets and one lucky family will receive the \$250 grand prize.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 40 40 x :10</p> <p>SOCIAL MEDIA Postings to encourage listeners to post pictures as well on social media pages Digital Media Dates: 8/25/2014 to 8/29/2014</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>DALLAS TX KMVK-FM 107.5 Regional Mexican Jennifer Marquez / Cindy Sennet 214-525-7000 jennifer.marquez.cbsradio.com; cjsennet@cbs.com 4131 N. Central Expressway, Suite 1000 Dallas, TX 75204</p> <p><i>CBS Radio, Inc.</i></p> <p>Glmps: 127,000 VALUE: \$2,001.49</p>	<p>Cantinflas Quiz Show During the morning show listeners call in and be the 10th caller - they will be read two phrases and they have to choose which one is the "Cantinflada". If they choose correctly they will win the \$100 prize pack (including 4x \$25 gift cards and a pair of tickets to see Cantinflas).</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live mentions # Mentions: 10 10 x :15</p> <p>DIGITAL ELEMENTS Contest page inclusion URL: Lagrande1075.com</p> <p>SOCIAL MEDIA 1 Facebook post Digital Media Dates: 8/25/2014 to 8/29/2014</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



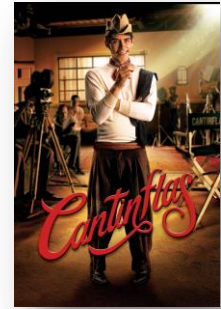
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>DALLAS TX KNOR-FM 93.7 Regional Mexican Mark Guion 972-652-2900 mguion@lbimedia.com 2410 Gateway Dr. Irving, TX 75063</p> <p><i>Liberman Broadcasting, Inc.</i></p> <p>Glmps: 98,000 VALUE: \$1,532.65</p>	<p>Cantinflas Giveaways KNOR's Afternoon DJ will give away a family 4-pack of movie passes to see Cantinflas. Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live mentions # Mentions: 10 10 x :15</p> <p>SOCIAL MEDIA 2x Facebook Posts on KNOR FB page with client provided elements and copy. Digital Media Dates: 8/25/2014 to 8/29/2014</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>DENVER CO KJMN-FM 92.1 Spanish Adult Hits Luis Lerma 303-832-0050 llerma@entravision.com 1907 Mile High Stadium West Circle Denver, CO 80204</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: - VALUE: \$-</p>	<p># Mentions: 0</p>	<p>PRIZING</p> <p>Comments: Station will not run a promotion as the buy is too small. They will alert us to any van hits that the publicity team can go to (they have none scheduled as of right now).</p>
<p>DENVER CO KXPK-FM 96.5 Regional Mexican Luis Lerma 303-832-0050 llerma@entravision.com 1907 Mile High Stadium West Circle Denver, CO 80204</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: - VALUE: \$-</p>	<p># Mentions: 0</p>	<p>PRIZING</p> <p>Comments: We passed on their promotion as they will not run mentions. They will alert us to any van hits that the publicity team can go to (they have none scheduled as of right now).</p>



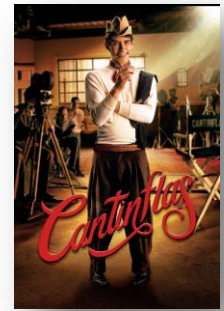
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>EL PASO TX KINT-FM 93.9 Spanish Adult Hits Maria Galnares 915-581-1126 mgalnares@entravision.com 5426 North Mesa El Paso, TX 79912</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: 629,411 VALUE: \$3,213.18</p>	<p>Cantinflas Family Photo KINT-FM will pass out the Cantinflas "Head On The Stick" at various remotes and van hits the weeks of August 18th & 25th. Listeners will take their picture with the "head" and upload them to the stations Facebook page. The station will then choose the top 5 Cantin-familias to win the movie passes & the best photograph will receive the grand prize. Station will also pass out other Cantinflas premiums at on-site events.</p> <p>Air Dates: 8/18/2014 to 8/25/2014</p> <p>Mentions: Recorded promos # Mentions: 128 64 x :60 64 x :10</p> <p>URL: facebook.com/Jose939ElPaso</p> <p>SOCIAL MEDIA Facebook, mentions through out the promotional flight on the JOSE 939 wallpaper background.</p> <p>Digital Media Dates: 8/18/2014 to 8/25/2014 Digital IMPs (est): 2,211</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>EL PASO TX XHNZ-FM 107.5 Regional Mexican Victor Apodaca 915-542-2969 victor@southernradioinc.com 2100 Trawood El Paso, TX 79935</p> <p><i>Grupo Radio Mexico</i></p> <p>Glmps: 390,943 VALUE: \$3,615.77</p>	<p>Cantinflas Quiz Show Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25, then they can choose to increase their money or quit while they are ahead. 2 right \$50 ... three right \$75 ... all four right \$100. But if they fail at any point they get NOTHING! All players receive a pair of passes to the movie and a Cantinflas movie poster.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 40 25 x :30 5 x :15 5 x :10 5 x :05</p> <p>SOCIAL MEDIA 3 Facebook postings</p> <p>Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 202,943</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL 300 X 250 JPEG Image</p>



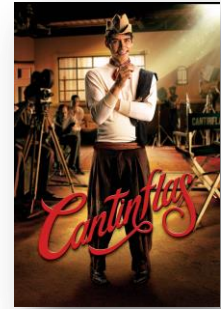
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>FRESNO CA KLBN-FM 101.9 Regional Mexican Mr. Clean 559-497-1100 mrclean@lotusfresno.com 1110 E. Olive Ave. Fresno, CA 93728</p> <p>Lotus Communications Corp.</p> <p>Glmps: 189,060 VALUE: \$1,459.49</p>	<p>Cantinflas Quiz Show Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25, then they can choose to increase their money or quit while they are ahead. 2 right \$50 ... three right \$75 ... all four right \$100. But if they fail at any point they get NOTHING! All players receive a pair of passes to the movie and a Cantinflas movie poster. Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: A minimum of (25) recorded and (25) live mentions # Mentions: 50 50 x :15</p> <p>DIGITAL ELEMENTS Web inclusion during promotion URL: 101labuena.com</p> <p>SOCIAL MEDIA A minimum of (1) Facebook post Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 9,060</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL Need a 650x300 & 300x250 jpeg banner and link</p>
<p>HOUSTON TX KLTN-FM 102.9 Regional Mexican Eric Lopez 713-965-2400 herivertolopez@univisionradio.com 5100 Southwest Freeway Houston, TX 77056</p> <p>Univision Radio</p> <p>Glmps: 595,000 VALUE: \$7,519.42</p>	<p>Cantinflas Family Photo Listeners will be invited to attend Raul Brindis Street Team Hits, M-F 8A-11A to receive Cantinflas premiums and pose with the "Cantinflas Head on a Stick". They can then post their photos on Facebook to win movie passes and the grand prize of a \$250 gift card. Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 25 25 x :15</p> <p>DIGITAL ELEMENTS Posting to Raul Brindis Street Team page.</p> <p>SOCIAL MEDIA Listeners post their selfies as Cantinflas on Raul Brindis Street Team page. Digital Media Dates: 8/18/2014 to 8/29/2014</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



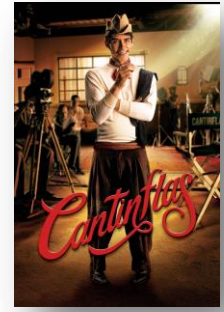
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>HOUSTON TX KOVE-FM 106.5 Spanish Adult Hits Eric Lopez 713-965-2400 herivertolopez@univisionradio.com 5100 Southwest Freeway Houston, TX 77056</p> <p>Univision Radio</p> <p>Glmps: - VALUE: \$-</p>	<p>Premium Distribution The station will pass out Cantinflas premiums at all KOVE events the weeks of August 18th and 25th. The station will divide up the mini posters and "Heads on A Stick" equally among the stations van hits and remotes and pass them out to listeners who stop by.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p># Mentions: 0</p>	<p>PRIZING 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>Comments: Not spending enough on station to warrant a bigger promotion</p>
<p>LAS VEGAS NV KQRT-FM 105.1 Regional Mexican Fabian Saldivar 702-434-0015 Fsaldivar@entravision.com 500 Pilot Rd. Suite D Las Vegas, NV 89119</p> <p>Entravision Communications Corp.</p> <p>Glmps: 99,200 VALUE: \$1,250.00</p>	<p>Cantinflas Favorite Moment Listeners will be invited to share their favorite "Cantinflas" moment on our social media outlets for a chance to win prizes! Additionally, they can add photos with the "Head on a Stick" that will be available at station events.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 24 24 x :15</p> <p>DIGITAL ELEMENTS 728x90 banner, Facebook Posts URL: tricolor1051.com</p> <p>SOCIAL MEDIA Facebook and Twitter posts Digital Media Dates: 8/18/2014 to 8/28/2014 Digital IMPs (est): 20,000</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 4 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL 728x90 banner, additional imaging for Facebook posts</p>
<p>LAS VEGAS NV KRGT-FM 99.3 Spanish Urban Laura Stewart 702-284-6400 lstewart@univisionradio.com 6767 W. Tropic Ave #102 Las Vegas, NV 89103</p> <p>Univision Radio</p> <p>Glmps: 117,000 VALUE: \$2,072.00</p>	<p>Cantinflas Quiz Show Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win a pair of movie tickets, a \$25 gift card and a poster.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live mentions # Mentions: 30 30 x :15</p> <p>SOCIAL MEDIA Facebook posts Digital Media Dates: 8/25/2014 to 8/29/2014</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 5 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL logos if available</p>



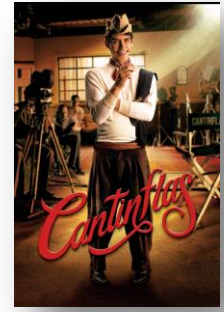
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>LOS ANGELES CA KBUE-FM 105.5/94.3 Regional Mexican Alex Martin 818-729-5300 amartin@lbimedia.com 1845 Empire Avenue Burbank, CA 91504</p> <p><i>Liberian Broadcasting, Inc.</i></p> <p>Glmps: 1,408,000 VALUE: \$15,394.74</p>	<p>Cantinflas Impressions Listeners will call into the show and give us their best "Cantinflas" impressions. Daily winners will be selected and awarded a \$100 gift card and movie passes. Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 20 5 x :60 5 x :30 5 x :15 5 x :10</p> <p>DIGITAL ELEMENTS 1x Facebook post URL: aquisuena.com/Facebook Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 1,000,000</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL logo 150x150 - movie web specs, :30 movie reel</p>
<p>LOS ANGELES CA KLAX-FM 97.9 Regional Mexican Rachel Elster 310-203-0900 relster@sbslosangeles.com 10281 West Pico Blvd. Los Angeles, CA 90064</p> <p><i>Spanish Broadcasting System</i></p> <p>Glmps: 1,503,000 VALUE: \$16,045.82</p>	<p>Cantinflas Quiz Show Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25, then they can choose to increase their money or quit while they are ahead. 2 right \$50 ... three right \$75 ... all four right \$100. But if they fail at any point they get NOTHING! All players receive a pair of passes to the movie and a Cantinflas movie poster. Air Dates: 8/18/2014 to 8/24/2014</p> <p>Mentions: :30 programming promo & :10 live mention # Mentions: 35 25 x :30 10 x :10</p> <p>DIGITAL ELEMENTS Home Page Banner (670x360), contest page, Newsletter inclusion URL: 979laraza.com</p> <p>SOCIAL MEDIA (3) Facebook & Twitter Posts Digital Media Dates: 8/18/2014 to 8/24/2014 Digital IMPs (est): 733,000</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL Artwork 670x360 & 612x612</p>



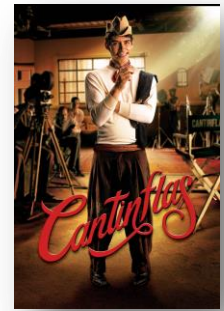
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>LOS ANGELES CA KLVE-FM 107.5 Romantica Cynthia Flores 310-846-2800 cyflores@univisionradio.com 5999 Center Dr. Los Angeles, CA 90045</p> <p>Univision Radio</p> <p>Glmps: 343,000 VALUE: \$3,937.50</p>	<p>Cantiflada of the Day KLVE's afternoon DJ, Ysaac Alvarez will promote that he will give the "Cantiflada of the Day" (1x a day for 5 days) at a specific time. Listeners will have to listen to get the phrase. Once Ysaac provides the live Cantiflada of the Day, the designated caller that gives him the cantiflada correctly wins the \$100 gift card and movie passes.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: For each giveaway, there will be 2x mentions: 1x during the mention of Cantiflada of the day. 1x call to action # Mentions: 10 10 x :60</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>LOS ANGELES CA KRCD-FM 103.9/98.3 Spanish Adult Hits Cynthia Flores 310-846-2800 cyflores@univisionradio.com 5999 Center Dr. Los Angeles, CA 90045</p> <p>Univision Radio</p> <p>Glmps: 221,000 VALUE: \$2,284.48</p>	<p>Cantinflas Quiz Show The DJ will read 2 phrases. One will be an actual Cantiflada and one will not. The winner that calls in to guess the correct "Cantiflada" will win \$100 and movie passes.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: For each giveaway, there will be a min of 2x mentions: 1x when DJ provides the 2 phrases and 1x during call to action # Mentions: 10 10 x :60</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>LOS ANGELES CA KSCA-FM 101.9 Regional Mexican Cynthia Flores 310-846-2800 cyflores@univisionradio.com 5999 Center Dr. Los Angeles, CA 90045</p> <p>Univision Radio</p> <p>Glmps: 277,000 VALUE: \$3,494.68</p>	<p>Cantinflas Favorite Moment KSCA DJ will have the listeners call in with their favorite childhood "Cantinflas" film. The first person that calls in with an exact title, will win \$100 in gift cards + tickets to see the film. Promotion will be executed for 5x days.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: For each giveaway, there will be 2x mentions: 1x during the mention of Cantiflada of the day. 1x call to action # Mentions: 10 10 x :60</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



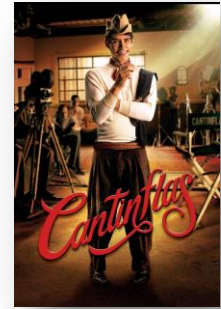
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>MCALLEN-BROWNSVL-HARLING KBTQ-FM 96.1 Spanish Adult Hits Cesar Chapa 956-631-5499 cchapa@univisionradio.com 200 S. 10th Street, suite 6th, McAllen, TX 78501</p> <p><i>Univision Radio</i></p> <p>Glmps: 282,400 VALUE: \$1,090.67</p>	<p>Cantinflas Quiz Show Listeners will call in and the DJ will read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25 ... then they can choose to increase their money or quit while they are ahead. 2 right \$50 ... three right \$75 ... all four right \$100. if they fail they get nothing. Winners will also receive movie passes.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live mentions # Mentions: 40 40 x :10</p> <p>SOCIAL MEDIA 1 FB post per day Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 2,400</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>MCALLEN-BROWNSVL-HARLING KGBT-FM 98.5 Regional Mexican Cesar Chapa 956-631-5499 cchapa@univisionradio.com 200 S. 10th Street, suite 6th, McAllen, TX 78501</p> <p><i>Univision Radio</i></p> <p>Glmps: 297,500 VALUE: \$1,162.74</p>	<p>Cantinflas Quiz Show Listeners will call in and the DJ will read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25 ... then they can choose to increase their money or quit while they are ahead. 2 right \$50 ... three right \$75 ... all four right \$100. if they fail they get nothing. Winners will also receive movie passes.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live mentions # Mentions: 25 25 x :10</p> <p>SOCIAL MEDIA 1 FB post per day Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 15,000</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



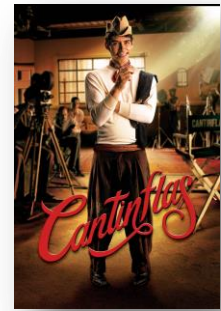
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>MODESTO CA KBBU-FM 93.9 Regional Mexican Guillermo Aguilera 916-368-6300 gaguilera@adelantemediagroup.com 500 Media Place Sacramento, CA 95815</p> <p>Adelante Media Group, LLC</p> <p>Glmps: 40,900 VALUE: \$671.40</p>	<p>Cantinflas Family Photo Listeners will have to send a family picture or a picture of themselves dressed up like Cantinflas; or even better - a video of them dressed up and acting like Cantinflas demanding the tickets to the movie. 94.3 & 93.9 La Gran D will select a daily photo or video winner of tickets to see the movie, a poster and a "Head and a Stick". On the 5th day 94.3 La Gran D will select a grand prize winner of the \$250 gift card.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 41 35 x :30 6 x :15</p> <p>DIGITAL ELEMENTS Rotary Banner on main page, Dedicated registration page and Email blast. URL: radiolagrande.com</p> <p>SOCIAL MEDIA Facebook posts Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 4,000</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL Logo, promotion specific images, URL links, copy points 720x320 for rotatory banner, 504x504 for Facebook flyer.</p>
<p>MONTEREY CA KLOK-FM 99.5 Regional Mexican Tony Valencia 831-333-9735 tvalencia@entravision.com 67 Garden Court Rd Monterey, CA 93940</p> <p>Entravision Communications Corp.</p> <p>Glmps: 108,000 VALUE: \$1,356.38</p>	<p>Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture will win the grand prize!</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 30 30 x :30</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



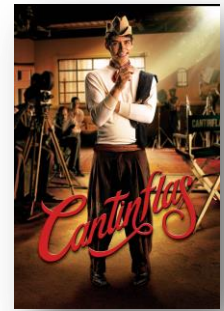
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>OXNARD/VENTURA CA KXLM-FM 102.9 Regional Mexican Gustavo Mora 805-240-2070 gmora@radiolazer.com 1950 S. Sunwest Lane #302 San Bernardino, CA 92408</p> <p>Lazer Broadcasting Corp.</p> <p>Glmps: 120,000 VALUE: \$2,017.06</p>	<p>Cantinflas Giveaways The station will give way five "Cantinflas" prize packs that will include: a \$50 Fandango gift card, a Cantinflas "Head on a Stick" and Cantinflas mini poster. Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 30 25 x :60 5 x :15</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>PHOENIX AZ KLNZ-FM 103.5 Regional Mexican Esmeralda Ruiz 602-776-1400 eruiz@entravision.com 501 N. 44th St. Suite: 425 Phoenix, AZ 85008</p> <p>Entravision Communications Corp.</p> <p>Glmps: 340,649 VALUE: \$3,252.49</p>	<p>Cantinflas Family Photo The station will invite listeners to send their Cantinflas Family Photo! Each family will be entered to win a four pack of tickets to see the Cantinflas movie and one lucky winner wins the grand prize of \$250! Listeners will be encouraged to post the pictures daily to the KLNZ social media sites! Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 45 25 x :60 10 x :30 10 x :15</p> <p>SOCIAL MEDIA 1 Daily FB post per station reminding listeners to send The Cantinflas Family Photo! Digital Media Dates: 8/18/2014 to 8/29/2014 Digital IMPs (est): 39,149</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL digital sizes can include: 300X25, 728x90 or 120X60</p>



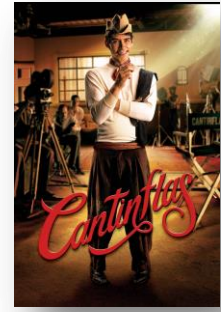
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>PHOENIX AZ KNAI-FM 88.3 Regional Mexican Michelle Santillan 602-269-3121 michelle.santillan@chavezfoundati on.org 1440 E. Washington St. Suite 300 Phoenix, AZ 85034</p> <p>Farmworker Educational Radio</p> <p>Glmps: 496,500 VALUE: \$4,084.08</p>	<p>Cantinflas Family Photo This promotions will have a focus on social media and remotes. Beginning the week of 8/18 La Campesina social media team will invite our over 100,000 followers to upload their pictures to Facebook/Instagram. Winning pictures will be determined based on the number of likes/shares received. On August 23rd La Campesina will be on site at the Larry Hernandez concert and inviting listeners to take pictures with the Cantinflas Head on a Stick. Participants will be encouraged to upload their pictures for their chance to win.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 65 15 x :60 50 x :15</p> <p>URL: campesina.com</p> <p>SOCIAL MEDIA 4 posts per week during peak interaction hours on both Social Media platforms indicated (total 8). Promotional graphic pinned for duration of promotion. 1 voting posting per week up for 48 hours to invite followers to choose winners.</p> <p>Digital Media Dates: 8/18/2014 to 8/29/2014 Digital IMPs (est): 74,000</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL graphics for family photo contest - pre-produced or stand alone graphics in order to create photo contest post.</p>
<p>PHOENIX AZ KVVA-FM 106.9/107.1 Spanish Adult Hits Esmeralda Ruiz 602-776-1400 er Ruiz@entravision.com 501 N. 44th St. Suite: 425 Phoenix, AZ 85008</p> <p>Entravision Communications Corp.</p> <p>Glmps: 527,049 VALUE: \$3,828.18</p>	<p>Cantinflas Family Photo The station will invite listeners to send their Cantinflas Family Photo! Each family will be entered to win a four pack of tickets to see the Cantinflas movie and one lucky winner wins the grand prize of \$250! Listeners will be encouraged to post the pictures daily to the KVVA social media sites!</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 75 35 x :60 20 x :30 20 x :15</p> <p>SOCIAL MEDIA 1 Daily FB post per station reminding listeners to send The Cantinflas Family Photo!</p> <p>Digital Media Dates: 8/18/2014 to 8/29/2014 Digital IMPs (est): 2,049</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL digital sizes can include: 300X25, 728x90 or 120X60</p>



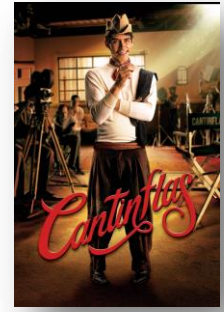
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>RIVERSIDE CA KLYY-FM 97.5/103.1 Spanish Adult Hits Tawni Gurnee 323-900-6100 tgurnee@entravision.com 5700 Wilshire Blvd, ste 250 Los Angeles, CA 90036</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: 158,396 VALUE: \$1,510.36</p>	<p>Cantinflas Quiz Show For one week, listeners call in and are read two phrases by Mayra Berenice our evening DJ! If they choose correctly, they win \$25... they can choose to increase their money or quit while they are ahead. 2 right \$50... 3 right \$75... all 4 right \$100. But if they fail at any point they get nothing! All players receive a pair of passes to the movie and a poster.</p> <p>Air Dates: 8/18/2014 to 8/22/2014</p> <p>Mentions: Live :15 mentions with Mayra Berenice (7p-12m) # Mentions: 10 10 x :15</p> <p>SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital Media Dates: 8/18/2014 to 8/22/2014 Digital IMPs (est): 1,396</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL high res image/logo Comments: Cannot move promotion dates due to lack of inventory</p>
<p>SACRAMENTO CA KRCX-FM 99.9 Regional Mexican Salvador Lopez 916-646-4000 slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: 51,000 VALUE: \$1,163.46</p>	<p>Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize!</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 30 30 x :30</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>SACRAMENTO CA KXSE-FM 104.3 Spanish Adult Hits Salvador Lopez 916-646-4000 slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: 120,000 VALUE: \$1,957.58</p>	<p>Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize!</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded promos # Mentions: 30 30 x :30</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



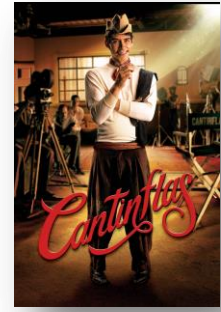
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>SAN ANTONIO TX KROM-FM 92.9 Regional Mexican Gabriela Aguirre 210-610-4300 gaguirre@UnivisionRadio.com 12451 Network Blvd. Suite 140 San Antonio, TX 78249</p> <p><i>Univision Radio</i></p> <p>Glmps: 252,000 VALUE: \$3,942.35</p>	<p>Cantinflas Giveaways KROM will run 25x :30 station promos M-F 8/18-8/22 promoting the giveaway. Giveaways will be held anytime from 3p-12a with a call-to-action from the DJ. Each giveaway winners will receive a pair of movie passes and all winners will qualify to win a grand prize of a \$500 gift card. The Cantinflas premiums will be passed out at station events.</p> <p>Air Dates: 8/18/2014 to 8/22/2014</p> <p>Mentions: Recorded and live mentions # Mentions: 35 25 x :30 10 x :15</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>
<p>SAN ANTONIO TX KXTN-FM 107.5 Tejano Gabriela Aguirre 210-610-4300 gaguirre@UnivisionRadio.com 12451 Network Blvd. Suite 140 San Antonio, TX 78249</p> <p><i>Univision Radio</i></p> <p>Glmps: 336,000 VALUE: \$1,953.95</p>	<p>Cantinflas Giveaways KXTN will run 20x :30 station promos M-F 8/25-8/29 promoting the on-air and online giveaway. On-air giveaways will be held during AMD and will ask each listener to be caller #9 in order to win a pair of movie passes. There will be 5 on-air giveaways (one per day), all winners will qualify to win a grand prize of s \$250 gift card. Listeners will also have the chance to win a \$250 gift card if they register on the KXTN website. The Cantinflas premiums will be passed out at station events.</p> <p>Air Dates: 8/18/2014 to 8/22/2014</p> <p>Mentions: Recorded and live mentions # Mentions: 40 20 x :30 10 x :15 10 x :10</p> <p>DIGITAL ELEMENTS Online contest on KXTN.com supported with Facebook posts to drive people to the contest page. URL: KXTN.com</p> <p>SOCIAL MEDIA 3x Facebook posts</p> <p>Digital Media Dates: 8/25/2014 to 8/29/2014</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL Creative in sizes 1200x600 and 300x250 and/or 500x500.</p>



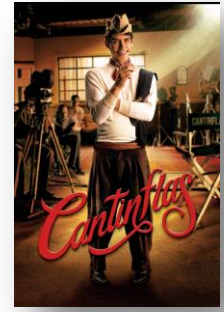
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>SAN DIEGO CA KLNV-FM 106.5 Regional Mexican Irene Imhof 619-235-0600 iimhof@univisionradio.com 600 West Broadway, Suite 2150 San Diego, CA 92101</p> <p><i>Univision Radio</i></p> <p>Glmps: - VALUE: \$-</p>	<p>Premium Distribution Station will pass out Cantinflas premiums at various station events the week of 8/18 & 8/25. Air Dates: 8/18/2014 to 8/29/2018</p> <p># Mentions: 0</p>	<p>PRIZING 25 Cantinflas Mini Posters 25 Cantinflas Heads On A Stick</p> <p>Comments: Station will not execute promotion, out of inventory</p>
<p>SAN DIEGO CA KLQV-FM 102.9 Spanish Adult Hits Irene Imhof 619-235-0600 iimhof@univisionradio.com 600 West Broadway, Suite 2150 San Diego, CA 92101</p> <p><i>Univision Radio</i></p> <p>Glmps: - VALUE: \$-</p>	<p>Premium Distribution Station will pass out Cantinflas premiums at various station events the week of 8/18 & 8/25. Air Dates: 8/18/2014 to 8/29/2018</p> <p># Mentions: 0</p>	<p>PRIZING 25 Cantinflas Mini Posters 25 Cantinflas Heads On A Stick</p> <p>Comments: Station will not execute promotion, out of inventory</p>
<p>SAN FRANCISCO/OAKLAND CA KBRG-FM 100.3 Spanish Adult Hits Marina Gutierrez 415-989-5765 marinagutierrez@Univisionradio.com 750 Battery Street Ste 200 San Francisco, CA 94111</p> <p><i>Univision Radio</i></p> <p>Glmps: 343,200 VALUE: \$4,451.16</p>	<p>Cantinflas Family Photo The station will bring the "Cantinflas Head on a Stick" to two van hits so listeners can take a picture with it and upload it to their social media outlets. Listeners will also be able to register to win movie passes, a poster and the grand prize of \$250. Winners will be selected at the van hits. Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 22 2 x :60 20 x :15</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



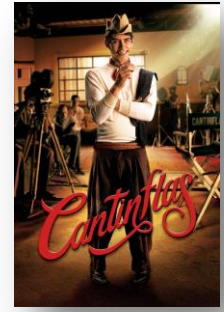
CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>SAN FRANCISCO/OAKLAND CA KRZZ-FM 93.3 Regional Mexican Sandra Gutierrez 408-546-4000 sgutierrez@sbssanfrancisco.com 1420 Koll Circle San Jose, CA 95112</p> <p><i>Spanish Broadcasting System</i></p> <p>Glmps: 210,000 VALUE: \$2,709.68</p>	<p>Cantinflas Family Photo KRZZ will invite listeners to join the La Raza street team to take pictures with the "Cantinflas Head on a Stick" for their chance to win a family pack of 4 tickets for the Cantinflas movie. Everyone who takes a picture will automatically be registered to win the grand prize of \$250. The pictures will be posted on La Raza's website and Instagram page.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 25 15 x :30 10 x :10</p> <p>DIGITAL ELEMENTS Banner Size: 760x360 to be posted on the contest section of yosoyraza.com. URL: yosoyraza.com</p> <p>SOCIAL MEDIA Pictures of listeners with the "Cantinflas head on a stick" will be posted on the station's Instagram page @yosoyraza Digital Media Dates: 8/18/2014 to 8/29/2014</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL 670x360 artwork</p>
<p>SAN FRANCISCO/OAKLAND CA KSOL-FM 98.9/99.1 Regional Mexican Marina Gutierrez 415-989-5765 marinagutierrez@Univisionradio.com 750 Battery Street Ste 200 San Francisco, CA 94111</p> <p><i>Univision Radio</i></p> <p>Glmps: 191,400 VALUE: \$2,976.47</p>	<p>Cantinflas Family Photo The station will bring the "Cantinflas Head on a Stick" to two van hits so listeners can take a picture with it and upload it to their social media outlets. Listeners will also be able to register to win movie passes, a poster and the grand prize of \$250. Winners will be selected at the van hits.</p> <p>Air Dates: 8/25/2014 to 8/29/2014</p> <p>Mentions: Live and recorded mentions # Mentions: 22 2 x :60 20 x :15</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p>



CANTINFLAS LOCAL RADIO PROMOTION SUMMARY

Station	Promotion	Pantelion Provides
<p>STOCKTON CA KMIX-FM 100.9 Regional Mexican Lupita Romero 209-474-0154 gromero@entravision.com 6820 Pacific Ave Suite 3-A Stockton, CA 95207</p> <p><i>Entravision Communications Corp.</i></p> <p>Glmps: 57,000 VALUE: \$658.00</p>	<p>Cantinflas Family Photo KMIX La Tricolor will invite listeners to post their photos on Instagram or Facebook with a specific hashtag for the movie. The promotions team will also take the "Cantinflas Head on a Stick" to take pictures of people during radio station events. Five winners will receive a family 4-packs of Cantinflas movie passes and one grand prize winner will receive a \$250 gift card.</p> <p>Air Dates: 8/25/2014 to 8/28/2014</p> <p>Mentions: Recorded promos # Mentions: 20 10 x :30 10 x :15</p> <p>DIGITAL ELEMENTS Flash rotator on home page with link to landing page with promotion details. URL: tricolor1009.com Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 1,000</p>	<p>PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL 500X300 poster</p>
<p>TUCSON AZ KCMT-FM 92.1 Regional Mexican Terri Bakos 520-407-4500 Tbakos@azlotus.com 3871 N. Commerce Dr. Tucson, AZ 85705</p> <p><i>Lotus Communications Corp.</i></p> <p>Glmps: 392,000 VALUE: \$3,119.13</p>	<p>Cantinflas Family Photo KCMT will give away five pair of tickets at our remotes and van stops between August 18th & 29th (there are four scheduled for that time period). Pantelion Films will be included on a minimum of 20 shared promos with each remote client for a total minimum of 80 promotional mentions.</p> <p>Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Example of shared mention: Be sure to join us this Thursday at Jim Click Auto and the Tucson Auto Mall from 4p-6p with great deals on new and used cars & trucks. We'll have great station premiums to give away as well as tickets to see the Pantelion Films "Cantinflas", in theatres August 29th.</p> <p># Mentions: 80 80 x :15</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>Comments: Station cannot do a stand alone promotion for this movie due to lack of inventory</p>



**CANTINFLAS
LOCAL RADIO PROMOTION SUMMARY**

<u>Station</u>	<u>Promotion</u>	<u>Pantelion Provides</u>
<p>TUCSON AZ KZLZ-FM 105.3 Regional Mexican Sonia Tabanico 520-325-3054 Sonia@kzlzradio.com 2959 East Grant Road Tucson, AZ 85716</p> <p>CSVJ, LLC</p> <p>Glmps: 126,000 VALUE: \$1,450.41</p>	<p>Cantinflas Quiz Show Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25, then they can choose to increase their money or quit while they are ahead. 2 right \$50 ... three right \$75 ... all four right \$100. But if they fail at any point they get NOTHING! All players receive a pair of passes to the movie and a Cantinflas movie poster. Air Dates: 8/18/2014 to 8/29/2014</p> <p>Mentions: Recorded and live mentions # Mentions: 60 30 x :30 30 x :15</p> <p>DIGITAL ELEMENTS Facebook posts Digital Media Dates: 8/18/2014 to 8/29/2014 Digital IMPs (est): 6,000</p>	<p>PRIZING 5 \$25 Fandango Gift Cards 20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick</p> <p>DIGITAL logo</p>