





<u>Station</u>	Promotion	Pantelion Provides
AUSTIN TX	Cantinflas Family Photo	PRIZING
KLZT-FM 107.1	The station will take the "Cantinflas Head on a Stick" to 2 van hits and let	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	listeners take pictures with it. Five random listeners will win the movie passes	1 \$250 Visa Gift Card
Brooke Hampton	and one grand prize winner will receive the \$250 gift card.	<b>25</b> Cantinflas Mini Posters
512-832-4000	Air Dates: 8/25/2014 to 8/29/2014	<b>50</b> Cantinflas Heads On A
bhampton@emmisaustin.com		Stick
8309 N. IH 35	Mentions: Live and recorded mentions	SUCK
Austin, TX 78753	<b># Mentions: 20</b> 20 x :15	
Emmis Communications Corp.		
GImps: 104,000		
VALUE: \$1,252.36		
BAKERSFIELD CA	Cantinflas Quiz Show	PRIZING
KIWI-FM 102.9	KIWI's DJ will read two phrases on the air and will take the 10th call. The	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	listener will have to choose which phrases is the "Cantinflada". "They choose	20 \$25 Visa Gift Cards
Isabel Eggert	correctly, they win \$25 then they can choose to increase their money up	<b>25</b> Cantinflas Mini Posters
661-327-9711	\$100. But if they fail at any point they get nothing. All players receive a pair	<b>25</b> Cantinflas Heads On A
ieggert@lotusbakersfield.com	of passes to the movie and a Cantinflas movie poster.	
5100 Commerce Drive		Stick
Bakersfield, CA 93309	Air Dates: 8/18/2014 to 8/29/2014	
		DIGITAL
Lotus Communications Corp.	Mentions: Live Mentions	Banner Size 200 x 300
Classes 225 270	<b># Mentions: 50</b> 30 x :15 10 x :10 10 x :05	
GImps: 235,379		
VALUE: \$1,503.79	DIGITAL ELEMENTS	
	Banner on KIWI's Web	
	URL: radiolobo.com	
	SOCIAL MEDIA	
	5 Facebook posts	
	Digital Media Dates: 8/19/2014 to 8/25/2014	
	Digital IMPs (est): 10,379	







BAKERSFIELD CA KPSL-FM 96.5	Cantinflas Quiz Show	PRIZING
KPSL-FM 96.5		PRIZING
	KPSL's DJ will read two phrases on the air and will take the 10th call. The	<b>5</b> \$25 Fandango Gift Cards
Spanish Adult Hits	listener will have to choose which phrases is the "Cantinflada". "They choose	<b>20</b> \$25 Visa Gift Cards
Isabel Eggert	correctly, they win \$25 then they can choose to increase their money up	<b>25</b> Cantinflas Mini Posters
661-327-9711	\$100. But if they fail at any point they get nothing. All players receive a pair	25 Cantinflas Heads On A
ieggert@lotusbakersfield.com	of passes to the movie and a Cantinflas movie poster.	Stick
5100 Commerce Drive		SUCK
Bakersfield, CA 93309	Air Dates: 8/18/2014 to 8/29/2014	
Latur Communications Corn		DIGITAL
Lotus Communications Corp.	Mentions: Live Mentions	Banner Size 200 x 300
GImps: 136,047	<b># Mentions: 50</b> 30 x :15 10 x :10 10 x :05	
VALUE: \$743.80		
VALUL. \$743.00	DIGITAL ELEMENTS	
	Banner on KPSL's Web	
	URL: concierto965.com	
	SOCIAL MEDIA	
	5 Facebook posts	
	Digital Media Dates: 8/19/2014 to 8/25/2014	
	Digital IMPs (est): 1,047	
CHICAGO IL	Cantinflas Family Photo	PRIZING
WOJO-FM 105.1	WOJO personalities will have fun with listeners at five onsite events - asking	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	them & family members to pose with the "Cantinflas Head On a Stick." Most	1 \$250 Visa Gift Card
Eduardo Gutierrez	creative as judged by personality/public wins the movie passes and qualifies	25 Cantinflas Mini Posters
312-981-1800	for the \$250 grand prize.	50 Cantinflas Heads On A
edgutierrez@univisionradio.com	Air Dates: 8/23/2014 to 8/29/2014	Stick
625 N. Michigan Ave. Suite 300 Chicago, IL 60611		Stick
	Mentions: live mentions	
Univision Radio	<b># Mentions: 12</b> 12 x :15	
GImps: 284,400		
VALUE: \$2,836.55		







<u>Station</u>	Promotion	Pantelion Provides
CHICAGO IL	Cantinflas Family Photo	PRIZING
WPPN-FM 106.7	WPPN personalities will have fun with listeners at five onsite events - asking	<b>5</b> \$50 Fandango Gift Cards
Spanish Hits	them & family members to pose with the "Cantinflas Head On a Stick." Most	1 \$250 Visa Gift Card
Eduardo Gutierrez	creative as judged by personality/public wins the movie passes and qualifies	<b>25</b> Cantinflas Mini Posters
312-981-1800	for the \$250 grand prize.	<b>50</b> Cantinflas Heads On A
edgutierrez@univisionradio.com	Air Dates: 8/18/2014 to 8/29/2014	Stick
625 N. Michigan Ave. Suite 300		Stick
Chicago, IL 60611	Mentions: live mentions	
Univision Radio	<b># Mentions: 12</b> 12 x :15	
GImps: 121,200		
VALUE: \$1,520.84		
DALLAS TX	Cantinflas Family Photo	PRIZING
KLNO-FM 94.1	KLNO will create an on-air and social media promotion for the movie	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	Cantinflas. Station talent will encourage listeners to dress up like Cantinflas	1 \$250 Visa Gift Card
Karem Hocking	and post their pictures on station social media pages. Talent will select a daily	<b>25</b> Cantinflas Mini Posters
214-525-0400	winner for the family four pack of tickets and one lucky family will receive the	<b>50</b> Cantinflas Heads On A
khocking@Univisionradio.com	\$250 grand prize.	
7700 John W Carpenter Freeway	Air Dates: 8/25/2014 to 8/29/2014	Stick
Dallas, TX 75247		
Univision Radio	Mentions: Live and recorded mentions	
	<b># Mentions: 40</b> 40 x :10	
GImps: 548,000		
VALUE: \$8,265.06	SOCIAL MEDIA	
	Postings to encourage listeners to post pictures as well on social media pages	
	Digital Media Dates: 8/25/2014 to 8/29/2014	
DALLAS TX	Cantinflas Quiz Show	PRIZING
KMVK-FM 107.5	During the morning show listeners call in and be the 10th caller - they will be	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	read two phrases and they have to choose which one is the "Cantinflada". If	20 \$25 Visa Gift Cards
Jennifer Marquez / Cindy	they choose correctly they will win the \$100 prize pack (including 4x \$25 gift	25 Cantinflas Mini Posters
Sennet	cards and a pair of tickets to see Cantinflas).	50 Cantinflas Heads On A
214-525-7000	Air Dates: 8/25/2014 to 8/29/2014	Stick
jennifer.marquez.cbsradio.com;		
cjsennet@cbs.com 4131 N. Central Expressway, Suite	Mentions: Live mentions	
1000	<b># Mentions: 10</b> 10 x :15	
Dallas, TX 75204		
	DIGITAL ELEMENTS	
CBS Radio, Inc.	Contest page inclusion	
	URL: Lagrande1075.com	
GImps: 127,000	SOCIAL MEDIA	
VALUE: \$2,001.49	1 Facebook post	
• •	Digital Media Dates: 8/25/2014 to 8/29/2014	







<u>Station</u>	Promotion	Pantelion Provides
DALLAS TX	Cantinflas Giveaways	PRIZING
KNOR-FM 93.7	KNOR's Afternoon DJ will give away a family 4-pack of movie passes to see	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	Cantinflas.	<b>25</b> Cantinflas Mini Posters
Mark Guion	Air Dates: 8/25/2014 to 8/29/2014	50 Cantinflas Heads On A
972-652-2900		Stick
mguion@lbimedia.com	Mentions: Live mentions	Stick
2410 Gateway Dr.	<b># Mentions: 10</b> 10 x :15	
Irving, TX 75063		
Liberman Broadcasting, Inc.	SOCIAL MEDIA	
Liberman broadcasting, inc.	2x Facebook Posts on KNOR FB page with client provided elements and copy.	
GImps: 98,000	Digital Media Dates: 8/25/2014 to 8/29/2014	
VALUE: \$1,532.65		
DENVER CO		PRIZING
KJMN-FM 92.1	# Mentions: 0	T MEING
Spanish Adult Hits		
Luis Lerma		Commenter Chatlen will not
303-832-0050		Comments: Station will not
llerma@entravision.com		run a promotion as the buy is
1907 Mile High Stadium West		too small. They will alert us
Circle		to any van hits that the
Denver, CO 80204		publicity team can go to
		(they have none scheduled
Entravision Communications		as of right now).
Corp.		, , , , , , , , , , , , , , , , , , ,
GImps: -		
VALUE: \$-		
DENVER CO		PRIZING
	# Mentions: 0	
Regional Mexican		
Luis Lerma		Comments: We passed on
303-832-0050		their promotion as they will
llerma@entravision.com		
1907 Mile High Stadium West		not run mentions. They will
Circle		alert us to any van hits that
Denver, CO 80204		the publicity team can go to
Entravision Communications		(they have none scheduled
Corp.		as of right now).
C01p.		
GImps: -		
VALUE: \$-		







<u>Station</u>	Promotion	Pantelion Provides
EL PASO TX	Cantinflas Family Photo	PRIZING
KINT-FM 93.9	KINT-FM will pass out the Cantinflas "Head On The Stick" at various remotes	<b>5</b> \$50 Fandango Gift Cards
Spanish Adult Hits Maria Galnares 915-581-1126 mgalnares@entravision.com 5426 North Mesa El Paso, TX 79912	and van hits the weeks of August 18th & 25th. Listeners will take their picture with the "head" and upload them to the stations Facebook page. The station will then choose the top 5 Cantin-familias to win the movie passes & the best photograph will receive the grand prize. Station will also pass out other Cantinflas premiums at on-site events. Air Dates: 8/18/2014 to 8/25/2014	<ol> <li>\$250 Visa Gift Card</li> <li>25 Cantinflas Mini Posters</li> <li>50 Cantinflas Heads On A Stick</li> </ol>
Entravision Communications Corp.	Mentions: Recorded promos # Mentions: 128 64 x :60 64 x :10	
GImps: 629,411 VALUE: \$3,213.18	<ul> <li>URL: facebook.com/Jose939ElPaso</li> <li>SOCIAL MEDIA</li> <li>Facebook, mentions through out the promotional flight on the JOSE 939 wallpaper background.</li> <li>Digital Media Dates: 8/18/2014 to 8/25/2014</li> <li>Digital IMPs (est): 2,211</li> </ul>	
EL PASO TX	Cantinflas Quiz Show	PRIZING
XHNZ-FM 107.5 Regional Mexican Victor Apodaca 915-542-2969 Victor@southernradioinc.com 2100 Trawood El Paso, TX 79935	Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25, then they can choose to increase their money or quit while they are ahead. 2 right \$50 three right \$75 all four right \$100. But if they fail at any point they get NOTHING! All players receive a pair of passes to the movie and a Cantinflas movie poster. <b>Air Dates: 8/25/2014 to 8/29/2014</b>	<ul> <li>5 \$25 Fandango Gift Cards</li> <li>20 \$25 Visa Gift Cards</li> <li>25 Cantinflas Mini Posters</li> <li>50 Cantinflas Heads On A Stick</li> </ul>
Grupo Radio Mexico	Mentions:         Live and recorded mentions           # Mentions:         40         25 x :30         5 x :15         5 x :10         5 x :05	DIGITAL 300 X 250 JPEG Image
GImps: 390,943 VALUE: \$3,615.77	SOCIAL MEDIA 3 Facebook postings Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 202,943	







<u>Station</u>	Promotion	Pantelion Provides
FRESNO CA	Cantinflas Quiz Show	PRIZING
KLBN-FM 101.9	Listeners call in and are read two phrases. They have to choose which one is	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	the "Cantinflada". They choose correctly, they win \$25, then they can choose	20 \$25 Visa Gift Cards
Mr. Clean	to increase their money or quit while they are ahead. 2 right \$50 three	25 Cantinflas Mini Posters
559-497-1100	right \$75 all four right \$100. But if they fail at any point they get NOTHING!	50 Cantinflas Heads On A
mrclean@lotusfresno.com	All players receive a pair of passes to the movie and a Cantinflas movie poster.	Stick
1110 E. Olive Ave. Fresno, CA 93728	Air Dates: 8/25/2014 to 8/29/2014	Stick
	Mentions: A minimum of (25) recorded and (25) live mentions	DIGITAL
Lotus Communications Corp.	# Mentions: 50 50 x:15	Need a 650x300 & 300x250
		jpeg banner and link
GImps: 189,060	DIGITAL ELEMENTS	
VALUE: \$1,459.49	Web inclusion during promotion	
	URL: 101labuena.com	
	SOCIAL MEDIA	
	A minimum of (1) Facebook post	
	Digital Media Dates: 8/25/2014 to 8/29/2014	
	Digital IMPs (est): 9,060	
HOUSTON TX	Cantinflas Family Photo	PRIZING
KLTN-FM 102.9	Listeners will be invited to attend Raul Brindis Street Team Hits, M-F 8A-11A	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	to receive Cantinflas premiums and pose with the "Cantinflas Head on a	1 \$250 Visa Gift Card
Eric Lopez	Stick". They can then post their photos on Facebook to win movie passes and	25 Cantinflas Mini Posters
713-965-2400	the grand prize of a \$250 gift card.	<b>50</b> Cantinflas Heads On A
herivertolopez@univisionradio.co	Air Dates: 8/18/2014 to 8/29/2014	Stick
m 5100 Southwest Freeway		Stick
Houston, TX 77056	Mentions: Recorded promos	
	<b># Mentions: 25</b> 25 x :15	
Univision Radio		
	DIGITAL ELEMENTS	
GImps: 595,000	Posting to Raul Brindis Street Team page. SOCIAL MEDIA	
VALUE: \$7,519.42		
	Listeners post their selfies as Cantinflas on Raul Brindis Street Team page.	
	Digital Media Dates: 8/18/2014 to 8/29/2014	







<u>Station</u>	Promotion	Pantelion Provides
HOUSTON TX	Premium Distribution	PRIZING
KOVE-FM 106.5	The station will pass out Cantinflas premiums at all KOVE events the weeks of	25 Cantinflas Mini Posters
Spanish Adult Hits	August 18th and 25th. The station will divide up the mini posters and "Heads	50 Cantinflas Heads On A
Eric Lopez	on A Stick" equally among the stations van hits and remotes and pass them	Stick
713-965-2400	out to listeners who stop by.	
herivertolopez@univisionradio.co	Air Dates: 8/18/2014 to 8/29/2014	
m 5100 Southwest Freeway		Commenter Net monding
Houston, TX 77056	# Mentions: 0	Comments: Not spending
		enough on station to warrant
Univision Radio		a bigger promotion
GImps: -		
VALUE: \$-		
LAS VEGAS NV	Cantinflas Favorite Moment	PRIZING
KQRT-FM 105.1	Listeners will be invited to share their favorite "Cantinflas" moment on our	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	social media outlets for a chance to win prizes! Additionally, they can add	4 \$25 Visa Gift Cards
Fabian Saldivar	photos with the "Head on a Stick" that will be available at station events.	25 Cantinflas Mini Posters
702-434-0015	Air Dates: 8/18/2014 to 8/29/2014	50 Cantinflas Heads On A
Fsaldivar@entravision.com		Stick
500 Pilot Rd. Suite D Las Vegas, NV 89119	Mentions: Recorded promos	Stick
	<b># Mentions: 24</b> 24 x :15	DIGITAL
Entravision Communications		
Corp.	DIGITAL ELEMENTS	728x90 banner, additional
co.p.	728x90 banner, Facebook Posts	imaging for Facebook posts
GImps: 99,200	URL: tricolor1051.com	
VALUE: \$1,250.00	SOCIAL MEDIA	
	Facebook and Twitter posts	
	Digital Media Dates: 8/18/2014 to 8/28/2014	
	Digital IMPs (est): 20,000	
LAS VEGAS NV	Cantinflas Quiz Show	PRIZING
KRGT-FM 99.3	Listeners call in and are read two phrases. They have to choose which one is	<b>5</b> \$25 Fandango Gift Cards
Spanish Urban	the "Cantinflada". They choose correctly, they win a pair of movie tickets, a	5 \$25 Visa Gift Cards
Laura Stewart	\$25 gift card and a poster.	25 Cantinflas Mini Posters
702-284-6400	Air Dates: 8/25/2014 to 8/29/2014	50 Cantinflas Heads On A
Istewart@univisionradio.com		Stick
6767 W. Tropica Ave #102 Las Vegas, NV 89103	Mentions: Live mentions	
	<b># Mentions: 30</b> 30 x :15	DIGITAL
Univision Radio		
	SOCIAL MEDIA	logos if available
GImps: 117,000	Facebook posts	
VALUE: \$2,072.00	Digital Media Dates: 8/25/2014 to 8/29/2014	







<u>Station</u>	Promotion	Pantelion Provides
LOS ANGELES CA	Cantinflas Impressions	PRIZING
KBUE-FM 105.5/94.3	Listeners will call into the show and give us their best "Cantinflas"	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	impressions. Daily winners will be selected and awarded a \$100 gift card and	<b>20</b> \$25 Visa Gift Cards
Alex Martin	movie passes.	<b>25</b> Cantinflas Mini Posters
818-729-5300	Air Dates: 8/25/2014 to 8/29/2014	<b>50</b> Cantinflas Heads On A
amartin@lbimedia.com		Stick
1845 Empire Avenue	Mentions: Live and recorded mentions	SUCK
Burbank, CA 91504	<b># Mentions: 20</b> 5 x :60 5 x :30 5 x :15 5 x :10	
		DIGITAL
Liberman Broadcasting, Inc.	DIGITAL ELEMENTS	logo 150x150 - movie web
o:	1x Facebook post	specs, :30 movie reel
GImps: 1,408,000	URL: aquisuena.com/Facebook	
VALUE: \$15,394.74	Digital Media Dates: 8/25/2014 to 8/29/2014	
	Digital IMPs (est): 1,000,000	
LOS ANGELES CA	Cantinflas Quiz Show	PRIZING
KLAX-FM 97.9	Listeners call in and are read two phrases. They have to choose which one is	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	the "Cantinflada". They choose correctly, they win \$25, then they can choose	<b>20</b> \$25 Visa Gift Cards
Rachel Elster	to increase their money or quit while they are ahead. 2 right \$50 three	<b>25</b> Cantinflas Mini Posters
310-203-0900	right \$75 all four right \$100. But if they fail at any point they get NOTHING!	50 Cantinflas Heads On A
relster@sbslosangeles.com	All players receive a pair of passes to the movie and a Cantinflas movie poster.	
10281 West Pico Blvd.	Air Dates: 8/18/2014 to 8/24/2014	Stick
Los Angeles, CA 90064		
	Mentions: :30 programming promo & :10 live mention	DIGITAL
Spanish Broadcasting System	<b># Mentions: 35</b> 25 x :30 10 x :10	Artwork 670x360 & 612x612
Character 1 502 000		
Gimps: 1,503,000	DIGITAL ELEMENTS	
VALUE: \$16,045.82	Home Page Banner (670x360), contest page, Newsletter inclusion	
	URL: 979laraza.com	
	SOCIAL MEDIA	
	(3) Facebook & Twitter Posts	
	<b>Digital Media Dates:</b> 8/18/2014 to 8/24/2014	
	<b>Digital IMPs (est):</b> 733,000	







<u>Station</u>	Promotion	Pantelion Provides
LOS ANGELES CA	Cantiflada of the Day	PRIZING
KLVE-FM 107.5	KLVE's afternoon DJ, Ysaac Alvarez will promote that he will give the	<b>5</b> \$25 Fandango Gift Cards
Romantica	"Cantiflada of the Day" (1x a day for 5 days) at a specific time. Listeners will	20 \$25 Visa Gift Cards
Cynthia Flores	have to listen to get the phrase. Once Ysaac provides the live Cantiflada of	<b>25</b> Cantinflas Mini Posters
310-846-2800	the Day, the designated caller that gives him the cantiflada correctly wins the	50 Cantinflas Heads On A
cyflores@univisionradio.com	\$100 gift card and movie passes.	
5999 Center Dr.	Air Dates: 8/25/2014 to 8/29/2014	Stick
Los Angeles, CA 90045		
	Mentions: For each giveaway, there will be 2x mentions: 1x during the	
Univision Radio	mention of Cantiflada of the day. 1x call to action	
~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	<b># Mentions: 10</b> 10 x :60	
GImps: 343,000		
VALUE: \$3,937.50	Countingflow Quale Channe	
LOS ANGELES CA	Cantinflas Quiz Show	PRIZING
KRCD-FM 103.9/98.3	The DJ will read 2 phrases. One will be an actual Cantiflada and one will not.	<b>5</b> \$25 Fandango Gift Cards
Spanish Adult Hits	The winner that calls in to guess the correct "Cantiflada" will win \$100 and	20 \$25 Visa Gift Cards
Cynthia Flores	movie passes.	25 Cantinflas Mini Posters
310-846-2800 cyflores@univisionradio.com	Air Dates: 8/25/2014 to 8/29/2014	50 Cantinflas Heads On A
5999 Center Dr.		Stick
Los Angeles, CA 90045	<b>Mentions:</b> For each giveaway, there will be a min of 2x mentions: 1x when DJ	
	provides the 2 phrases and 1x during call to action	
Univision Radio	<b># Mentions: 10</b> 10 x :60	
GImps: 221,000		
VALUE: \$2,284.48		
LOS ANGELES CA	Cantinflas Favorite Moment	PRIZING
KSCA-FM 101.9	KSCA DJ will have the listeners call in with their favorite childhood	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	"Cantinflas" film. The first person that calls in with an exact title, will win	20 \$25 Visa Gift Cards
Cynthia Flores	\$100 in gift cards + tickets to see the film. Promotion will be executed for 5x	<b>25</b> Cantinflas Mini Posters
310-846-2800	days.	50 Cantinflas Heads On A
cyflores@univisionradio.com	Air Dates: 8/25/2014 to 8/29/2014	
5999 Center Dr.		Stick
Los Angeles, CA 90045	Mentions: For each giveaway, there will be 2x mentions: 1x during the	
	mention of Cantiflada of the day. 1x call to action	
Univision Radio	<b># Mentions: 10</b> 10 x :60	
GImps: 277,000		
VALUE: \$3,494.68		



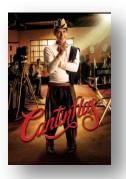




<u>Station</u>	Promotion	Pantelion Provides
MCALLEN-BROWNSVL-	Cantinflas Quiz Show	PRIZING
HARLING	Listeners will call in and the DJ will read two phrases. They have to choose	<b>5</b> \$25 Fandango Gift Cards
KBTQ-FM 96.1	which one is the "Cantinflada". They choose correctly, they win \$25 then	20 \$25 Visa Gift Cards
Spanish Adult Hits	they can choose to increase their money or quit while they are ahead. 2 right	25 Cantinflas Mini Posters
Cesar Chapa	\$50 three right \$75 all four right \$100. if they fail they get nothing.	<b>50</b> Cantinflas Heads On A
956-631-5499	Winners will also receive movie passes.	
cchapa@univisionradio.com 200 S. 10th Street, suite 6th,	Air Dates: 8/25/2014 to 8/29/2014	Stick
McAllen, TX 78501	Mentions: Live mentions	
Univision Radio	<b># Mentions: 40</b> 40 x :10	
~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	SOCIAL MEDIA	
GImps: 282,400	1 FB post per day	
VALUE: \$1,090.67	Digital Media Dates: 8/25/2014 to 8/29/2014	
	Digital IMPs (est): 2,400	
MCALLEN-BROWNSVL-	Cantinflas Quiz Show	PRIZING
HARLING	Listeners will call in and the DJ will read two phrases. They have to choose	<b>5</b> \$25 Fandango Gift Cards
KGBT-FM 98.5	which one is the "Cantinflada". They choose correctly, they win \$25 then	20 \$25 Visa Gift Cards
Regional Mexican	they can choose to increase their money or quit while they are ahead. 2 right	<b>25</b> Cantinflas Mini Posters
Cesar Chapa	\$50 three right \$75 all four right \$100. if they fail they get nothing.	50 Cantinflas Heads On A
956-631-5499	Winners will also receive movie passes.	Stick
cchapa@univisionradio.com 200 S. 10th Street, suite 6th,	Air Dates: 8/25/2014 to 8/29/2014	SLICK
McAllen, TX 78501	Mentions: Live mentions	
Univision Radio	<b># Mentions: 25</b> 25 x :10	
GImps: 297,500	SOCIAL MEDIA	
VALUE: \$1,162.74	1 FB post per day	
······································	Digital Media Dates: 8/25/2014 to 8/29/2014	
	Digital IMPs (est): 15,000	







<u>Station</u>	Promotion	Pantelion Provides
MODESTO CA	Cantinflas Family Photo	PRIZING
KBBU-FM 93.9	Listeners will have to send a family picture or a picture of themselves dressed	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	up like Cantinflas; or even better - a video of them dressed up and acting like	1 \$250 Visa Gift Card
Guillermo Aguilera	Cantinflas demanding the tickets to the movie. 94.3 & 93.9 La Gran D will	<b>25</b> Cantinflas Mini Posters
916-368-6300	select a daily photo or video winner of tickets to see the movie, a poster and a	50 Cantinflas Heads On A
gaguilera@adelantemediagroup.co	"Head and a Stick". On the 5th day 94.3 La Gran D will select a grand prize	Stick
m 500 Media Place	winner of the \$250 gift card.	Stick
Sou Media Place Sacramento, CA 95815	Air Dates: 8/25/2014 to 8/29/2014	
Sacramento, CA 95815		DIGITAL
Adelante Media Group, LLC	Mentions: Live and recorded mentions	Logo, promotion specific
Auclanic Mean Group, Lee	<b># Mentions: 41</b> 35 x :30 6 x :15	images, URL links, copy
GImps: 40,900		points 720x320 for rotatory
VALUE: \$671.40	DIGITAL ELEMENTS	banner, 504x504 for
, <u>, , , , , , , , , , , , , , , , , , </u>	Rotary Banner on main page, Dedicated registration page and Email blast.	Facebook flyer.
	URL: radiolagrande.com	,
	SOCIAL MEDIA	
	Facebook posts	
	Digital Media Dates: 8/25/2014 to 8/29/2014	
	Digital IMPs (est): 4,000	
MONTEREY CA	Cantinflas Family Photo	PRIZING
KLOK-FM 99.5	During 5 local remotes or van visits, station promotions staff will take pictures	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	of listeners with the "Cantinflas Head on a Stick". Listeners will then be	1 \$250 Visa Gift Card
Tony Valencia	entered to win a family 4-pack of movie passes and one person with the best	<b>25</b> Cantinflas Mini Posters
831-333-9735	picture will win the grand prize!	<b>50</b> Cantinflas Heads On A
tvalencia@entravision.com	Air Dates: 8/18/2014 to 8/29/2014	Stick
67 Garden Court Rd		SUCK
Monterey, CA 93940	Mentions: Recorded promos	
Entravision Communications	<b># Mentions: 30</b> 30 x :30	
Corp.		
GImps: 108,000		
VALUE: \$1,356.38		
VALUE. 91,000.00		







Station	Promotion	Pantelion Provides
OXNARD/VENTURA CA	Cantinflas Giveaways	PRIZING
KXLM-FM 102.9	The station will give way five "Cantinflas" prize packs that will include: a \$50	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	Fandango gift card, a Cantinflas "Head on a Stick" and Cantinflas mini poster.	<b>25</b> Cantinflas Mini Posters
Gustavo Mora	Air Dates: 8/25/2014 to 8/29/2014	50 Cantinflas Heads On A
805-240-2070		Stick
gmora@radiolazer.com	Mentions: Live and recorded mentions	Stick
1950 S. Sunwest Lane #302	<b># Mentions: 30</b> 25 x :60 5 x :15	
San Bernardino, CA 92408		
Lazer Broadcasting Corp.		
Luzer broudcusting corp.		
GImps: 120,000		
VALUE: \$2,017.06		
PHOENIX AZ	Cantinflas Family Photo	PRIZING
KLNZ-FM 103.5	The station will invite listeners to send their Cantinflas Family Photo! Each	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	family will be entered to win a four pack of tickets to see the Cantinflas movie	1 \$250 Visa Gift Card
Esmeralda Ruiz	and one lucky winner wins the grand prize of \$250! Listeners will be	<b>25</b> Cantinflas Mini Posters
602-776-1400	encouraged to post the pictures daily to the KLNZ social media sites!	<b>50</b> Cantinflas Heads On A
eruiz@entravision.com	Air Dates: 8/18/2014 to 8/29/2014	Stick
501 N. 44th St. Suite: 425		SUCK
Phoenix, AZ 85008	Mentions: Recorded promos	
Entravision Communications	<b># Mentions: 45</b> 25 x :60 10 x :30 10 x :15	DIGITAL
		digital sizes can include:
Corp.	SOCIAL MEDIA	300X25, 728x90 or 120X60
GImps: 340,649	1 Daily FB post per station reminding listeners to send The Cantinflas Family	
VALUE: \$3,252.49	Photo!	
VALUL, <i>JJ,2J2,4J</i>	Digital Media Dates: 8/18/2014 to 8/29/2014	
	Digital IMPs (est): 39,149	







<u>Station</u>	Promotion	Pantelion Provides
PHOENIX AZ	Cantinflas Family Photo	PRIZING
PHOENIX AZ KNAI-FM 88.3 Regional Mexican Michelle Santillan 602-269-3121 michelle.santillan@chavezfoundati on.org 1440 E. Washington St. Suite 300 Phoenix, AZ 85034 Farmworker Educational Radio GImps: 496,500 VALUE: \$4,084.08	Cantinflas Family Photo This promotions will have a focus on social media and remotes. Beginning the week of 8/18 La Campesina social media team will invite our over 100,000 followers to upload their pictures to Facebook/Instagram. Winning pictures will be determined based on the number of likes/shares received. On August 23rd La Campesina will be on site at the Larry Hernandez concert and inviting listeners to take pictures with the Cantinflas Head on a Stick. Participants will be encouraged to upload their pictures for their chance to win. Air Dates: 8/18/2014 to 8/29/2014 Mentions: Live and recorded mentions # Mentions: 65 15 x :60 50 x :15 URL: campesina.com SOCIAL MEDIA 4 posts per week during peak interaction hours on both Social Media platforms indicated (total 8). Promotional graphic pinned for duration of promotion. 1 voting posting per week up for 48 hours to invite followers to choose winners. Digital Media Dates: 8/18/2014 to 8/29/2014	<ul> <li>PRIZING</li> <li>\$ \$50 Fandango Gift Cards</li> <li>1 \$250 Visa Gift Card</li> <li>25 Cantinflas Mini Posters</li> <li>50 Cantinflas Heads On A Stick</li> <li>DIGITAL graphics for family photo contest - pre-produced or stand alone graphics in order to create photo contest post.</li> </ul>
	Digital IMPs (est): 74,000	
PHOENIX AZ KVVA-FM 106.9/107.1 Spanish Adult Hits Esmeralda Ruiz 602-776-1400 eruiz@entravision.com 501 N. 44th St. Suite: 425 Phoenix, AZ 85008 Entravision Communications Corp. GImps: 527,049 VALUE: \$3,828.18	Cantinflas Family Photo The station will invite listeners to send their Cantinflas Family Photo! Each family will be entered to win a four pack of tickets to see the Cantinflas movie and one lucky winner wins the grand prize of \$250! Listeners will be encouraged to post the pictures daily to the KVVA social media sites! Air Dates: 8/18/2014 to 8/29/2014 Mentions: Recorded promos # Mentions: 75 35 x :60 20 x :30 20 x :15 SOCIAL MEDIA 1 Daily FB post per station reminding listeners to send The Cantinflas Family Photo! Digital Media Dates: 8/18/2014 to 8/29/2014 Digital IMPs (est): 2,049	<ul> <li>PRIZING</li> <li>5 \$50 Fandango Gift Cards</li> <li>1 \$250 Visa Gift Card</li> <li>25 Cantinflas Mini Posters</li> <li>50 Cantinflas Heads On A Stick</li> <li>DIGITAL</li> <li>digital sizes can include:</li> <li>300X25, 728x90 or 120X60</li> </ul>







RIVERSIDE CA RUY-FM 97.5/103.1         Cantinflas Quiz Show For one week, listeners call in and are read two phrases by Mayra Berenice Jamish Adult hits Tawal Gurnee 233 900 6300         PRIZING           Synaish Adult hits Tawal Gurnee 233 900 6300         For one week, listeners call in and are read two phrases by Mayra Berenice Increase their money or quit while they are ahead. 2 right \$50 3 right \$57 all 4 right \$100. But If they folds at poster.         PRIZING           Synaish Adult hits Tawal Gurnee         Air Dates: 8/18/2014 to 8/22/2014         Sight Status         Sight Status           Mentions: 10         10 x :15         Social Mentions: 10         10 x :15           Social MEDIA VALUE: \$1,510.36         SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital Media Dates: \$1/18/2014 to 8/22/2014         DiGITAL high resimage/logo Comments: Cannot move promotion dates due to lack of inventory           SACRAMENTO CA REGIONAL MEXIA Salvador Lopez 916-646-4000 signet@emravision.com 1436 Aubum Bid Sacramento, CA 95815         Cantinflas Family Photo During 5 Local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 3/18/2014 to 8/29/2014         Sitck           Mentions: 30         30 x :30         Sitck         Sitck           Social remotes or van visits, station promotions staff will take pictures of listeners with the" cantinflas Head on a Stick". Listeners will then	Station	Promotion	Pantelion Provides
KLY-FM 97.5/103.1       For one week, listeners call in and are read two phrases by Mayra Berenice       5 \$25 Fandango Gift Cards         Spanish Adult Hits       rawni Gurnee       all 4 right \$100. But if they choose correctly, they win \$25 they can choose to       increase their money or quit while they are ahed. 2. right \$50 3 right \$57       323-900.5100         Symon Hit Hits       all 4 right \$100. But if they fail at any point they get nothing! All players       actinifias Mini Posters       35 Cartinifias Mini Posters         Symon Hitse Bud, ste 250       Los Angeles, CA 90036       Air Dates: 8/18/2014 to 8/22/2014       Scattifias Mini Posters         Entravision Communications       mentions: 10 10 x :15       DiGITAL       high res image/logo         Socral. MEDIA       2x Facebook posts to support contest on Joseradio Facebook page       pigital Media Dates: 8/18/2014 to 8/22/2014       DiGITAL         Digital Media Dates: 8/18/2014 to 8/22/2014       During 5 local remotes or van visits, station promotions staff will take pictures       of inventory         Socramento, CA 98815       Mentions: Recorded promos       # Mentions: 30 30 X :30       PRIZING         Sick       Sick       Sick       Sick         Socramento, CA 95815       Cantinflas Family Photo       Sick         During 5 local remotes or van visits, station promotions staff will take pictures of sick added by the promotion dept.1 will win the grand prizel       Sick	RIVERSIDE CA	Cantinflas Quiz Show	PRIZING
Spanish Adult Hits Tawni Gurnee 323-900-6100 tgurnee@entravision.com SOCIAL MEDIAour evening DJI If they choose correctly, they win \$25 they can choose to increase their money or quit while they are ahead. 2 right \$50 3 right \$75 a right \$75 a right \$75 so Cantinflas Mini Posters so Cantinflas Heads On A Stick20 \$25 Visa Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickEntravision Communications Corp.Mentions: Live:15 mentions with Mayra Berenice (7p-12m) # Mentions: 10 10 x:15Mentions: 10 10 x:15Digital Menge/log Ocomments: Cannot move promotion dates due to lack of inventorySocial IMPS: Signal Mexican Sale Ageits S1,510.36Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture so Cantinflas Family Photo Air Dates: 8/18/2014 to 8/22/2014 Digital Mexican Sale calced by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014 Digital Mexican Sale calced by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014 Digital Mexican Sale calced by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014 Digital Mexican Sale calced by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014 Digital Mexican Sacramento, CA 95815PRIZING StockPRIZING StockEntravision Communications Corp.Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture so fasters with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best so Cantinflas Heads On A StickPRIZING StickStick <td< td=""><td></td><td>For one week, listeners call in and are read two phrases by Mayra Berenice</td><td>5 \$25 Fandango Gift Cards</td></td<>		For one week, listeners call in and are read two phrases by Mayra Berenice	5 \$25 Fandango Gift Cards
Tawni Gurnee 323-900-5100 gurnee @entravision.com 5700 Witshire Bivd, ste 250 Los Angeles, CA 90036Increase their money or quit while they are ahead. 2 right 550 3 right 575 all 4 right 5100. But if they fail at any point they get nothing! All players receive a pair of passes to the movie and a poster.25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickEntravision Communications Corp.Mentions: Live :15 mentions with Mayra Berenice (7p-12m) # Mentions: 10 10 x:15DiGITAL high res image/logo Comments: Cannot move promotion dates due to lack of inventorySACRAMENTO CA KRCX-FM 99.9SOCIAL MEDIA 2x. Facebook posts to support contest on Joseradio Facebook page Digital Media Dates: 8/18/2014 to 8/22/2014 Digital IMPs (est): 1,396PRIZINGSACRAMENTO CA RRGY MO S Sacramento, CA 95815Cantinflas Family Photo Air Dates: 8/18/2014 to 8/29/2014S50 Fandango Gift Cards 15250 Visa Gift Card 25 Cantinflas Heads On A StickSince Entravision Communications Corp.Cantinflas Family Photo Mentions: 30 30 x:30SincePRIZING 5 S0 Fandango Gift Cards 15250 Visa Gift Card 25 Cantinflas Heads On A StickSacramento, CA Sacramento, CA Spasith Adult Hits Spasith Adult Hits Sacramento, CA Spasith Adult Hits Spasith Adult Hits	Spanish Adult Hits		
323-900-6100 tgurne@entravision.com 5700 Wilshire Bivd, ste 250 Los Angeles, CA 90036all 4 right \$200. But if they fail at any point they get nothing! All players receive a pair of passes to the movie and a poster. Air Dates: 8/18/2014 to 8/22/201450 Cantinflas Heads On A StickEntravision Communications Corp.Mentions: Live :15 mentions with Mayra Berenice (7p-12m) # Mentions: 10 10 x :15DiGITAL high res image/logo Comments: Cannot move promotion dates due to lack of inventorySOCAL MEDIA Streke MediaSOCAL MEDIA 2X Facebook posts to support contest on Joseradio Facebook page Digital Media Dates: 8/18/2014 to 8/22/2014 Digital Media Dates: 8/18/2014 to 8/22/2014 Digital Mey (est): 1,396PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$646-4000 store with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family Photo During 5 local remotes or van visits, station promotions staff will take pictures jotzure (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$ Cantinflas Heads On A StickSacramento, CA 95815Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family PhotoPRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$ \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Tawni Gurnee	increase their money or quit while they are ahead. 2 right \$50 3 right \$75	
Successe         Cancelve a pair of passes to the movie and a poster.         Stick           Sou Witkine Wid, ste 220 Los Angeles, CA 90036         Air Dates: 8/18/2014 to 8/22/2014         DigITAL           Entravision Communications Corp.         #Mentions: 10: 10 x:15         DigITAL           Gimps: 158,396         SOCIAL MEDIA 2x Facebook pasts to support contest on Joseradio Facebook page Digital Media Dates: 8/18/2014 to 8/22/2014         DigITAL           Digital Media Dates: 8/18/2014 to 8/22/2014         Digital Media Dates: 8/18/2014 to 8/22/2014         Prizzing           SACRAMENTO CA Regional Mexican Salvador Lopez 916:646-4000 siope:@entravision.com         Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.] will win the grand prize!         PRIZING           Air Dates: 8/18/2014 to 8/29/2014         Mentions: 30: 30 x:30         Stick           Stick         Stick         Stick           Stick         Stick         Stick           Stick         Stick         Stick           Air Dates: 8/18/2014 to 8/29/2014         Stick         Stick           Mentions: Becorded promos # Mentions: 30: 30 x:30         Stick         Stick           Stick         Stick         Stick         Stick	323-900-6100	all 4 right \$100. But if they fail at any point they get nothing! All players	
Air Dates:Air Dates:<	-	receive a pair of passes to the movie and a poster.	
Entravision Communications Corp.Mentions: Live :15 mentions with Mayra Berenice (7p-12m) # Mentions: 10 10 x :15DIGITAL high res image/logo Comments: Cannot move promotion dates due to lack of inventoryGlmps: 158,396 VALUE: \$1,510.36SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital Mela Dates: 8/18/2014 to 8/22/2014 Digital IMPs (est): 1,396PRIZINGSACRAMENTO CA KRCX-FM 99.9Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING S SCO Fandango Gift Cards 1 \$250 Visa Gift Card S Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture sor Cartinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture so Cantinflas Heads On A StickGImps: 51,000 VALUE: \$1,51.63.46Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING S StickSacramento, CA SystafCantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one p	•	Air Dates: 8/18/2014 to 8/22/2014	SUCK
Entravision Communications Corp.Mentions: 10 10 x :15high res image/logo Comments: Cannot move promotion dates due to lack of inventoryGimps: 158,396 VALUE: \$1,510.36SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital IMPs (est): 1,396SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital IMPs (est): 1,396PRIZINGSACRAMENTO CA REGONAL Mexican Salvador Lopez 916-64-4000 Sacramento, CA 95815Cantinfias Family Photo During 5 local remotes or van visits, station promotions staff will take pictures picture (as decided by the promotions dept.) will win the grand prize! Mentions: 30 30 x :30PRIZINGGimps: 51,000 VALUE: \$1,163.46Cantinfias Family Photo During 5 local remotes or van visits, station promotions staff will take pictures forture (as decided by the promotions dept.) will win the grand prize! Mentions: 30 30 x :30PRIZINGGimps: 51,000 VALUE: \$1,163.46Cantinfias Family Photo During 5 local remotes or van visits, station promotions staff will take pictures for listeners with the "Cantinfias Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions staff will take pictures for sisteners with the "Cantinfias Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZINGSuckSisteners with the "Cantinfias Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) wil	Los Angeles, CA 90036		
Corp.# Mentions: 1010 x :15Inign test integring 0Gimps:158,396 VALUE:SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital IMe§ Logits 1,396Comments: Cannot move promotion dates due to lack of inventorySACRAMENTO CA KRCX-FM 99.9Continflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures sicede4000 slopez@entravision.com 1436 Auburn Bivd Sarramento, CA 95815Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures icture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Heads On A StickGimps: 51,000 VALUE: \$1,163.46Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZINGSuckStickStickSaramento, CACantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZINGSickSickSick1 \$250 Visa Gift Cards 1 \$250 Visa Gift Cards 1 \$250 Visa Gift Cards 1 \$250 Visa Gift Cards 	Entravision Communications	Mentions: Live :15 mentions with Mayra Berenice (7p-12m)	-
Gimps:158,396 VALUE:SOCIAL MEDIA 2x Facebook posts to support contest on Joseradio Facebook page Digital IMPs (est):1,336Continitients:Cantinitient of promotion dates due to lack of inventorySACRAMENTO CA KRCX-FM 99.9Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take picture of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING S \$50 Fandango Gift Cards 1,520 Visa Gift Card 25 Cantinflas Heads On A StickGimps:51,000 VALUE:Mentions: Recorded promos # Mentions: 30 30 x :30PRIZINGSACRAMENTO CA KXSE-FM 104.3 Spanish Adult Hits Sapez@entravision.com 1436 Aubum Bivd Sacramento, CA 95815Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Alafo Aubum Bivd Sacramento, CA 95815PRIZINGGimps:51,000 VALUE:Sto Fandango Gift Cards 1,5250 Visa Gift Card 2,500 Fandango Gift Cards 1,5250		<b># Mentions: 10</b> 10 x :15	
Gimps:       153,396       2x Facebook posts to support contest on Joseradio Facebook page       of inventory         VALUE:       \$1,510.36       2x Facebook posts to support contest on Joseradio Facebook page       pigital Media Dates: 8/18/2014 to 8/22/2014       of inventory         SacRAMENTO CA       Cantinflas Family Photo       PRIZING       5 \$50 Fandango Gift Cards         Salvador Lopez       of listeners with the "Cantinflas Head on a Stick". Listeners will then be       entered to win a family 4-pack of movie passes and one person with the best       picture (as decided by the promotions dept.) will win the grand prize!       50 Cantinflas Heads On A         Sacramento, CA 95815       Mentions: Recorded promos       # Mentions: 30 30 x :30       Stick       Stick         SacRAMENTO CA       Cantinflas Family Photo       During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be       5 \$50 Fandango Gift Cards         singps:       51,000       yautor is folder in the "Cantinflas Family Photo       Stick         SacRAMENTO CA       Cantinflas Family Photo       Stick       S \$50 Fandango Gift Cards         Salvador Lopez       of listeners with the "Cantinflas Head on a Stick". Listeners will then be       5 \$50 Fandango Gift Cards         Salvador Lopez       of listeners with the "Cantinflas Head on a Stick". Listeners will then be       5 \$50 Fandango Gift Cards	corp.		Comments: Cannot move
VALUE:\$1,510.362x Facebook posts to support contest on Joseradio Facebook page Digital Media Dates: 8/18/2014 to 8/22/2014 Digital IMPs (est): 1,396of InventorySACRAMENTO CA KRCX-FM 99.9Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Akir Dates: 8/18/2014 to 8/29/2014PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickSacramento, CA 95815Mentions: Recorded promos # Mentions: 30 30 x:30PRIZING S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickSACRAMENTO CA KXSE-FM 104.3 Saramento, CA 95815Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Acknamento, CA 95815PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card S \$50 Fandango Gift Cards 1 \$250 Visa Gift Cards 1 \$250 Visa Gift Card 2 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$50 Fanda	Glmns: 158 396	SOCIAL MEDIA	promotion dates due to lack
Digital Media Dates: 8/18/2014 to 8/22/2014PRIZINGSACRAMENTO CA KRCX-FM 99.9Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures iof listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Sacramento, CA 95815PRIZING S \$50 Fandango Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickGImps: 51,000 VALUE: \$1,163.46Cantinflas Family Photo Mentions: 30 30 x :30PRIZING S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Heads On A StickSACRAMENTO CA Sacramento, CA 95815Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Sacramento, CA 95815PRIZING S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$50 Cantinflas Heads On A StickShered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the gra	• •	2x Facebook posts to support contest on Joseradio Facebook page	of inventory
SACRAMENTO CA KRCX-FM 99.9Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickGImps: 51,000 VALUE: \$1,163.46Mentions: Recorded promos # Mentions: 30 30 x :30Mentions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will take picture of listeners with the "Cantinflas Family PhotoPRIZINGSACRAMENTO CA Spanish Adult Hits Salvador Lopez 916-64-4000 Mator Lopez 916-64-4000 Salvador LopezCantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Cards 1 \$250 Visa Gift Card 2 \$250 Visa Gift Cards 2 \$250 Visa Gift Card 2 \$250 Visa Gift Card 2 \$250 Visa Gift Cards 2 \$250 Visa Gift Cards 2 \$250 Visa Gift Card 2 \$2	VALUE. \$1,510.50	Digital Media Dates: 8/18/2014 to 8/22/2014	
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Regional Mexican Salvador Lopez 916-646-4000 slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/20141 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickEntravision Communications Corp.Mentions: Recorded promos # Mentions: 30 30 x :30StickStickSACRAMENTO CA Spanish Adult Hits Salvador Lopez 916-646-4000 slopez@entravision.com 1436 Auburn BlvdCantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize!PRIZING S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 2 \$50 Visa G	SACRAMENTO CA	Cantinflas Family Photo	PRIZING
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916-646-4000 slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014So Cantinflas Heads On A StickEntravision Communications Corp.# Mentions: Recorded promos # Mentions: 30 30 x :30So Cantinflas Heads On A StickStickGImps: 51,000 VALUE: \$1,163.46Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Heads On A StickEntravision Communications# Mentions: 30 30 x :30StickStick	Regional Mexican	of listeners with the "Cantinflas Head on a Stick". Listeners will then be	1 \$250 Visa Gift Card
slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815Air Dates: 8/18/2014 to 8/29/2014Sto Cantinitas Heads On A StickEntravision Communications Corp.Mentions: Recorded promos # Mentions: 30 30 x :30Sto Cantinitas Heads On A StickStickGimps: 51,000 VALUE: \$1,163.46Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING S \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Heads On A StickEntravision CommunicationsAir Dates: 8/18/2014 to 8/29/2014Stick	Salvador Lopez	entered to win a family 4-pack of movie passes and one person with the best	25 Cantinflas Mini Posters
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Sacramento, CA 95815Mentions: Recorded promos # Mentions: 30 30 x :30Mentions: Recorded promos # Mentions: 30 30 x :30Corp.Communications Corp.PRIZINGGimps: 51,000 VALUE: \$1,163.46Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING StickEntravision Communications# Mentions: 30 30 x :30		Air Dates: 8/18/2014 to 8/29/2014	Stick
Entravision Communications Corp.Mentions: Recorded promos # Mentions: 30 30 x :30Gimps: 51,000 VALUE: \$1,163.46Cantinflas Family PhotoSACRAMENTO CA KXSE-FM 104.3Cantinflas Family Photo During 5 local remotes or van visits, station promotions staff will take pictures of listeners with the "Cantinflas Head on a Stick". Listeners will then be entered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/2014PRIZING 5 \$50 Fandango Gift Cards 1 \$250 Visa Gift Card 25 Cantinflas Mini Posters 50 Cantinflas Heads On A StickEntravision Communications# Mentions: 30 30 x :3030 x :30			Stick
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Salvador Lopezentered to win a family 4-pack of movie passes and one person with the best picture (as decided by the promotions dept.) will win the grand prize!1,5250 visa Gift Card916-646-4000 slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815Air Dates: 8/18/2014 to 8/29/201425 Cantinflas Mini Posters 50 Cantinflas Heads On A StickEntravision CommunicationsMentions: Recorded promos # Mentions: 30 30 x :3030 x :30			-
916-646-4000 slopez@entravision.com 1436 Auburn Blvd Sacramento, CA 95815picture (as decided by the promotions dept.) will win the grand prize! Air Dates: 8/18/2014 to 8/29/201450 Cantinflas Heads On A StickEntravision Communications# Mentions: 30 30 x :3030 x :30			1 \$250 Visa Gift Card
slopez@entravision.com     Air Dates: 8/18/2014 to 8/29/2014     50 Cantinflas Heads On A       1436 Auburn Blvd     Air Dates: 8/18/2014 to 8/29/2014     Stick       Sacramento, CA 95815     Mentions: Recorded promos <i>Entravision Communications</i> # Mentions: 30 30 x :30			25 Cantinflas Mini Posters
1436 Auburn Blvd     Stick       Sacramento, CA 95815     Mentions: Recorded promos <i>Entravision Communications</i> # Mentions: 30 30 x :30			50 Cantinflas Heads On A
Sacramento, CA 95815     Mentions: Recorded promos       Entravision Communications     Mentions: 30 30 x :30		AIR Dates: 8/18/2014 to 8/29/2014	Stick
Entravision Communications # Mentions: 30 30 x :30		Manthana Daamladaaaaa	
Entravision Communications			
Corp.	Entravision Communications	# IVIENTIONS: 30 30 X 30	
	Corp.		
GImps: 120,000	GImps: 120.000		
VALUE: \$1,957.58	•		







Station	Promotion	Pantelion Provides
SAN ANTONIO TX	Cantinflas Giveaways	PRIZING
KROM-FM 92.9	KROM will run 25x :30 station promos M-F 8/18-8/22 promoting the	<b>5</b> \$25 Fandango Gift Cards
Regional Mexican	giveaway. Giveaways will be held anytime from 3p-12a with a call-to-action	20 \$25 Visa Gift Cards
Gabriela Aguirre	from the DJ. Each giveaway winners will receive a pair of movie passes and all	<b>25</b> Cantinflas Mini Posters
210-610-4300	winners will qualify to win a grand prize of a \$500 gift card. The Cantinflas	50 Cantinflas Heads On A
gaguirre@UnivisionRadio.com	premiums will be passed out at station events.	Stick
12451 Network Blvd. Suite 140 San Antonio, TX 78249	Air Dates: 8/18/2014 to 8/22/2014	Stick
Univision Dadia	Mentions: Recorded and live mentions	
Univision Radio	<b># Mentions: 35</b> 25 x :30 10 x :15	
GImps: 252,000		
VALUE: \$3,942.35		
<u>SAN ANTONIO TX</u>	Cantinflas Giveaways	PRIZING
KXTN-FM 107.5	KXTN will run 20x :30 station promos M-F 8/25-8/29 promoting the on-air and	<b>5</b> \$25 Fandango Gift Cards
Tejano	online giveaway. On-air giveaways will be held during AMD and will ask each	20 \$25 Visa Gift Cards
Gabriela Aguirre	listener to be caller #9 in order to win a pair of movie passes. There will be 5	<b>25</b> Cantinflas Mini Posters
210-610-4300	on-air giveaways (one per day), all winners will qualify to win a grand prize of	50 Cantinflas Heads On A
gaguirre@UnivisionRadio.com	s \$250 gift card. Listeners will also have the chance to win a \$250 gift card if	Stick
12451 Network Blvd. Suite 140	they register on the KXTN website. The Cantinflas premiums will be passed	Stick
San Antonio, TX 78249	out at station events.	
Univision Radio	Air Dates: 8/18/2014 to 8/22/2014	DIGITAL
Univision Radio		Creative in sizes 1200x600
GImps: 336,000	Mentions: Recorded and live mentions	and 300x250 and/or
VALUE: \$1,953.95	<b># Mentions: 40</b> 20 x :30 10 x :15 10 x :10	500x500.
	DIGITAL ELEMENTS	
	Online contest on KXTN.com supported with Facebook posts to drive people	
	to the contest page.	
	URL: KXTN.com	
	SOCIAL MEDIA	
	3x Facebook posts	
	Digital Media Dates: 8/25/2014 to 8/29/2014	







Station	Promotion	Pantelion Provides
SAN DIEGO CA	Premium Distribution	PRIZING
KLNV-FM 106.5	Station will pass out Cantinflas premiums at various station events the week	25 Cantinflas Mini Posters
Regional Mexican	of 8/18 & 8/25.	<b>25</b> Cantinflas Heads On A
Irene Imhof	Air Dates: 8/18/2014 to 8/29/2018	Stick
619-235-0600		Stick
iimhof@univisionradio.com	# Mentions: 0	
600 West Broadway, Suite 2150		
San Diego, CA 92101		Comments: Station will not
		execute promotion, out of
Univision Radio		inventory
GImps: -		
VALUE: \$-		
SAN DIEGO CA	Premium Distribution	PRIZING
KLQV-FM 102.9	Station will pass out Cantinflas premiums at various station events the week	25 Cantinflas Mini Posters
Spanish Adult Hits	of 8/18 & 8/25.	<b>25</b> Cantinflas Heads On A
Irene Imhof	Air Dates: 8/18/2014 to 8/29/2018	Stick
619-235-0600		Stick
iimhof@univisionradio.com	# Mentions: 0	
600 West Broadway, Suite 2150		
San Diego, CA 92101		Comments: Station will not
		execute promotion, out of
Univision Radio		inventory
GImps: -		
VALUE: \$-		
SAN FRANCISCO/OAKLAND CA	Cantinflas Family Photo	PRIZING
KBRG-FM 100.3	The station will bring the "Cantinflas Head on a Stick" to two van hits so	<b>5</b> \$50 Fandango Gift Cards
Spanish Adult Hits	listeners can take a picture with it and upload it to their social media outlets.	1 \$250 Visa Gift Card
Marina Gutierrez	Listeners will also be able to register to win movie passes, a poster and the	25 Cantinflas Mini Posters
415-989-5765	grand prize of \$250. Winners will be selected at the van hits.	<b>50</b> Cantinflas Heads On A
marinagutierrez@Univisionradio.c	Air Dates: 8/25/2014 to 8/29/2014	
om		Stick
750 Battery Street Ste 200	Mentions: Live and recorded mentions	
San Francisco, CA 94111	# Mentions: 22 2 x :60 20 x :15	
Univision Radio		
GImps: 343,200		
VALUE: \$4,451.16		







<u>Station</u>	Promotion	Pantelion Provides
SAN FRANCISCO/OAKLAND CA	Cantinflas Family Photo	PRIZING
KRZZ-FM 93.3	KRZZ will invite listeners to join the La Raza street team to take pictures with	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	the "Cantinflas Head on a Stick" for their chance to win a family pack of 4	1 \$250 Visa Gift Card
Sandra Gutierrez	tickets for the Cantinflas movie. Everyone who takes a picture will	<b>25</b> Cantinflas Mini Posters
408-546-4000	automatically be registered to win the grand prize of \$250. The pictures will	<b>50</b> Cantinflas Heads On A
sgutierrez@sbssanfrancisco.com	be posted on La Raza's website and Instagram page.	Stick
1420 Koll Circle San Jose, CA 95112	Air Dates: 8/18/2014 to 8/29/2014	SLICK
	Mentions: Live and recorded mentions	DIGITAL
Spanish Broadcasting System	# Mentions: 25 15 x :30 10 x :10	670x360 artwork
	# Mentions: 25 15 x :30 10 x :10	
GImps: 210,000	DIGITAL ELEMENTS	
VALUE: \$2,709.68	Banner Size: 760x360 to be posted on the contest section of yosoyraza.com.	
	URL: yosoyraza.com	
	SOCIAL MEDIA	
	Pictures of listeners with the "Cantinflas head on a stick" will be posted on the	
	station's Instagram page @yosoyraza	
	Digital Media Dates: 8/18/2014 to 8/29/2014	
SAN FRANCISCO/OAKLAND CA	Cantinflas Family Photo	PRIZING
KSOL-FM 98.9/99.1	The station will bring the "Cantinflas Head on a Stick" to two van hits so	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	listeners can take a picture with it and upload it to their social media outlets.	1 \$250 Visa Gift Card
Marina Gutierrez	Listeners will also be able to register to win movie passes, a poster and the	<b>25</b> Cantinflas Mini Posters
415-989-5765	grand prize of \$250. Winners will be selected at the van hits.	<b>50</b> Cantinflas Heads On A
marinagutierrez@Univisionradio.c	Air Dates: 8/25/2014 to 8/29/2014	Stick
om		SUCK
750 Battery Street Ste 200 San Francisco, CA 94111	Mentions: Live and recorded mentions	
	<b># Mentions: 22</b> 2 x :60 20 x :15	
Univision Radio		
GImps: 191,400		
VALUE: \$2,976.47		







<u>Station</u>	Promotion	Pantelion Provides
STOCKTON CA	Cantinflas Family Photo	PRIZING
KMIX-FM 100.9	KMIX La Tricolor will invite listeners to post their photos on Instagram or	<b>5</b> \$50 Fandango Gift Cards
Regional Mexican	Facebook with a specific hashtag for the movie. The promotions team will	1 \$250 Visa Gift Card
Lupita Romero 209-474-0154 gromero@entravision.com 6820 Pacific Ave Suite 3-A Stockton, CA 95207	also take the "Cantinflas Head on a Stick" to take pictures of people during radio station events. Five winners will receive a family 4-packs of Cantinflas movie passes and one grand prize winner will receive a \$250 gift card. <b>Air Dates: 8/25/2014 to 8/28/2014</b>	<ul><li>25 Cantinflas Mini Posters</li><li>50 Cantinflas Heads On A Stick</li></ul>
Entravision Communications Corp.	Mentions:         Recorded promos           # Mentions:         20         10 x :30         10 x :15	<b>DIGITAL</b> 500X300 poster
GImps: 57,000 VALUE: \$658.00	DIGITAL ELEMENTS Flash rotator on home page with link to landing page with promotion details. URL: tricolor1009.com Digital Media Dates: 8/25/2014 to 8/29/2014 Digital IMPs (est): 1,000	
TUCSON AZ	Cantinflas Family Photo	PRIZING
KCMT-FM 92.1 Regional Mexican Terri Bakos 520-407-4500 Tbakos@azlotus.com 3871 N. Commerce Dr.	KCMT will give away five pair of tickets at our remotes and van stops between August 18th & 29th (there are four scheduled for that time period). Pantelion Films will be included on a minimum of 20 shared promos with each remote client for a total minimum of 80 promotional mentions. <b>Air Dates: 8/18/2014 to 8/29/2014</b>	5 \$25 Fandango Gift Cards 25 Cantinflas Mini Posters 50 Cantinflas Heads On A Stick
Tucson, AZ 85705 Lotus Communications Corp. Gimps: 392,000 VALUE: \$3,119.13	<ul> <li>Mentions: Example of shared mention:</li> <li>Be sure to join us this Thursday at Jim Click Auto and the Tucson Auto Mall from 4p-6p with great deals on new and used cars &amp; trucks. We'll have great station premiums to give away as well as tickets to see the Pantelion Films "Cantinflas", in theatres August 29th.</li> <li># Mentions: 80 80 x :15</li> </ul>	Comments: Station cannot do a stand alone promotion for this movie due to lack of inventory







<u>Station</u>	Promotion	Pantelion Provides
TUCSON AZ	Cantinflas Quiz Show	PRIZING
KZLZ-FM 105.3 Regional Mexican Sonia Tabanico 520-325-3054 Sonia@kzlzradio.com 2959 East Grant Road Tucson, AZ 85716	Listeners call in and are read two phrases. They have to choose which one is the "Cantinflada". They choose correctly, they win \$25, then they can choose to increase their money or quit while they are ahead. 2 right \$50 three right \$75 all four right \$100. But if they fail at any point they get NOTHING! All players receive a pair of passes to the movie and a Cantinflas movie poster. <b>Air Dates: 8/18/2014 to 8/29/2014</b>	<ul> <li>5 \$25 Fandango Gift Cards</li> <li>20 \$25 Visa Gift Cards</li> <li>25 Cantinflas Mini Posters</li> <li>50 Cantinflas Heads On A Stick</li> </ul>
CSVJ, LLC	Mentions: Recorded and live mentions # Mentions: 60 30 x :30 30 x :15	<b>DIGITAL</b> logo
GImps: 126,000 VALUE: \$1,450.41	DIGITAL ELEMENTS Facebook posts Digital Media Dates: 8/18/2014 to 8/29/2014 Digital IMPs (est): 6,000	